



Event Report

Format No: VES/VCC/CSRA/ER/F03

Rev No:0

Date: 01.06.2022

Vivek College of Commerce

Department: CSRA

REPORT ON CREATING POR'S

Name of Activity: Creating Por's

Event: Offline

Date: 2nd August, 2022

Venue: Room No. 11 & 12

Name of Committee: E-Cell

Name of Faculty organizing: Prof Anuja Narvankar & Prof. Lubina Gonsalves & Dr. Tangadurai

Organized for: All the undergraduate students

Level of Activity: Intracollege

Objective: The main motive to create POR is that the position of responsibility will get properly divided among the students, so that the work gets completed on time by the person who is expert in it. So, the workload gets distributed and participation of all the members increases.

Contents:

1. Head of Department of various departments were taking the interview
2. The students were giving the interviews to those Head of Department in which department they were interested in joining.
3. The students were selected on the basis of their talents, ability, confidence and many more qualities and were allotted the positions in various department accordingly.

The outcome of the session: Now we have a big team as there are new members in the team so the goal will be achieved more easily and effectively & the workload will also get reduced.

Feedback: The overall feedback was positive.

Total No. of Attendees: 60

Male: 24, Female: 3



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Images of the interview





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REPORT ON HEADSTART TASK

Name of Activity: Headstart Task

Event: Offline

Date: 27th August, 2022

Venue: Other colleges

Name of Committee: Ecell

Name of Faculty organizing: Prof Anuja Narvankar, Prof. Lubina Gonsalves & Dr. Tangadurai

Organized for: All the students

Level of Activity: Intercollege

Objective: The vision for conducting this task was to just promote E cell that is entrepreneurship cell in other colleges and also motivate them to develop entrepreneurship cell in their college.

The outcome of the session: Students of other colleges now got a basic piece of knowledge about entrepreneurship cell, what is its motive and what are the task they perform, they also got to know about NEC. We succeeded in inculcating entrepreneurial spirit in them.

Feedback: The overall feedback was impressive.

Number of Attendees: 45

Male:15 Female: 20



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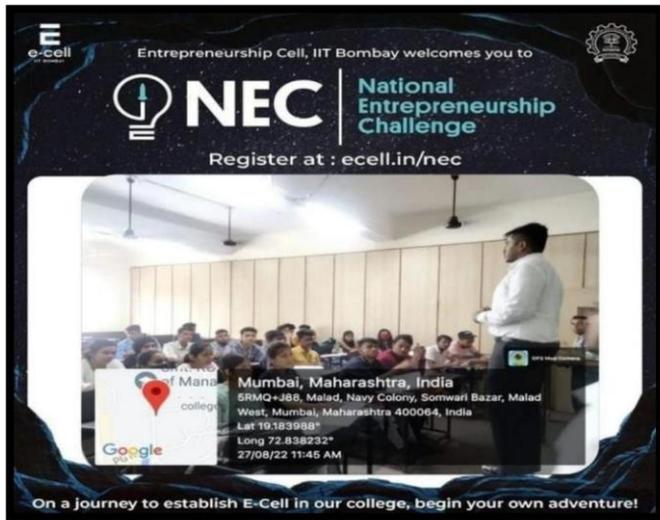
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Images of the task





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REPORT ON FOUNDERS EXPO

Name of Activity: Founders Expo

Event: Offline

Date: 17th September, 2022

Venue: Gymkhana, Vivek College of Commerce

Name of Committee: Ecell

Name of Faculty organizing: Prof. Anuja Narvankar, Prof. Lubina Gonsalves & Dr. Tangadurai

Organized for: All the students

Level of Activity: Intracollege

Objective: The main objective to conduct founders expo was to provide a platform for startup founders and idea guy to showcase their ideas, businesses and gain exposure and receive feedback for their products & services.

Contents:

1. Principal Dr. Vijetha Shetty ma'am untied the ribbon by 9:00 a.m. and the exhibition started.
2. Altogether there were 5 products and 1 food stall. There was also a stall set up by Punarvas (NGO) which consisted of various artifacts and innovative products.
3. Students presented their products to the principal ma'am and other faculties one by one.
4. Principal ma'am gave a short speech and appreciated all the participants for their efforts and creativity, and she also gave some tips on entrepreneurship.
5. College students came to see the exhibition.
6. By 3:00 p.m. the exhibition ended.



