VIVEK EDUCATION SOCIETY'S
VIVEK COLLEGE OF COMMERCE
AUTONOMOUS

VIVEK COLLEGE ROAD, GOREGAON (WEST), MUMBAI 400 104.

Permanently Affiliated to University of Mumbai
Reaccredited by NAAC (Third cycle)

Recognized by UGC Under 2(f) & 12(b)
Certified with ISO 21001:2018 by TUV Austria

Recognised Under Minority Institution (Linguistic - Tamil)

Admission Community
QR Code

PROSPECTUS
2025-26

@ vivek_college@hotmail.com
© 8369356474
O www.vivek-college.org

OUR MOTTO:

"Vidyadhanam Sarvadhanat Pradhanam"
Amongst all the riches and virtues of life, Education is Supreme.

VISION:

As the education is supreme among all the riches and virtues of life, it shall be our endeavour to impart quality education enriching the students for making significant contribution to the Nation.

MISSION STATEMENT:

Value based Education to all
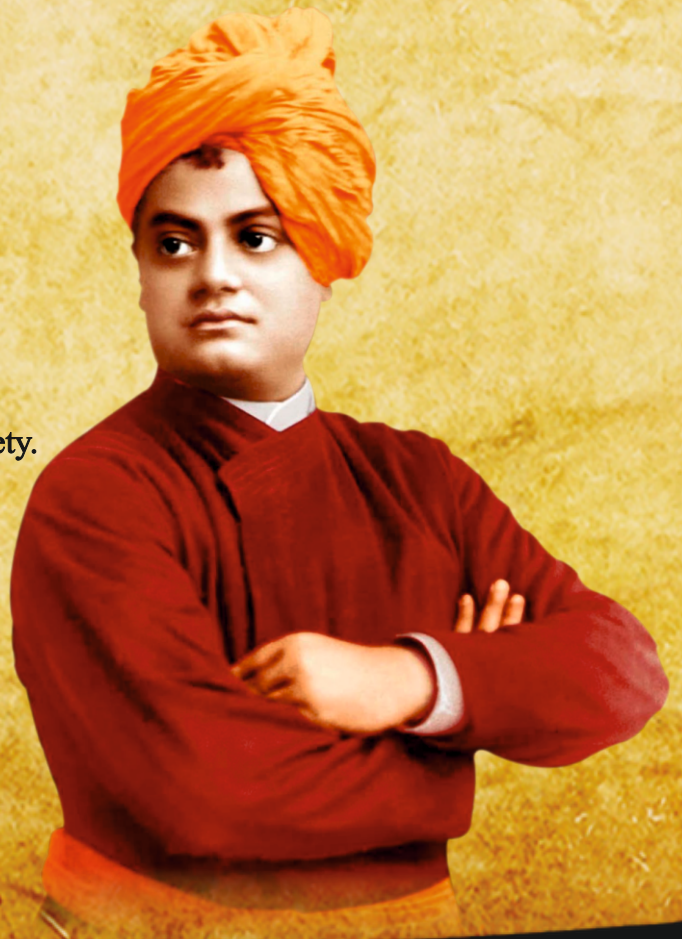
Integrity towards Society

Virtuous Life

Endeavour for Excellence

Kindling the spirit of Universal Brotherhood

OBJECTIVES & GOALS:

- To promote educational and professional achievement through Self Development of the students without any discrimination.

- To enable students to be proactive, goal-oriented, optimistic, credible, professionally competent and responsible citizens.

- To enable the students to successfully live and work in a culturally diverse global society.

- To promote noble thoughts and actions in our students

WORK SCHEDULE OF THE COLLEGE

OFFICE TIMINGS

9:00 AM TO 5:00 PM

COUNTER TIMINGS

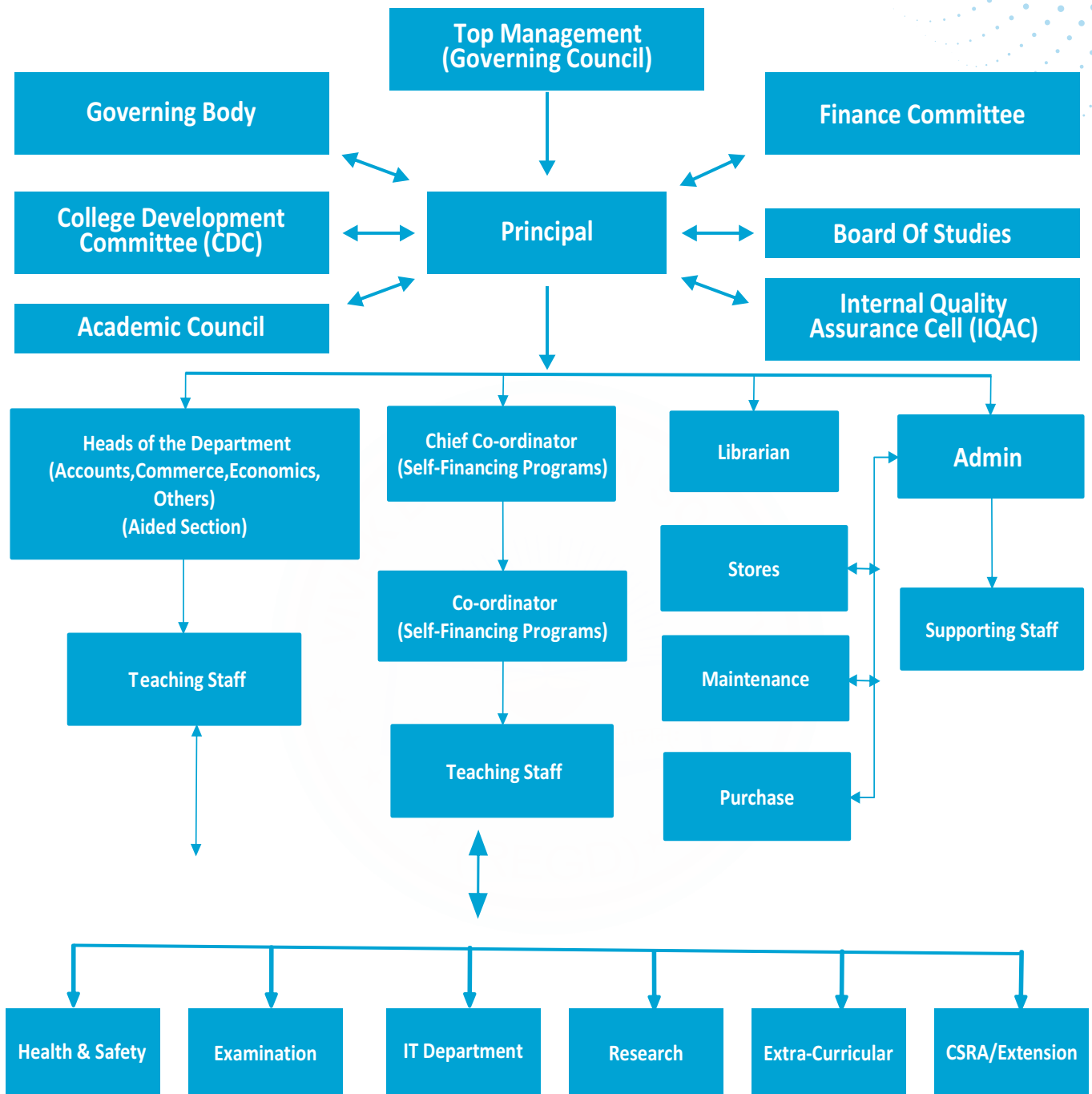10:00 AM TO 12:00 NOON

LIBRARY TIMINGS

7:30 AM TO 5:00 PM

MEDIUM OF INSTRUCTION

English

CONTENTS

ORGANIZATION STRUCTURE

Top Management (Governing Council)

Governing Body

Finance Committee

College Development Committee (CDC)

Principal

Board Of Studies

Academic Council

Internal Quality Assurance Cell (IQAC)

Heads of the Department (Accounts,Commerce,Economics, Others) (Aided Section)

Chief Co-ordinator (Self-Financing Programs)

Librarian

Admin

Stores

Co-ordinator (Self-Financing Programs)

Supporting Staff

Teaching Staff

Maintenance

Teaching Staff

Purchase

Health & Safety

Examination

IT Department

Research

Extra-Curricular

CSRA/Extension

HIGHLIGHTS

1. Achievements of Vivek College of Commerce

- Autonomous status has been awarded to the College starting from the academic year 2024–2025.
- The College is ISO 21001:2018 certified by TUV Austria.
- International Tie-up with Foreign University.
- The College has received an appreciation trophy from the Ministry of Skill Development at the hands of Hon. Shri. Mahendra Nath Pandey, Minister of Skill Development & Entrepreneurship.
  College has established Institution Innovation Council under Ministry of Education, MOE's
  Innovation Cell (Govt. Of India) and AICTE.
- Recognized as Swachhta Action Plan Institution by Mahatma Gandhi National council
  of Rural Education, MHRD, Govt. of India.
- Several MoUs with reputed University and Colleges within and outside state.
- The College has entered into LIMCA book of records for conducting 'Talkathon' on the occasion of 150th birth anniversary of Mahatma Gandhi in the year 2018.
- Memento of Appreciation was received from NSS Cell, University of Mumbai for remarkable work towards collection of Blood Units at College campus during 2022-2023.

2. Infrastructure

- Classrooms are Wi-Fi enabled and have LCD equipped with Screens & Smart Boards.
- Well-equipped Gymkhana for indoor activities.
- The College has 123 desktops, 12 laptops with 24 hour internet access. Three Computer laboratories with 79 desktops. The entire college premises is Wi-Fi enabled with 42 access points.
- A digital display unit, two & interactive Smart board.
- The Canteen provides affordable meals.
- Dedicated Media Room for B.A.M.M.C. students.
- The Campus is secured with CCTV surveillance.
- The College has a medical center.
- Information Bulletin Board/Website / QR Codes are available to display information
  regarding co-curricular activities taking place in the College & other educational institutions.
- Spacious Library with 4500 sq.ft area.

3. Library

- Spacious & well ventilated library with ample seating capacity for a focused learning environment.
- Rich Collection of books, updated regularly to meet academic interests.
- Access to INFLIBNET (N-List) & J-Gate databases for e-books & e-journals in Humanities, Science & Technology.
- Availability of Plagiarism Software, utilised by Ph.D. scholars.

4. Staff

- Our team of faculty members is committed to providing learners with the best educational experience possible by sharing their talents, interests, knowledge, and vision in and out of the classroom.
- 90% of aided staff hold Ph.D degrees.
- Principal Dr. Vijetha Shetty received the prestigious "Iconic Female Leadership Award" - Lifetime Achievement Award by Justina Mulate Foundation on 6th -7th November 2024 at the United Nations International Day of Girls at the World Summit on Women & Girls: 2024 held at the House of Lords, London United Kingdom

5. Cultural

- Marathi Skit group won a silver medal at the University of Mumbai Youth Festival 2024(Finals).
- The College regularly participates in University of Mumbai Youth festival (cultural event) and win prizes at zonal and University level.
- Active participation in inter-collegiate cultural events at zonal & university level.
- Directors & Trainers are appointed for different cultural events.

6. NSS Achivements

- Received Memento of Appreciation from BMC P-South Ward for successfully conducting Intercollegiate Poster Making Competition in P-South Ward.
- Received Memento of Appreciation from Meenatai Thackeray Blood Bank managed by Prabodhan Goregaon for successfully conducting Blood Donation Drive 1.0 (162 units of Blood collected).
- Won National Consolation Prize in finals of Best Social Initiative category at Bhavishya Bharat 2024 organized by Nagindas Khandwala College.
- Received Certificate of Appreciation for Mega Beach Cleanup Drive at Carter's Road on International Coastal Clean-up Day.
- Received Certificate of Appreciation from MLA Smt. Vidya Thakur for participating in activities conducted under Swachhta Hi Seva.
- NSS Unit received Letter of Appreciation from Marrow Donor Registry (India) for conducting successful Stem Cell Donor Registration Drive (277 registrations).NSS Unit received Certificate of Appreciation for assisting Mega Blood Donation Drive at Goregaon Railway Station organized by Akhil Bhartiya Terapanth Yuvak Parishad (50 units of Blood collected).
- Prof. Mayur Shah, NSS Programme Officer received Certificate of Appreciation from BMC P-South Ward for strengthening routine immunization (Pulse Polio Drives).
- He received Certificate from Ministry of Youth Affairs & Sports, Government of India for completing Training of Trainers on Physical Fitness organized in collaboration with NSS Directorate & BUDS at New Delhi.

- Received Memento of Appreciation from Meenatai Thackeray Blood Bank managed by Prabodhan Goregaon for successfully conducting Blood Donation Drive 2.0 (105 units of Blood collected).
- Won 3rd Prize in Photography Competition at Devdoot 2024-25, University Level Collegiate Fest.
- Received 2nd Prize in Reel Making Competition at ASHA Fest, University Level Competition on HIV / AIDS.

6. E-Cell

- The College is the first in the state of Maharashtra to establish a Pre-Incubation Centre (Meraki) under "Career Katta" an initiative by Maharashtra Information Technology Support Centre (MITSC) in association with the Government of Maharashtra in 2021-22.
- The College Entrepreneurship cell (E-Cell) team has regularly participated in the National Entrepreneurship Challenge for the last 3 years, organized by E-Cell IIT-Bombay. During the academic year 2023-24, the E-Cell team of the College secured 9th position in the National Entrepreneurship Challenge among 900 Engineering Colleges across India.
- E-Cell hosted the State Entrepreneurship Challenge Competition & E-Nexus in 2023-24 & 2024-25 The College has been awarded Star rating under IIC, by Ministry of Education, Govt. of India in the year 2022-23.

Facilities & Activities:
- Visit to incubation centres & hands on exposure to start-up ecosystems.
- Entrepreneurship development programs, workshops, competitions, fundraising activity, seminars etc to foster entrepreneurship ecosystem
- Participation in Intercollegiate, State and National Level Competitions
- Hosted State level competition "State Entrepreneurship Challenge and E-Nexus" and Vypaar Mahotsav.

