

3.3.2 Number of research papers per teachers in the Journals notified on UGC website during the last five years (10)

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to website of the Journal	Link to article/paper/abstract of the article	Is it listed in UGC Care list/Scopus/Web of Science/other, mention	UGC Journal list number
1 A case study of fostering diversity in classroom: steps towards excellence by Maniben Nanavati Women's College Mumbai	Dr Malathi Iyer	Economics	Shodh Sarita	2019-20	ISSN 2348-2397	<a href="http://seresearchfoundation.in/shodhsarita/">http://seresearchfoundation.in/shodhsarita/</a>	Printed Journal	UGC care journal ISSN 2348-2397, Vol 7, Issue 25, January to March 2020.Pg no 152-156	171/48836
2 Influence of Advertising appeal on consumer response towards advertising -Youth perception	Dr Vijetha and Manisha Naik	Commerce	Shodh sanchar bulletin	2019-20	ISSN 2229-3620	<a href="http://seresearchfoundation.in/shodhsancharbulletin">http://seresearchfoundation.in/shodhsancharbulletin</a>	<a href="http://seresearchfoundation.in/shodhsancharbulletin/">http://seresearchfoundation.in/shodhsancharbulletin/</a>	UGC CARE Journal) ISSN: 2229-3620 Vol-10-Issue-38-Apri-June2020	478/3844
3 A study of perception towards retirement amongst teachers in Higher education in Mumbai	Dr Vijetha and Maya	Commerce	Shodh sanchar bulletin	2019-20	ISSN 2229-3620	<a href="http://seresearchfoundation.in/shodhsancharbulletin/">http://seresearchfoundation.in/shodhsancharbulletin/</a>	Printed Journal	UGC care journal	478/3844
4 Impact of Covid -19 pandemic on daily life of people	Prof Prabhakar Musam	Economics	Shodh Sanchar	2019-20	ISSN 2229-3620	<a href="http://seresearchfoundation.in/shodhsancharbulletin/">http://seresearchfoundation.in/shodhsancharbulletin/</a>	Printed Journal	(UGC CARE Journal) ISSN: 2229-3620 Vol-10-Issue-38-Apri-June2020	478/3844
5 Russian Federation moving towards Sustainability	Dr Neelu Khosla	Foundation course	Shodh Sanchar	2019-20	ISSN 2229-3620	<a href="http://seresearchfoundation.in/shodhsancharbulletin/">http://seresearchfoundation.in/shodhsancharbulletin/</a>	Printed Journal	UGC CARE Journal) ISSN: 2229-3620 Vol-10-Issue-38-Apri-June2020	478/3844
6 Need of Sustainable Tourism and Its Indicators for Environmental Management in India	Dr. Tanusree Chaudhuri	Environmental Studies	Juni Khyat	2019-20	ISSN-2278-4632	<a href="http://www.junikhyat.com">www.junikhyat.com</a>	<a href="http://www.junikhyat.com/no_12_may_20/21.pdf?i=1">http://www.junikhyat.com/no_12_may_20/21.pdf?i=1</a>	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/Se archList">https://ugccare.unipune.ac.in/Apps1/User/WebA/Se archList</a>	UGC care Group 1 listed journal
7 Determinants of financial planning for Retirement - A theoretical perspective	Dr Vijetha and Maya	Commerce	International Journal of Advance and innovative research	2019-20	ISSN 2394-7780	<a href="http://iaraedu.com">http://iaraedu.com</a>	<a href="http://iaraedu.com/pdf/ijair-volume-6-issue-3-i-july-september-2019-part-4.pdf">http://iaraedu.com/pdf/ijair-volume-6-issue-3-i-july-september-2019-part-4.pdf</a>	UGC Journal no: 63571	UGC Journal no: 63571
8 Factors Affecting Performance of Power loom Industry in Maharashtra- A Review of Literature	Dr. Abhay H Shende P& Prof. Prabhakar Musam	Economics	Studies in Indian Place Names	2019-20	ISSN: 2394-3114	<a href="https://archives.tpsindia.org/index.php/sipn/article/view/9293">https://archives.tpsindia.org/index.php/sipn/article/view/9293</a>	<a href="https://archives.tpsindia.org/index.php/sipn/article/view/9293">https://archives.tpsindia.org/index.php/sipn/article/view/9293</a>	(UGC CARE Journal) ISSN: 2394-3114 Vol-40-Issue-75-March-2020	(UGC CARE Journal) ISSN: 2394-3114 Vol-40-Issue-75-March-2020