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The outcome of the task: The startup ideas were showcased and they received a ton of reviews, suggestions and feedbacks. They got an idea about their products sustainability and growth. All the participants of this exhibition learned as well as developed many skills like team spirit, strong determination, coordination, etc. All the teams got a basic experience about the initial stage of entrepreneurship as they dealt with various processes like idea generation, idea valuation, etc.

Feedback: The overall feedback was positive.

Total No. of Attendees: 33

Male: 15, Female: 18



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REPORT ON WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT PROGRAM

Name of Activity: Workshop on Entrepreneurship Development

Event: Offline

Date: 10th To 17th August, 2022.

Venue: Auditorium, Vivek College of Commerce

Name Of Committee: Ecell

Name of Faculty organizing: Prof. Anuja Narvankar and Prof. Thanga Durai

Organized for: Students, Undergraduate Students

Level of Activity: Intracollege

Objective: The main motive to conduct this workshop was equip participants with the knowledge, skills to start and grow an idea into businesses.

Contents:

• DAY 1

1. The mentors Dr. B.R. Venkatesh Sir and Tejaswini Ma'am introduced themselves and shared their entrepreneurial experiences.
2. They also shared their experiences of visiting various countries. Following the introduction, they gave the students information on the networking element of business and explained how a network helps a business grow.
3. In light of this, they encouraged students to play a game in which they were divided into pairs and instructed to ask each other questions like, "What is your name?" "What is your dream destination?" & "What do you like to do in your free time?"



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4. Following that, each student pair was given instructions to share their partners' answers, which resulted in the formation of a network among the students.
5. Moving on further they explained to the students about the I.D.E.A.S an acronym that is related to business.
6. They gave a detailed explanation of each letter of the acronym.

- **DAY 2**

1. Dr. B.R.Venkatesh Sir gave insights to the students about the ideas from where one can think about a business idea. He also described the qualities and skills that individuals possess.
2. Further Venkatesh Sir divided all the students into 4 groups where they had been instructed to think about their group name and also a business idea for their group.
3. Following on Tejaswini Ma'am conducted an activity in which she provided various newspapers to all the groups using which the students were instructed to find hidden businesses the newspaper contains.
4. After that Tejaswini Ma'am conducted another activity that was related to qualities and skills in which the students were instructed to write about their favourite animal, favourite bird & favourite insect.

- **DAY 3**

1. Venkatesh Sir explained the various elements of business which are needed to be considered while performing or setting up a business, related to this he conducted an activity in which the students were provided a card with a business element printed on it.



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• DAY 4

1. All the students were instructed to brainstorm about their particular card and after that, near the corridor, the students were instructed to have a discussion with other students about the various business elements.
2. Moving on further Venkatesh Sir explained various accounting aspects related to business, and made the students understand the things which are very much important for setting up a business.
3. In regard to this Venkatesh Sir prepared a business report along with the students considering a business idea of a “Tea Stall”.
4. At the end of the 3rd day, Sir instructed all the groups to prepare their own business report along with a PowerPoint Presentation and also instructed them to visit Crawford Market and various other markets to experience the real scenario of business.

• DAY 5

1. Every group visited various markets for experiencing and exploring new things.
2. They collected various information about the products available in those markets and also the prices and offers the sellers provide to the customers.
3. The 5th day was all about preparation, each group was preparing its business report and presentation.

The outcome of the session: The students have now developed a better understanding of entrepreneurship and various opportunities available in various fields, they also acquired skills in identifying and evaluating business opportunities.

Feedback: The overall feedback was positive.

Total no. of Attendees: 19



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REPORT ON EUREKA

Name of Activity: Eureka

Event: Offline

Date: 19th October 2022

Venue: Room No. 43

Name of Committee: Ecell

Name of Faculty organizing: Prof Anuja Narvankar, Prof. Lubina Gonsalves & Dr.Tangadurai

Organized for: All the undergraduate students

Level of Activity: Intracollege

Objective: The main objective to conduct this task was to motivate students having business ideas to come up and speak about it, to make them believe that they are the future entrepreneurs and help them with mentorship & through Eureka they can increase their networks.

