

## Report of Business Communication Department for the year 2017-18

- **Dr. Shefali Naranje**

1. A guest lecture on “**Application Bio-data and Business Etiquettes**” was arranged. Prof. Tapas Das, IBS, Powai delivered his talk on the subject on 15<sup>th</sup> September 2017. It was arranged across all FY B. Com, SY B. Com and TY B. Com students. (107)
2. A State level workshop on “**RTI Act-2005: Issues and Challenges in India**” was arranged for Faculty and students. It was jointly organized by Dept. of Law and Dept. of Foundation Course on 3<sup>rd</sup> February 2018. (30)

### Dr. Shefali Naranje

Assistant professor

#### **Seminars and Conferences:**

- ❖ Participated in Faculty Knowledge Sharing Programme on “**Towards Excellence in Teaching**” organized by IBS Mumbai Campus, Powai on 28<sup>th</sup> July 2017.
- ❖ Attended a One Day Seminar on “**An Insight into UGC Norms and their Amendments for API under (CAS)**” by N.M. College on 13<sup>th</sup> October 2017.
- ❖ Worked as moderator at various colleges in Mumbai.

#### **Research and Publications:**

- ❖ Published a paper in the Journal ‘The Criterion’ Volume 8, Issue IV (August 2017) ISSN 2278-9529 on the topic “**English Language Teaching: Methods and Techniques.**”
- ❖ Published a paper in International, refereed (Reviewed) & Indexed Print Monthly Journal, RET Academy for International Journals of Multidisciplinary Research Volume 6, Issue: 2 (Feb 2018) ISSN-2321-2853 on the topic “**Use of Social Media in Classroom Teaching and Learning.**”
- ❖ Published a paper on “**Ethics and Corporate Social Responsibility**” in one day international multidisciplinary conference on “Transition and Transformation in 3<sup>rd</sup> Millennium: Prospects, Issues and Challenges on 7<sup>th</sup> April 2018 at Chandrabhan Sharma College of Arts, Science and Commerce, Powai.



Guest Lecture by Prof. Tapas Das from IBS, Powai, Mumbai on 9<sup>th</sup> September 2017.