9 Shaping New Dimensions: India's Relations with Israel and Russia	Dr Neelu Khosla	Foundation course	International Journal of Multidisciplinary Educational Research	2019-20	ISSN: 2277-7881;	<a href="http://www.ijmer.com">www.ijmer.com</a>	<a href="https://ijmer.s3-ap-southeast-1.amazonaws.com/pdf/volume8/volume8-issue8(6)-2019/15.pdf">https://ijmer.s3-ap-southeast-1.amazonaws.com/pdf/volume8/volume8-issue8(6)-2019/15.pdf</a>	UGC care journal 41602	UGC care journal 41602
10 Preference of Advertising Appeals for An Effective Social Advertisement - A Youth Perception	Dr Vijetha and Manisha	Commerce	Studies in Indian Place Names (Please	2019-20	ISSN: 2394-3114	<a href="https://publons.com">https://publons.com</a>	<a href="https://publons.com/journal/711480/studies-in-indian-place-names-ugc-care-journal/">https://publons.com/journal/711480/studies-in-indian-place-names-ugc-care-journal/</a>	Studies in Indian Place Names (Please Note this Journal is discontinued from April 2020)	Studies in Indian Place Names (Please Note this Journal is discontinued from April 2020)
11 Factors Influencing Use of Technology by Higher Education Teachers and Impact of Covid-19	Prof Nisha B	Management	Journal of Engineering Technologies and Innovative Research, An International Peer Reviewed Journal	2019-20	ISSN 2349-5162	<a href="http://www.jetir.org">http://www.jetir.org</a>	<a href="https://www.jetir.org/Factors%20Influencing%20Use%20Of%20Technology%20By%20Higher%20Education%20Teachers%20And%20Impact%20Of%20Covid-19%20(jetir.org)">Factors Influencing Use Of Technology By Higher Education Teachers And Impact Of Covid-19 (jetir.org)</a>	Ugc approved	63975

12	The Fall of Man	Shefali Naranje	Business Communication	International Journal of Innovation in Engineering Research & Management	2019-20	ISSN: 2348-4918	<a href="http://journal.ijerm.co.in">http://journal.ijerm.co.in</a>	<a href="http://journal.ijerm.co.in">THE FALL OF MAN   Naranje   International Journal of Innovation in Engineering Research and Management ISSN 2348 - 4918 , ISO 2000-9001 certified (ijerm.co.in)</a>	Ugc approved	48708
13	Environmental Impact of Tourism, With Reference to Eco-Tourism in India	Dr. Tanusree Chaudhuri	Environmental Studies	Studies in Indian Place Names	2019-20	ISSN: 2394-3114	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList">https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList</a>		(Please Note this Journal is discontinued from April 2020)	Studies in Indian Place Names (Please Note this Journal is discontinued from April 2020)
14	Role of Women in Conservation of Environment	Dr. Tanusree Chaudhuri	Environmental Studies	IDEAL	2018-19	ISSN: 2319-359X	<a href="http://www.ajantapublishing.com">www.ajantapublishing.com</a>	Printed journal	47026	275/568
15	Indo-Iran Partnership: A Gateway to Central Asia	Dr Neelu Khosla	Foundation Course	Central Eurasian Journal - Special Issue on CENTRAL ASIA - (January-June 2018)	2018-19	ISSN 2454-583X	CCES inhouse Journal	printed journal	-	Central Eurasian Journal
16	Analysis of risk Retention position of life insurance Corporation of India (LIC) and SBI Life insurance Co.	Dr Vijetha Shetty Co auth	Commerce	Podar Prabodh an	2018-19	ISSN 2454-6739	<a href="http://podarprabodhan.in">http://podarprabodhan.in</a>	<a href="http://podarprabodhan.in/journals/2018/Podar%20Prabodhan%202018_04%20Risk%20-%20LIC.pdf">http://podarprabodhan.in/journals/2018/Podar%20Prabodhan%202018_04%20Risk%20-%20LIC.pdf</a>	Podar Prabhodan	Podar Prabhodan