Contents:

1. Ashish Nirmal – Ironman App
2. Madiha Shaikh - Shovel
3. Shakti Munusamy - Artsy Home
4. Sumit Pillai – Bios Pencil
5. Khushi Yadav – Aroma Candles
6. Uroosha Shaikh – Utensils made with sugarcane waste

The outcome of the session: The participants got feedback, suggestions from experts and also got mentorship to take that idea to the next level.

Feedback: The overall feedback was appreciative.

Total No. of Attendees: 06

Male: 03, Females: 03



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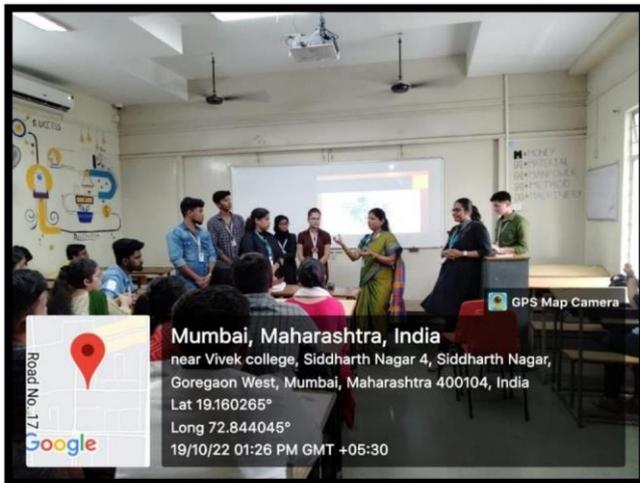
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REPORT ON SOCIAL MEDIA CHALLENGE

Name of Activity: Social Media Challenge

Event: Offline

Date: 31st October, 2022

Name of Committee: Ecell

Name of the Faculty organizing: Prof. Anuja Narvankar, Prof. Lubina Gonsalves & Dr.Tangadurai

Organized for: Freshmen Students

Level of Activity: Intracollege

Objective: The main objective was to make the student take initiative to know about successful person's life, for a 60 second video they would have searched about his entire journey, his story through which they would have got to learn many lessons that those entrepreneurs would have learned after making mistakes as there is a famous saying 'Smart people learn from their mistakes but the real ones learn from the mistakes of others.'

Contents:

1. The participants had to record a short video talking about an entrepreneur who started with nothing at all but now have everything he wants or desires.
2. The video should not exceed 60 seconds.
3. The participants were also told to tag IIT Bombay, E cell and that particular entrepreneur about whom they were talking.
4. The video which would be creative and unique would win.

The outcome of the session: The freshman students were very excited as this was something new and through which they could learn a lot, more probably as this was connected with real life so this fascinated them more.

Feedback: The overall feedback was great.

