



Lecture Time Table

Format No: VES/VCC/ACAD/LT/F01

Rev No: 0

Date: 01.06.2022

Department: Academic

Vivek College of Commerce

VIVEK COLLEGE OF COMMERCE

PROGRAMME : BAMMC AC YR : 2022-23 TIME - TABLE

SEMESTER I

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Subject		History Of Media		Effective Communication I		Foundation Course I
Room No.		48		48		48
Lecturer Name		Jennifer Marfatia		Nisha Bidawatka		Jennifer Marfatia
Time		9 - 10.40 am		9 - 10.40 am		10 - 10.50 am
Subject	History Of Media	Current Affairs	Foundation Course I	Visual Communication	Visual Communication	Current Affairs
Room No.	48	48	48	48	48	48
Lecturer Name	Jennifer Marfatia	Vivek Singh	Jennifer Marfatia	Vivek Singh	Vivek Singh	Vivek Singh
Time	11 - 12.40 pm	11 - 12.40 pm	11 - 12.40 pm	11 - 12.40 pm	11 - 12.40 pm	11 - 12.40 pm
Subject	Mass Communication		Mass Communication	Mass Communication	Effective Communication I	
Room No.	Nisha Bidawatka		Nisha Bidawatka	Nisha Bidawatka	Nisha Bidawatka	
Lecturer Name	1 - 1.50 pm		1 - 2.40 pm	1 - 1.50 pm	1 - 2.40 pm	
Time	48		48	48	48	



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SEMESTER II

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Subject	Introduction to Advertising			Effective Communication II	Introduction to Journalism	Introduction to Journalism
Room No.	48			48	48	48
Lecturer Name	Mayur Shah			Nisha Bidawatka	Nisha Bidawatka	Nisha Bidawatka
Time	9.00 - 10.40 am			9.00 - 10.40 am	9.00 - 10.40 am	9.00 - 10.40 am
Subject	Foundation Course II	Media Gender & Culture	Effective Communication II	Media Gender & Culture		Introduction to Advertising
Room No.	48	48	48	48		48
Lecturer Name	Jennifer Marfatia	Jennifer Marfatia	Nisha Bidawatka	Jennifer Marfatia		Mayur Shah
Time	11.00 - 1.30 pm	11.00 - 12.40 pm	11.00 - 12.40 pm	11.00 - 12.40 pm		11.00 - 12.40 pm
Subject		Content Writing	Content Writing			
Room No.		48	48			
Lecturer Name		Nisha Bidawatka	Nisha Bidawatka			
Time		1.00 - 2.40 pm	1.00 - 2.40 pm			

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SEMESTER III

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Subject	Corporate Communication & Public Relations	Theatre & Mass Communication - I	Corporate Communication & Public Relations		Media Studies	Film Communication - I
Room No.	48	36	48		48	36
Lecturer Name	Jennifer Marfatia	Nisha Bidawatka	Jennifer Marfatia		Jennifer Marfatia	Nisha Bidawatka
Time	9 - 10.40 am	9 - 10.40 am	9 - 10.40 am		9 - 10.40 am	10 - 10.50 am
Subject		Computer & Multimedia Media	Theatre & Mass Communication - I	Introduction to Photography	Film Communication - I	Media Studies
Room No.		Pushkaraj Arte	Nisha Bidawatka	Chetan Mathur	Nisha Bidawatka	Jennifer Marfatia
Lecturer Name						
Time		11-1.30 pm	11 - 11.50 pm	11.30 - 2.00 pm	11 - 12.40 pm	11 - 12.40 pm
Time		36	Third Floor	Media Room 46	Third Floor	36

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SEMESTER IV

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Subject		Mass Media Research	Film Communication II	Media Laws and Ethics		Mass Media Research
Room No.		48	46	36		36
Lecturer Name		Jennifer Marfatia	Chetan Mathur	Jennifer Marfatia		Jennifer Marfatia
Time		9.00 - 10.40 am	9.00 - 10.40 am	9.00 - 10.40 am		9.00 - 10.40 am
Subject	Theatre and Mass Communication II		Film Communication II	Writing and Editing for Media	Media Laws and Ethics	Computer Multimedia II
Room No.	48		46	36	48	Third Floor
Lecturer Name	Nisha Bidawatka		Chetan Mathur	Nisha Bidawatka	Jennifer Marfatia	Pushkaraj Arte
Time	11.00 - 12.40 pm		11.00 - 12.40 pm	11.00 - 12.40 pm	11.00 - 12.40 pm	11.00 - 1.30 pm
Subject	Theatre and Mass Communication II			Theatre and Mass Communication II		
Room No.	48			48		
Lecturer Name	Nisha Bidawatka			Nisha Bidawatka		
Time	1.00 - 1.50 pm			1.00 - 1.50 pm		



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SEMESTER V

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Subject	Brand Building		Brand Building		Agency management	
Room No.	36		36		36	
Lecturer Name	Manoj Heda		Manoj Heda		Manoj Heda	
Time	9 - 10.40 am		9 - 10.40 am		9 - 10.40 am	
Subject	Copywriting	Social Media Marketing	Agency management	Consumer Behaviour	Consumer Behaviour	Social Media Marketing
Room No.	36	Third Floor	36	36	36	Third Floor
Lecturer Name	Nisha Bidawatka	Nisha Bidawatka	Manoj Heda	Jennifer Marfatia	Jennifer Marfatia	Nisha Bidawatka
Time	11 - 12.40 pm	11 - 12.40 pm	11 - 12.40 pm	11 - 11.50 am	11 - 12.40 pm	11 - 12.40 pm
Subject				Marketing Research		Copywriting
Room No.				43		48
Lecturer Name				Pushkaraj Arte		Nisha Bidawatka
Time				12.30 - 3.00 pm		1 - 2.40 pm

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SEMESTER VI

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Subject			Advertising Design Project		Advertising Design Project	
Room No.			48		48	
Lecturer Name			Nirav		Nirav	
Time	9 - 10.40 am		7.00 - 8.40 am		7.00 - 8.40 am	
Subject	Advertising in Contemporary Society	Digital Media	Advertising & Sales promotion		Advertising & Sales promotion	
Room No.	36	36	36		36	
Lecturer Name	Jennifer Marfatia	Nisha Bidawatka	Manoj Hedha		Manoj Hedha	
Time	9.00 - 10.40 am	9.00 - 10.40 am	9.00 - 10.40 am		9.00 - 10.40 am	
Subject		Entertainment and Media Marketing	Advertising in Contemporary Society			Digital Media
Room No.		36	46			36
Lecturer Name		Nisha Bidawatka	Jennifer Marfatia			Nisha Bidawatka
Time		11.00 - 12.40 pm	11.00 - 11.50 am			11.00 - 12.40 pm
Subject		Media Planning and Buying		Media Planning and Buying		Entertainment and Media Marketing
Room No.		46		46		48
Lecturer Name		Manoj Hedha		Manoj Hedha		Nisha Bidawatka
Time		1.00 - 2.40 pm		1.00 - 2.40 pm		1.00 - 2.40 pm



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