

### **7.3 Institutional Distinctiveness**

#### **COMMITMENT TOWARDS COMMUNITY**

We, at Vivek, believe that our students should achieve academic excellence coupled with ability for contribution to Indian society. We try to mould minds of the students through the training and guidance during their years with us. This Mission has kept us socially vibrant to social needs.

We try to generate the spirit of social commitment & train our students through organization of the events such as blood donation camp resulting in collection of remarkable number of blood units, Health Awareness Programmes for Stem Cell Donation, Disaster Management Training, Thalassemia Detection Camp, Health check-up, Anaemia Test for Girl students and female staff, eye check-up, etc.

As a forward step, we work through extensions into the social domain through the activities such as impart of education to the children of socially deprived community at Bhagat Singh Nagar in association with the “prayas” organisation, support to the children of “Punarvas”, a school of specially challenged children in making diyas, files, folders, rakhis etc., visit to the “Desire Society”, an orphanage for HIV affected children to help the children in their studies and also to boost their morale.

For inculcation of discipline and for betterment of social health & environment, our students participate in programmes organised under Swachh Bharat Abhiyan, traffic control drive for Ganapati Idol Immersion Processions, road safety programmes arranged by Traffic Police & Regional Transport Office, Aids awareness Programmes, Pulse Polio Vaccination of Municipal Corporation of Greater Mumbai.

Our sincere efforts so far have made able to contribute for relief during natural calamities also. During 2018-19, keeping integrity and remaining dutiful towards the society, we joined hands with Indian Development Foundation, a national level NGO, to help flood affected people of Kerala, in collection and packing of food grains and clothes. Our students participated in Rally for Relief of Flood Affected Victims of Kerala in July 2018. All stakeholders gathered huge relief material carried through two trucks and our four students personally went to Kerala to lend their assistance in the relief efforts.

As an Institution, we are awarded with several prizes. Our community outreach programmes are appreciated by the NSS Cell of University of Mumbai & other organisations. Our student is awarded as BEST NSS Volunteer at District level by NSS Cell, University of Mumbai.

Our college NSS Unit was awarded Best College Supporter Award by Indian Development Foundation consecutively for last five years & was also honoured by Anubhav Mumbai, Meenatai Thackery Blood Bank., etc.

Drawing inspiration from the honest efforts and dedication prevailing in our Institution, our students too have taken up social work as their mission.

In the situation of increasing consumerism and self-centric attitude, we have been able to develop a sensitive and responsible youth force having social commitments making us all time prepared to rise to the occasion as challenged by the circumstances so as to contribute for social & national cause.

See Web Link <http://vivek-college.org/AdminUpload/Starperformer/National%20Service%20Scheme.pdf>