Total No of Attendees: 09

Male: 04, Female: 05



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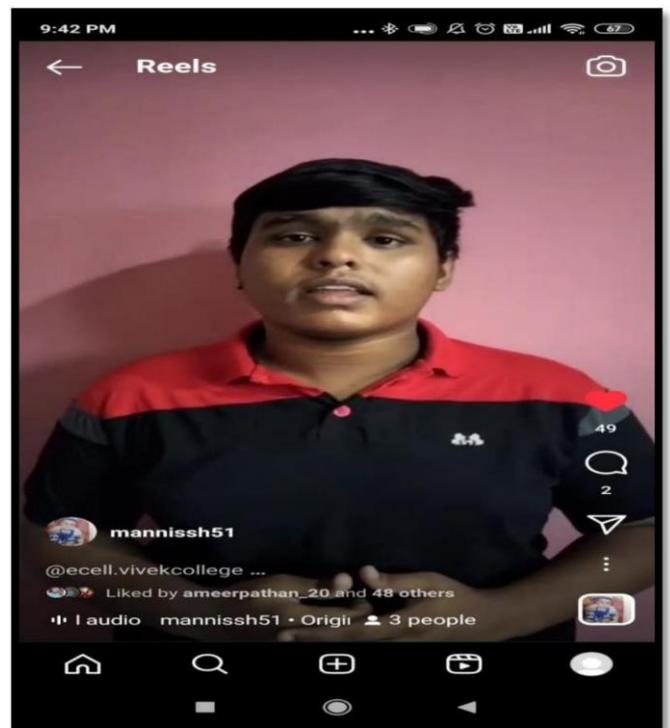
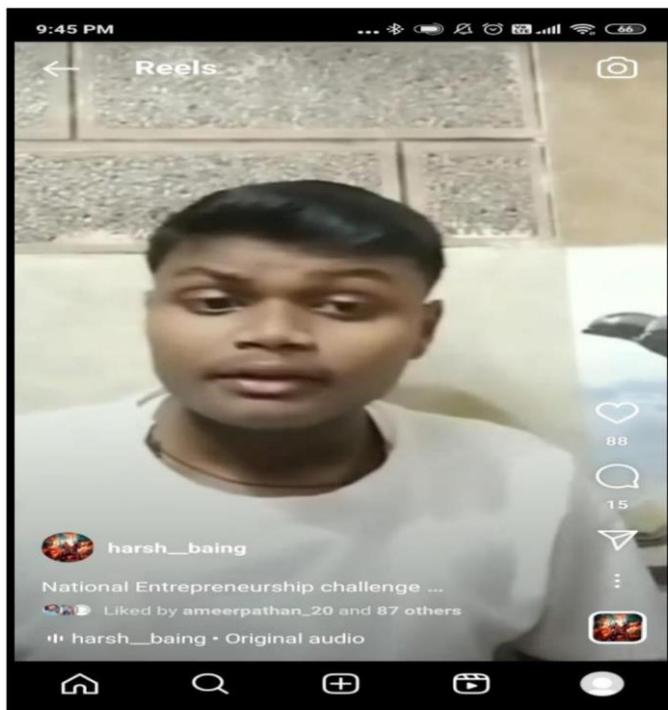
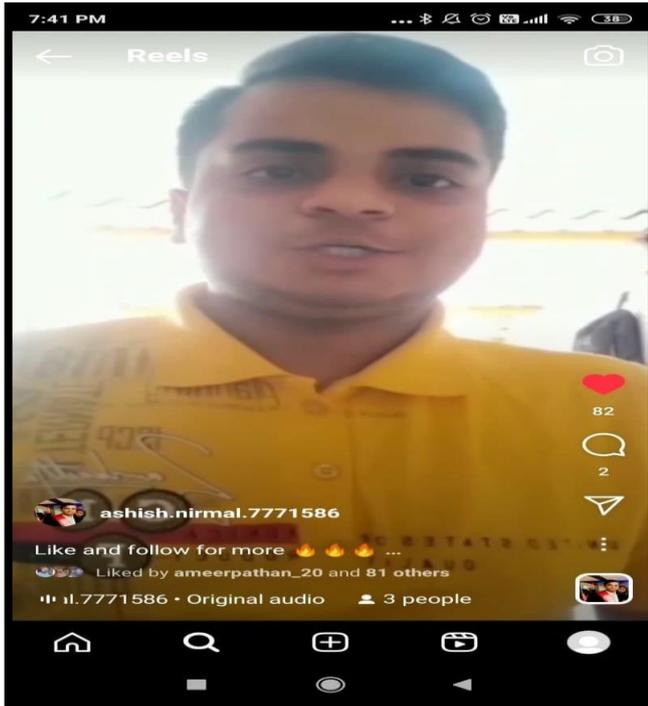
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Images of the Challenge





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REPORT ON INSTA LIVE

Name of Activity: Insta live

Event: Offline

Date: 12th December, 2022

Venue: Auditorium, Vivek College of Commerce

Name of Committee: Ecell

Name of Faculty organizing: Prof Anuja Narvankar, Prof. Lubina Gonsalves & Dr.Thangadurai

Organized for: All the students

Level of Activity: Intracollege

Speaker: Dr. Jitendra Patel

Objective: The main motive to conduct this session was to get a deep dive knowledge about Innovation and Frugal Innovation also make the youth realize that why India need Entrepreneurs, what are the sources of business idea, and many more topics concerned with entrepreneurship, so that these terms get add onto their entrepreneurial knowledge.

Contents:

1. The session was started with a welcome speech and introduction of the speaker.
2. Speaker took over the session and gave a brief on
 - Innovation & Frugal Innovation
 - Why India needs entrepreneur
 - Sources of Business Idea
 - Checking the Business Idea
 - Some mistakes to avoid in entrepreneurship
 - Resources to get started

Total No. of Attendees: 25

Male: 09, Female: 16



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The outcome of the session: The future of India i.e the youth know are familiar with the term Innovation & Frugal Innovation, they understood about the entrepreneurial process and also about the important sources of ideas and the mistakes that they should avoid in their entrepreneurial journey.