Achievements:
- Our Podcast was recognized by Google & featured on their platform in July 2022.
- Our committee was highlighted in the prestigious IIT Bombay Magazine, for securing 2nd Rank in Basic Track of NEC (National Entrepreneurship Challenge).
- For last 3 years among all engineering colleges, we are the only one commerce college who are the finalist in Advance Track of NEC (National Entrepreneurship Challenge) hosted by IIT Bombay.
- Hosted the workshop ILLUMINATE in association with Ecell IIT Bombay.
- Funded by the MOE, GOV, IIC to conduct Impact lecture Series.
- Our Incubation center is recognized as first incubation center in Maharashtra by MITSC, Maharashtra Information Technology Support Center.

7. Sports

Achivements:
- Kavin Udyawar secured First Prize in the State level Athletics Competition in Decathlon Event & won bronze medal in long jump in the Inter-zonal level. He was also selected to represent the university at the Inter-zonal Athletics Competition.

HIGHLIGHTS

- Nikhil Purohit from S.Y.B. Com won a Gold medal in the All India Karate National- level Championship in 2024.
- Boys Cricket team secured First Prize at J.M. Patel College, Niranjana Majethia College & SNDT College.
- Girls Cricket team secured First Prize at G.D.Jalan College.
- Ms. Needa Shaikh won First Prize in Carrom Competition across 8 different colleges.
- Rahul Prajapati achieved First Prize in Chess Competition across 8 different colleges.

    Facilities:
- Well-equipped Gymkhana for Boys & Girls for indoor activities.
- Availability of Full-time Sports Director.
- Coaches & trainers are appointed for different Sports.

8. Research
- College has a recognized Ph.D. Centre. Students are encouraged to present Research Papers / undertake Research Projects.
- The College regularly participates in the Avishkar – a Research Convention organized by University of Mumbai and has won prizes at Zonal and University level.
- The research team, staff & students received the 'Best Research Paper Presenter' award at the International conference organized by Saraf College, Malad in 2023.
- Research cell regularly organizes state/national level webinars/seminars for research scholars and staff. Staff undertakes research projects funded by Mahindra Finance.
- Students won zonal round of Avishkaar Reserch Convention organized by University of Mumbai in 2023 & 2024.

9. DLLE (Department of Lifelong Learning & Extension)
- The DLLE team also bagged 3rd Prize in the Inter Collegiate Debate Competition organised by DLLE, Department of Business Communication & Akshaya Shakti Welfare Association in the year 2024-25.
- The DLLE team bagged 1st Prize in Street Play at the UDAAN festival, University of Mumbai in the academic year 2023-24.

10.Memorial Lecture
- To commemorate the birth anniversary of Swami Vivekananda and to celebrate National Youth Day, a memorial lecture is held annually on 12th January.
- The memorial lecture focuses on transforming youth and inspires them to be better individuals.

11.Placement
- Campus Placement drive is organized every year. Last year 170 students have been trained by Technoserve and 130 students have been placed successfully.

ABOUT US / PROGRAMMES OFFERED

VIVEK EDUCATION SOCIETY, a Charitable Institution set up in the year 1961, had established Vivek Vidyalaya in 1962 and followed it up by starting Junior College in the streams of Arts, Science & Commerce in 1976. Under the ageis of Vivek Education Society, Vivek College of Commerce was started in the year 1986. These Institutions together have been catering to over 7000 learners studying from Pre-Primary to Post-Graduate & Doctorate level (KG To Ph.D). It is always recognized as a vibrant institution working relentlessly for the cause of education. The school is recognized No. 1 in Mumbai, No. 2 in Maharashtra & No.5 in India in top 20 State Board school survey conducted by Education Today.

The Degree College has been a pioneer in the field of higher education for more than three decades

The College has produced some of the finest and most disciplined learners who have excelled not only in academics and in their profession, but also in arts and sports. The College is committed to shaping learners into skilled, responsible, disciplined and socially conscious citizens with a strong value base.

This temple of learning is an institution that works towards the goals of continuous improvement in the discovery and sharing of knowledge, a goal envisioned by the founder members. Their mission is to provide young citizen with quality education, so that they imbibe the cardinal virtues of Integrity towards society, endeavor for excellence and value based education. **VIVEK COLLEGE OF COMMERCE is a Linguistic Minority (Tamil) Institution. The College has been granted with Autonomous Status by University Grants Commission (UGC) & University of Mumbai from the Academic year 2024 - 25.**

PROGRAMMES OFFERED

It offers various programmes at the Under Graduate level, Post Graduate & Doctorate level in Aided and Self-financing stream.

UG	PG	Ph.D
• Bachelor of Commerce (B.Com.) • Bachelor of Commerce (Management Studies) [B.Com. (M.S.)] • Bachelor of Science (Information Technology) [B.Sc. (I.T.)] • Bachelor of Science (Data Science & Artificial Inelegance.) • Bachelor of Commerce (Banking & Insurance) [B.Com. (B & I)] • Bachelor of Commerce (Accounting & Finance) [B.Com. (A & F)] • Bachelor of Commerce (Financial Markets) [B.Com. (F.M.)] • Bachelor of Arts in Multimedia & Mass Communication (B.A.M.M.C)	• Master of Commerce (M.Com. in Advanced Accountancy) • Master of Commerce (M.Com. in Business Management) • Master of Commerce (M.Com. in Business Economics) • Master of Science (Information Technology) [M.Sc.(I.T.)] • Master of Arts (Media & Mass Communication)	• Ph.D. (Commerce – Business Policy & Administration) (Two Ph.D. Guides)

NEP 2020

College implemented NEP 2020 structure for First year (F.Y.) classes across programmes offered from the academic year 2024 - 25.

The National Education Policy 2020 in its entirety is a paradigm shift in arena of education aligning it with the ever-evolving needs of our society and the advancements in technology. The New National Education Policy (NEP) is a transformative and visionary roadmap for revolutionizing India's education system. Introduced in July 2020, the NEP is a comprehensive and forward-looking document that aims to address the evolving needs of learners in the 21st century while preserving the country's cultural and knowledge heritage.

Multidisciplinary and flexibility are key feature of the NEP, encouraging students to explore a diverse range of subjects and develop a well-rounded understanding of the world. The policy seeks to break down traditional subject silos, fostering critical thinking, problem-solving, and adaptability in learners. Vivek College of Commerce (Autonomous), under the direction of University of Mumbai in its endeavour commits itself for the implementation of NEP 2020 in letter and spirit.

a) Salient features of NEP 2020 are

1) Three-year degree program and four year degree program with honours and research.
2) Degree program with an option for multiple entry and exit.
3) Multi disciplinary approach for programmes at the undergraduate level.
4) Uniform credit structure across disciplines/ faculties.
5) Selection of Open Electives from a basket of courses from other disciplines/faculties
6) Ease of credit transfer with Academic Bank of Credit ID through Digilocker.
7) All 3-years Under Graduate programmes have 132 credits and 4 years Undergraduate programmes have 176 credits divided into six verticals.
8) Vocational and skill enhancement courses provide skill, activity and technology-based learning.
9) Indian knowledge system and Value Enhancement courses for the development of humanistic, ethical, constitutional human values of truth, nonviolence and life skills.
10) Focus on co-curricular activities like NSS, Yoga, Physical Education and Cultural activities.
11) Experimental learning through On-the-Job Training, Field visits, Internships.
12) International collaborations.

As per the directives of the University of Mumbai

1) One hour/week for Theory Course: 1 Credit
2) One hour/week for Practical Course:1/2 Credit
3) Credit per Semester:22
4) Credit per Year: 44
5) Total Credits for Multidisciplinary Three-Year Undergraduate Programme:132
6) Total Credits for Multidisciplinary Four-Year Undergraduate Programme:176
7) Total Credits for One Year Postgraduate Programme:44
8) Total Credits for Two Year Postgraduate Programme:88

b) The Multidisciplinary Under Graduate Programme Design in 6 Verticals

1. Major

A. Mandatory

B. Electives

2. Minor

3. Open Electives

4. VSC (Vocational Skill Course) and SEC(Skill Enhancement Course)

5. AEC(Ability Enhancement Course)/VEC(Value Education Course)/IKS
   (Indian Knowledge System)

6. OJT(On the Job Training)/FP(Field Project)/CEP(Community Engagement
   Programme) /CC(Co- Curricular)/RP (Research Projects)

c) Track Mode for major electives in Post Graduate Programmes

1) Outcome Based Education – As per Washington Accord

2) Programme Educational Objectives

3) Programme Objectives

4) Course Objectives

5) Course Outcomes

d) Skills

1) Life Skills

2) Professional and Vocational Skills

3) Intellectual Skills

4) Interpersonal and Personal Skills

e) Focus on

1) Skill-Based Learning

2) Activity-Based Learning

3) Technology-Based Learning

4) Experiential Learning

Vivek College Granted With Autonomus Status

Considering the rich history, value-based teaching learning approach, robust co-curricular and engaging extracurricular activities and strong alumni base the college has been conferred with the status of **Autonomous, by UGC (University Grants Commission) from the Academic Year 2024-25**.

Highlights of Autonomy

1. The primary benefits of autonomy is academic flexibility.

2. It also empowers colleges to adopt progressive teaching methods and assessment practices.

3. The college confirms to introduce under autonomy; new programmes, certificate courses, skill-based programmes, revise existing ones, and update the curriculum to keep pace with industry trends and emerging fields.

4. This guarantees that students acquire a pertinent and contemporary learning experience, that prepares them for the demands of the modern workforce.

Autonomy fosters a culture of accountability and responsibility among college authorities. With the freedom to make decisions, Vivek College of Commerce can be more responsive to the needs and feedback of students, faculty, and other stakeholders. This process can lead to a more transparent and participatory decision-making process, enhancing the overall governance and management of the institution.

Moreover, autonomy is a valuable asset for Vivek College of Commerce, which provides the freedom and flexibility needed to innovate, excel, and deliver a high-quality, inclusive, multidisciplinary education that meets the need of the students of the western sub-urbs Mumbai, and the society at large.

NOTE
Student's will be awarded with Convocation Degree Certificate from
UNIVERSITY of MUMBAI

MANAGING COMMITTEE

(MEMBERS OF GOVERNING COUNCIL)

Sr. No.	N A M E	Designation
1.	Mr. S. Sriram	**President**
2.	Mr. K Ramachandran	**Hon. Vice President**
3.	CA S. R. Varma	**Hon. Secretary**
4.	Mr. S. Krishnan	**Hon. Joint Secretary**
5.	CA K. Krishnamoorthy	**Hon. Treasurer**
6.	Mr. K. Raghavan	**Hon. Joint Treasurer**
7.	Mr. C. H. Iyer	**Member**
8.	Mr. A. V. Ramanujam	**Member**
9.	Mr. V Balakrishnan	**Member**
10.	Mr. K. Parameshwar	**Member**
11.	Mr. S. Ravi Iyengar	**Member**
12.	Mr. G. Subramanian	**Member**
13.	Mr. C. S. Ananthan	**Member**
14.	Mr. C. G. Ramakrishnan	**Member**
15.	Mr. Vishwanath. C. Iyer	**Member**
16.	Mr. K. R. Srinivasan	**Member**
17.	Mr. Rajesh Radhakrishnan	**Member**
18.	Mr. K. Venkatnarayanan	**Member**
19.	Mr. G. Kannan	**Internal Auditor**
20.	Mr. Ramnath Mahadevan	**Internal Auditor**

TEACHING STAFF (B.COM SECTION)

Sr. No.	N A M E	Designation
1.	Dr. Vijetha Shetty, M.Com., NET (JRF), Ph.D	Principal
2.	Dr. Manisha Naik, M.Com. (Bank) M.Com. (SP), Ph.D., M. Phil, DAPR	Associate Professor, HOD - Commerce
3.	Mrs. Bindu Varma, B.Com., M.Lib.Sc	Librarian
4.	Dr. Shefali Naranje, M.A., SET (MAH), Ph.D	Associate Professor, Business Communication
5.	Dr. Tanusree Chaudhuri, M.A., Ph.D. SET (MAH)	Professor, Environmental Studies
6.	Dr. Maya Hande, M.Com., B.Ed., NET (JRF) Ph.D	Associate Professor, Commerce
7.	Dr. Nisha Pillai, M.Com., M.Phil, SET (MAH) Ph.D	Associate Professor, HOD - Accountancy
8.	Dr. Prabhakar Musam, M.A., B.Ed. SET (MAH) Ph.D	Assistant Professor, HOD - Economics
9.	Prof. Malvika Shetty M.Sc (IT)	Assistant Professor, Computer Applications
10.	Harish Paralkar , M.Com, B.P.Ed, M.P.Ed	Assistant Professor, Computer Sports Director
11.	Prof. Pramod Gawas M.Sc (Actuarial Science)	Assistant Professor, Mathematics
12.	Prof. Pooja Gupta, M.Com, CA - Inter, NET (JRF), Ph.D. (Pursuing)	Assistant Professor, Accountancy
13.	Prof. Nandini. R. Shinde, M.Com, SET	Assistant Professor, Accountancy
14.	Prof. Dhruv C. Patel, M.A. (Economics)	Assistant Professor, Economics
15.	Dr. Neelu Khosla	Co-ordinator, Vivek Skill Development Centrre

NON-TEACHING STAFF (B.COM SECTION)

ADMINISTRATIVE STAFF

1.	Mrs. Bhavna Rathod	Senior Clerk
2.	Mrs. Swati Indulkar	Senior Clerk
3.	Mrs. Madhura Shinde	Junior Clerk
4.	Mrs. Lavanya Malpedi	Junior Clerk
5.	Mr. Sunil More	Junior Clerk
6.	Mr. Mahadev Hadkar	Library Attendant