17	Effective Use of Technology in Language Learning	Dr. Shefali Naranje	Business Communication	Research Chronieler	2018-19	ISSN 2347-5021	<a href="http://research-chronicler.com/reschro/index.asp">http://research-chronicler.com/reschro/index.asp</a>	<a href="http://research-chronicler.com/reschro/pdf/v6i11/61118-FINAL_Done-Shefali_Naranje-Effective_Use_of_Technology_in_Language_Learning.pdf">http://research-chronicler.com/reschro/pdf/v6i11/61118-FINAL_Done-Shefali_Naranje-Effective_Use_of_Technology_in_Language_Learning.pdf</a>	UGC Recognized	41311
18	An analysis of Financial Behaviour and literacy amidst University Learners in Mumbai a local and Global Perspective	Dr Vijetha Shetty Co authored	Commerce	Ajanta	2018-19	ISSN 2277-5730	<a href="http://www.sjisfactor.com">www.sjisfactor.com</a>	<a href="http://sjifactor.com/passport.php?id=18979">http://sjifactor.com/passport.php?id=18979</a>	UGC journal No 40776	UGC journal No 40776
19	Increasing employee engagement: the role of transformational leadership	Dr Vijetha Shetty Coautho	Commerce	International Journal of Advance and Innovative Research	2018-19	ISSN 2394-7780	<a href="http://iaraedu.com">http://iaraedu.com</a>	<a href="http://www.iaraedu.com/about-journal/">http://www.iaraedu.com/about-journal/</a>	UGC journal-63571	UGC journal-63571
20	The challenges of Car dealership: A case study of dealers of Maruti Suzuki and Hyundai	Dr Vijetha Shetty Coauthored	Commerce	International Journal of Advance and Innovative Research	2018-19	ISSN 2394-7780	<a href="http://iaraedu.com">http://iaraedu.com</a>	<a href="http://www.iaraedu.com/about-journal/">http://www.iaraedu.com/about-journal/</a>	UGC journal-63571	UGC journal-63571
21	E-banking in India- Concepts, Trend and Future Prospects	Prof Vivek Rajbahadur Sir	BBI	International Journal of Research and Analytical Review, An International Peer Reviewed Journal	2018-19	E ISSN 2348-2882 P- ISSN 23495138	<a href="http://www.ijrar.org">http://www.ijrar.org</a>	<a href="http://www.ijrar.org/IJRAR1905249.pdf">http://www.ijrar.org/IJRAR1905249.pdf</a>	Ugc approved	UGC ISSN Approved
22	Effectiveness of Advertising media on Car purchase Decision: A study of Maruti Suzuki Limited and Tata Motors Limited	Dr Vijetha Shetty Coauthored	Commerce	International Journal for research in engineering Application and management	2018-19	ISSN 2454-9150	<a href="http://www.ijream.org">http://www.ijream.org</a>	<a href="http://www.ijream.org/NCCDCM21C-2019.html">http://www.ijream.org/NCCDCM21C-2019.html</a>	ISO 3297:2007 Certified Journal	64077
23	A Study of Extent of Income Inequality in 21st Century India	Prof Prabhakar	Economics	Journal of Engineering Technologies and Innovative Research, An International Peer Reviewed Journal	2018-19	ISSN-2349-5162	<a href="http://www.jetir.org">http://www.jetir.org</a>	<a href="http://www.jetir.org/authorhome">http://www.jetir.org/authorhome</a>	Ugc approved	63975

24	M-banking in India- Growth and Current Trend	Prof Vivek Rajbahadur Sir	BBI	Journal of Engineering Technologies and Innovative Research, An International Peer Reviewed Journal	2018-19	2349-5162	<a href="http://www.jetir.org">http://www.jetir.org</a>	<a href="http://www.jetir.org/papers/JETIR1812746.pdf">http://www.jetir.org/papers/JETIR1812746.pdf</a>	UGC approved	63975
