



VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

(AUTONOMOUS)

VIVEK COLLEGE ROAD, GOREGAON WEST, MUMBAI – 400104.

Mob.: 8369356474 E-mail: vivek_college@hotmail.com Website : www.vivek-college.org

Permanently Affiliated to University of Mumbai
Reaccredited by NAAC (Third Cycle)

Recognized by UGC Under 2(f) & 12(b)
Certified with ISO 21001:2018 by TUV Austria

Date: 10.08.26

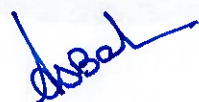
TIME-TABLE FOR CLASS TEST AUGUST 2026 FOR BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION) SEMESTER I

DATE	DAY	TIMING	COURSE NAME
22.08.26	SATURDAY	1.45 - 2.30 PM	FUNDAMENTALS OF MASS COMMUNICATION

INSTRUCTIONS:

1. COLLEGE IDENTITY CARD IS COMPULSORY
2. Students are expected to report 15 MINUTES before the commencement of the Examination.
3. There should not be any unfair means or else strict action will be taken as per norms.
4. College-registered LD (Learning Disability) and PC (Physical Challenged) are given 15 minutes extra time.
5. Seating arrangements will be displayed one day prior to the commencement of the Examination.


PROF. NISHA B.
BAMMC COORDINATOR


PROF. ANUPAMA BALI
EXAMINATION IN – CHARGE


DR. VIJETHA SHETTY
PRINCIPAL



FORMAT NO.	REV. NO.	DATE	DEPARTMENT
VES/VCC/ADMIN/NOTE/F03	1	01.06.2024	ADMINISTRATION



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TIME-TABLE FOR CLASS TEST AUGUST 2026 FOR BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION) SEMESTER III

DATE	DAY	TIMING	COURSE NAME
22.08.26	SATURDAY	12.30 -1.15 PM	ADVERTISING IN CONTEMPORARY SOCIETY
24.08.26	MONDAY	12.30 -1.15 PM	ADVERTISING AND SALES PROMOTION
		1.45 – 2.30 PM	REPORTING

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PROF. NISHA BIDAWATKA
BAMMC COORDINATOR

PROF. ANUPAMA BALI
EXAMINATION IN - CHARGE

DR. VIJETHA SHETTY
PRINCIPAL



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TIME-TABLE FOR CLASS TEST AUGUST 2026 FOR BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION) SEMESTER V

DATE	DAY	TIMING	COURSE NAME
22.08.26	SATURDAY	10.00 – 10.45 AM	COPYWRITING
		11.15 – 12.00 NOON	CONSUMER BEHAVIOUR
24.08.26	MONDAY	10.00 – 10.45 AM	BRAND BUILDING
		11.15 – 12.00 NOON	JOURNALISM & PUBLIC OPINION

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**PROF. NISHA B.
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