SUPPORT STAFF

1.	Mr. Kailas Bansode	Peon
2.	Mr. Punja Chawda	Peon

TEACHING STAFF (SELF - FINANCING

Sr. No.	N A M E	Designation
1.	Prof. Anupama Bali, MCA, M.Phil (I.T.)	Chief Co-ordinator Self Financing Programmes, Co-ordinator, M.Sc. (I.T.) Dept.
2.	CA Pradeep Hathi, M.Com., FCA, AICWA, M.Sc. (IT) L.L.B. (Gen), AMIMA	Co-ordinator, M.Com. Dept.
3.	CA Vandana Ladha, M.Com., FCA, M.Phil. (Com.)	Co-ordinator, B.Com.(A & F) Dept.
4.	Prof. Maria Muthukumar M.Sc. (I.T.), Ph.D. (Pursuing)	Co-ordinator, B.Sc. (I.T.) Dept.
5.	Prof. Anuja Narvankar, M.Com., LL.M. SET (MAH), Ph.D. (Pursuing)	Co-ordinator, B.Com. (B & I) Dept.
6.	Dr. Ranjeet Kaur Patel, Ph.D.,M.B.A.(Finance) M.Com. (Accountancy), DFT	Co-ordinator, B.Com. (M.S.) Dept.
7.	Prof. Tanvee D. Narvekar, M.Com., NET (UGC)	Co-ordinator, B.Com.(F.M.) Dept.
8.	Prof. Nisha Bidwatka, M.A., B.Ed., SET(MAH), NET(UGC)	Co-ordinator, B.A.M.M.C. Dept.
9.	Prof. Sharvari Talashilkar, M.Com. (Mgmt.)	Faculty, B.Com.(F.M.) Dept
10.	Prof. Manoj Radheyshyam Heda, M.B.A. (Marketing)	Faculty, B.Com. (M.S.) Dept.
11.	Prof. Mayur Shah, M.Com., SET (MAH), Ph.D. (Pursuing)	Faculty, B.Com. (A & F) Dept.
12.	Prof. Tenzie Maria Thomas MA (Economics), Ph.D. (Pursuing)	Faculty, M.Com. Dept.
13.	Prof. Namrata Pednekar., M.Com, MA, MH-SET, Ph.D (Pursuing)	Faculty, B.Com. (B & I) Dept.
14.	Prof. Ketki More., M.Com., L.L.B., Ph.D (Pursuing)	Faculty, B.Com. (A & F) Dept.
15.	Prof. Samruddhi Kale., MA (History),(English),(Media & Communication), B.Ed, NET(UGC)	Faculty, B.A.M.M.C. Dept.
16.	Prof. Dipti Parmar., M.Sc (Com.Sci)., PGDM (AIML)	Faculty, B.Sc. (I.T.) Dept.
	Prof. Ashish Yadav, M.Com. (Adv. Accountancy), NET (UGC)	Faculty, B.Com (M.S.) Dept.

NON-TEACHING STAFF (SELF - FINANCING)

ADMINISTRATIVE STAFF

1.	Ms. Mayuri Dukhande	Junior Clerk
2.	Ms. Sonali Mohite	Junior Clerk
3.	Ms. Shejal Bhilare	Junior Clerk
4.	Ms. Dipali Lad	Junior Clerk
5.	Ms. Namita Shinde	Junior Clerk

SUPPORT STAFF

1.	Mr. Vishwas Pawar	Peon
2.	Mr. Manoj Kumar Mara	Peon
3.	Mr. Devu Baburao Pingale	Peon
4.	Mr. Krishna Polumuri	Library Peon
5.	Mr. Ketan Rathod	Library Peon
6.	Mrs. Kavita Kamble	Library Peon
7.	Mrs. Lata Bare	Library Peon
8.	Mr. Mahendra Kamble	Library Peon
9.	Mr. Shrikant Kanke	Peon

TECHNICAL STAFF

1.	Mr. Shahnawaj Ansari	Technical Assistant
2.	Mr. Ankush Yadav	Technical Assistant
3.	Mr. Kalaiselvan A	Technical Assistant

FOR DETAILS PLEASE REFER TO THE COLLEGE WEBSITE

https://vivek-college.org/Faculty.html

SCHOLARSHIPS & AWARDS

Scholarships

- SC/ST, OBC, VJ NT Scholarships, SBC Scholarship, and PTC Freeship for the wards of teachers.
- Rajarshi Chhatrapati Shahu Maharaj Shikshan Shulkh Shiksha Javrutti Scheme.
- Meri Zimmedari Foundation Scholarship. (3.97 Lakhs distributed scholarship in the year 2024-25)
- Scholarship for students with special needs.
- Post-Matric Scholarship for the person with a Disability.
- Rotary Club Project Rashmi sponsored Rs. 20,000/- for girl students during the academic year 2024-25.
- ANGC Scholarship sponsored Rs. 20,000/- for economically weaker students during the academic year 2024-25.
- Government post-matric scholarship for learners belonging to the minority communities.
- BM Scholarship for meritorious and economically challenged students.
- Mr. Bharat Mehta gave scholarship of Rs. 1,50,000/- to economically weaker students during the academic year 2024-25.

Special Awards

Prizes are given to all merit holders in academics as well as extra-curricular activities

- Ms. Revathi Gopalan Award for girl topper in T.Y.B. Com exam instituted by Mr. S. Gopalan.
- Smt. Savita Ambedkar Award for girl topper in T.Y.B. Com exam instituted by Mr. Bansod.
- Mr. Dalbeer Bhoee Award for the winner in the weekly quiz for the year instituted by Bhoee Family.
- Dr. Ananth Ram Khosla Award for the Best Girl/Best Boy in Theatre Activities.
- Dr. R.L. Chopra Award for the Best Girl/Best Boy in the Hindi Literary Events.
- Mr. Jagadish Chandra Malhotra (IPS) Award for the Best Girl/Best Boy in the Marathi Literary Events.
- Late Shri Bankatlal L. Mantri Award for the girl topper in F.Y.B.Com., S.Y.B.Com. and T.Y.B.Com. instituted by Prin. Sunil B. Mantri.
- Mr. P. V. Subramanian Award to the Student of Vivek College for securing the Highest Marks in the Final B. Com Examination conducted by the University of Mumbai every year.
- Mr. P.V. Subramanian Award to the Student of Vivek College amongst all Self-Financing Programme for securing the Highest Marks in the Final Examination conducted by the University of Mumbai every year.
- Mr. V. K. Sundaram Award to the Student of Degree College with Best overall performance in extra-curricular activities every year.
- Alumni Award for the best Girl & Boy for extra-curricular activities sponsored by the college's Alumni Association.
- Merit Awards for Divyangjan Students.

FOR MORE DETAILS REFER TO THE COLLEGE WEBSITE

https://vivek-college.org/studentzone.html

ANNUAL PRIZE DISTRIBUTION Chief Guest : Mr. Bharat Mehta, (Executive Vice President CAPEGEMINI)

GENERAL ADMISSION RULES

1. The Admission procedure will be as per the rules applicable to **minority** & Autonomous institution, and as per the guidelines and schedule announced by the University of Mumbai.

2. Parents and students are requested to go through admission notices and circulars posted on the University of Mumbai website https://mu.ac.in/admission & visit college website **www.vivek-college.org** for admission notices and dates.

3. **The Principal reserves the right to amend or modify the rules regarding admission, if and when any amendments** / **revised guidelines are received from the University of Mumbai.**

4. Admission to the F.Y. Classes will start after the declaration of the HSC Examination result and as per the schedule and instructions received from the University of Mumbai or the Government.

5. Admission to S.Y. and T.Y. classes will start after the declaration of the result of the respective qualifying examinations.

6. All admissions will be through **online mode only.** Offline admission will not be accepted.

7. Admission to PG [M.A., M.Com. & M.Sc. in I.T.] will Commence after the Declaration of T.Y. Results & as per directives of University of Mumbai & Autonomous rules.

   Admission Process for First Year of Undergraduate (UG) Degree Programme for the Academic Year 2025-2026

For First Year (F.Y.) Admission

1. Admission forms will be available online.
   (refer to college website or http://ves.edusprint.in/ves/OnlineEnquiry)

2. Learners are required to fill in admission form along with the required documents on prescribed dates & upload it.

3. Learners whose names appear on the merit list are required to pay the fee through online mode. (Debit Card / Credit Card / UPI).

4. The schedule of the above admission procedure shall be put up on the College Notice Board /Website as per the University of Mumbai instructions.

5. No admission shall be regarded as duly granted unless the authority or the Principal grants it, and the fees has been paid along with the submission of the required Original documents.

6. All admissions are valid only for one academic year and are required to be renewed by an application in the prescribed form for every subsequent year of study in this college.

7. **Once a learner is admitted to the college he/she shall be liable to pay the full fees for the whole year.**

8. Admission will be confirmed only after full payment of the fees.

For Second & Third Year (S.Y. & T.Y.) Admissions (In-House Learners)

1. A learner of this college who has qualified himself for admission to higher class, will be admitted to such a class provided an application for the purpose in the prescribed form, duly filled in has been received with the necessary documents and fees within the notified period and as per autonomous rules as applicable. Admission forms will be available online.
   (refer to college website or http://ves.edusprint.in/ves/OnlineEnquiry)

2. Learners are required to fill in admission form along with the required documents on prescribed dates & upload it.

3. Learners are required to pay the fee through online mode. (Debit Card / Credit Card / UPI).

4. All admissions are valid only for one academic year and are required to be renewed by an application in the prescribed form for every subsequent year of study in this college.

5. Once a learner is admitted to the college he/she shall be liable to pay the full fees for the whole year.

6. All admissions are valid only for one academic year and are required to be renewed by an application in the prescribed form for every subsequent year of study in this college.

7. Once a learner is admitted to the college he/she shall be liable to pay the full fees for the whole year.

8. Admission will be confirmed only on the payment of full fees.

For Second & Third Year (S.Y. & T.Y.) Admissions (Outside Learners)

In the case of learner coming from other college "No Objection" certificate is required from the Head of the Institution last attended.

1. Admission forms will be available online.
   (refer to college website or http://ves.edusprint.in/ves/OnlineEnquiry)
2. Learners are required to fill in admission form along with the required documents on prescribed dates & upload it.
3. Learners are required to pay the fee through online mode. (Debit Card / Credit Card / UPI).
4. Transfer Certificate is required in the case of learners coming from the College affiliated to the University of Mumbai.
5. Admission to learner from any University other than University of Mumbai will be provisional subject to eligiblity from University of Mumbai and Transfer Certificate / Migration Certificate from the previous institute.
6. Admission will be given as per the availability of sanctioned seats.

For First Year Admissions of M.A. / M.Com. / M.Sc. (I.T.)

1. Admission forms will be available online.
   (refer to college website or http://ves.edusprint.in/ves/OnlineEnquiry)
2. Learners are required to fill in admission form along with the required documents on prescribed dates & upload it.
3. Learners whose names appear on the merit list are required to pay the fee through online mode. (Debit Card / Credit Card / UPI).
4. The schedule of the above admission procedure shall be put up on The College Notice Board / Website as per the University & Autonomy norms.
5. No admission shall be regarded as duly granted unless the authority or the Principal grants it, and the fees has been paid along with the submission of the required documents.
6. All admissions are valid only for one academic year and are required to be renewed by an application in the prescribed form for every subsequent year of study in this college.
7. Once a learner is admitted to the college he/she shall be liable to pay the full fees for the whole year.

For Second Year Admissions of M.Com. / M.Sc. (I.T.)

A Learner of this college who has qualified himself for admission to higher class, will be admitted to such a class, provided an application for the purpose in the prescribed form, duly filled in has been received with the necessary fees within the notified period.

1. Admission forms will be available online.
   (refer to college website or http://ves.edusprint.in/ves/OnlineEnquiry)
2. Learners are required to fill in admission form along with the required documents on prescribed dates & upload it.
3. Learners are required to pay the fee through online mode. (Debit Card / Credit Card / UPI).
4. All admissions are valid only for one academic year and are required to be renewed by an application in the prescribed form for every subsequent year of study in this college.
5. Once a learner is admitted to the college he/she shall be liable to pay the full fees for the whole year.

> **Important Note: (Students from outside State/Board)**
> All admissions are provisional until Passing Certificate / Transfer Certificate, (If necessary) is submitted to the College and confirmation of enrolment / eligibility is received from the University. College will not be responsible for any delay due to non submission of documents by learners on time.

DOCUMENTS TO BE PRODUCED FOR VERIFICATION

Each learner must fill up and upload the pre-enrolment registration form on the University website. Separate form must be uploaded for each program applied for.

A. Mandatory Documents to be uploaded : (For F.Y. Class)

1. Learners copy of University pre-enrolment registration form for the program applied.
2. Coloured scanned copy of HSC & SSC mark sheet
3. Original Junior College leaving certificate / Transfer & Migration Certificate for students other than Maharashtra Board.
4. Proof of Permanent Residence (Any one)
   • Electricity Bill • Driving License • Current Leave & License Agreement
5. Photograph.
6. Aadhar Card.
7. ABC ID.

B. Wherever applicable (Document issued by competent authority to be uploaded)

1. Income declaration (for learners belonging to economically backward class)
2. Income Certificate from Tehsildar (for learners belonging to Reserve category)
3. **Minority Community declaration (for learners belonging to Minority category)**
4. Caste Certificate issued by Govt. of Maharashtra (for learners belonging to Reserve category)
5. Physical disability & / Or Learning disability
6. Provisional Eligibility (For learners belonging to boards other than Maharashtra State Board)

C. Mandatory Documents to be uploaded : (For S.Y. and T.Y. Class)

1. Coloured scanned copies of earlier exams. For S.Y. admission, F.Y. Sem I &II- mark sheet and for T.Y. admission, F.Y. Sem I & II and S.Y. Sem III & IV mark sheets. F.Y. and S.Y. learners passing with multiple attempts are required to attach marksheets of the last attempts.
2. Address proof, if there is a change in address from that given at the time of F.Y. admission. (Any one)
   • Electricity Bill • Driving License • Current Leave & License Agreement
3. Aadhar Card.

D. Wherever applicable for FY/SY/TY/PG (Document issued by competent authority to be uploaded)

1. Income declaration (for learners belonging to economically backward class)
2. Income Certificate from Tahsildar (for learners belonging to Reserve category)
3. Minority Community declaration (for learners belonging to minority category)
4. Caste Certificate issued by Govt. of Maharashtra (for learners belonging to Reserve category)
5. Physical disability & / Or Learning disability
6. Provisional Eligibility (For learners belonging to other Universities)
7. Scanned coloured copy of college leaving certificate. (For learners applying from other colleges)

E. Mandatory Documents for M.Sc. (I.T.) / M.Com. / M.A. (For First Year)

1. Coloured scanned copy of T.Y. mark sheet.
2. Scanned coloured copy of leaving certificate / Transfer & Migration Certificate for students other than Maharashtra Board.
3. Proof of Permanent Residence (Any one)
   • Electricity Bill • Driving License • Current Leave & License Agreement
4. Photograph.
5. Aadhar Card.