Feedback: The overall feedback was positive.



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REPORT ON WEEKLY BLOG

Name of Activity: Weakly Blog

Event: Offline

Date: 14th December, 2022

Name of Committee: Ecell

Name of Faculty Organizing: Prof Anuja Narvankar, Prof. Lubina Gonsalves & Dr. Tangadurai

Organized for: Students

Level of Activity: Intracollege

Objective: The main objective to perform this task was to provide an opportunity to students to express their opinions, ideas and perspectives on various books related to entrepreneurship or entrepreneurs. This would help them to enhance their critical thinking skills, technological skills and the way to express their opinions.

Contents:

1. The task of writing a weekly blog was assigned to all the students.
2. They were allowed to choose any book any book related to entrepreneurship.
3. After reading it they had to prepare a blog on it.
4. The content, structure, language and creativity of the students were reviewed.
5. This was something different from their regular curriculum so they were showing great interest in it.

The outcome of the session: The students took the task seriously and showed Great enthusiasm in expressing their opinions. They read the book, organised their thoughts and presented them in a clear and concise manner. They became more confident about their writing and the blog reflected those skills. They learned to write persuasively, and develop their own arguments and perspective. This was a great platform to showcase their knowledge and creativity.

Feedback: The overall feedback was great

Total No. of Attendees: 08 Male:
04, Female: 08



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Images of the blogs

"I wanted to build something that was of my own, something I could point to and say: I made that. It was the only way I saw to make life meaningful" by Phil Knight, the founder of NIKE. "Shoe Dog by Phil Knight" is a book on how he founded Nike; it shows us the reality, of the road, to business success. It's a challenging, risky, and chaotic journey filled with blunders, never-ending challenges, and sacrifice. A brand that is now well-known and adored for being at the centre of both sporting and popular culture is given new life in the rapidly, captivating tale (book) Shoe Dog.

However, Knight opens himself in Shoe Dog in a way that few CEOs are prepared to do. He is quite hard on himself and his weaknesses. He doesn't fit the stereotype of the audacious, dashing businessman. Knight emphasized Nike's design from the standpoint of its most crucial components. He elaborated on the company's history, including all of the highs and lows that came after. He spoke about the origins of the Nike brand, the team that contributed to its growth, the multiple travels to Japan required to secure the right alliances, the numerous court cases, the long financial crisis that the company experienced, etc.

In simple terms, this book has a wealth of knowledge. It was interesting to learn about the challenges that Nike confronted. They faced numerous challenges as the company grew and in the legal system. I learned a lot from Knight's wake-up call. Before I began searching for clients for my marketing agency, I thought it would be super easy to get five clients in a relatively short time. The opposite is true and could not be more so. A business takes work to build. Being rejected a lot in business is what it's all about. That's something I discovered immediately away.

Before founding Nike, Phil Knight had no prior business experience. Nearly all of the time during the process, he had no idea what he was doing. This, in my opinion, is one of Phil Knight's great reliable characteristics. He is just a normal guy with big dreams. He had no idea what he was doing and what to expect. He followed the flow and made his decisions as he went. This encourages us to pursue our goals no matter what occurs.

This book is fantastic, and I heartily suggest it to everyone with a passion for business or entrepreneurship. Pick up this book and give it a read if you're interested in learning more about how businesses are created.

"SUCCESS ISN'T GIVEN, IT'S EARNED. ON THE TRACK, ON THE FIELD, IN THE GYM WITH BLOOD, SWEAT AND THE OCCASIONAL TEAR."

- Phil Knight

Khadija Umatiya
FYBAF

Jagmohan Bhanver, the author of the book "Pichai: The Future of Google" has properly shown us Sundar Pichai's personal and professional life. This book tells us the journey of Pichai, the CEO of 'GOOGLE'. Born on July 12, 1972 in Madhurai. His father was a Senior Engineer with a British multinational that made sports gear. His mother gave up job after Sundar and his brother were born. He did his schooling from Jawahar Vidyalaya, Chennai and did further studies from IIT Madras Campus.

Sundar was a very studious boy. He used to read books even in the rickshaw on the way to school and back home. His father said several times that he never had to tell Sundar to study because he would be doing it on his own.

