

Report of Business Communication Department 2019-20

Prof. Dr. Shefali Naranje
Assistant Professor

Departmental Activities:

- Online English-Speaking Programme was conducted for college students. Prof. Shefali and Prof. Nisha engaged the sessions on 'Communication Skills and Grammar' were conducted. The Programme was from 25th May 2020 to 5th June 2020. 35 students participated in the programme.
- A National webinar for Faculty and students was conducted on 24th June 2020 on Mind Mapping for Success. Mr. Mehernosh Randeria took the session.
- Organized a guest lecture for FYBCom students on 'Technology Enabled Communication' by Prof. Emilia Noronha of Dalmia College, Malad (W). on 11th Sept 2020.
- Conducted sessions in Language Lab for BCom students.
- The Department conducted 'Effective English Language Certificate Programme' from 24th Nov 2019 to 11th Dec 2019.
- A Guidance Lecture for FYBCom students was conducted for Semester –II on 29th Feb 2020.

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Achievements:

- ❖ Invited as Subject expert at Lords College.
- ❖ Invited as resource person for national level webinar on "Sickness and Isolation". The topic of the presentation was "Representation of Sickness and Isolation during pandemics" on 31st July 2020
- ❖ Published a paper on "The Fall of Man" in International Journal of Innovation in Engineering, Research and Management, special issue 04 Vol. 7 June 2020 ISSN 2348-4918 UGC approved No. 48708.
<http://ijerm.co.in/index.php/IJERM/article/view/2019>
- ❖ Co-authored a book on Business Communication for F.Y.B. Com students by Himalaya Publishing House for Semester-I with ISBN 978-93-5262-318-1
- ❖ Co-authored a book on Business Communication for F.Y.B. Com students by Himalaya Publishing House for Semester-II with ISBN 978-93-5262-413-3

Webinars attended

- ❖ Webinar by Vikas College on 'Biopics in Bollywood' on 7th May 2020.
- ❖ Role of Teachers in Teaching, Learning & Curriculum Enrichment with modern Technology 'organized by MUST on 14th May 2020.
- ❖ webinar on 'Role of Literature in Current Scenario' on 15th May 2020.
- ❖ Tweaking Communication in Tan-Doori Times by Thakur College on 21st May 2020.
- ❖ University Guidelines for Examinations & Promotions in view of Covid-19 Pandemic on 23rd May 2020.
- ❖ The Pandemic, Toxic Discourse & Healing Culture by Hislop College on 26th May 2020.
- ❖ Reflections on Post Covid19 Literary World Scenario Webinar in Literary World by University of Mumbai on 6th June 2020.
- ❖ Memory Secrets for Teachers by Dhanukar College on 15th June 2020.
- ❖ Approaches to Teaching Poetry in Present Day Text Book on 16th May 2020.
- ❖ National Webinar on E-content Development on 17th July 2020.
- ❖ National webinar by KLE society's Lingaraj College on "Re-evaluating Literature in the context of Corona on 3rd and 4th July 2020.
- ❖ Participated in the National E-Workshop on 'Designing e-content for English Lang.& Literature, organized by Dept. of English College of Arts, Commerce & Science, Lanja, Ratnagiri on 29th June 2020.
- ❖ Attended National Level Webinar on NEP 2020 organized by N.K. Acharya College & D.K. Marathe College, Chembur on 29th July 2020.
- ❖ Attended an Inter-Collegiate Workshop, entitled: ' Projection of Love, Sex and Addiction in Films and Literature: Psychoanalysis of Kabir Singh' at Kirti College, Dadar (W) on 17th Jan,2020.
- ❖ Participated in International Symposium on 'Prospects of Higher Education' on 4th Feb2020 at Vivek College.
- ❖ Participated in the 1st Annual Smt. A.A. Saraswathy Memorial Lecture on "Data-Importance to the country & its protection" on 11th Jan,2020.
- ❖ Participated in FDP on "Enhancing Teaching- Learning Skills" organized by IQAC & Vivek Alumni on 13th Dec, 2019.

By College (Webinars attended):

- ❖ How to use Online platforms like Zoom, Skype, Google by Prof.Maria Muthukumar on 2nd April 2020.
- ❖ Overcoming Personal Pain by Biji Tushar on 13th April 2020
- ❖ Future Made Simple M365 on 20th May 2020.

- ❖ How Microsoft Teams365 tools help in Learning Demo Lecture on 25th May 2020.
- ❖ International Webinar on 'Overcome Covid19 Pandemic through Nuances of Life' on 29th May 2020.
- ❖ Motivational webinar on 'Choosing Happiness-Finish Anxiety & Fear' on 8th June 2020 by Reenaben Desai.
- ❖ Workshop on 'Art of Writing a Minor Research Proposal' by Research Cell on 17th June 2020.
- ❖ FDP on 'Bloom's Taxonomy' by Dr. Smita Gupta by IQAC on 19th June 2020
- ❖ 'Art of Living' by Brijesh Tovasky on 22nd June 2020.
- ❖ FDP on 'Rubrics' by Dr. Rajshree Induraj on 23rd June 2020
- ❖ 'Career Options after BCom' by Accountancy dept. on 26th June 2020.
- ❖ Participated in National Webinar on "Gender Equity & Covid-19: Mental Health Concerns by IQAC& WDC and University of Mumbai on 16th June 2020.