

## **E-cell (Entrepreneurship Cell)**

Faculty Incharge:

Prof Anuja Narvankar	Coordinator
Dr. Thanga Durai	Member
Prof. Tenzie Thomas	Member

Student Committee Members:

1. Ekta Mange	Secretary
2. Aswathy Vijayakumar	Joint Secretary
3. Sakthi Munusamy	E-cell Ambassador
3. Riya Singh	Head of Administration
4. Anushka Jaiswal	Head of Finance
5. Faizan Shaikh	Head of Operation.
6. Uzma Sayyed	Head of Promotion and Marketing
7. Vedant Ayre	Head of IT
8. Neha Srivastav	Head of Events
9. Sneha Nadar	Head of Communication

### **Activities Conducted:**

1. The event on '**Creating POR**' was held on 2<sup>nd</sup> August 2022 in Rooms No. 11 & 12. The main motive to create POR is that the position of responsibility will get properly divided among the students so that the work gets completed on time by the person who is an expert in it. So, the workload gets distributed and the participation of all the members increases. Department heads conducted comprehensive interviews with enthusiastic students, carefully assessing their talents, abilities, and confidence. The addition of these remarkable individuals to our team brings newfound synergy, enabling us to achieve goals more seamlessly while alleviating the burden of workload.





2. **'Headstart Task'** was conducted in other nearby colleges on August 27, 2022. The objective was to promote entrepreneurship and inspire the establishment of entrepreneurship cells in those colleges. E-Cell members explained what its motive is and what is the task they perform, they also got to know about NEC. The event successfully delivered valuable content, fostering an entrepreneurial spirit among the students, and paving the way for synergy and effective goal achievement.


 Entrepreneurship Cell, IIT Bombay welcomes you to
 


**NEC** | National Entrepreneurship Challenge

Register at : [ecell.in/nec](http://ecell.in/nec)



**Mumbai, Maharashtra, India**  
 5RMQ+J88, Malad, Navy Colony, Somwari Bazar, Malad West, Mumbai, Maharashtra 400064, India  
 Lat 19.183988°  
 Long 72.838232°  
 27/08/22 11:45 AM

On a journey to establish E-Cell in our college, begin your own adventure!



**मुंबई, महाराष्ट्र, India**  
 Patkar college of Science and Engineering  
 Lat 19.168029°  
 Long 72.841955°  
 27/08/22 10:59 AM

**NEC** National Entrepreneurship Challenge

Register at : [ecell.in/nec](http://ecell.in/nec)

Mumbai, Maharashtra, India  
 2, Off: 34/3 Rd, Prem Nagar, Goregaon West, Mumbai, Maharashtra  
 400104, India  
 Lat 19.167148°  
 Long 72.839588°  
 27/08/22 11:48 AM

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**NEC** National Entrepreneurship Challenge

Register at : [ecell.in/nec](http://ecell.in/nec)

4, 2nd Floor, Sunder Nagar Rd, Mandlik  
 Mansar, Cunddwar Nagar

On a journey to establish E-Cell in our college, begin your own adventure!

e-cell Entrepreneurship Cell, IIT Bombay welcomes you to

**NEC** National Entrepreneurship Challenge

Register at : [ecell.in/nec](http://ecell.in/nec)

Mumbai, Maharashtra, India  
 1, Off: M.G Rd, Prem Nagar, Goregaon West, Mumbai, Maharashtra  
 400104, India  
 Lat 19.167046°  
 Long 72.839578°  
 27/08/22 11:53 AM

On a journey to establish E-Cell in our college, begin your own adventure!

3. **'Founders EXPO'**, was held on September 17, 2022, at the Gymkhana. The objective was to provide a platform for startup founders and idea generators to showcase their businesses and receive feedback. The event fostered the development of skills such as team spirit, determination, and coordination, offering participants a taste of the initial stages of entrepreneurship.







