

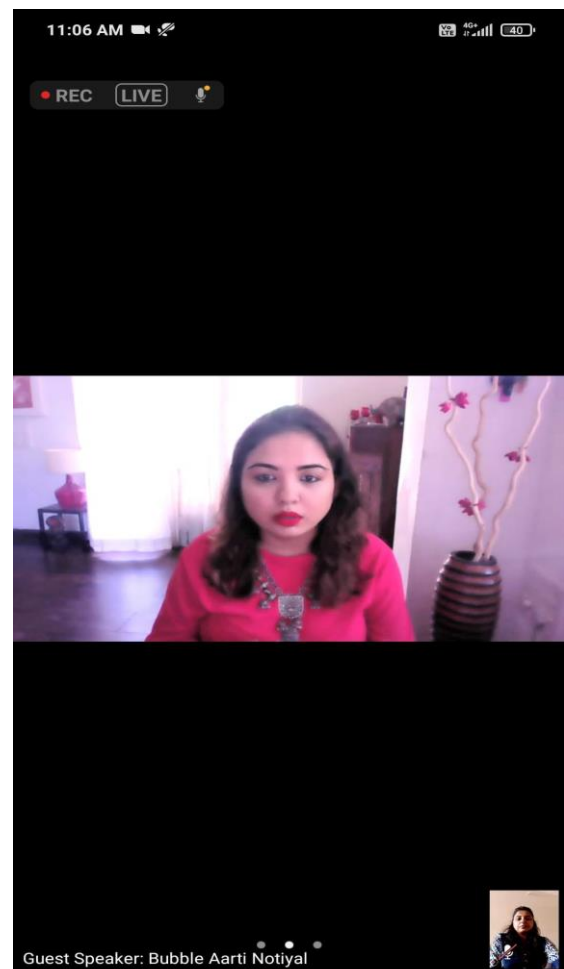
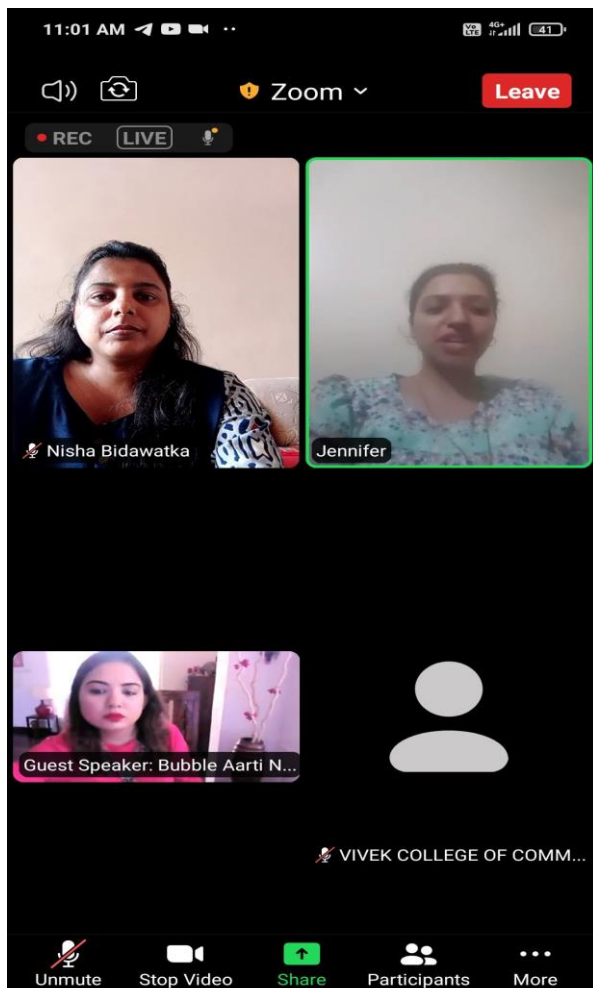
Report of B.A.M.M.C. Department 2020-21