25	Student Leadership Skill: A Sustainability Paradigm to Harness the Demographic Dividend in India”	Dr Malathi Iyer	Economics	ERUDITO the electronic journal of the World Academy of Art & Science	2018-19	ISSN 227-9679	<a href="https://www.google.com/url?sa=t&amp;ret=j&amp;q=&amp;esrc=s&amp;source=web&amp;cd=&amp;cad=rja&amp;uact=8&amp;ved=2ahUKEwjcvMPvjqLxAhVYWH0KHYYxxAC4QFjAAegQICBAD&amp;url=http%3A%2F%2Feruditio.worldacademy.org%2F&amp;usg=AOvVaw2dZX9t-g8L5aOglZ6At28Qj">https://www.google.com/url?sa=t&amp;ret=j&amp;q=&amp;esrc=s&amp;source=web&amp;cd=&amp;cad=rja&amp;uact=8&amp;ved=2ahUKEwjcvMPvjqLxAhVYWH0KHYYxxAC4QFjAAegQICBAD&amp;url=http%3A%2F%2Feruditio.worldacademy.org%2F&amp;usg=AOvVaw2dZX9t-g8L5aOglZ6At28Qj</a>	<a href="https://eruditio.worldacademy.org/volume-2/issue-4/article/student-leadership-skill-sustainability-paradigm-harness-demographic-dividend-india">https://eruditio.worldacademy.org/volume-2/issue-4/article/student-leadership-skill-sustainability-paradigm-harness-demographic-dividend-india</a>	<a href="https://eruditio.worldacademy.org/volume-2/issue-4/article/student-leadership-skill-sustainability-paradigm-harness-demographic-dividend-india">https://eruditio.worldacademy.org/volume-2/issue-4/article/student-leadership-skill-sustainability-paradigm-harness-demographic-dividend-india</a>	World academy
26	Performance of Non-Performing Assets in India- Concept, Trend, and Impact (2005-17)	Prof Vivek Raj Bahadur Sir	BBI	International Journal of Research in Advent Technology, An International Peer Reviewed Journal	2018-19	2321-9637	<a href="https://ijrat.org">https://ijrat.org</a>	<a href="https://ijrat.org/archives/VOLUME-6-ISSUE-12">https://ijrat.org/archives/VOLUME-6-ISSUE-12</a>	UGC approved	43602
27	Forecasting and Validating Real Time Rainfall Observations with Traditional Vedic Techniques at Govardhan Eco Village”	Dr Malathi Iyer	Economics	Scholarly Research Journal for Interdisciplinary Studies	2018-19	ISSN 2348-3083	<a href="https://issuu.com">https://issuu.com</a>	<a href="https://issuu.com/dr.yashpalnetragaonkar/docs/v6_dr_malathi_iyer">https://issuu.com/dr.yashpalnetragaonkar/docs/v6_dr_malathi_iyer</a>	UGC journal 48612	UGC journal 48612
28	NIHM -A catalyst for developing tourism Education and employability for India”	Dr Malathi Iyer	Economics	UGC Listed - International Journal of Advance & Innovative Research (2394-7780)	2018-19	ISSN 2394-7780	<a href="http://iaraedu.com/about-journal/ijair-volume-6-issue-1-xxxvi-january-march-2019.php">http://iaraedu.com/about-journal/ijair-volume-6-issue-1-xxxvi-january-march-2019.php</a>	<a href="http://iaraedu.com/about-journal/ijair-volume-6-issue-1-xxxvi-january-march-2019.pdf">ijair-volume-6-issue-1-xxxvi-january-march-2019.pdf (iaraedu.com)</a>	(UGC Journal no: 63571)	(UGC Journal no: 63571)
29	Organic Farming and Its Environmental Implications in Palghar District	Dr. Tanusree Chaudhuri	Environmental Studies	Journal of Engineering Technologies and Innovative Research, An International Peer Reviewed Journal	2018-19	ISSN 2349-5162	<a href="http://www.jetir.org">http://www.jetir.org</a>	<a href="JETIR1811048.pdf">JETIR1811048.pdf</a>	1. <a href="https://www.ugc.ac.in/pdfnews/5283580_UGC-Cancelled-List.pdf">https://www.ugc.ac.in/pdfnews/5283580_UGC-Cancelled-List.pdf</a>	63975
30	Benchmarking the performance of Institutional achievers in Higher Education systems around India	Dr Malathi Iyer	Economics	Genius Ajanta Prakashan	2017-18	ISSN2279-0489	<a href="http://www.ajantaparakashan.com">http://www.ajantaparakashan.com</a>	Printed Journal	UGC listed 47100	276/587