After completing his studies, MBA and clearing all exams, he worked in some companies, then in 2004, he joined GOOGLE. Initially he was in charge of product management and innovation effort. Then in 2009 he gave a demo on chrome OS, which was released in 2012. Then he managed Android. In 2015, he was chosen as the CEO of GOOGLE. In 2019 December he became CEO OF Alphabet Incorporation.

His journey was never so easy, in his life he experienced a lot of things. He saw a mobile phone for the first time when he was 12 years old and that phone used to take 10 minutes to connect. Pichai always wanted people to know that technology makes work easier. That's why now GOOGLE can access just by our voice.

The thing that I learned from his journey is "Do what you believe in, and believe in what you are doing."

In "Superwomen", Prachi Garg sheds light on 20 success stories of women entrepreneurs. She highlights the struggles and hurdles these women had to go through. The author wants others to take inspiration and put the step ahead on this path.

As I said in this book there are the stories of 20 women entrepreneurs of different fields like social, online retail, eco-friendly products etc. so, the first story is of Medhavi Gandhi (Founder, Director of HAPPY FOUNDATION). She founded this foundation to revive traditional, folk art and empower rural artisans, women and young peoples. She is close enough to inspire a rest of nation for art and heritage which was on the backfoot. Second story is about Ria Sharma (Founder and president of MEET LOVE NOT SCARS). She and her NGO that work to stop acid attacks and other gender's based violence. Third story is about Richa Singh (co-founder & CEO of YOURPOST). She founded this organization to provide online counselling and system to an individual to come out of depression, anxiety and mental problems. Fourth story is about Massom Minawala (Founder of STYLE FIESTA). She founded this portal to encompassing personal outfits, trending clothes & jewellery. Fifth story is about Rachana Nagrane (founder and director at PITARAA). She founded this organization to provide handicrafts bags & clothes to all. Sixth story is about Richa Kar (Founder of ZIVAME), she changed entire convention of laundry for women. Seventh story is about Sneha Raison (Founder of TAPPU KI DUKAAN). In her store you can find the creative sustainable lifestyle brand that specialises in organic and chemical-free soaps. Ninth story is about Alicia Souza who is born artist, illustrator, entrepreneur and pet mommy. Tenth story is about Anisha Singh (Founder of MYDALA). Eleventh story is about Charmita Arora (Founder of PERFECT LIFE SPOT). Twelfth story is about Falak Randeria (Founder of MY LITTLE CHATTERBOX). Thirteenth story is about Geetika Chadda (Founder and Chief Image Consultant at IMAGENIE). Fourteenth story is about Pankhuri Shrivastava (Founder of Grabhouse). Fifteen story is about Rashi Narang (Founder of Head Up For Tail). Sixteen story is about Saumya Vardhan (Founder of Shubh Puja).

So, if you ask me about this book, I think this should be read by every individual and get inspired by these 20 business ideas. I like this book very much, I will read this book again because this book inspired me a lot.

HARSH BAING
FYBMS

Books are considered "Tools for Communication between Two Minds" A well written and Comprehensive review can let you know weather that worked as a communication tool between the author and the reader or not. So, I am here to present my view of the book Steve Jobs: The Biography which has been written by "Walter Isaacson". Walter Isaacson is an American Author, journalist and a Professor. Also, he has been the president and CEO of the Aspen Institute, and the Chairperson and CEO of CNN.

Steve Jobs: The Biography is an unfiltered account of former CEO of Apple "Steve Jobs". The author was able to engage in more than forty interviews with Steve Jobs taking place over two years. This Biography invites readers into the life and personality of Steve Jobs. Steve was an intense man with a rollercoaster life. This book contains 42 Chapters each one explaining the important aspects of Steve Job's life such as his "Birth, Childhood, Invention of Apple, The Drawbacks and Challenges Faced by Steve Jobs and his journey.

The beauty of the book is enhanced, by making the use of Powerful and Inspiring quotes such as:

"If you can't keep him interested, That's your fault"

"The Older I Get, I see how much Motivation Matters."

"If You are busy being born, you are Busy dying"

After reading this book, one can conclude that "One of the most important life lessons we can take from Steve Jobs is to love What You Do." Your work is going to fill a large part of your life. And the only way to be truly satisfied is to do what you believe is a great work. And the only way to do great work is to love what you do. From this book, we can learn values such as Patience, Perseverance, Restoration Power, etc.