FACULTY MEMBERS-

- Prof. Jennifer Marfatia – Coordinator
- Prof. Nisha Bidawatka

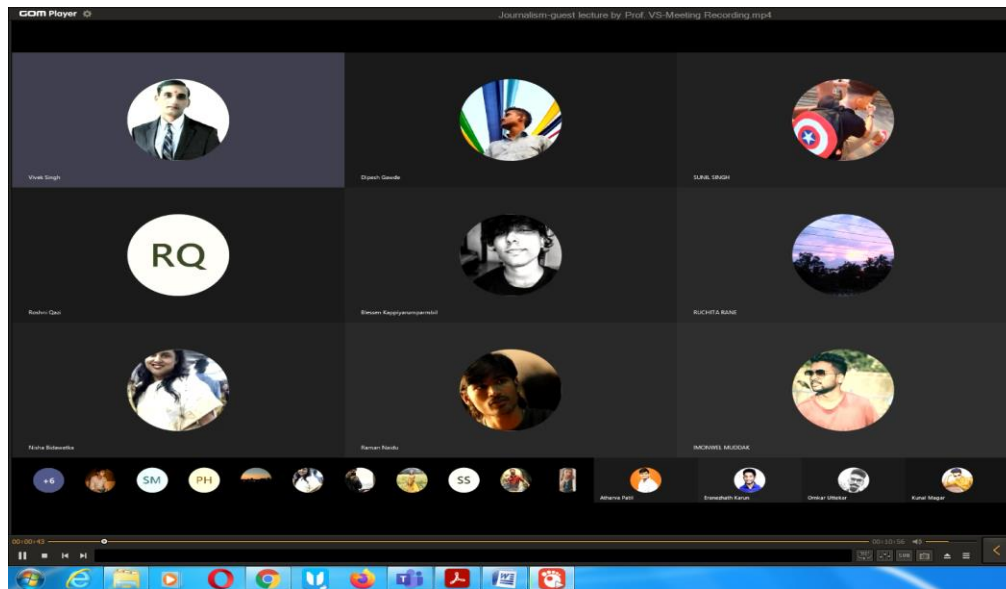
Activities conducted by the department

- A Webinar on 'Careers in Public Relations and Communications after BAMMC/BMM' was organized for students on 05 April 2021 through Zoom & YouTube live platform. The guest speaker was Ms. Aarti Notiyal who guided our BAMMC/BMM students on the career options available to them.



Webinar on 'Careers in Public Relations and Communications after BAMMC/BMM'

- A Guest Lecture on 'How to Write for Media' was organized on 6th March 2021 in association with Literary Association on MS Teams Platform. The guest speaker was Prof. Vivek Singh who guided our BAMMC students on the factors to consider while writing for media.



Lecture on 'How to Write for Media'

Prof. Jennifer Marfatia

Coordinator

- ❖ Attended webinar on 'Vigilance and Insurance' on 1st November 2020 organized by Vivek College of Commerce.
- ❖ Attended 2nd Annual Smt. A.A. Saraswathy Memorial Lecture on 'Mission India: The Role of Youth in Shaping India's Future' on 12th January 2021, organized by Vivek College of commerce.
- ❖ Attended National on 'Webinar Innovation and IPR' on 8th February 2021 Vivek College of Commerce.
- ❖ Attended Webinar on "Research Ethics and Publications" on 13th March 2021 Vivek College of Commerce / Mittal College.
- ❖ Attended Webinar on "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" on 22nd March 2021 organized by Vivek College of Commerce.
- ❖ Attended an intercollegiate webinar on 'Policy and Implications of Gender Equality at Workplace' on 3rd April 2021 organized by Vivek College of Commerce.
- ❖ Attended two days webinar on 'Gender Awareness' on 10th April 2021 organized by Vivek College of Commerce.
- ❖ Attended Webinar on 'Awareness on Prevention of Sexual Harassment (POSH) and Related Laws, on 21st April 2021 organized by Vivek College of Commerce.
- ❖ Attended Two Days National Symposium on 'Cyber Space 2021 (NSCS2021)' on 27th and 28th May 2021 organized by VIVEK COLLEGE OF COMMERCE/ Department of Information Technology, University of Mumbai.

Prof. Nisha Bidawatka

Lecturer

- ❖ Attended webinar on 'Vigilance and Insurance' on 1st November 2020 organized by Vivek College of Commerce.
- ❖ Attended an International level one-day webinar on 'Emotional Intelligence & its Regulation' on 21st November 2020 organized by Devaditya Foundation, Jharkhand.
- ❖ Attended 2nd Annual Smt. A. A. Saraswathy Memorial Lecture on 'Mission India: The Role of Youth in Shaping India's Future' on 12th January 2021, organized by Vivek College of commerce.

- ❖ Attended International conference 'Living gender: recognition, repression and representation' on 16th January 2021, organized by DGMC (Devi Prasad Goenka Management College Of Media Studies)
- ❖ Attended National 'Webinar Innovation and IPR' on 8th February 2021 Vivek College of Commerce.
- ❖ Attended webinar on 'Emotional Intelligence' on 23rd February 2021, organized by the Department of BAMMC & BFM, Vivek College of Commerce.
- ❖ Attended webinar on 'Careers in Public Relations and Communication after BAMMC/BMM' organized by the Department of BAMMC/ Career Guidance & Placement Cell, Vivek College of Commerce.
- ❖ Attended Webinar "Research Ethics and Publications" on 13th March 2021 Vivek College of Commerce / Mittal College.
- ❖ Attended Webinar on "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" on 22nd March 2021 organized by Vivek College of Commerce.
- ❖ Attended an intercollegiate webinar on 'Policy and Implications of Gender Equality at Workplace' on 3rd April 2021 organized by Vivek College of Commerce.
- ❖ Attended Webinar on 'Awareness on Prevention of Sexual Harassment (POSH) and Related Laws, on 21st April 2021, organized by Vivek College of Commerce.
- ❖ Attended Two Days National Symposium on 'Cyber Space 2021 (NSCS2021)' on 27th and 28th May 2021 organized by Vivek College of Commerce/ Department of Information Technology, University of Mumbai.