31	Cropping Pattern and Trends in Area Under Cultivation of Food Crops and Non-Food Crops in India 1950-51 to 2010-11	Dr. Tanusree Chaudhuri	Environmental Studies	GENIUS	2017-18	ISSN: 2279-0489	<a href="http://www.ajantaparakashan.com">http://www.ajantaparakashan.com</a>	Printed journal	It was UGC approved then cancelled but Not UGC Care listed journal	276/587
32	Study of Advertising appeals: A literature Review	Dr. Vijetha Shetty & Manisha Naik	Commerce	Genius	2017-18	ISSN:2279-0489	journal@geniusiqnetwork.org	Printed Journal	Journal No 47100	276/587
33	A study of the Symbiotic Model of Green Buildings at Govardhan Eco Village	Dr Malathi Iyer	Economics	Aarhat Multidisciplinary international Education research Journal	2017-18	ISSN2278-5655	UGC approved Journal 48178,48818	Printed Journal	UGC approved Journal 48178,48818	405/2691
34	Role of job resources and work engagement in the service sector	Dr. Vijetha S. Shetty. Coauthored	Commerce	AMIERJ	2017-18	ISSN 2278-5655	<a href="http://www.aarhat.com/amierj/">http://www.aarhat.com/amierj/</a>	Printed Journal	Ugc approved 48178/48818	405/2691
35	Study of Advertising appeals used by Service industry....	Dr. Vijetha Shetty & Manisha Naik	Commerce	AMIERJ	2017-18	ISSN 2278-5655	<a href="http://www.aarhat.com/amierj/">http://www.aarhat.com/amierj/</a>	Printed Journal	Ugc approved 48178/48818	405/2691

36	A study on Preference for Mobile Applications among youth in India	Prof Maya Hande	Commerce	An International Peer Reviewed Scholarly Research Journal for Interdisciplinary Studies	2017-18	ISSN 2278-8808	<a href="https://Ijrat.Org/Archives/VOLUME-6-ISSUE-12">https://Ijrat.Org/Archives/VOLUME-6-ISSUE-12</a>	Printed Journal	yes	420/2913	
37	Entrepreneurship and reverse Innovation in sustainable rural development in Wada - Govardhan Eco Village	Dr Malathi Iyer	Economics	Special Issue of International Scholarly Research Journal for Interdisciplinary Studies	2017-18	ISSN 2278-8808	<a href="http://www.srijs.com">http://www.srijs.com</a>	Printed journal	UGC Approved No: 49366	420/2913	
38	Ethics and Corporate Social Responsibility	Dr Shefali Naranje	Business Communication	Scholarly Research Journal for Interdisciplinary studies	2017-18	ISSN 2278-8808	<a href="http://www.srijs.com/">http://www.srijs.com/</a>	Printed journal	NA	420/2913	
39	India must garner Employability to survive Demographic Dividend	Dr Malathi Iyer	Economics	Management Guru: Journal of Management Research	2017-18	ISSN 2319-2429	UGC listed category Social Sciences All SI. No 616 Journal No 45007	Printed Journal	UGC listed 45007	479/3850	
40	An analysis of financial behaviour and literacy amidst the university learners in Mumbai a local and global perspective.	Dr. Vijetha S. Shetty. & B	Commerce	Ajanta an international multidisciplinary quarterly research journal	2017-18	ISSN: 2277-5730	<a href="http://www.ajantapublishing.com/">http://www.ajantapublishing.com/</a>	Printed journal	UGC 47100	5/40776	
41	CSR- Review of Literature	Prof Nisha Pillai	Accountancy	International Scholarly, Research Journal for Interdisciplinary, Studies. Vishleshan	2017-18	ISSN-2277-5730	<a href="http://www.srijsfactor.com">www.srijsfactor.com</a>	Printed journal	UGC journal 40776	5/40776	
42	A study of Financial behaviour and Literacy amongst the college students in Mumbai.	Dr. Vijetha S. Shetty. Coauthored	Commerce	An international multidisciplinary Half yearly research journal	2017-18	ISSN – 2319 – 359X	<a href="http://www.ijmri.com">International Multidisciplinary Research Journal (updatepublishing.com)</a>	<a href="http://www.ijmri.com/ijmri/wp-content/uploads/2018/03/IJMSML_2018_vol06_issue_2_Eng_08.pdf">A STUDY OF FINANCIAL BEHAVIOUR AND LITERACY AMONGST THE COLLEGE STUDENTS IN MUMBAI   Shetty   GRA's Multidisciplinary International (GRAM i) Journal (globalresearchacademy.uk)</a>	Journal no: 47026		
