

Report of Commerce Department for the year 2017-18

- Prof. Manisha Naik
- Prof. Thanga Durai
- Prof. Maya Hande

1. Guest Lecture by Prof. Michael Vaz was arranged in the subject of MHRM for TYBCom students on 16th of November 2017.
2. Session on finance by, International College of financial planning was arranged on 30th November 2017.
3. Visit to SEBI was conducted for S.Y. BCom students on 25th on January 2018.
4. Students attended Fin bridge Expo, financial services and technology exhibition on 3rd February 2018 at Nehru centre Mumbai.
5. PPT Presentation & video presentation on Retailing, E-commerce, and Mutual funds & Advertising jingles was arranged for F. Y and S.Y. BCOM students.
6. Session on Export procedure and documentation for TYBCom C Division students by Mr. Jhon Nadar of PANALPINA on 17th March 2018.
7. Session on Motivation for TYBCom students by Ms. Biji Tushar on 22nd March 2018.

Prof. Manisha Naik,

Associate Professor & HOD

- ❖ Passed MPhil Examination in first class in February 2018 from Madurai Kamraj University.
- ❖ Prof. Manisha Naik along with Prin. Dr.Vijetha Shetty presented a research paper on service sector at National seminar at Pragati College, Dombivoli
- ❖ Prof. Manisha Naik along with Prin. Dr.Vijetha Shetty presented a research paper on studies of Advertising appeals: A literature Review in International Conference organised by M.B.Harris college of Arts & A.E.Kalsekar college of commerce and management Nallasopara.
- ❖ Part of TYBCom syllabus revision committee, University of Mumbai.
- ❖ Prof. Manisha Naik attended a two days' workshop of SPSS conducted jointly by L.S. Raheja College and SPSS, Bangalore.
- ❖ Attended one day workshop on Digital Literacy for Academicians on 10th February 2018 organised by L.S. Raheja College.
- ❖ Attended workshop on Google classroom at college jointly organised by IQAC & Department of Economics.
- ❖ Was External Examiner (VIVA-VOCE) for MCOM Sem III (Management) examination at Raheja College.

Prof. Thanga Durai

Associate Professor, PG Recognized (University of Mumbai)

- ❖ Published a research paper titled “A Study of Customer Satisfaction in the Public & Private sector Life Insurance Companies in Mumbai” in the International Journal of Commerce and Management Research, Bangalore, Vol. No. V, Issue No.2-july-Sept 2017.
- ❖ Attended one day workshop on revision of syllabus in commerce organized by University of Mumbai in association with Thakur College of Science & Commerce, Mumbai in February 2018.
- ❖ Worked as moderator in the subject of Accountancy and Financial Management in BCom (Semester III) Exam at Patkar College in the year 2017-

Prof. Maya Hande,
Assistant Professor

- ❖ Was part of TYBCom syllabus revision committee, University of Mumbai.
- ❖ Was part of paper setting committee in the subject of Marketing Research (MR) at TYBCom University of Mumbai.
- ❖ Attended one day workshop on Digital Literacy for Academicians on 10th February 2018 organised by L.S. Raheja College.
- ❖ Published book in the subject of ‘Introduction to Financial Intermediaries for F.Y. BCOM (Investment Management) Sem-II.
- ❖ Attended workshop on Google classroom at college jointly organised by IQAC & Department of Economics.
- ❖ Was External Examiner (VIVA-VOCE) for MCOM Sem III (Management) examination at ISMAIL Yusuf College.