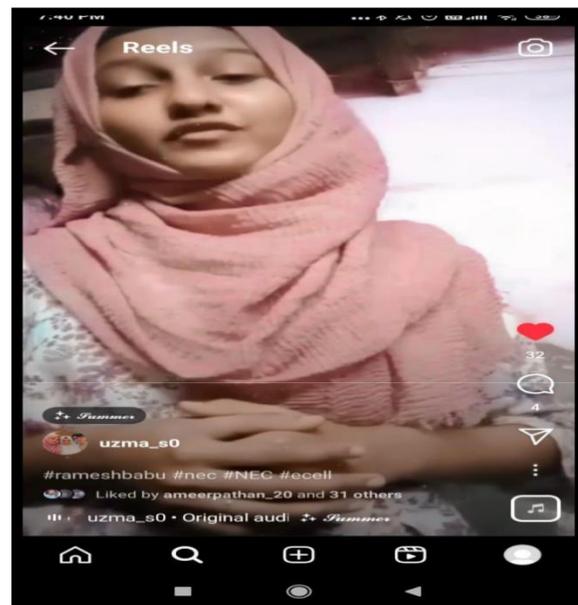
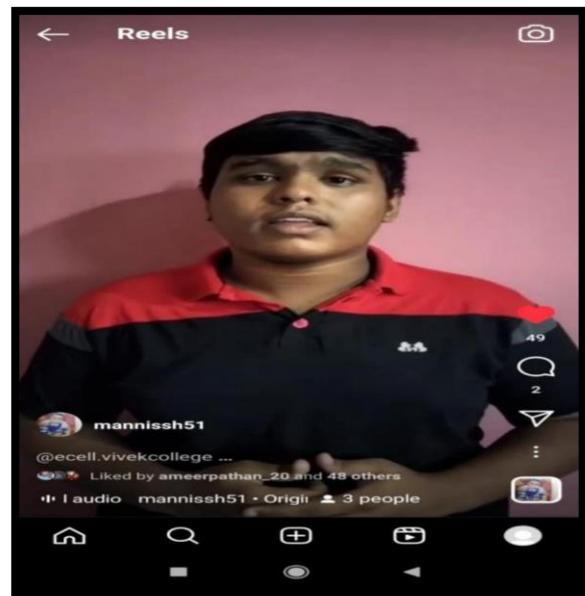
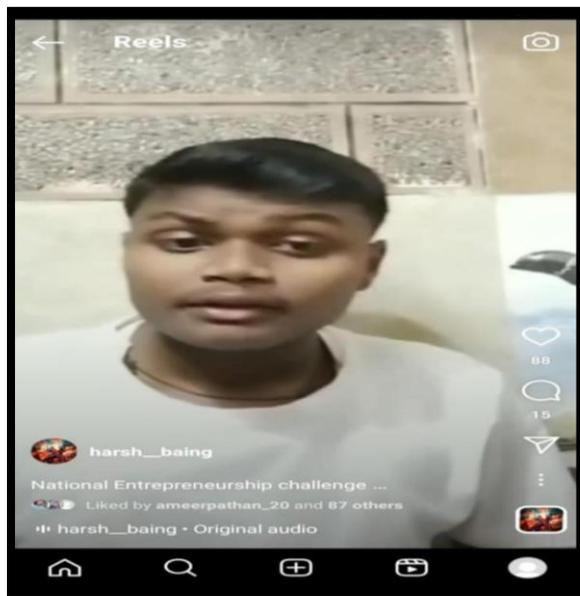
4. The Workshop on **‘Entrepreneurship Development’** was conducted from October 17 to 22 October 2022 at the Auditorium. The objective of the workshop was to equip undergraduate students with the knowledge and skills required to start and grow their business ideas. The workshop included interactive sessions with experienced mentors, networking activities, discussions on business ideas, and visits to markets for practical exposure. The outcome of the workshop was that the students gained a better understanding of entrepreneurship, identified business opportunities, and acquired skills in evaluating them.



5. **'Eureka'** was conducted on October 19, 2022, in Room No. 43. The objective was to motivate undergraduate students with business ideas to share and discuss their concepts, providing them with mentorship and networking opportunities. The event featured presentations by six participants showcasing their innovative business ideas, and the outcome was that the participants received valuable feedback, suggestions, and mentorship to further develop and enhance their ideas.



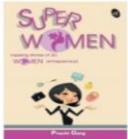
6. The **Social Media Challenge** on "Rags to Riches" was organized. Freshmen students participated in the challenge, which aimed to encourage them to explore the stories of successful individuals who started from humble beginnings. Participants recorded 60-second videos highlighting the journey of an entrepreneur and tagged relevant organizations and the entrepreneur. The challenge sparked excitement among the students, providing them with a unique opportunity to learn from real-life experiences and showcase their creativity.