43	Use of Social Media in Classroom Teaching and Learning	Dr Shefali Naranje	Business Communication	International Journal of Research in all Subjects in Multi Languages	2017-18	ISSN 2321-2853	<a href="http://www.rajimr.com">http://www.rajimr.com</a>	<a href="http://www.rajimr.com/ijrsm/wp-content/uploads/2018/03/IJMSML_2018_vol06_issue_2_Eng_08.pdf">http://www.rajimr.com/ijrsm/wp-content/uploads/2018/03/IJMSML_2018_vol06_issue_2_Eng_08.pdf</a>	UGC Approved		
44	A study of Green Village initiatives with a Vedic Perspective at Govardhan Eco Village	Dr Malathi Iyer	Economics	An International, Peer Reviewed, Quarterly Scholarly Research Journal for Interdisciplinary Studies	2017-18	ISSN 2278-8808	<a href="http://www.srijs.com">http://www.srijs.com</a>	<a href="http://www.srijs.com/pages/pdfFiles/1521802463NEW.pdf">http://www.srijs.com/pages/pdfFiles/1521802463NEW.pdf</a>	UGC Approved Sr. No. 49366	UGC Approved Sr. No. 49366	
45	Digitalization and product adaptation the answer to India's financial inclusion	Dr. Vijetha S. Shetty. Coa	Commerce	Scholarly research journal for interdisciplinary studies	2017-18	ISSN- 2278-8808	<a href="http://www.israjif.org">www.israjif.org</a>	<a href="https://www.israjif.org/single.php?did=2278-8808">https://www.israjif.org/single.php?did=2278-8808</a>	Journal no: 47026	Journal no: 47026	
46	A survey of robotic motion planning in dynamic environments	M.G. Mohanan, Dr. Ambu	Mathematics and Computers	Robotics and Autonomous system, Elsevier	2017-18	ISSN 0921-8890	<a href="https://www.journals.elsevier.com">https://www.journals.elsevier.com</a>	<a href="https://www.journals.elsevier.com/robotics-and-autonomous-systems/most-cited-articles">https://www.journals.elsevier.com/robotics-and-autonomous-systems/most-cited-articles</a>	<a href="https://www.scopus.com/record/display.uri?eid=2-s2.0-85041335118&amp;origin=inward&amp;txGid=72b6a5de8ef81ec697b4fa154d9c9a52">https://www.scopus.com/record/display.uri?eid=2-s2.0-85041335118&amp;origin=inward&amp;txGid=72b6a5de8ef81ec697b4fa154d9c9a52</a>	scopus	
47	A study of Problems of power looms Entrepreneurs of Bhiwandi'	Prof Prabhakar Musam C	Economics	Journal of the Textile Association	2017-18	ISSN-0368-4636	<a href="https://www.textileassociationindia.org">https://www.textileassociationindia.org</a>	<a href="https://www.textileassociationindia.org/journal-of-the-textile-association/">https://www.textileassociationindia.org/journal-of-the-textile-association/</a>			

48	English Language Teaching: Methods and Techniques	Dr Shefali Naranje	Business Communication	An International Journal in English	2017-18	ISSN 09776-8165	<a href="http://www.the-criterion.com">www.the-criterion.com</a>	<a href="https://www.the-criterion.com/V8/n4/L1.04.pdf">https://www.the-criterion.com/V8/n4/L1.04.pdf</a>	UGC Approved	768
49	Eliminating Illicit Financial Flows Will Be A Sustainable Goal for India	Dr Malathi Iyer	Economics	Emperor International Journal of Finance and Management Research	2017-18	ISSN: 2395-5929	<a href="http://www.eijfmr.com/">http://www.eijfmr.com/</a>	<a href="https://www.eijfmr.com/IEA_Conference_Volume_1_2017.pdf">IEA_Conference_Volume_1_2017.pdf</a> (eijfmr.com)	UGC Listed Journal No. 45308 with SJIF 2016 3.343   SFIF 2017 4.253   ISI 2017 2018 0.673   IFS 1.14	45308
