

**VIVEK COLLEGE OF COMMERCE**  
**PROGRAMME NAME: B.COM (FM)**

**BFM PROGRAMME OUTCOME:**

A BFM learner will be able to

PO1: After completing of three years in Bachelor of Commerce (Financial Markets) program the students will be able to Understand the fundamental & operations of financial market, and to apply & evaluate the financial & investment theories.

PO2: To focus deep on basics of trading & its regulations market forces etc.

PO3: To gain knowledge about risk, wealth, economics as well as legal framework of financial market.

PO4: To pursue master's degree in the field finance such as MFM, MBA(Finance) PGDFM etc.

PO5: To achieve highly paid jobs as finance manager Research analysis, financial consultant, project Co Ordinator, wealth manager etc.

**BFM PROGRAMME SPECIFIC OUTCOME**

PSO1: To give an idea about fundamentals of financial services and players in financial sectors, key concept from environment studies, political, and social analysis as they pertain to the design, about different trade policy on export and import, Preparing financial statements in accordance with appropriate standards

PSO2: To understand the law of demand , supply forecasting , consumer durable, Understand the mechanics and conventions of the foreign exchange market

PSO3: To examine forwards and futures contracts for equity indexes, commodities, and currencies, Enabling the students to understand the about the Equity Market , Derivative market, commodity market, Capital market, Financial market, Debt market, Venture capital & private equity, to understand the basic concept of direct and indirect tax.

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**COURSE OUTCOME**

**FYBCOM (FM) – SEMESTER I & II**

**COURSE CODE: UFMFSI.1 - FINANCIAL ACCOUNTING 1**

After completing the course, the learner will be

CO1: To enable students to learn principles and fundamental concepts of Accountancy

CO2: Prepare ledger accounts using double entry bookkeeping and record journal entries accordingly

**COURSE CODE: UFMFSI.2 - INTRODUCTION TO FINANCIAL SYSTEM**

CO1: After completing the course, the learner will be able to understand the basic concepts in financial markets

**COURSE CODE: UFMFSI.3 - BUSINESS MATHEMATICS**

After completing the course, the learner will be

CO1: To enable students to learn the basic concepts of mathematics and its application in finance.

**COURSE CODE: UFMFSI.4 - BUSINESS COMMUNICATION**

After completing the course, the learner will be able

CO1: To develop the ability of the students to communicate professionally and correspond correctly.

CO2: To understand effective interpersonal communications skills that maximize team effectiveness.

**COURSE CODE: UFMFSI.5 - FOUNDATION COURSE**

After completing the course, the learner will be

CO1: Course taken at colleges gives wide range of subjects or in one subject at a basic level, preparing students for more advanced study it teaches us about social values, moral values in students

**COURSE CODE: UFMFSI.6 - BUSINESS ENVIRONMENT**

After completing the course, the learner will be

CO1: To provide knowledge of the environment in which business operate, understand the concept, significance and changing dimensions of business environment.

**COURSE CODE: UFMFSI. 7 - BUSINESS ECONOMICS**

After completing the course, the learner will be able

CO1: To understand the basic framework of modern economy in which business operates.

**COURSE CODE: UFMFSII.1 FINANCIAL ACCOUNTING 2**

After completing the course, the learner will be

CO1: Preparing financial statements in accordance with appropriate standards.

CO2: Interpreting the business implications of financial statement information. Preparing accounting information for planning and control and for the evaluation of finance.

# VIVEK COLLEGE OF COMMERCE

## PROGRAMME NAME: B.COM (FM)

### **COURSE CODE: UFMFSII.2 :- PRINCIPLES OF MANAGEMENT**

After completing the course, the learner will be able to

CO1: Term management refers how teamwork is important , how with the proper direction leadership skill will be able to accomplish your goals

CO2: Learner will explore the various functions of management.

CO3: Management involves not only coordination, but also planning, organizing, leading, and controlling.

### **COURSE CODE: UFMFSII.3 :- BUSINESS STATISTICS**

After completing the course, the learner will be

CO1: To impact the basis in Statistics to help students acquire new skills on the application of statistical tools and techniques in Business decision-making.

### **COURSE CODE: UFMFSII.4 – BUSINESS COMMUNICATION**

After completing the course, the learner will be

CO1: demonstrate a good understanding of effective business writing and effective business communications.

CO2: To acquire the skills of report writing and Modern forms of communication: email, videoconference, internet, websites and their importance.

### **COURSE CODE: UFMFSII.5 - FOUNDATION COURSE**

After completing the course, the learner will be

CO1: It prepares students for more advanced study it teaches us about social problems about the society and to tackle the problem

### **COURSE CODE: UFMFSII.6 - ENVIRONMENTAL SCIENCE**

After completing the course, the learner will be

CO1: Understand key concepts from environment studies, political, and social analysis as they pertain to the design and evaluation of environmental policies and institutions.

CO2: acquire knowledge on ecosystem, Food Chains, and historical context of environmental issues and the links between human and natural systems

CO3: To understand appreciate concepts and methods from renewable and nonrenewable sources and their application in environmental problem solving.

