

BUSINESS COMMUNICATION

Faculty Member:

Dr. Shefali Naranje

Activities conducted by the Department:

1. Organized a session for students on “How to make effective PPTs on 10th Jan 2022. (online) Mr. Tanmay Kamble and Aman Dubey from FYBCom and TYBCom conducted the session.
2. Organized a webinar on “IPR” on 4th March 2022 for students by National Intellectual Property Awareness Mission, Ministry of Commerce and Industry, Government of India, Mumbai Office. The session was conducted by Dr. Bharat Kumar.
3. Sessions were conducted for students in Language Lab on 26th and 28th April 2022 on “Improving their English Language Skills”



Language Lab 2021-2022

Dr. Shefali Naranje

Assistant Professor

- Participated in an International Webinar entitled “Understanding of Research Journals.” (Reading, Referencing and Publishing) organized by K.J. Somaiya College of Science & Commerce on 10th July 2021.
- Attended a National Level FDP on “Managing Online Classes” organized by Clara College Andheri west on 9th September 2021.
- Worked as a member of Sub-Committee in Syllabus framing for MA part-II Semester IV Interdisciplinary/Cross-disciplinary Course Paper No. XVA –Digital Interface in Language Learning (22-23)
- Attended the two-day international conference on “Higher Education as the Gateway to an Ethical and Peaceful World” organized by the Department of Management Studies (MBA) RKGIT, Ghaziabad, and Globethics.net India on 25th & 26th November 2021.
- Invited as a subject expert on the panel Selection Committee for Recommending Assistant Professor at Lords Universal College on 17th November 2021.
- Participated in a National Webinar on” Measurement Scale & Testing of Hypothesis” organized by IQAC, BMS Dept. and Research Cell N.M. College on 7th December 2021.
- Participated in an intercollegiate webinar on “Building Mind Muscles in Covid-19 jointly organized by IQAC and the Health Committee of Vivek College on 6th January 2022.
- Participated in 3rd Smt. A. Saraswathy Memorial Lecture (online) by Vivek College on the topic “Is Spirituality Relevant Today?” held on 12th January 2022.
- Participated in a one-week Online Workshop on” Research Methodology & Publication” organized by IQAC and the Research Cell of the College from 21st to 26th February 2022.
- Co-authored a Book for BA Semester III on “Business Communication” for the University of Mumbai IDOL section.
- Completed Minor Research Project titled “The Effect of Pandemic on the Usage of English Language among the Degree College Students sponsored by Vivek College and Mahindra Finance.