Other books similar to this book are:

Elon Musk: Ashlee Vance, The Diary of a young girl: Anne Frank, Becoming by Michelle Obama, Zero to One by Peter Thiel.

Steve Jobs: The Biography has earned an achievement by winning the "Good read Choice Awards Best History and Biography". This book tells us that loss and failures are a part of life. We should never lose hope and should always have the courage to begin again.

"In the first 30 years of your life, you make your Habits, For the last 30 years of your life, Your Habits Make you."

- Walter Isaacson (Steve Jobs: The Biography)

AMEER PATHAN (FYBMS)



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REPORT ON CATER ALL

Name of Activity: Cater All

Event: Offline

Date: 14th December, 2022

Venue: Auditorium, Vivek College of Commerce

Name of Committee: Ecell

Name of Faculty organizing: Prof Anuja Narvankar & Prof. Lubina Gonsalves & Prof. Tangadurai

Organized for: All the students

Level of Activity: Intracollege

Speaker: Ms. Himanshi Vaishnav

Objective: The main motive to conduct this session was to educate students, the aspiring entrepreneurs on the different stages of starting and growing a business also to provide a framework for entrepreneurs to assess the progress of their business and identify areas where they may need to focus their efforts. This session would be like a roadmap for the future entrepreneurs



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Contents:

1. The session started with a welcome speech and introduction of the speaker.
2. Speaker took over the session and gave a brief on the 5 stages of entrepreneurship
 - Newbie – Is a stage where idea is generated
 - Enthusiast – The process of starting & growing a business
 - Idea – Thought for a potential business
 - Beta guy – Prototype
 - Start-up guy – Started his entrepreneurial journey.
 - Also explained about internship and why internships are important in our initial learning stage.

The outcome of the session: The student enjoyed the session as it was interactive. They now know about the 5 stages of Entrepreneurship and realized why internship are important for their self-development & growth.

Feedback: The overall feedback was positive.

Total No. of Attendees: 41

Male: 24, Female: 17



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REPORT ON ILLUMINATE WORKSHOP

Name of Activity: Illuminate Workshop

Event: Offline

Date: 20th December, 2022

Venue: Auditorium, Vivek College of Commerce

Name of Committee: Ecell

Name of Faculty organizing: Prof Anuja Narvankar, Prof Lubina Gonsalves &
Dr.Tangadurai

Organized for: All the students

Level of Activity: Intercollege

Speaker: Mrs. Savina Bhat

Objective: The main motive to conduct this workshop was to enhance upcoming generations knowledge about various terms related to Entrepreneurship, Business such as Business Model Canvas, basics of pitching, problem identification & ideageneration, finance funded, how to build a team and retain it and many more

Content:

1. The workshop started with the welcome speech and introduction of the speaker.
2. The speaker started the workshop by giving an introduction on entrepreneurship, discussed how to build a team and retain it, gave a piece of knowledge on pitching and also gave a demonstration on the aspect of entrepreneurship that is problem identification & idea generation.
3. A number of games were played.



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The outcome of the session: The student enjoyed the workshop as it was interactive. They now know what is BMC, how to pitch, what are the ways through which they can expand their knowledge for becoming future person.

Feedback: The overall feedback was very Energetic.

Total No of Attendees: 40

Male: 25, Female: 15



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REPORT ON FRESHIE INTRO

Name of Activity: Freshie Intro

Event: Offline

Date: 24th December, 2022

Venue: Room No. 49

Name of Committee: Ecell

Name of Faculty Orgnizing: Prof. Anuja Narvankar, Prof. Lubina Gonsalves & Prof. Tangadurai

Organized for: Freshmen Students

Level of Activity: Intracollege.

Objective: The main objective was to give a brief information on E-Cell and Meraki operations and also motivate them to come up and join the committee. The main goal was to make them realize that this is the correct time and place of nourishing themselves and make oneself ready for their entrepreneurial journey by motivating them to identify their hidden skills and make optimum utilization of their valuable time and efforts.