What After 12th?

Programmes	Career / Placement Opportunities
B.Com.	M.Com, Law, MMS, MBA, CA, CS, ICWA, CMA, IBPS, MPSC, UPSC, MFM, Staff Selection Commision, Railway Recruitment Board
B.Com. (M.S.)	MBA (HR, Finance, Marketing), MMS, CMA, Wealth Management, Logistic & Supply Chain Management, Business Research Analyst, Operation Research, Portfolio Management
B.Sc.(I.T.)	Network Engineer, Software developer, Data Scientist, Web Designer, Cloud Engineer, Software Tester, Web Developer
B.Sc.(Data Science & AI)	Data science offers a wide array of career opportunities, including roles like Data Scientist, Data Analyst, Data Engineer, and Machine Learning Engineer
B.Com. (A & F)	CA, CS, FRM, CPA, CFA, ACCA, CIMA, ICWA, M.Com, MBA (Finance)
B.Com. (B & I)	Financial Analyst, Investment Banker, Financial Advisor, Insurance Advisor, Credit & Risk Manager, Bank PO
B.Com. (F.M.)	Stock Broking, Investment Banking, Venture Capital, Mutual Fund, Merger & Acquisitions, Currency & Commodity Market
B.A.M.M.C	Entertainment industry, Cinema, Television, Advertising Agency, Social Media & OTT Platforms, Photography.

ACADEMIC YEAR 2025-2026

TOTAL FEES OF FIRST YEAR CLASSES

Program	General Category Fees	Reserve Category Fees
F.Y.B.Com	8,551	3,225
F.Y.B.Com (M.S.)	21,651	3,125
F.Y.B.Sc(I.T.)	28,051	3,125
F.YBAF	21,951	3,125
F.Y.BBI	22,951	3,125
F.Y.BFM	21,951	3,125
F.Y.BAMMC	21,651	3,125
F.Y.B.Sc. (DS & AI)	28,051	3,125

Note : 25-26

1. **Rules regarding refund of fees in case of cancellation of admission are as per University Norms.**

Program Outcome of Vivek College of Commerce (Under Graduate)

PO1 - Possess knowledge to Faculty of Commerce, Science, Arts and other allied subjects

PO2 - Perform the accomplished tasks with the acquired cognitive and technical skills to evaluate and analyse complex(multifaceted) problems for feasible solutions.

PO3 - Apply acquired theoretical, practical, technical and digital skillset to provide solutions to the problems in the chosen field of discipline.

PO4 - Ability to articulate communicate and present their innovative ideas and business models.

PO5 - Explore the regulations, universal, human, and ethical values for global well- being.

PO6 - Able motivate the research ecosystem to design research proposals and contribute to research in various interdisciplinary domains.

PO7 - Coordination and Collaboration with Placement, Career and On the Job training with external agencies will provide employability to the learners in the chosen field of discipline.

Program Outcome of Vivek College of Commerce (Post Graduate)

PO1 - Apply the knowledge of mathematics, science and computing in the core information technologies.

PO2- Identify, design, and analyze complex computer systems and implement and interpret the results from those systems.

PO3- Design, implement and evaluate a computer-based system, or process component, to meet the desired needs within the realistic constraints such as economic, environmental, social, political, ethical, health and safety, manufacturability, and sustainability.

PO4- Review literature and indulge in research using research based knowledge and methods to design new experiments, analyze, and interpret data to draw valid conclusions.

PO5- Select and apply current techniques, skills, and tools necessary for computing practice and integrate IT-based solutions into the user environment effectively.

PO6- Apply contextual knowledge to assess professional, legal, health, social and cultural issues during profession practice.

PO7- Analyze the local and global impact of computing on individuals, organizations, and society.

PO8- Apply ethical principles and responsibilities during professional practice.

<u>Note:</u>

ALL FIRST YEAR & SECOND YEAR UG PROGRAMMES AND TWO YEAR PG PROGRAMMES ARE UNDER NEP AND AUTONOMY.

ALL THIRD YEAR UG PROGRAMMES ARE UNDER AUTONOMY.

ELIGIBILITY

B.COM. (BACHELOR OF COMMERCE)

Eligibility for Admission to B.Com. Degree Course

For Academic year 2025-26 securing admission to F.Y./S.Y./T.Y. will be as per University/College Autonomy Norms.

The In-house, minority (Tamil) and reserve category admission will be as per the guidelines issued University of Mumbai and Government of Maharashtra from time to time.

Kindly note, caste-based reservation is not applicable for Minority Institution.

Admission to F.Y.B.Com.

◆ A learner who has passed the HSC Examination conducted by the Maharashtra Higher Secondary Education Board with Commerce / Science / Arts stream or with Vocational subject carrying 200 marks or an examination recognized as equivalent thereto will be eligible for the admission to the F.Y.B. Com class.

◆ Learners passing HSC or any other equivalent Examinations conducted by Boards/Universities outside Maharashtra States should fill the eligibility form in the college office. For further details, applicants are requested to read the notices displayed on the Notice Boards. The proof of payment of fee for provisional eligibility is to be submitted along with the admission form.

Admission to S.Y.B.Com.

◆ All First year Students will be promoted and are allowed to keep terms irrespective of the number of failures in Semester I and II. However, from the academic year 2026 -2027 the learner has to clear all courses of Semester I and Semester II to be eligible for admission to Third Year (T.Y)

Admission Rules for T.Y.B.Com.

◆ Eligibility criteria for a learner, to be admitted in Semester V (Third year) of UG is as follows:

◆ Shall have passed Semester I, II, III and IV in full

OR

◆ Shall have passed Semester I and II in full and secured ATKT in the Second year by failing in not more than Two Courses in each of Semester III and Semester IV

OR

◆ Shall have Secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passed Semester III and Semester IV in full.

◆ A learner shall be allowed to keep terms for Semester VI irrespective of grades obtained in each course of Semester V. The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV, Semester V in full.

◆ Students of Other Universities - As per the Eligibility Criteria of University of Mumbai, admission given to students of other universities will be provisional admission, subject to completion of the procedure of Eligibility and Transfer Certificate.

> Learners are required to note that the college has 4 divisions of F.Y.B.Com and S.Y.B.Com classes each and 3 Divisions of T.Y.B.Com Class.
> All SFC there is one division for FY / SY / TY.
> From academic year 2027-28, Honors and Honors with Research will be introduced in undergraduate programmes.

Important note: Subject Combination & Electives

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

FOR COURSE OUTCOME & SYLLABUS REFER TO THE COLLEGE WEBSITE

https://vivek-college.org/academic.html

Smt. A.A. Saraswathy Memorial Lecture
Chief Guest - Shri S. Jayakumar
(Joint Commissioner of Police (Administration), Mumbai City.)

Ground Floor - MS.CIT Lab

Smt. A.A. Saraswathy Memorial Lecture

Ground Floor - Gymkhana

Convocation Ceremony
Chief Guest - Prof. Dr. Ravindra Kulkarni
Vice Chancellor, University Of Mumbai

Professional Development Session

BACHELOR OF COMMERCE (MANAGEMENT STUDIES)

No CET Scores are required. Admission will be based on HSC Percentage

ADMISSION RULES

For Academic year 2025-26 securing admission to F.Y./S.Y./T.Y. will be as per University/College Autonomy Norms.

ELIGIBILITY FOR ADMISSION TO B.Com (Management Studies)

Admission Rules for F.Y. B.Com(Management Studies)

A candidate for being eligible for admission to the B.Com (Management Studies) Degree Programme shall have passed HSC Examination of the Maharashtra Board of Higher Secondary Education or its equivalent examination or Diploma in any Engineering branches with two years or three years duration after the SSC conducted by the Board of Technical Education, Maharashtra States or its equivalent Examination passed in **one attempt.**

College does not conduct any entrance tests in any form and the admissions are purely based on merit as per the University Guidelines.

Admission Rules for S.Y. B.Com(Management Studies)

All First year Students will be promoted and are allowed to keep terms irrespective of the number of failures in Semester I and II. However, from the academic year 2026-2027 the learner has to clear all courses of Semester I and Semester II to be eligible for admission to Third Year (T.Y)

Admission Rules for T.Y. B.Com(Management Studies)

Eligibility criteria for a learner, to be admitted in Semester V (Third year) of UG is as follows:

Shall have passed Semester I, II, III and IV in full

OR

Shall have passed Semester I and II in full and secured ATKT in the Second year by failing in not more than Two Courses in each of Semester III and Semester IV

OR

Shall have Secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passed Semester III and Semester IV in full.

A learner shall be allowed to keep terms for Semester VI irrespective of grades obtained in each course of Semester V. The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV, Semester V in full.

Important note: Subject Combination & Electives

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

PROGRAMME SPECIFIC OUTCOME OF B.COM IN MANAGEMENT STUDIES

PSO1 - Discover a spectrum of management strategies, ranging from foundational to advanced, covering areas such as finance, human resources, and marketing.

PSO2 Familiarize the multifaceted realm of human resources, encompassing recruitment, selection, training, compensation, performance appraisal, and other essential HR policies.

PSO3 - Implement expertise in accounting, finance, taxation, investments, and international finance both within and beyond corporate settings.

PSO4 - Recognize environmental challenges and uphold ethical standards to cultivate a holistic global outlook.

PSO5 - Skilled in utilizing information technology to effectively present data and contribute to research initiatives.

PSO6 - Demonstrate a thorough and clear understanding of concepts and principles, and proficiently apply them in the operations of the economy within both public and private sectors.

PSO7 - Identify and capitalize on opportunities in logistics and supply chain management, including areas such as warehousing, transportation, and packaging, leveraging the global presence and influence of corporate entities.

PSO8 - Apply a variety of operations research techniques, including game theory, in transportation scenarios within the global corporate landscape.

B.Sc.(I.T.) BACHELOR OF SCIENCE (INFORMATION TECHNOLOGY)

ADMISSION RULES

For Academic year 2025-26 securing admission to F.Y./S.Y./T.Y. will be as per University/College Autonomy Norms.

ELIGIBILITY FOR ADMISSION TO B.Sc.(I.T.) (O.5051):

Admission Rules for F.Y. B.Sc. (Information Technology)

A candidate for being eligible for admission to the Degree course of Bachelor of Science - Information Technology, shall have passed XII Standard examination of the Maharashtra Board of Higher Secondary Education or its equivalent with Mathematics as one of the **subject and shall have passed in one attempt.**

OR

Candidates who have passed the 3-year post SSC Diploma in Computer Engineering / Computer Science / Computer Technology / Information Technology / Electrical, Electronics & Video Engineering and Allied branches / Mechanical and Allied Branches. Civil and Allied branches of Engineering are eligible for direct admission to the Second Year of the B.Sc.(I.T.) degree course. However the Diploma should be recognized by the Board of Technical Education or any other recognized Government Body. **and shall have passed in one attempt.**

OR

Candidates with post HSC - Diploma in Computer Engineering / Computer Science / Computer Technology / Information Technology and allied branches will be eligible for direct admission to the Second Year of B.Sc. (I.T.). However, the Diploma should be recognised by the Board of Technical Education or any other recognized Government Body.

Admission Rules for S.Y. B.Sc. (Information Technology)

All First year Students will be promoted and are allowed to keep terms irrespective of the number of failures in Semester I and II. However, from the academic year 2026-2027 the learner has to clear all courses of Semester I and Semester II to be eligible for admission to Third Year(T.Y)

Admission Rules for T.Y. B.Sc. (Information Technology)

Eligibility for admission to Semester V (Third year) of UG programs as follows:

i) Learner shall have passed Semester I, II, III and IV in full

OR

ii) Learner shall have passed Semester I and Semester II in full and secured ATKT in Second Year by failing in not more than Three Courses with not more than total 200 marks in each of Semester III & IV

iii) Learner shall have passed Semester III and Semester IV in full and secured ATKT in First Year by failing in, not more than Three Courses with not more than total 200 marks in each of Semester I & II.

iv) A learner shall be allowed to keep term for Semester VI irrespective of grades obtained in each course of Semester

v) The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, II, III, IV & V

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

Knowledge Skills / Acquired on Completion for B.Sc. (I.T.)

PSO1: Equip learners with a comprehensive understanding of core IT concepts, including programming languages, software development, database management, networking, web and mobile technologies, artificial intelligence, and other advanced technologies.

PSO2: Cultivate critical thinking and analytical skills to enable students to effectively analyze complex problems, design efficient solutions, and implement them using appropriate technologies.

PSO3: Develop strong communication and interpersonal skills, enabling learners to effectively collaborate with others in diverse teams, articulate technical concepts clearly, and present ideas.

PSO4: Promote an understanding of ethical issues related to IT, including privacy, security, and intellectual property. Encourage professional conduct, integrity, and social responsibility in the use of technology.

Principal Dr. Vijetha Shetty has been featured in Times of India Column appreciating her achievement

Dr. Vijetha Shetty was presented with The Iconic Female Leadership Award – Lifetime Achievement Award by Justina Mutale Foundation

ILLUMINATE WORKSHOP

BUSINESS CANVAS MODEL MERAKI

TIE DAY & SAREE DAY CELEBRATION

PATRIOTIC JAMMING MUSICAL SESSION

B.Sc. (Data Science & AI) BACHELOR OF SCIENCE (DATA SCIENCE & ARTIFICIAL INTELLIGENCE)

ADMISSION RULES

For Academic year 2025-26 securing admission to F.Y./S.Y./T.Y. will be as University/College Autonomy Norms.