7. The '**Insta Live**' session was held on 12th December 2022, and aimed to educate students about innovation, frugal innovation, and the role of entrepreneurship in India. Dr. Jitendra Patel delivered a comprehensive talk covering sources of business ideas, evaluating ideas, and common mistakes to avoid. The session enhanced students' entrepreneurial knowledge and emphasized the importance of innovation in their journey.



8. The **‘Weekly Blog’** event, conducted on 14th December 2022, aimed to provide students with an opportunity to express their opinions and ideas on entrepreneurship-related books. Students were assigned the task of writing a blog, allowing them to enhance their critical thinking and technological skills while expressing their perspectives. The students displayed great interest and enthusiasm, showcasing their knowledge and creativity through well-structured and persuasive writing. The event successfully fostered confidence in their writing abilities and provided a platform to showcase their skills.

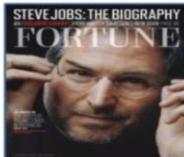



In "Superwomen", Prachi Garg sheds light on 20 success stories of women entrepreneurs. She highlights the struggles and hurdles these women had to go through. The author wants others to take inspiration and put the step ahead on this path.

As I said in this book there are the stories of 20 women entrepreneurs of different fields like social, online retail, eco-friendly products etc. so, the first story is of Medhavi Gandhi (Founder, Director of HAPPY FOUNDATION). She founded this foundation to revive traditional, folk art and empower rural artisans, women and young peoples. She is close enough to inspire a rest of nation for art and heritage which was on the backfoot. Second story is about Ria Sharma (Founder and president of MEET LOYE NOT SCARS). She and her NGO that work to stop acidattacks and other gender's based violence. Third story is about Richa Singh (co-founder & CEO of YOURDOST). She founded this organization to provide online counselling and system to an individual to come out of depression, anxiety and mental problems. Fourth story is about Massom Misawala (Founder of STYLE FIESTA). She founded this portal to encompassing personal outfits, trending clothes & jewellery. Fifth story is about Rachana Nagrnee(founder and director at PITARAA). She founded this organisation to provide handicrafts bags & clothes to all. Sixth story is about Richa kar(founder of ZIVAME), she changed entire convention of laundry for women. Seventh story is about Sneha Raison(founder of TAPPU KI DUKAAN). In her store you can find the creative sustainable lifestyle brand that specialises in organic and chemical-free soaps. Ninth story is about Alicia Souza who is born artist, illustrator, entrepreneur and pet mommy. Tenth story is about Anisha Singh (Founder of MYDALA). Eleventh story is about Charmita Arora(founder of PERFECT LIFE SPOT). Twelfth story is about Falak Randerian (Founder of MY LITTLE CHATTERBOX). Thirteenth story is about Geetika Chadha (Founder and Chief Image Consultant at IMAGENIE). Fourteenth story is about Pankhuri Shrivastava (Founder of Grabhouse). Fifteenth story is about Rashi Narang (Founder of Head Up For Tails). Sixteen story is about Sanyaa Yardiha (Founder of Shukh Pajja).

So, if you ask me about this book, I think this should be read by every individual and get inspired by these 20 business ideas. I like this book very much, I will read this book again because this book inspired me a lot.

**HARSH BAING**  
FYBMS




Books are considered "Tools for Communication between Two Minds" A well written and Comprehensive review can let you know weather that worked as a communication tool between the author and the reader or not. So, I am here to present my view of the book **Steve Jobs: The Biography** which has been written by **Walter Isaacson**. Walter Isaacson is an American Author, Journalist and a Professor. Also, he has been the president and CEO of the Aspen Institute, and the Chairperson and CEO of CNN.

Steve Jobs: The Biography is an unfiltered account of former CEO of Apple 'Steve Jobs'. The author was able to engage in more than forty interviews with Steve Jobs taking place over two years. This Biography invites readers into the life and personality of Steve Jobs. Steve was an intense man with a rollercoaster life. This book contains 42 Chapters each one explaining the important aspects of Steve Job's life such as his 'Birth, Childhood, Invention of Apple, The Drawbacks and Challenges Faced by Steve Jobs and his Journey.

The beauty of the book is enhanced, by making the use of Powerful and Inspiring quotes such as:

"If you can't keep him interested, That's your fault"

"The Older I Get, I see how much Motivation Matters."