50	Understanding relationships and predictors Variables of Brand Consciousness	Dr. Vijetha S. Shetty.	Commerce	Indian Journal of Commerce and Management studies	2017-18	ISSN 2249-0310	<a href="http://www.scholarhub.net">http://www.scholarhub.net</a>	Printed Journal	UGC approved journal	
51	CSR	Prof Nisha Pillai	Accountancy	Vishleshana-SRJF	2017-18	ISSN-2278-8808	<a href="http://www.vivaimr.org">http://www.vivaimr.org</a>	<a href="https://www.vivaimr.org/VISHLESHAN_2018.pdf">VISHLESHAN 2018.pdf</a> (vivaimr.org)	UGC JOURNAL 49366	UGC JOURNAL 49366
52	A study of National Service Scheme (NSS) as a tool of Teaching and Learning in Higher Education	Prof Maya Hande	Commerce	Royal published by Ajanta	2016-17	ISSN 2278-8158	<a href="http://www.ajantaparakashan.com">www.ajantaparakashan.com</a>	Printed Journal	UGC 47100	275/574
53	Mobile Wallets-A Revolution in India's payment system	Prof Maya Hande	Commerce	Genius	2016-17	ISSN 2279-0489	<a href="http://www.ajantaparakashan.com">www.ajantaparakashan.com</a>	Printed Journal	UGC 47100	276/587
54	An Analysis of Indian Mutual Fund Industry Post Liberalization	Prof Maya Hande	Commerce	Ajanta	2016-17	ISSN2277-5730	<a href="http://www.ajantaparakashan.com">www.ajantaparakashan.com</a>	Printed Journal	UGC 47100	5/40776
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57	SNORKEL	Dr. Nandita Roy	Business Communication	Scholarly Research journal for Humanity Science and English Language	2016-17	ISSN 2349-9664	<a href="http://www.srjis.com">www.srjis.com</a>	<a href="http://www.srjis.com/pages/pdfFiles/147445615911.NANDITA%20ROY.pdf">http://www.srjis.com/pages/pdfFiles/147445615911.NANDITA%20ROY.pdf</a>	UGC list Sr. No. 4275	UGC list Sr. No. 4275
58	Earth Mother Mythology	Dr. Nandita Roy	Business Communication	Scholarly Research journal for interdisciplinary studies	2016-17	ISSN2278-8808 (E) / 2319-4766 (P)	<a href="http://www.srjis.com">www.srjis.com</a>	<a href="http://www.srjis.com/pages/pdfFiles/147490575331.%20nandita%20roy.pdf">http://www.srjis.com/pages/pdfFiles/147490575331.%20nandita%20roy.pdf</a>	UGC list Sr. No. 4275	UGC list Sr. No. 4275
59	India-Kazakhstan Relations: A Perspective of Integrating Near Abroad	Dr Neelu Khosla	Foundation Course	JAIR's Journal of International Relations - Volume 4 ISSUE 1 (Jan - Jun 2017)	2016-17	ISSN 2348-7496	<a href="https://www.google.co.in/books/edition/JAIR_Journal_of_International_Relations/QvTuDwAAQBAJ?hl=en&amp;gbpv=1&amp;dq=inauthor:%22Neelu+Khosla%22&amp;printsec=frontcover">https://www.google.co.in/books/edition/JAIR_Journal_of_International_Relations/QvTuDwAAQBAJ?hl=en&amp;gbpv=1&amp;dq=inauthor:%22Neelu+Khosla%22&amp;printsec=frontcover</a>	<a href="https://www.google.co.in/books/edition/JAIR_Journal_of_International_Relations/QvTuDwAAQBAJ?hl=en&amp;gbpv=1&amp;pg=PA41">https://www.google.co.in/books/edition/JAIR_Journal_of_International_Relations/QvTuDwAAQBAJ?hl=en&amp;gbpv=1&amp;pg=PA41</a>	supported by ICSSR	supported by ICSSR
60	Velocity based robot motion planning in dynamic environments	Prof M.G. Mohanan	Mathematics and Computer	Asian Resonance	2016-17	ISSN 0976-8602	<a href="https://www.researchgate.net">https://www.researchgate.net</a>	<a href="https://www.researchgate.net/publication/321468972_A_survey_of_robotic_motion_planning_in_dynamic_environments">https://www.researchgate.net/publication/321468972_A_survey_of_robotic_motion_planning_in_dynamic_environments</a>	Asian Resonance	Asian Resonance