ELIGIBILITY FOR ADMISSION TO B.Sc. (DS & AI):

Admission Rules for F.Y. B.Sc. (Data Science & Artificial Intelligence)

A candidate for being eligible to the degree course of Bachelor of Science in Data Science & Artificial Intelligence should have passed XII standard examination of the Maharashtra Board of Higher Secondary Education or its equivalent in Arts/Science/ Commerce/MCVC with Mathematics and/or Statistics as one of the subjects

OR

A candidate who has completed Diploma in IT/CS/Electrical/Electronics/Mechanical/Civil/ Electronics and Telecommunication/Instrumentation and/or allied branches from MSBTE or equivalent board

OR

A candidate for being eligible to the degree course o Bachelor of Science in Science should have passed XII standard examination of the Maharashtra Board of Higher Secondary Education or its equivalent in Arts/Science/ Commerce/MCVC without Mathematics and/or Statistics has to undergo a bridge course of 30 hours in Mathematics and/or Statistics

OR

Passed Equivalent Academic Level 4.0 with Mathematics and/or Statistics as one of the subjects

Knowledge Skills / Acquired on Completion for B.Sc. (DS & AI):

PSO1 - Apply the principles of data science including data visualization, data management and data security for building intelligent predictive models.

PSO2 - Equip students to analyze, collect, and interpret complex datasets to derive meaningful insights using statistical methods and machine learning algorithms and propose innovative solutions in the area of data- driven technology.

PSO3 - Applying machine learning algorithms and AI techniques to solve real-world problems, Such as predictive modeling, classification, and clustering.

PSO4 - Students will be able to work effectively in cross-disciplinary teams, collaborating with stakeholders such as business leaders, engineers, and domain experts to implement data- driven solutions.

PSO5 - Ability to apply advanced analytical methods such as deep learning, natural language processing, and time-series analysis to solve complex problems in various domains like finance, healthcare and marketing.

B.COM. (A&F) - BACHELOR OF COMMERCE (ACCOUNTING & FINANCE)

For Academic year 2025-26 securing admission to F.Y./S.Y./T.Y. will be as per University/College Autonomy Norms.

ELIGIBILITY FOR ADMISSION TO B.COM (A & F) (0.5204)

A candidate for being eligible for admission to the Bachelor of Commerce (Accounting and Finance) degree course shall have passed XII Std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent Examination passed in **one attempt.**

Every candidate admitted to the degree course in the constituent / affiliated college / recognized institution, conducting the course, shall have to register himself / herself with the University.

Admission to F.Y.B.Com. (Accounting & Finance)

◆ A learner who has passed the HSC Examination conducted by the Maharashtra Higher Secondary Education Board or an examination recognized as equivalent thereto will be eligible for the admission.

◆ Learners passing HSC or any other equivalent Examinations conducted by Boards/Universities outside Maharashtra States should fill the eligibility form in the college office. For further details, applicants are requested to read the notices displayed on the Notice Boards. The proof of payment of fee for provisional eligibilityis to be submitted along with the admission form.

Admission to S.Y.B.Com. (Accounting & Finance)

All First year Students will be promoted and are allowed to keep terms irrespective of the number of failures in Semester I and II. However, from the academic year 2026-2027 the learner has to clear all courses of Semester I and Semester II to be eligible for admission to Third Year (T.Y)

Admission Rules for T.Y.B.Com. (Accounting & Finance)

Eligibility criteria for a learner, to be admitted in Semester V (Third year) of UG is as follows:

Shall have passed Semester I, II, III and IV in full

OR

Shall have passed Semester I and II in full and secured ATKT in the Second year by failing in not more than Two Courses in each of Semester III and Semester IV

OR

Shall have Secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passed Semester III and Semester IV in full.

A learner shall be allowed to keep terms for Semester VI irrespective of grades obtained in each course of Semester V. The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV, Semester V in full.

Students of Other Universities - As per the Eligibility Criteria of University of Mumbai, admission given to students of other universities will be provisional admission, subject to completion of the procedure of Eligibility and Transfer Certificate.

Important note: Subject Combination & Electives

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

Knowledge Skills / Acquired on Completion for B.Com (A & F)

PSO1 – Understand, analyse and apply the basic and advanced aspects of accounting, taxation, auditing, financial services & systems and allied subjects.

PSO2 – Develop a comprehensive understanding of accounting principles and taxation regulatory frameworks applicable to various business structures and industries.

PSO3 – Ability to analyse economic trends in real world and to apply the quantitative method to economic problems.

PSO4 – Develop comprehensive management and communication frameworks for addressing complex organizational challenges and promoting sustainable growth and development.

PSO5 – Prepare for continuous learning and career advancement opportunities by developing a portfolio of accomplishments, certification, and professional credentials aligned with industry requirements and expectations.

PSO6 - Understand the ethical frameworks and value systems that guide decision-making in personal, professional, and societal contexts, drawing insights from diverse cultural perspectives, including Indian ethos.

B.COM. (B & I) - BACHELOR OF COMMERCE (BANKING & INSURANCE)

ADMISSION RULES

For Academic year 2025-26 securing admission to F.Y./S.Y./T.Y. will be as per University/College Autonomy Norms.

ELIGIBILITY FOR ADMISSION TO B.COM. (B & I) (0.5209)

A candidate for being eligible for admission to the Bachelor of Commerce (Banking & Insurance) degree course shall have passed XII Std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent Examination passed in **one attempt.**

Every candidate admitted to the degree course in the constituent / affiliated college / recognized institution, conducting the course, shall have to register himself / herself with the University.

Admission to F.Y.B.Com. (Banking & Insurance)

◆ A learner who has passed the HSC Examination conducted by the Maharashtra Higher Secondary Education Board or an examination recognized as equivalent thereto will be eligible for the admission.

◆ Learners passing HSC or any other equivalent Examinations conducted by Boards/Universities outside Maharashtra States should fill the eligibility form in the college office. For further details, applicants are requested to read the notices displayed on the Notice Boards. The proof of payment of fee for provisional eligibility is to be submitted along with the admission form.

Admission to S.Y.B.Com. (Banking & Insurance)

All First year Students will be promoted and are allowed to keep terms irrespective of the number of failures in Semester I and II. However, from the academic year 2026-2027 the learner has to clear all courses of Semester I and Semester II to be eligible for admission to Third Year (T.Y)

Admission Rules for T.Y.B.Com. (Banking & Insurance)

Eligibility criteria for a learner, to be admitted in Semester V (Third year) of UG is as follows:

Shall have passed Semester I, II, III and IV in full

OR

Shall have passed Semester I and II in full and secured ATKT in the Second year by failing in not more than Two Courses in each of Semester III and Semester IV

OR

Shall have Secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passed Semester III and Semester IV in full.

A learner shall be allowed to keep terms for Semester VI irrespective of grades obtained in each course of Semester V. The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV, Semester V in full.

Students of Other Universities - As per the Eligibility Criteria of University of Mumbai, admission given to students of other universities will be provisional admission, subject to completion of the procedure of Eligibility and Transfer Certificate.

Important note: Subject Combination & Electives

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

Knowledge Skills / Acquired on Completion for B.Com (B&I)

PSO1- Understand aspects of management related techniques in the global and domestic market, financial institutions, regulatory bodies, financial accounting and allied subjects.

PSO2- Equip students with the knowledge and skills needed to navigate the rapidly evolving digital landscape of banking and insurance.

PSO3- Apply acquired theoretical knowledge of financial analysis, and evaluation of banking and insurance institutions, including assessing financial statements, analyzing performance ratios, and evaluating investment opportunities.

PSO4 -Ability to articulate and understand interpersonal skills to effectively interact in an organisation with clients, colleagues, and stakeholders, including the ability to explain complex financial concepts, negotiate terms, and resolve customer inquiries and complaints

PSO5- Develop skill necessary to lead and manage team, make informed decisions and drive sustainable growth in banking and insurance.

B.COM. (F.M.) - BACHELOR OF COMMERCE (FINANCIAL MARKETS)

ADMISSION RULES

For Academic year 2025-26 securing admission to F.Y./S.Y./T.Y. will be as per University/College Autonomy Norms.

ELIGIBILITY FOR ADMISSION TO B.COM. (FM) (0.5209)

A candidate for being eligible for admission to the Bachelor of Commerce (Financial Markets) degree course shall have passed XII Std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent Examination passed in **one attempt.**

Every candidate admitted to the degree course in the constituent / affiliated college / recognized institution, conducting the course, shall have to register himself / herself with the University.

Admission to F.Y.B.Com. (Financial Markets)

◆ A learner who has passed the HSC Examination conducted by the Maharashtra Higher Secondary Education Board or an examination recognized as equivalent thereto will be eligible for the admission .

◆ Learners passing HSC or any other equivalent Examinations conducted by Boards/Universities outside Maharashtra States should fill the eligibility form in the college office. For further details, applicants are requested to read the notices displayed on the Notice Boards. The proof of payment of fee for provisional eligibility is to be submitted along with the admission form.

Admission to S.Y.B.Com. (Financial Markets)

All First year Students will be promoted and are allowed to keep terms irrespective of the number of failures in Semester I and II. However, from the academic year 2026-2027 the learner has to clear all courses of Semester I and Semester II to be eligible for admission to Third Year (T.Y)

Admission Rules for T.Y.B.Com. (Financial Markets)

Eligibility criteria for a learner, to be admitted in Semester V (Third year) of UG is as follows:

Shall have passed Semester I, II, III and IV in full

OR

Shall have passed Semester I and II in full and secured ATKT in the Second year by failing in not more than Two Courses in each of Semester III and Semester IV

OR

Shall have Secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passed Semester III and Semester IV in full.

A learner shall be allowed to keep terms for Semester VI irrespective of grades obtained in each course of Semester V. The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV, Semester V in full.

Students of Other Universities - As per the Eligibility Criteria of University of Mumbai, admission given to students of other universities will be provisional admission, subject to completion of the procedure of Eligibility and Transfer Certificate.

Important note: Subject Combination & Electives

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

Knowledge Skills / Acquired on Completion for B.Com (F.M.)

PSO1 - Learner will be able to relate about the knowledge of financial markets and excel in the field of investment share market, Economics, Commerce, Management, Indian and foreign money markets.

PSO2 - Learner will be trained to offer advisory on financial matters. Build and track own investment portfolio. Ability to analyse financial and economic trends in real world, become a future Financial Analyst with application of ethical and innovative practices.

PSO3 - Learner will be able to prepare for continuous learning and career advancement in the field of finance at personal and industry level.

B.A.M.M.C. (BACHELOR OF ARTS IN MULTIMEDIA & MASS COMMUNICATION)

ADMISSION RULES
For Academic year 2025-26 securing admission to F.Y./S.Y./T.Y. will be as per University/College Autonomy Norms.

ELIGIBILITY FOR ADMISSION TO B.A.M.M.C First year - (0.5206[Amended No-UG-279])

A candidate for being eligible for admission to the Bachelor of Commerce (Financial Markets) degree course shall have passed XII Std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent Examination passed in one attempt.

Every candidate admitted to the degree course in the constituent / affiliated college / recognized institution, conducting the course, shall have to register himself / herself with the University.

Admission to F.Y.B.A. (Multimedia & Mass Communication)

◆ A learner who has passed the HSC Examination conducted by the Maharashtra Higher Secondary Education Board with Commerce / Science / Arts stream or with Vocational subject carrying 200 marks or an examination recognized as equivalent thereto will be eligible for the admission to the F.Y.B. Com class.

◆ Learners passing HSC or any other equivalent Examinations conducted by Boards/Universities outside Maharashtra States should fill the eligibility form in the college office. For further details, applicants are requested to read the notices displayed on the Notice Boards. The proof of payment of fee for provisional eligibility is to be submitted along with the admission form.

Admission to S.Y.B.A. (Multimedia & Mass Communication)

All First year Students will be promoted and are allowed to keep terms irrespective of the number of failures in Semester I and II. However, from the academic year 2026-2027 the learner has to clear all courses of Semester I and Semester II to be eligible for admission to Third Year (T.Y)

Admission Rules for T.Y.B.A. (Multimedia & Mass Communication)

Eligibility criteria for a learner, to be admitted in Semester V (Third year) of UG is as follows:

Shall have passed Semester I, II, III and IV in full

OR

Shall have passed Semester I and II in full and secured ATKT in the Second year by failing in not more than Two Courses in each of Semester III and Semester IV

OR

Shall have Secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passed Semester III and Semester IV in full.

A learner shall be allowed to keep terms for Semester VI irrespective of grades obtained in each course of Semester V. The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV, Semester V in full.

Students of Other Universities - As per the Eligibility Criteria of University of Mumbai, admission given to students of other universities will be provisional admission, subject to completion of the procedure of Eligibility and Transfer Certificate.

Knowledge Skills / Acquired on Completion for B.A.M.M.C.

PSO1-Graduates will have a deep understanding of communication theories, research methods, and professional writing practices. They will exhibit effective oral and written communication skills while demonstrating awareness of ethical responsibilities in the media industry.

PSO2- Graduates will possess the skills to critically analyze media texts, production processes, and social issues influenced by communication. They will understand the historical, technological, economic, and ethical dimensions of mass media systems, enabling them to evaluate complex relationships within the media landscape.

PSO3- Graduates will demonstrate the ability to apply rhetorical principles and media theories creatively across various platforms such as cinema, television, social media, and journalism. They will be proficient in designing and producing media products that address societal issues and engage diverse audiences effectively.

FOR COURSE OUTCOME & SYLLABUS REFER TO THE COLLEGE WEBSITE

https://vivek-college.org/academic.html

MASTER OF ARTS - (MEDIA & MASS COMMUNICATION)

The College has implemented NEP from the academic year 2023-24 as per the Guidelines of University of Mumbai for M.A.

ADMISSION RULES

For Academic year 2025-26 securing admission to M.A.M.M.C. First Year will be as per University/College Autonomy Norms.

ELIGIBILITY FOR ADMISSION TO M.A.M.M.C.

To be eligible for MAMMC (Master of Arts in Media & Mass Communication) program, candidates need a bachelor's degree in any field with a minimum passing percent of marks from a recognized university.

Knowledge Skills / Acquired on Completion for M.A.M.M.C

PSO1 –Professional Communication Skills and Ethical Responsibility (Understand & Remember):
Graduates will acquire a comprehensive understanding of key communication theories, research techniques, and professional writing conventions essential for the media and communication fields. They will be able to articulate ideas clearly and effectively through both verbal and written forms. Additionally, they will demonstrate a strong sense of ethical responsibility by adhering to professional standards and promoting integrity, accuracy, and fairness in all forms of media practice.

PSO2 –Critical Thinking and Analysis (Analyze & Evaluate):
Graduates will develop the ability to think critically and analytically about a wide range of media content, production workflows, and the societal implications of communication practices. They will explore the historical evolution, technological advancements, economic frameworks, and ethical challenges of mass media systems. This will enable them to assess the influence of media on public perception and policy, and to engage thoughtfully with complex issues in the contemporary media landscape.