"If You are busy being born, you are Busy dying"

After reading this book, one can conclude that 'One of the most important life lessons we can take from Steve Jobs is to love what You Do.' Your work is going to fill a large part of your life, And the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. From this book, we can learn values such as **Patience, Perseverance, Restoration Power, etc.**

Other books similar to this book are:  
'Eton Musk: Ashlee Vance, The Diary of a young girl: Anne Frank, Becoming by Michelle Obama, Zero to One by Peter Thiel.

Steve Jobs: The Biography has earned an achievement by winning the 'Good read Choice Awards Best History and Biography'. This book tells us that loss and failures are a part of life. We should never lose hope and should always have the courage to begin again.

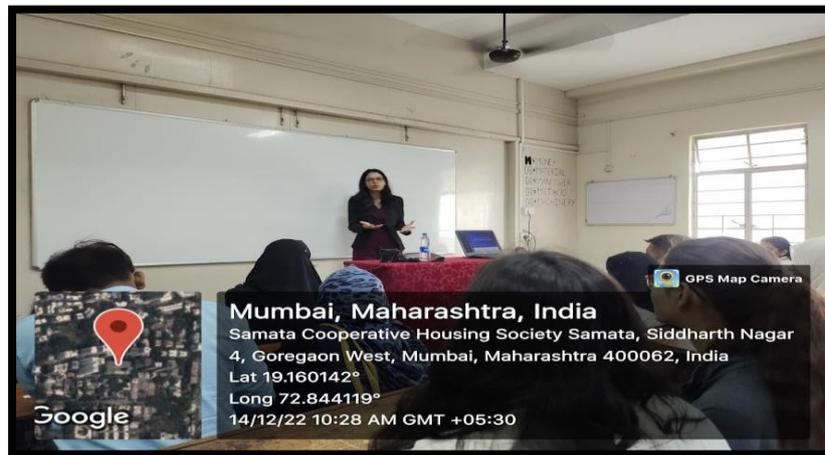
"In the first 30 years of your life, you make your Habits, For the last 30 years of your life, Your Habits Make you."

— Walter Isaacson (Steve Jobs: The Biography)

**AMEER PATHAN (FYBMS)**

- The 'Cater All' event was held on 14th December 2022, and aimed to educate students on the different stages of starting and growing a business. The session, led by Ms. Himanshi Vaishnav, provided a framework for aspiring entrepreneurs to assess their business's progress and identify areas for improvement. The five stages of entrepreneurship were discussed, from generating ideas to starting the entrepreneurial journey. The session also highlighted the importance of internships for personal development and growth. The interactive nature of the session was

well-received by the students, who gained valuable insights into the entrepreneurial journey and the significance of internships.



10. The '**Illuminate**' workshop took place on 20th December 2022. The workshop aimed to enhance students' knowledge of entrepreneurship and business-related topics. Through discussions, interactive sessions, and games, students gained valuable insights into Business Model Canvas, pitching, problem identification, idea generation, finance, team building, and retention. The workshop fostered an engaging and interactive learning environment, empowering students for their future endeavours.



11. The **‘Freshies Intro’** session was held on 24th December 2022 and aimed to provide freshmen students with an overview of E-Cell and Meraki operations, motivate their participation, and nurture their entrepreneurial skills. The session included introductions, information on E-Cell and Meraki, creative idea transformation, NEC awareness, activities and tasks in NEC, hierarchy structure, Q&A session, and ended with a vote of thanks. It successfully inspired freshers to join the E-Cell and contribute to its mission.



12. The **‘National Entrepreneurship Challenge’** (NEC) took place over three days at the Indian Institute of Technology Bombay (IIT Bombay). The orientation program for the finalists was held on January 27th, 2023, followed by the semi-finals on January 28th, 2023, and the finals on January 29th, 2023. The NEC provided valuable learning opportunities, emphasizing entrepreneurship skills, risk management, and challenges faced by entrepreneurs. Participants showcased their problem-solving abilities, communication skills, and strategic planning throughout the competition. The event allowed students to gain exposure to industry leaders, attend seminars, and learn from the success stories and failures of various personalities. The

NEC emphasized the significance of teamwork, effective communication, and innovative idea generation in the entrepreneurial journey.