CO4: Students understand critically on Biodiversity, threats for Biodiversity and their roles and identities as citizens, consumers.

### **COURSE CODE: UFMFSII.7 - COMPUTER SKILLS**

After completing the course, the learner will be able to

CO1: To introduce the students about basics of computer.

CO2: To provide practical knowledge exposure to MS- Word. To provide practical knowledge exposure MS-Excel. To provide practical knowledge exposure MS- Power.

### **SYBCOM (FM) – SEMESTER III & IV**

#### **COURSE CODE: UFMFSIII.3 - PORTFOLIO MANAGEMENT**

After completing the course, the learner will be

CO1: To help them to understand security analysis.

# VIVEK COLLEGE OF COMMERCE

## PROGRAMME NAME: B.COM (FM)

CO2: To create an awareness about risk and return of different investments  
CO3: To enlighten the evolution of securities and derivatives

### **COURSE CODE: UFMFSIII.6 - MANAGEMENT ACCOUNTING**

After completing the course, the learner will be

CO1: To make them understand the investment decisions and portfolio performance  
CO2: To enlighten the students on management Accounting. Helps to give proper idea on financial statement analysis in practical point of view.  
CO3: To introduce the concept of fund flow and cash flow statement.  
CO4: To provide knowledge about budget control keeping in mind the scope of the concept.  
CO5: To develop the know-how and concept of marginal costing with practical problem.

### **COURSE CODE: UFMFSIII.4 - BUSINESS LAW**

After completing the course, the learner will be

CO1: Make the students understand about business and corporate law Develop knowledge on contract and various types of contracts.  
CO2: To help the students to understand the concept of sale of. Make the students understand about Negotiable Instruments.

### **COURSE CODE: UFMFSIII.1 - DEBT MARKET 1**

After completing the course, the learner will be able to understand

CO1: The debt market is the market where debt instruments are traded.  
CO2: Debt instruments are assets that require a fixed payment to the holder, usually with interest.

### **COURSE CODE: UFMFSIII.7 - COMPUTER SKILLS**

After completing the course, the learner will be skilled in

CO1: Basic computer literacy.  
CO2: The ability to back-up  
CO3: Experience of online project work. ...  
CO4: The ability to nurture creativity  
CO5: Social networking skills.

### **COURSE CODE: UFMFSIII.5 - FOUNDATION COURSE - MONEY MARKET.**

After completing the course, the learner will be

CO1: The Financial Markets Foundation Qualification (FMFQ) is an introductory level Program intended for anyone entering a career in the financial markets.  
CO2: The interaction between cash and derivative markets. The key features of both equity and debt products

### **COURSE CODE: UFMFSIII.2 - EQUITY MARKET**

After completing the course, the learner will be able to create awareness in

CO1: The equity market (often referred to as the stock market) is the market for trading equity instruments.  
CO2: Stocks are securities that are a claim on the earnings and assets of a corporation.

# VIVEK COLLEGE OF COMMERCE

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### **COURSE CODE: UFMFSIV.2 - EQUITY MARKET 2**

After completing the course, the learner will be able to know about

- CO1: The stock market refers to the collection of markets and exchanges where regular activities of buying, selling, and issuance of shares of publicly held companies take place.  
CO2: Such financial activities are conducted through institutionalized formal exchanges or over the counter (OTC) marketplaces which operate under a defined set of regulations.  
CO3: There can be multiple stock trading venues in a country or a region which allow transactions in stocks and other forms of securities.

### **COURSE CODE: UFMFSIV.1 - DEBT MARKET 2**

After completing the course, the learner will be

- CO1: Investments in debt securities typically involve less risk than equity investments and offer a lower potential return on investment.  
CO2: Debt investments by nature fluctuate less in price than stocks.  
CO3: Even if a company is liquidated, bondholders are the first to be paid

### **COURSE CODE: UFMFSIV.4 - BUSINESS LAW 2**

After completing the course, the learner will be aware about

- CO1: Know about the Corporate Laws in general.  
CO2: Become aware of legal aspects of Company law.  
CO3: Understand company contracts and become confident therein.  
CO4: Deal with corporate and Securities law

### **COURSE CODE: UFMFSIV.3 - MERCHANT BANKING**

After completing the course, the learner will be getting an idea about

- CO1: A merchant banking business underwriting, loan services, financial advising, and fundraising services for large corporations and high net worth individuals.  
CO2: Unlike retail or commercial banks, merchant banks do not provide services to the general public

### **COURSE CODE: UFMFSIV.7 - BUSINESS ECONOMICS-II**

After completing the course, the learner will be aware about

- CO1: Economics is a social science concerned with the production, distribution, and consumption of goods and services.  
CO2: It studies how individuals, businesses, governments, and nations make choices on allocating resources to satisfy their wants and needs and tries to determine how these groups should organize and coordinate efforts to achieve maximum output.