PSO3 –Application and Creation (Apply & Create):
Graduates will be skilled in applying theoretical knowledge and rhetorical techniques to create original and meaningful media content across various platforms, including film, television, digital media, social media, and journalism. They will demonstrate creativity and technical proficiency in content creation, with a focus on producing socially relevant, inclusive, and impactful media products that effectively reach and engage diverse audiences.

Important note: Subject Combination & Electives

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

MASTER OF COMMERCE - (M.Com.)

The College has implemented NEP from the academic year 2023-24 as per the Guidelines of University of Mumbai for M.Com.

ADMISSION RULES

For Academic year 2025-26 securing admission to Part I & II will be as per University/College Autonomy Norms.

ELIGIBILITY FOR ADMISSION TO M.COM

A candidate for being eligible for admission to the Master of Commerce course, shall have passed the examination for the degree of Bachelor of Commerce of this University (three years integrated course) of this University, or Bachelor of Commerce (Accounting and Finance) or B.Com. (Banking and Insurance) or B.Com. (Financial Markets) or B.M.S. degree examination or an examination of any other University recognized as equivalent thereto. at the M.Com. degree levels.

In case of M.Com (Business Economics) the eligibility criteria is any graduate with minimum one course in economics or professional courses with minimum course in mathematics or statistics or economics.

Knowledge Skills / Acquired on Completion for M.Com. (Advanced Accountancy)

PSO1- The students will be able to identify and analyse Cost concepts and understand managerial decision making.

PSO2- The students will be able to understand standard practices associated with Standard Costing and Variance analysis.

PSO3- The students will be able to prepare and present functional budgets at organizational level.

PSO4- The students will be able to identify and analyse practices associated with Operating costing.

Knowledge Skills / Acquired on Completion for M.Com. (Business Management)

PSO1- Strategic Management subject study will prepare students to generalise the theory and can help them to put in practice.

PSO2- The Learning of SM subject can bring concept clarity, focused and deep understanding of SM applicable to organisations and can also motivate students to start their own start ups.

Knowledge Skills / Acquired on Completion for M.Com. (Business Economics)

PSO 1: Graduates will be able to apply economic theories, models, and tools to solve practical business problems.

PSO 2: Graduates will cultivate analytical and critical thinking skills to identify, evaluate, and interpret key economic variables.

PSO 3: Graduates will acquire the ability to conduct economic research using empirical methods, interpret quantitative and qualitative data.

PSO 4: Graduates will develop an interdisciplinary outlook by integrating economic analysis with perspectives from fields such as finance, sociology, psychology, and environmental studies.

PSO 5: Graduates will be equipped with the knowledge and skills necessary to assume diverse professional roles such as economic analysts, policy advisors, consultants, and business strategists.

MASTER OF SCIENCE
(INFORMATION TECHNOLOGY) - M.Sc.(I.T.)

The College is has implemented NEP from the academic year 2023-24 as per the Guidelines of University of Mumbai for M.Sc.(I.T.)

ADMISSION RULES

For Academic year 2025-26 securing admission to Part I & II will be as per University/College Autonomy Norms.

ELIGIBILITY FOR ADMISSION TO M.Sc. (I.T.)

A learner who has passed the B.Sc. degree from University of Mumbai or another University recognized as equivalent thereto with the following combinations of subjects will be eligible for admission to the M.Sc. (I.T.) degree course by as listed below :

Information Technology:

A learner who has either passed B.Sc. Degree in Information Technology of University of Mumbai or any other recognized University with minimum passing percent of marks.
B.Sc. (C.S) / B.Sc. (I.T.) OR B.E. Degree in any branch OR B.Sc. (Mathematics) OR B.Sc. (Physics) OR B.Sc. (Statistics) OR B.Sc. (Electronics) OR B.C.A

With Mathematics as one of the subjects at 10 + 02 or its equivalent examination.

Knowledge Skills / Acquired on Completion for M.Sc. (I.T.)

PSO1- Apply the knowledge of mathematics, science and computing in the core information technologies.

PSO2 - Identify, design, and analyze complex computer systems and implement and interpret the results from those systems.

PSO3 - Design, implement and evaluate a computer-based system, or process component, to meet the desired needs within the

realistic constraints such as economic, environmental, social, political, ethical, health and safety, manufacturability, and sustainability.

PSO4- Review literature and indulge in research using research based knowledge and methods to design new experiments,

analyze, and interpret data to draw valid conclusions.

PSO5- Select and apply current techniques, skills, and tools necessary for computing practice and integrate

IT-based solutions into the user environment effectively.

PSO6- Apply contextual knowledge to assess professional, legal, health, social and cultural issues during profession practice

PO7 Integrate ethical principles and practices specific to the field of study into academic pursuits, professional endeavors, and social interactions.

FOR COURSE OUTCOME & SYLLABUS REFER TO THE COLLEGE WEBSITE
https://vivek-college.org/academic.html

Note : The detail Course Structure of all the classes for all the programmes, course wise is available on college website www.vivek-college.org

Ph.D. (Doctor of Philosophy)

Introduction
The college has a Research Centre in Commerce to foster new ideas & innovations in the field of Commerce.

Programme Offered
(1) Ph.D. (Commerce – Business Policy & Administration)

Eligibility
Masters Degree Examination in relevant subjects of Commerce at the University of Mumbai or any other University recognized as equivalent thereto with atleast 55% marks in aggregate (50% in case of reserved category) with first attempt. The candidate has to qualify the Ph.D. Entrance Test (PET) conducted by the University of Mumbai. The candidate has to satisfy the conditions as mentioned in the Vice-Chancellor's Directives (VCD). Candidate with NET/SET are exempted from PET.

Ph.D. Guides
Research Center has 2 recognised Ph.D. guides - Dr. Vijetha Shetty & Dr. Alpa Upadhyay.

EXAMINATION RULES

The college will conduct Internal Evaluation and Semester End examination on behalf of University of Mumbai under Autonomy.

First Year & Second Year Under Graduate and Two Year Post Graduate Programmes

Rules for First year & Second Year Under Graduate and Two Years Post Graduate Examination will be as per NEP guidelines.

For First Year & Second Year Under Graduate Programmes the Students will have internal evaluation of 40 marks and Semester End Examination of 60 marks.

For Two Years Post Graduate Programmes the Students will have internal evaluation of 50 marks and Semester End Examination of 50 marks.

Grade Table (NEP)

Grade	Percentage of Marks	Semester GPA/ Program CGPA
O	90.0 -100	9.00-10.00
A+	80.0 - < 90.0	8.00-<9.00
A	70.0 - < 80.0	7.00-<8.00
B+	60.0 - < 70.0	6.00-<7.00
B	55.0 - < 60.0	5.50-<6.00
C	50.0 - < 55.0	5.00-<5.50
P (Pass)	40.0 - < 50.0	4.00-<5.00
F (Fail)	Below 40	Below 4.00
Absent	—	Ab (Absent)

All Third Year Under Graduate Programmes

For T.Y.B.Com, the Students will have Semester end Examination of 100 marks except for Foundation Course paper which has 25 marks Project evaluation and 75 marks Semester end Examination. For all Self-Financing Programmes Internal evaluation is of 25 marks and Semester end examination is of 75 Marks.

Grade Table

Grade	Percentage of Marks	Semester GPA/ Program CGPA
O	80 & Above	10
A+	70 to 79.99	9 to 9.99
A	60 to 69.99	8 to 8.99
B+	55 to 59.99	7 to 7.99
B	50 to 54.99	6 to 6.99
C	45 to 49.99	5 to 5.99
D	40 to 44.99	4 to 4.99
F	Less than 40	—

GENERAL RULES & REGULATIONS OF DISCIPLINE/ CODE OF CONDUCT

College Rules & Regulations:

Every learner shall obtain his/her Identity card on admission. The learners shall always carry the Identity - Card with his / her photograph affixed thereon and attested, and shall present it for inspection whenever demanded. **No learner will be allowed to enter college and attend classes, tutorials, practicals etc. unless he / she has the attested identity Card with him / her.** The Identity - Card should be worn on his / her person throughout their presence in the college. I-Cards are non-transferable. Strict action will be taken who give their I-Cards to other students.

- Learners are required to attend lectures / tutorials / practical only in the classroom allotted to them.
- Attendance of lectures in the classes as well as on the premises and in the vicinity of the college shall be compulsory such as will cause no disturbance to the fellow learners or to the other classes.
- Learners shall not loiter in the corridors and disturb the classes.
- Smoking and consumption of alcoholic drinks / tobacco / drugs are strictly prohibited in the college premises.
- Learners shall not act in a way which will interfere with the orderly administration and discipline of the college.
- No society or association shall be formed in the College and no person will be invited to address a meeting without the Principal's prior permission.
- No learner shall collect any money as contribution for picnic, trip or educational visit to some places, get-together, study - notes, charity or any other activity without the sanction of the Principal.
- **The college does not arrange or organize picnics or pleasure trips.**
- In College debates and other meeting, the chair shall be taken by a responsible person approved by the Principal and the subject of the debate shall have prior approvals of the Principal.
- Learners are expected to take proper care of the college property and to help in keeping the college premises neat and tidy. Damage to the property of the College, e.g. disfiguring walls, doors, fittings and breaking furniture etc. is a breach of discipline and will be duly punished and can lead to **Rustication** of the learners. Strict action will be taken for any act of Eve teasing.
- The learners should not leave their books, valuable and other belongings in their classroom /Gymkhana room / Ladies common room, canteen etc. whenever they move away from their rooms. The College is not responsible for lost valuables.
- **If, for any reason the continuance of a learner in the college is detrimental in the interest of the College, the Principal may ask such a learner to leave the college without giving the reason for the decision and Principal's decision shall be final.**
- Learners joining the college are expected to accept and observe all the rules and regulations of the college and to submit to the normal enforcement of the same to the satisfaction of the Principal whose decision in this regard shall be final.
- Learners should not contact any Government or Non-Government Agencies, directly. Such matters, if any, should be routed through the Principal.
- Use of mobiles in the college premises is strictly not allowed. The mobile phones will be confiscated and shall be returned at the end of the academic year or monetory **fine of 500/- will be imposed.**
- **Learners are required to dress decently. Sleeveless, Short Pants, Short Dresses, Torn Jeans etc. are not allowed inside the college premises.**
- Learners are required to be inside the classrooms 10 minutes prior to the lecture time.
- Learners are warned that if they are caught harassing fresher's, physically or mentally, strict action will be taken against them as per UGC guidelines under **Anti - Ragging Act.**
- Matters not covered by the existing rules shall rest at the absolute discretion of the Principal.
- Punishment may include community service as specified by the discipline committee.
- Students are not allowed to bring outsiders or their friends fro other colleges inside the college premises.

FOR MORE DETAILS REFER TO COLLEGE WEBSITE

CODE OF CONDUCT https://www.vivek-college.org/about.html POLICIES https://www.vivek-college.org/IQACMembers.html

ATTENDANCE REQUIREMENT

College maintains regular records of attendance of students & they are informed about their attendance at regular intervals.

College adopts attendance requirements **As per University Circular No. UG/01 of 2014 ordinance 6086.**

◆ Every bonafide learner shall ordinarily be allowed to keep terms for the given semester in a program of his enrolment, only if he fulfills at least seventy five percent (75%) of the attendance taken as an average of the total number of lectures, practicals, tutorials etc. wherein short and /or long excursions / field visits /study tours organized by the college and supervised by the teachers as envisaged in the syllabus shall be credited to his attendance for the total no of periods which are otherwise delivered on the working day/s. Further it is mandatory for every learner to have **minimum 50% attendance for each course & overall average attendance has to be 75%.**

◆ The same ratio shall be applied for computing the attendance of the learners by crediting the number of periods which are missed while participating in an extracurricular / co-curricular activity / competition / camp / workshop / convention / symposium / seminar etc. where the said learner is officially representing the college / University / District / State / Country with the permission of the Principal / Director / Head of the College / Institute / University Department or by the direction of the University Officer as the case may be, wherein for the purpose of computing the average attendance, the periods missed shall be deemed to have been attended by the said learner.

◆ The Principal/Director/Head of the concerned College/Institute/Department of the University shall be the competent authority to condone the absentee of any learner further up to additional 25%, if deemed fit and on recommendation of the Attendance Committee of the said college/Institute/Department of the University, wherein it is mandatory on the said committee to do natural justice by giving personal hearing to every learner falling short of minimum attendance
for keeping terms and recommending case by case, to the competent authority having verified the genuineness and gravity of the problem that justifies the learner to remain absent, which generally shall be limited to his own sickness, sickness of his parent, death of his parent etc. supported by valid evidence, documents or otherwise.

◆ Learners shall attend lectures, tutorials and practicals according to the Time Table on all working days of the College. Learners shall not remain absent during lectures, tutorials, practicals and examination without prior permission of the Principal. Absence without prior permission may lead to loss of term.

◆ In case, the learner remains absent even for a lecture, the learner is required to submit a leave note duly signed by the parent/guardian and report the same to the Class In charge, immediately after resuming college.

Regular meetings are held with parents of the students, who do not fulfill the attendance requirements.

Performance Criterion 0.125

"To keep a term an undergraduate must complete to the satisfaction of the Principal, the course of study at the college prescribed for each term for the class to which such Learner belongs."Learners and parents are required to note that Learners who fail to satisfy the above mentioned criterion will **not be allowed to appear for the term-end examination,** conducted by the college on behalf of the University or by University of Mumbai.

Tentative Calendar For The Academic Year 2025-26
https://vivek-college.org/academic.html

LIBRARY

The library plays an important role in supporting the academic activities in the college. It identifies, evaluates, procures, processes, and then makes these learning resources available to the faculty and students for their teaching and research.

FACILITIES
LIBRARY TIMINGS :

Circulation Counter, Reading Room & Computer Research Centre

Timings: Monday to Saturday 7.30 a.m. to 5.00p.m.
Sundays/Holidays closed
Reading facility available at School side classroom with prior permission from the librarian.
Timings : Monday-Saturday: 5.00 p.m. to 8.00 p.m.
Sundays/Holidays: 9.00 a.m. to 8.00 p.m.