Contents:

1. The session started with an introduction Speech.
2. The Intro was based on the following points.
 - A brief information of E-Cell and Meraki operations.
 - Task performed by Meraki & E cell.
 - How to transform a simple idea in a creative and innovative manner.
 - Making the freshers aware of the National entrepreneurship challenge (NEC)



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- List of activities and task to be performed in NEC
- Hierarchy structure
- Question & Answer session
- The session ended with a vote of thank

The outcome of the session: The freshers were keen to be a part of E cell after knowing about their operations, hierarchy, departments, their motto, vision and wanted to be a part of the journey of taking Entrepreneurship cell in the sky.

Feedback: The overall feedback was positive

Total No. of Attendees: 80

Male: 38, Female: 42



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REPORT ON NATIONAL ENTREPRENEURSHIP CHALLENGE **(DAY1)**

Name of Activity: Entrepreneurship Challenge (Day1)

Event: Offline

Date: 27th January, 2023

Venue: Auditorium of IIT campus

Name of Committee: Ecell

Name of Faculty organizing: Prof Anuja Narvankar & Prof. Lubina Gonsalves & Dr. Tangadurai

Organized for: Finalist selected for National Entrepreneurship Challenge

Level of Activity: Intercollege

Objective: Orientation program provided a briefing of finals and semi-finals followed by entrepreneurship challenges.

Contents:

1. Entrepreneurship skills and their development, ways to overcome risk and problems faced by entrepreneur.
2. Briefing on teams involved in semi-finals and elimination round and the selected team would compete with top 15 E-cell teams for leading finals

The outcome of the session: Teams got aware about the various rounds of elimination, entrepreneurship skills and ways to compete in the challenging business environment. Top 20 teams will compete and top 7 will be selected for finals.

Feedback: The overall feedback was good.

Total No. of Attendees: 53

Male: 23, Female: 30



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REPORT ON NATIONAL ENTREPRENEURSHIP CHALLENGE **(DAY 2)**

Name of the Activity: Entrepreneurship Challenge (Day2)

Event: Offline

Date: 28th January, 2023

Name of Committee: Ecell

Name of Faculty organizing: Prof Anuja Narvankar & Prof. Lubina Gonsalves & Dr.Tagadurai

Organized for: All the members

Level of Activity: Intercollege

Objective: Semi-finals of National Entrepreneurship Challenges (NEC) and the top 7 selected team will be selected for finals.

Contents: Our E-cell team arrived at IIT Bombay campus by 12:30 followed up by the registration, we have already got the free passes because we were finalist. Around 2pm we reached to LA201 for the semi-finals and the decision was only 5 members per team can play the task. The task was schedule, they instructed all the team about first task. They gave some problems and the team has to find solution within the given time limit and pitch it to judges. Then second task was given in which three tasks were simultaneously:

1. Poster
2. E-mail
3. MOU (Memorandum of Understanding) to be prepared.

The outcome of the session: We got to know how each and everyone's input matters, teamwork can lead to achieve the objective and set goals. To be patient and how a task can be completed within given time limit. The process of how an idea is to be generated and how to put it forth.

Feedback: The overall feedback was very good.

Total No. of Attendees: 22

Male: 12, Female: 10



Event Report

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Rev No:0

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REPORT ON NATIONAL ENTREPRENEURSHIP CHALLENGE **(DAY 3)**

Name of Activity: Entrepreneurship Challenge (Day3)

Event: Offline

Date: 29th January, 2023

Venue: Indian Institute of Technology Bombay Campus

Name of Faculty organizing: Prof Anuja Narvankar, Prof. Lubina Gonsalves & Dr.Tangadurai

Organized for: All the members

Level of Activity: Intercollege

Objective: Winning semi-finals with the help of proper communication among team members which can lead to winning opportunities. Winning can be secondary but learning must be primary.

Contents: Our E-cell team arrived at IIT Bombay campus by 10:30. The task name was “The Grand Premiere” according to which we were supposed to track week wise flow on how our team will work. We have to list the requirements from each department estimate the budget and making plan for its execution. We have to estimate the strength and type of audience attending the event. The leftover participants were listening the session of the Shark of Shark Tank The Ashneer Grover and IPL auctions, Squid Games etc.

The outcome of the session: The students of commerce background got a exposure to industry leaders, entrepreneurs, business ideas, new technologies and got a chance to attend seminars, interactive sessions. It was a golden chance to learn from the success stories and failures of various personalities

Feedback: The overall feedback was amazing.

Total No. of Attendees: 23

Male: 13, Female: 10



Event Report

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Department: CSRA

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