

Report of B.A.M.M.C/B.M.M Department 2019-20

Prof. Jennifer Marfatia (Co-ordinator)

Prof. Nisha Bidawatka

- This year in the first year there are 59 admissions.
- The second- and third-year students attended a talk by Alumni Saurabh Ail on “New concepts in Advertising on 7th June 2019.
- BMM department organized an Industrial visit to National Museum of Indian Cinema for second year students on 14th June, 2019
- Mass media students attended a programme organized by WDC on ‘Health & Care’ conducted by P& G on 22nd June, 2019.
- Mass media students attended a programme organized by WDC on ‘Awareness on gender issues and its relevance’ on 12th July 2019.

- The second- and third-year students attended a workshop cum demo by SRV hospital organized by WDC on ‘Gender Equity and our heart beat’ on 24th September 2019
- The second- and first-year students attended programme on Career in Animations organized by the Arena Animations held on 29th November 2019.
- Organized Industrial Visit for the students of SYBMM and TYBMM at Nasik on 16th December, 2019.
- The second- and third-year students attended workshop on ‘Fashion Illustration’ organized by the WDC, on 9th January 2020.

- Outdoor photography session was organized for the second year BMM students in January, 2018.
- The first, second- and third-year students attended seminar by Next Screen Productions, held on 3rd February 2019.

Prof. Jennifer Marfatia

- ❖ Attended Workshop on ‘Diet counseling and fitness exercise’ by Ms. Sangeeta Shivkumar on 12th July 2019, organized by Vivek College of Commerce
- ❖ Attended the Saraswathy memorial lecture on topic of Data Importance held on 11th January 2020 organized by Vivek College of Commerce.
Attended online webinar on the topic of Online teaching tools held on 2nd April 2020, organized by Vivek College of Commerce
- ❖ Attended online Syllabus Revision Webinar Semester-III, SYBAMMC organized by Department of B.A. Multimedia and Mass Communication, MKLM's, B.L. Amlani College of Commerce & Economics, M.R. Nathwani College of Arts, Mumbai & EdFly Learn in Association with Board of Studies in Mass Media, University of Mumbai held on 23rd & 24th May, 2020
- ❖ Attended online webinar on the topic of ‘Crisis Communication’ organized by Department of BAMMC, Guru Nanak College of Arts, Science and Commerce in collaboration with Universal Reach Foundation, Mumbai held on 26th May 2020.
- ❖ Attended online National Level Webinar on "Increase Immunity to Fight with COVID - 19" organized by Vidya Varidhi Degree College of Arts, Commerce & Science held on 27th May 2020.

- ❖ Attended an International level Interdisciplinary webinar on 'Overcome COVID19 Pandemic through Nuances of Life' held on 29th May 2020, organized by Vivek College of Commerce
- ❖ Attended online National webinar on "Redefining Gender Roles and Norms: Impact of Covid-19" organized by Bharat College of Arts and Commerce held on 30th May 2020
- ❖ Participated in National level webinar on 'Personal income tax – a comparative study of old & new tax regime' organized by IQAC & Department of Accountancy & Financial Management, S.M Shetty College held on 1st June, 2020.
- ❖ Attended webinar on 'Careers in Foreign Language - Foreign Language Edge' hosted by the Centre for Excellence and Department of Mass Media of SIES College of Arts, Science and Commerce held on 2nd June, 2020.
- ❖ Participated in the webinar on "Interpersonal Communication: Before, During and After COVID-19" organized by the Department of English and Information Technology, KLE Society's Science and Commerce College held on 05th June 2020.
- ❖ Attended faculty development program on 'Artificial intelligence in classroom teaching' organized by department of science of J.V.M.'S degree college in association with the magic data held on 6th June, 2020
- ❖ Attended a 2-day Webinar on 'Gender Sensitization & Legal Implications' held on 11th & 12th June 2020, organized by Vivek ollege of Commerce
- ❖ Attended an online workshop on 'Art of Writing a Minor Research Proposal' held on 17th June 2020, organized by Vivek College of Commerce
- ❖ Attended a webinar on 'Bloom's Taxonomy' held on 19th June 2020, organized by Vivek College of Commerce/IQAC
- ❖ Attended a webinar on 'Rubrics' held on 23rd June 2020, organized by Vivek College of Commerce/
- ❖ Attended a national webinar on 'Mind Mapping for Success' held on 24th June 2020 organized by Vivek College of Commerce
- ❖ Attended an intercollegiate webinar on 'Career Options in Commerce & Finance' on 26th June organized by Vivek College of Commerce
- ❖ Attended national webinar on 'Gender Equity & COVID-19: Mental Health Concerns.' On 16th July 2020 organized by Vivek College of Commerce

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- ❖ Attended Workshop on 'Diet counseling and fitness exercise' by Ms. Sangeeta Shivkumar on 12th July 2019, organized by Vivek College of commerce
- ❖ Attended one day orientation workshop on FYBAMMC syllabus semester 1 organized by UPG college on 3rd August 2020.
- ❖ Attended the Saraswathy memorial lecture on topic of Data Importance held on 11th January 2020 organized by Vivek College of commerce.
- ❖ Attended International symposium on "Prospects of Higher Education" on 4th February 2020 organized by Vivek College of commerce.
- ❖ Attended online webinar on the topic of Online teaching tools held on 2nd April 2020, organized by Vivek College of commerce
- ❖ Attended 5-day International level FDP on the topic of How to train media students for a pandemic between 4th to 8th May 2020 organized by Nirmala College/IQAC & Dept of Media

- ❖ Attended online webinar on the topic of Approaches to teaching contemporary poetry held on 14th May 2020 organized by Sonubhau Baswant College of Arts and Commerce, Shahapur. /IQAC & Eng Dept.
- ❖ Attended online national level webinar on the topic of “ICT tools for Online Teaching” held on 15th May 2020 organized by Rotary Club of Koparagon Central in association with Sanjivani COE
- ❖ Attended an International level Interdisciplinary webinar on ‘Overcome COVID19 Pandemic through Nuances of Life’ held on 29th May 2020, organized by Vivek College of commerce
- ❖ Attended a 2-day Webinar on ‘Gender Sensitization & Legal Implications’ held on 11th & 12th June 2020, organized by Vivek college of commerce/Iqac & wdc
- ❖ Attended an online workshop on ‘Art of Writing a Minor Research Proposal’ held on 17th June 2020, organized by Vivek College of commerce/Research Cell.
- ❖ Attended a webinar on ‘Bloom’s Taxonomy’ held on 19th June 2020, organized by Vivek college of commerce/IQAC
- ❖ Attended a webinar on ‘Rubrics’ held on 23rd June 2020, organized by Vivek college of commerce/IQAC
- ❖ Attended a national webinar on ‘Mind Mapping for Success’ held on 24th June 2020 organized by Vivek college of commerce/IQAC & BC
- ❖ Attended an intercollegiate webinar on ‘Career Options in Commerce & Finance’ on 26th June organized by Vivek college of commerce/Department of Accounts
- ❖ Attended national webinar on 'Gender Equity & COVID-19: Mental Health Concerns.' On 16th July 2020 organized by Vivek college of commerce/IQAC & WDC.