Library Reading Room

LIBRARY SERVICES:

- Reference Service
- Indexing Service
- Internet Facility - Free Internet is available for learners & Staff. Printout facility available at nominal cost
- New Arrival Display
- Previous Years Question paper
- Latest Syllabus of all Courses
- Additional Scholar Library Card for meritorious students
- Reading Room facility extended to regular & Alumni
- Advanced Learner facility
- Inflibnet N-List, J - Gate Database to access e-books & e-journals
- Earn & Learn Scheme
- OPAC- Online Public Access Catalogue of College Library can be accessed through the college website- Library tab and the mobile app.
- Well-Equipped Research Centre.

N-LIST
National Library and Information Services
Infrastructure for Scholarly Content
extending access to e-Resources to colleges in India
INFLIBNET

LIBRARY RULES :

- Learners are responsible for the book borrowed on their cards.
- The learners' library card is not transferable. Book will be issued only against the library card of the person receiving the book.
- Textbooks and Fiction will be issued for 1 week to all the students.
- Reference books and Journals will be issued for current reading which should be returned the same day and will not be issued for home reading.
- Books and periodicals can be issued by learners on all days during the working hours of the library.
- Previous years questioned papers can be issued for current reading.
- Learners should check the books while issuing and bring to the notice of the library staff if any damage, failing to which the learners are responsible for the damage of the book subsequently discovered.
- Books /periodicals damaged or lost must be replaced or pay the cost of the book lost.
- Fine of Rs 1/- per day will be charged if the book is not returned within the due date.
- Fine of Rs 50 /- per day will be charged if the current reading book is not returned the same day.
- Duplicate Identity - Card and library card will be issued in the library after scrutiny, on payment of 100/-.
- Mobile phone is strictly prohibited in the library, if found will be confiscated.
- Silence should be maintained in the library.
- Result will be given to the Learners only if they have returned all the library books/book bank books.

LIBRARY ACTIVITIES

• Weekly Quiz is conducted every Tuesday.
• Book Review Competition is conducted annually.
• Book Exhibition is held annually
• Best Reader Award is given to the student using the library to the maximum.

LIBRARY COLLECTION

Reference Books	**19703**
Text books	**14110**
Fiction	**2817**
Periodicals	**95**
Database	**2**
CDs	**826**
Maps	**30**
Back Volume of Journals	**1363**
Newspaper	**15**
Software	**3**

LIBRARY AREA - 3800 SQ.FT.

CERTIFICATE PROGRAMMES 2025-2026

The College encourages the students to join certificate courses in tally, advance excel, Stock exchanges, Microsoft Advance, Women Studies, Leadership Development among youth, Custom Airline Services etc. All these courses are provided with an aim to provide career up gradation to the graduate students

Sr. No.	Certificate Programmes Offered	Sr. No.	Certificate Programmes Offered
1.	***Digital literacy	12.	***Airline Customer Service Executive
2.	***Soft skill and employability training skills	13.	***Certificate Course in Yoga
3.	***Japanese language learning	14.	***Certificate Course in Basic Bharatnatyam
4.	***Workshop on capital market	15.	***Certificate Course in Robotics
5.	***Financial Literacy	16.	***Certificate Course in Artificial Intelligence
6	***Tally	17.	***Certificate Course in Photography / Cinematography
7.	***Advance Excel	18.	*** Certificate Course in Basics of Digital Marketing
8.	***Certificate course in Banking	19.	***Certificate Course for Skill Enhancement
9.	***Certification on Gender Studies	20.	***Certificate Course by Western India Regional Council of ICAI
10.	***Certificate course in Retail Management	21.	TNS India foundation certificate in soft skills and employbility training skills
11.	***Certificate course on Gound & Mandala Art	22.	Certificate Course in Youth Leadership Program

*** - Paid Certificate Courses
Information about various Certificate Courses will be informed from time to time

Students are expected to enrol for various certificate programs offered by college from time to time.
For further details check college website

We encourage students to join **SWAYAM** Courses organized by Government of India enabling them to benefit out of these for placements. And even select certain **Value Added Courses providing them to learn and earn and become financially independent.**

DOMAIN CLUBS

❖ Commerce Association

Commerce association brings together the teachers, students and the experts involved in the field of commerce. The aim of the association is knowledge sharing and promoting the interests of students within the commercial sphere. It focuses on specific areas like education, research and linkage with Industry. It aims to provide a space for commerce students to engage in activities that complement their studies and prepare them for careers in commerce. In pursuit to achieve its aim, the association organises workshops, guest lectures, conferences, competitions that foster teamwork, leadership, and practical skills related to commerce, business, and industry.

❖ Accountancy Association

The Accountancy Association is dedicated to empowering aspiring professionals in the fields of accounts and finance by providing tailored training and guidance. Established specifically for students pursuing courses specializing in these disciplines, the association aims to bridge the gap between theoretical knowledge and practical application. With a focus on experiential learning, the association organizes guest lectures and workshops featuring industry experts. These sessions are designed to provide students with invaluable insights into the corporate world and equip them with the skills and confidence needed to thrive in today's dynamic professional environment. In addition to fostering academic excellence, the Accountancy Association prioritizes holistic growth. By facilitating interactions with seasoned professionals who share their expertise and experiences, the association ensures that students receive comprehensive support in developing both academic and professional capabilities

❖ Ecopreneurs Association

A vibrant student-run organization, Ecopreneurs seeks to meld the spirit of entrepreneurship with the fundamentals of economics. In order to give students practical experience, promote economic thinking, and foster entrepreneurial creativity, the association will include them in a number of creative and interactive events over the academic year. Ecopreneurs' main goal is to instill in pupils a strong sense of economics, which is crucial for making wise decisions, comprehending market dynamics, and navigating the business world intelligently. Students will gain the analytical and practical skills necessary for job success by taking part in workshops, seminars, business plan competitions, industry expert guest lectures, and real-world simulations. Ecopreneurs will be a fundamental platform for students who want to launch their careers as independent business owners or join the corporate sector. It will develop their capacity to see possibilities, evaluate risks, efficiently manage resources, and support long-term economic expansion. In addition to improving students' academic understanding, Ecopreneurs' year-round activities will equip them with the skills necessary to become tomorrow's self-assured, accountable, and visionary leaders.

❖ MMC Association

Multi Media & Communication association plays a pivotal role in enhancing the academic and extracurricular experiences of students pursuing this degree. This association is dedicated to fostering creativity, industry exposure, and skill development in fields such as journalism, advertising, filmmaking, and digital media. The association is integral to the holistic development of students, providing them with opportunities to enhance their skills, gain industry insights, and contribute to society. Through a combination of academic support, practical exposure, and community engagement, these associations prepare students for successful careers in the dynamic field of media and communication.

❖ BCMS and BMS Club:

BCMS & BMS Club is a dynamic, student-led initiative dedicated to empowering management students with specialized knowledge in Finance, Human Resources, and Marketing. The main objective of the club is to cultivate creativity, leadership, and managerial expertise through guest lectures, industrial visits, and intercollegiate events. By inviting industry experts, resource persons, and alumni to share their insights, the club aims to equip students with the knowledge, skills, and holistic approach needed to excel in their chosen fields and build successful careers.

❖ BFM Committee:

The BFM Committee aims to promote financial literacy pertaining to securities. It organizes workshops, guest lecture where experts from the industry and other institutions, share their valuable insights and knowledge and recent changes or amendments introduced by authorities.

❖ BBI Committee

The banking and insurance sector being the backbone of the growing economy, BBI Committee plays a very vital role in upgrading and updating the students with the recent changes in the Banking and Insurance sector in India and abroad. The experts from the banking and insurance sectors are regularly invited to our institution to address our students on various current issues concerning the industry. The students are trained on various operational aspects of banking and insurance industry, the ethics that is being followed by the industry & make them industry employable.

❖ Math Buddy Circle

Math Buddy Circle is a student-driven initiative that fosters a supportive and engaging environment for exploring mathematical concepts beyond the classroom. The group encourages collaborative learning through problem-solving sessions, peer mentoring, and fun mathematical activities. It aims to enhance logical thinking, analytical skills, and a positive attitude toward mathematics. Open to all students, the circle promotes a culture of curiosity, confidence, and continuous learning in the field of mathematics.

❖ Health & Well Being Club

The Health and Well-Being Club in college plays a vital role in promoting physical fitness, mental wellness, and a balanced lifestyle among students. It encourages healthy habits, stress management, regular activities and awareness programs through guest lectures. The club also creates a supportive environment where students can discuss health issues and seek help.

❖ Travel & Heritage Club

Travel club is for all the travel enthusiasts. The objective of the Travel & Heritage Club is to create awareness among students about India's rich cultural heritage and promote responsible travel. It aims to enhance knowledge through exploration. It organizes heritage walk, field visit to historical sites documentary screens etc.

❖ Coders Club

Coders club is a student-driven initiative aimed at fostering a collaborative environment for coding enthusiasts. The club hosts regular workshops, coding challenges, hackathons, and peer-led sessions to sharpen problem-solving skills and explore real-world tech applications. The Club shall host the inter-collegiate tech fest "Curiosity" every year. The club is a space to learn, build, and innovate together.

COMMITTEES

STATUTORY COMMITTEES

College Development Committee (CDC):

CDC prepares an overall comprehensive development plan of the college regarding, academic administrative & infrastructural growth, & enable college to foster excellence in curricular, cocurricular & extra-curricular activities. To decide the overall teaching program & also to recommend to the management about introducing new academic courses & the creation of additional teaching & administrative posts.

Internal Quality Assurance cell (IQAC)

IQAC plays and important role in the college functioning in general and in the area of quality sustenance in particular. It comprises all the stake holders & initiates various quality improvement measures in the institution IQAC tries to ensure the student centric approach for academic as well as co-curricular activities is adopted and followed. It strives for achievement of and improvement in the grade awarded by National Assessment & Accreditation Council (NAAC), Bangalore.

Right to Information (RTI) :

RTI Act was in enacted by the Government of India in the year 2005.
This Act gives the citizen of India the Right to access information from Public Authorities. This Act promotes transparency and accountability in the working of every Public Authority both Central & State Government.

Women Development Cell (WDC) & Internal Committee (IC) :

The main aim of the WDC Cell & IC is to fulfill the motto of " Let the Girl Child Progress in a free & fair atmosphere" and to ensure gender parity. The Vishaka guidelines are introduced as per the guidelines of University of Mumbai. At the College Level it aims to build confidence & empowers students preparing them to face today's challenges. It creates understanding among students on gender sensitization issues and encourages them to identify their capabilities & to face interviews with confidence for further studies or career prospects. We also started certificate course on Gender Studies from the academic year 2020-21, and in the year 2021-22 certificate course on feminism began.

Grievances Redressal Committee :

Grievance Redressal Cell addresses the complaints, problems and grievances of learners. The cell proposes necessary measures to be taken by the Administration to resolve the same.

Anti - Ragging Committee :

Ragging is not allowed and is a punishable offence vide, Hon'ble Supreme Court of India order dated 16-5-2007, record of proceeding under Section XIA073327. Defaulters will be dealt strictly as per Supreme Court Order, which is as under: "If any incidence of ragging is brought to the notice of the authority, the concerned Learner shall be given liberty to explain and if his/her explanation is not found satisfactory, the authority would expel him /her from the institution."The Anti Ragging Cell is a statutory body constituted as per UGC & University of Mumbai norms. The cell looks into the cases of ragging or any other Learner centered conflicts in the college. Preventive measures are also taken by the Anti Ragging Cell. (Helpline Nos. : - 022-28744058/28755917)

SC/ST/OBC & Minority Cell :

The College has been very much keen to provide services to the educational and cultural needs of the SC/ST/OBC / Minority community along with other caste, creed and nationality. The Cell ensures the effective implementation of the policies and programmes of the Government of India, UGC and State Governments with regard to SC/ST and other Minority classes. It also suggests measures for achieving the objectives laid down by the various government agencies.

Students' Council:

Student's Council is the statutory body which coordinates the Academic and Extra-curricular activities in the college. Student members are admitted based on their performance in curricular and extracurricular activities during the previous year. Teacher In-charge of various associations like NSS, NCC, Sports, Arts Circle etc. are nominated as the teacher representative of the Student's Council. It organizes for learners various programme like College Foundation day, Deeksha Aarambh, Jeevan Kaushal, Teachers Day, Annual Day, Prize distribution and Farewell function etc. Student's Council organizes many programs keeping in mind overall growth and personality development of learners.

Health committee:

Health committee in our college create awareness for the students to maintain their physical and mental health. It is a part of overall development & it helps to increase efficiency in their studies and other co curricular activities to improve their quality of life. We help students to adapt, realise and develop skills and navigate through different environments they inhibit and build a healthy mind to adapt to changes, realize their potential to achieve a strong, healthy, and productive state of mind to lead happy, successful, and content lives.

Other Statutory Committees as per Autonomous norms.

OTHER COMMITTEES

National Service Scheme (NSS):

The College has a vibrant & innovative NSS Unit. The National Service Scheme (NSS) is a community service program funded by the Ministry of Youth Affairs and Sports of the Government of India. It aims at developing students' personalities through community services. It is a voluntary association of young people. It inculcates a sense of social & civic responsibilities as well as leadership qualities. Interested students have to enrol in the NSS for continuous two years at the start of the academic year. Enrolled volunteers have to complete 120 hours of social work in each year making them eligible to get 10 grace marks each year. Seven days residential camp is organised in the adopted village. After successful completion of 2 years (240 hours) plus one residential camp in NSS, the qualified volunteer is awarded with the Certificate provided by the Ministry of Youth Affairs and Sports of the Government of India.

National Cadet Corps (NCC):

The college facilitates our learners to join NCC Army, Navy or Airforce wing. The College does not have its own NCC unit but the students are attached to the neighbouring Colleges for its activities. The aim of NCC is to inculcate discipline, patriotism, hard work and leadership qualities among cadets. The cadets are encouraged to participate in Republic day parades, University & State level rifle shooting competitions, attend Annual Training camp. At the end of the year, after successfully completing 20 parade sessions, they are awarded 10 grace marks.