### **COURSE CODE: UFMFSIV.6 - CORPORATE FINANCE**

After completing the course, the learner will be aware about

- CO1: Corporate finance is the areas which deals with sources of funding, the capital structure of corporations,  
CO2: the actions that managers take to increase the value of the firm to the shareholders, and the tools and analysis used to allocate financial resources

# VIVEK COLLEGE OF COMMERCE

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### **COURSE CODE: UFMFSIV.5 - FOREIGN EXCHANGE MARKETS FOUNDATION COURSE**

After completing the course, the learner will be able to understand

CO1: The foreign exchange market (Forex, FX, or currency market) which is a global decentralized or over the counter (OTC) market for the trading of currencies. This market determines the foreign exchange rate. It includes all aspects of buying, selling and exchanging currencies at current or determined prices.

### **TYBCOM (FM) – SEMESTER V & VI**

#### **COURSE CODE: UFMFSV.5 - CORPORATE ACCOUNTING**

After completing the course, the learner will be aware about

CO1: It deals with accounting for company, preparation of their Final accounts and cash flow statement analysis and interpretation of company financial results.

#### **COURSE CODE: UFMFSV.4 - TECHNICAL ANALYSIS**

After completing the course, the learner will be

CO1: It helps us to understand trading discipline employed to evaluate investment and identify trading opportunities in price trends and pattern seen on charts.

#### **COURSE CODE: UFMFSV.3 - MARKETING IN FINANCIAL SERVICES**

After completing the course, the learner will be

CO1: It refers to collective use of marketing tactics employed by marketers in financial services sector

#### **COURSE CODE: UFMFSV.1 - FINANCIAL DERIVATIVES**

After completing the course, the learner will be able to develop

CO1: The course describes and examines financial derivatives such as Forward, Future and option, drawing real world financial market experience and application.

#### **COURSE CODE: UFMFSV.7 - TAX DIRECT AND INCOME TAX**

After completing the course, the learner will be able to understand

CO1: To introduce the basic concept of Income Tax .In order to familiarize the different know-how and heads of income with its components

CO2: It helps to build an idea about income from house property as a concept .It give more idea about the income from business or profession .Tax saving investments.

#### **COURSE CODE: UFMFSV.2 - BUSINESS ETHICS AND CORPORATE GOVERNANCE**

After completing the course, the learner will be able to understand

CO1: How It helps to identify the key players involved in corporate governance, discuss the rightful role of various authorities.

CO2: To understand the emerging need and growing importance of good governance and CSR by organizations

CO3: To study the ethical business practices, CSR and Corporate Governance practiced by various organizations

#### **COURSE CODE: UFMFSVI.1 - RISK MANAGEMENT**

After completing the course, the learner will be able to understand

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CO1: To identify and address the risk facing your business and in doing so increases the like hood of successfully achieving your business objective.

CO2: To understand issues pertaining to pricing and hedging with options on individual stocks and indexes, to examine forwards and futures contracts for equity indexes, commodities, and currencies, and to analyze second generation derivative products such as interest rates and the management of credit risks

CO3: Understanding and managing risk, introduces financial risk management.

CO4: The processes of risk identification, risk measurement and risk management are explored. The course then goes on to examine reputational risk and operational risk.

CO5: It concludes with an examination of the subject of behavioural finance and what this can contribute to our understanding of risk taking and risk management.

### **COURSE CODE: UFMFSVI.2 - VENTURE CAPITAL AND PRIVATE EQUITY.**

After completing the course, the learner will be aware about

CO1: Both private equity and venture capitalist invest in companies, both recruit former Investment Bankers, and they both make money from investments rather than advisory fees.

### **COURSE CODE: UFMFSVI.3 - MUTUAL FUND MANAGEMENT**

After completing the course, the learner will be able to understand the concept of

CO1: A mutual fund collects money from investors and invests the money on their behalf.

CO2: It charges a small fee for managing the money.

CO3: Mutual funds are an ideal investment vehicle for regular investors who do not know much about investing. Investors can choose a mutual fund scheme based on their financial goal and start investing to achieve the goal.

### **COURSE CODE: UFMFSVI.5 - STRATEGIC CORPORATE FINANCE**

After completing the course, the learner will be able to understand

CO1: Strategic Corporate Finance translates principles of corporate finance theory into practical methods for implementing them. Filled with in-depth insights, expert advice, and detailed case studies, Strategic Corporate Finance will prepare you for the issues involved in raising, allocating and managing capital, and its associated risks.

### **COURSE CODE: UFMFSVI.6 - INDIRECT TAX GST**

After completing the course, the learner will be aware about

CO1: People have taken note of the GST or the Goods Services Tax law. A new law has been proposed which is set to reform how people do business and the way goods and services are taxed in India. Whether it makes goods cheaper for the common man like you and me, nobody can tell. But this is going to impact our lives in our jobs, our businesses and the overall economic environment. Reason enough for us to learn something about it!

### **COURSE CODE: UFMFSVI.8 - PROJECT**

After completing the course, the learner will have an experience of dealing in

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CO1: Project Work is a learning experience which aims to provide students with the opportunity to synthesize knowledge from various areas of learning, and critically and creatively apply it to real life situations.

CO2: This process, which enhances students' knowledge and enables them to acquire skills like collaboration, communication and independent learning, prepares them for lifelong learning and the challenges ahead.