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63	"Rural Tourism: It's an Alcove that India can offer"	Dr Malathi Iyer	Economics	Special Issue of International Scholarly Research Journal	2016-17	ISSN 2319-4766	<a href="http://www.srjis.com">www.srjis.com</a>	Printed Journal	UGC Approved Sr. No. 45269,	UGC Approved Sr. No. 45269,
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65	Role of Foreign Direct Investment (FDI) in Indian Economy	Prof Tanvee Deepak Narve	B. Com (Accounting & Fi	Special Issue of International Scholarly Research Journal	2016-17	ISSN2278-8808 (E) / 2319-4766 (P)	<a href="http://www.srjis.com">www.srjis.com</a>	Printed journal	UGC list Sr. No. 4275	UGC list Sr. No. 4275
66	"Budding Opportunities of Regional Tourism Satellite Accounts for India's Tourism Development	Dr Malathi Iyer	Economics	Special Issue of International Scholarly Research Journal	2016-17	ISSN2278-8808 (E) / 2319-4766 (P)	<a href="http://www.srjis.com">www.srjis.com</a>	SSN 2319-4766 SJIF 2016- 6.177 UGC APPROVED Sr. No. 45269	UGC Approved Sr. No. 45269,	UGC Approved Sr. No. 45269,
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69	A Comparative study of HDFC and ICICI prudential life companies	Dr Thanga Durai	Commerce	Global Journal for Research Analysis	2015-16	ISSN NO 2277-8160	<a href="http://www.globaljournalforresearchanalysis.com">http://www.globaljournalforresearchanalysis.com</a>	<a href="http://www.globaljournalforresearchanalysis.com/new-articles/a-comparative-study-of-hdfe-standard-life-and-icici-prudential-life-insurance-company-">http://www.globaljournalforresearchanalysis.com/new-articles/a-comparative-study-of-hdfe-standard-life-and-icici-prudential-life-insurance-company-</a>	Index Copernicus I C Value 70.36	Index Copernicus I C Value 70.36
70	Biomedical Waste Management for Environmental Sustainability in Mumbai"	Dr. Tanusree Chaudhuri	Environmental Studies	Online International Interdisciplinary Research journal,	2015-16	ISSN:2249-9598	<a href="http://www.oijrj.org">www.oijrj.org</a>	<a href="http://www.oijrj.org/oijrj/mar2016-special-issue/14.pdf">http://www.oijrj.org/oijrj/mar2016-special-issue/14.pdf</a>	<a href="https://www.ugc.ac.in/pdfnews/5283580_UGC-Cancelled-List.pdf">https://www.ugc.ac.in/pdfnews/5283580_UGC-Cancelled-List.pdf</a>	<a href="https://www.ugc.ac.in/pdfnews/5283580_UGC-Cancelled-List.pdf">https://www.ugc.ac.in/pdfnews/5283580_UGC-Cancelled-List.pdf</a>
71	Policy holder's perception towards online insurance	Dr Thanga Durai, Abdul R	Commerce	International Journal of Applied Research	2015-16	ISSN:2394-5869	<a href="https://www.allresearchjournal.com">https://www.allresearchjournal.com</a>	<a href="https://www.allresearchjournal.com/archives/2015/vol11issue11/PartH/1-10-173.pdf">https://www.allresearchjournal.com/archives/2015/vol11issue11/PartH/1-10-173.pdf</a>	Index Copernicus I C Value 7	Index Copernicus I C Value 7

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73	The journey from Inner dark to Outer dark	Dr Shefali Naranje	Business Communication	International Journal of English Language, Literature and Humanities	2015-16	ISSN 2321 -7065	<a href="https://www.the-criterion.com">https://www.the-criterion.com</a>	<a href="https://www.the-criterion.com/V8/n4/LL04.pdf">https://www.the-criterion.com/V8/n4/LL04.pdf</a>	UGC Approved No 768	UGC Approved No 768
74	A study of Effectiveness of Teaching Economics'	Prof Prabhakar Musam	Economics	A Research Journal of Innovative Teaching Techniques and Skill Development'	2015-16	ISSN-2395-5066		Printed Journal	-	-
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