College Gymkhana & Sports Committee:

Gymkhana at our college is dedicated in fostering a culture of sportsmanship & physical fitness among students with a focus on encouraging participation in various sports activities, students are motivated to represent the college different competitive levels, ranging from university to national level. Our college gymkhana provides students with the necessary resources to have their skills in their choosen sports. Coaching sessions are conducted to further enhance their performance & capabilities. Through a diverse range of indoor & outdoor sports events students are provided with opportunities to showcase their talent and compete with peers thereby promoting a vibrant sporting culture within the college community.

Arts Circle:

The Committee organises various cultural events during the academic year. Intra collegiate competitions are conducted in the college on a grand scale. The learners are encouraged to participate at University Youth Festival and various inter-collegiate & open competitions. Special training facilities are provided for encouraging learners in music, dance and fine arts. Fine arts workshops are organized. Handicraft exhibition is organized.

Department of Lifelong Learning and Extension (DLLE):

The main purpose of the DLLE, in our college is to develop a sense of responsibility towards society and build rapport with community. The DLLE, of the college conducts extension activities, through different projects like Annapurna Project (APY), Career Project (CP), Status of Women in society (SWS) Population Education Club (PEC) & Skill Development (SD) etc every year. Students registered under DLLE also participate in 'UDAAN ' festival organized by the DLLE, University of Mumbai. It is a yearly programme and at the end of the year, learners are eligible to get 10 grace marks for completing 120/240 hrs.

Parents Teachers Association:

The main Objective of parents teacher association is to have a platform for interaction of parents with teachers. the idea is to align the efforts together to build a great medium of learning.

Research Cell (Anvikshiki):

The main objectives of Research Cell are as follows i) To promote excellence in research among teachers while following code of ethics. ii) To develop relationship with research institutions and research organizations. iii) To motivate & guide professors & students to conduct research activities like paper presentation, project work etc. iv) To organize seminar/workshops/conferences etc.

The college encourages students and initiates them into carrying out
Research work on topics of varied interest, related to their curriculum. They are also facilitated to present and compete with their papers by participating in the inter-collegiate, State, National and International Seminars and Webinars. They are also supported with the publication of their research-work. In the Academic Year 2021-22 eight students took part in such events and one student submitted a Research Project.

Literary Association:

The literary association consists of a group of learners who want to go beyond the world of text books and aim at making an indelible mark in the literary field. Literary association encourages learners to take part in debate, elocution, poetry writing essay competition, etc. through participation in intra college, intercollegiate and university level events. This is a suitable platform for the learners to brush up their literary talents and knowledge and helps inculcate leadership qualities. It's the confluence of talents, imagination and creativity.

Marathi Wangmay & Natya Mandal:

Marathi Wangmay & Natya Mandal organises programmes in pursuance of cultivating the liking for Marathi literature and dramatics. Mandal encourages learners for development of their literary and dramatic skills. Participation in various intercollegiate and open competitions is promoted and learners are trained for such participation. Cultural programs are also organised in which learners, Teaching and Non-teaching staff participate.

Tamil & Malayalam Literary Association:

This association blends the rich traditions and culture of Tamil Nadu and Kerala by fusion festival and encourage the students to be a part of various art forms. Students are provided a platform to showcase their literary skills in regional languages.

College Magazine:

The college brings out its magazine "DRISHTI" annually, serves as a vibrant platform that showcases the literary & intellectual talents of our students & faculties. It documents the dynamic academic & extra-curricular landscape of the college & reports on significant events & achievements.

Vivek Youth Club:

Youth Club has been started in the college in the year 2018. The main aim was to impart the ideas and thoughts of Vivekananda to students, teachers and the community. Youth Club is a non-communal, non-political, social, cultural and philanthropic organization. The centre endeavours to serve the students of the college strictly without any prejudice or distinction of caste, colour, creed, race, religion or sex. In association with Vivekanand Kendra and Vivek Youth Club organized a 4 day camp at Nashik. The club has organized with Indian Development Foundation workshop on Youth Empowerment and Leadership. The aim of the Club is to imbibe in the youth a spirit of service and sacrifice, through man making and character building ideas of Swami Vivekananda.

Green Committee:

The objective of the committee is to sensitize the learners about nature that has been under threat. The committee regularly organizes competitions, lectures, survey, conservation workshop, nature's trip etc. The committee promote environment friendly practices towards the green campus.

Electoral Voter Club

To sensitize learners with fundamental & other duties as citizen of country.

FOR MORE DETAILS REFER COLLEGE WEBSITE

https://www.vivek-college.org/Committees.html
https://www.vivek-college.org/extention.html
https://vivek-college.org/Event.html

***The college organises various career related programs for the guidance of the learners.
Campus Placement organised every year.**

Career Guidance and Placement Cell:

Our College Career Guidance & Placement Cell have organised many careers awareness awareness program to our students in the field of banking, insurance, UPSC, Airlines, Stock market, Finance and state government and central government jobs & also for higher studies, guidance & counseling.

For Placement activities we have associated with TNS India Foundation, Motilal Oswall Ltd, HDB Financial Services, Axis Bank Ltd., Star Health & Allied, Kotak Mahindra Life, Calibehr Business Support, SBI Cap Securities Ltd., Jio Finance Ltd. etc. We organise the activities in two stages. First level training is given to students and those students the training successfully will be sent to placement camp. The students have completed totally 80 to 100 hours program including Personal effectiveness, Communication Readiness, Career Readiness and Work Readiness. Training was delivered through hybrid classes. The students have also undergone individual counselling during the program.

Rotaract Club:

The main objective of Rotaract club is to bring together people of age 18 and older to exchange ideas with leaders in the community, develop leadership and professional skills, and have fun through service. In communities worldwide, Rotary and Rotaract members work side by side to take action through service. From big cities to rural villages, Rotaract is playing an important role in changing communities.

Incubation Centre (Meraki) :

The E-Cell of Vivek College of Commerce was developed into an incubation centre and was renamed as

"Meraki Entrepreneurship Cell Pre-Incubation and Incubation Centre". Vivek College of Commerce is the first in Maharashtra to establish an incubation centre under 'Career Katta' an initiative by Maharashtra Information Technology Support Center (MITSC) in association with the government of Maharashtra. Entrepreneurship Cell had collaborated with IIT Bombay and Deen Dayal University in Delhi.

E-Cell students participated in the National Entrepreneurship Challenge, IIT Bombay. Where they showcased their various events. E-Cell participats in NEC - National Entrepreneurship Challenge hosted by IIT Bombay & had won Second Prize in year 2021-22.

Govt. of India for selected Higher Education Institutes. The activities conducted by E-Cell are as follows: -

1.Problem solving and Ideation Workshop

2.Entrepreneurship And Innovation as Career Opportunity

3.Mentors Meet

4.Voter ID drive

5.Achieving Problem-Solution Fit & Product-Market Fit

6.Field visit to the Incubation Centre of KJ Somaiya College

7.Annual Fest - State Entrepreneurship Challenge and E-NEXUS.

Vivek Skill Development Centre (VSDC):

In order to equip students with a skill., as part of Co. Curriculam activities, the college with the innovative idea of Dr. Vijetha Shetty, set up a tailoring unit (2024 -25)in collaboration with Akshaya Dhaga, under the aegis of Akshaya Shakti, (Dr. Narayan) . We make products, put up exhibitions , and even conduct training classes, assist students to participate in Research activities on 'say no to plastic' and having sale of bags from recycle of cloth.The aim is to move towards Sustainable and empowering youngsters. We conduct regular and holiday batches to train students for skill in tailoring.

ALUMNI ASSOCIATION

Our College has Registered Alumni and following are some of our prominent Alumni

Sr. No	NAME OF THE ALUMNI	ORGANISATION	POSITION HELD
1.	Major Payodhi Chaturvedi	Indian Army	Major
2.	Abdul Nayeem	Accenture India Pvt. Ltd	Director
3.	Jyothy Ramachandran	Jyothy Laboratories Limited	Director
4.	Vidhya Venkatesh	Last Wilderness Foundation	Director
5.	Eric Oommen	Professional Courier	Chief Executive Officer
6.	Dr. Karthik Sridhar	Indian Centre for Academic Ranking & Excellence/ICARE	Vice-Chairman
7.	Dr. Narayan Iyer	Akshayashakti	Chief Executive Officer
8.	Lakshmi Sundaram	India Infoline	Vice President
9.	Dr.Vishwanathan Iyer	Manipal University	Dean, T.A. Pai Management Institute, Karnataka
10.	Siddharth Menon	Malayalam Film Industry	Playback Singer and Actor
11.	C.A. Saurabh Kasat	Dairy Classic Ice-creams	Chief Finance Officer
12.	C.A. Sanjay Pai	John Energy Ltd.	Chief Finance Officer
13.	CA Biji Vikraman	Clime Investment Management Ltd.	Chief Finance Officer
14.	Prashant Nair	HDFC Bank	Vice President
15.	Harish Parameshwaran Iyer	Tawreeqy Holdings DIFC	Chief Operation Officer
16.	Amol Inamdar	Founder- 3GB Consulting	Former Vice President Axis Bank
17.	Ravinarayan Sahoo	Axis Mutual Fund	Deputy Vice President
18.	Rajarshee Maitra	Axis Bank	Deputy Vice President, Corporate Branch
19.	Sawan S. Mali	IBM	Network Controller
20.	Hassan A Sanadi	University of Technology & Applied Science, Muscat	Lecturer & Entrepreneurship Coordinator
21.	Subhashini Naikar	Dalmia College, Malad	Vice-Principal
22.	Akshay Varma	Media	Filmmaker, Entrepreneur & Media Professional
23.	Sandeep Thakur	Special Grade Musician at Cine Musicians Association	Freelance Violinist
24.	Staney Pullolickel	General Electric Company	Regional Treasurer for Asia, Menat & SSA
25.	Priya Mitan Bandyopadh	CNBC News Channel	Principal Vision Mixer
26.	Chandana Vishwajit	Ananya Capital Advisors	Founder (Entrepreneur)
27.	Milind Gawai	K.J.Somaiya Management Institute	Professor, Freelance writer, Editor & Trainer

FOR ALUMNI TESTIMONIALS - ALUMNI SPEAKS : https://vivek-college.org/index.html

COMMITTEES

National Cadet Corps (NCC)

Students' Council

Entrepreneurship (E-Cell)

COMMITTEES

Vivek Rotract Club

Vivek Youth Club

Arts Circle

COMMUNITY SERVICES PROJECTS

PROJECT AVANI

Environment, Sustainability, Waste Management, Disaster Management, Cleanliness Drives, Tree Plantation & Gardening.

PROJECT ANUKAMPA

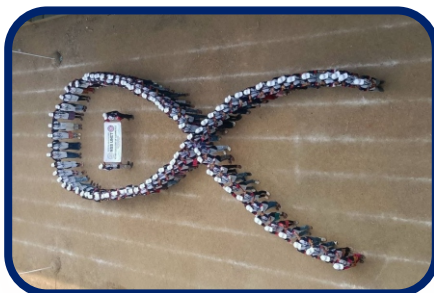Divyangjan & Senior Citizen Care

PROJECT AANAND DAAN

Joy of Donation – Blood Donation, Platelet Donation, Organ Donation, Stem Cell / Bone Marrow Donation, Food Donation, Useful Items Donation

PROJECT AAROGYAM

Overall, Health, Wellness & Immunisation Camps.

PROJECT RED RIBBON CLUB

HIV / AIDS Awareness Activities

PROJECT AKHAND BHARAT

National & State Days Celebration.

PROJECT AADISH

Seminar / Webinar, Sessions, Workshop.

PROJECT AKSHAR

Skill Development Activities & Courses

National Service Scheme (NSS)

NSS Camp

Annual Day Celebration

Deeksharambh

Department of Lifelong Learning & Extension (DLLE)

ANNUAL PRIZE DISTRIBUTION

FAREWELL CELEBRATION

STUDENTS' COUNCIL PROGRAMMES

INAUGURATION CEREMONY

TEACHER'S DAY

TRADITIONAL DAY

FRIENDSHIP DAY

RETRO DAY

SAREE & TIE DAY

VIVIAN'S TALENT SHOW

TWINNING DAY

Tamil Malayalam Literary Association

Marathi Wangmay & Natya Mandal

University Cultural Event

SPECIAL ACHIEVEMENTS

Winners of Udaan Festival at University of Mumbai

Gold & Silver Medal at University Athletics Competition and Bronze Medal at Inter Zonal

Won shield for zonal round organised by Sri Satya Sai group West zone for best presentation on, ,Say No to Plastic'..

Consolation Prize in Finals of Best Social Initiative Category at Bhavishya Bharat 2024

Team "Youthpreneur Hub" won the Zonal round in Zone III and Qualified the Final Round (Poster Round) in 2024-25 at University of Mumbai

ISO 21001:2018 Certification Audit by TUV Austria

SPORTS

Annual Sports Day

Track & Field Event

Annual Sports Day Prize Distribution

Annual Sports Day Prize Distribution

Annual Athletic Meet 2024-25

CONVOCATION CEREMONY

Chief Guest - Prof. Dr. Ravindra Kulkarni Vice Chancellor, University Of Mumbai

VIVEK EDUCATION SOCIETY'S

VIVEK COLLEGE OF COMMERCE
(AUTONOMOUS)

Vivek College Road, Goregaon West, Mumbai- 400104, Maharashtra .

Affiliated to University of Mumbai

Recognized by U.G.C.

Accredited (3rd Cycle) by NAAC

ISO 21001:2018 Certified by TUV Austria

Autonomous College

PROGRAMMES OFFERED

Bachelor of Commerce

Bachelor of Commerce (Management Studies)

Bachelor of Science (Information Technology)

Bachelor of Commerce (Accounting and Finance)

Bachelor of Commerce (Banking and Insurance)

Bachelor of Commerce (Financial Markets)

Bachelor of Arts (Multimedia and Mass Communication)

Bachelor of Science (Data Science and Artificial Intelligence)

Master of Commerce (Advanced Accountancy)

Master of Commerce (Business Management)

Master of Science (Information Technology)

Master of Commerce (Business Economics)

Master of Arts (Media and Mass Communication)

SCAN ME

ADMISSION 2025-26

VIVEK COLLEGE TEAM

*We Strive to achieve Excellence
in all Spheres And We welcome you
to build your career with us*