



VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

(AUTONOMOUS)

VIVEK COLLEGE ROAD, GOREGAON WEST, MUMBAI – 400104.

Mob.: 8369356474 E-mail: vivek_college@hotmail.com Website : www.vivek-college.org

Permanently Affiliated to University of Mumbai
Reaccredited by NAAC (Third Cycle)

Recognized by UGC Under 2(f) & 12(b)
Certified with ISO 21001:2018 by TUV Austria

Date: 22.09.26

BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION)

TIME-TABLE REGULAR EXAMINATION OCTOBER 2026 SEMESTER I

DATE	DAY	TIMING	COURSE NAME
13.10.26	TUESDAY	12.30 PM - 2.30 PM	FUNDAMENTALS OF MASS COMMUNICATION
15.10.26	THURSDAY	12.30 PM - 1.30 PM	CURRENT AFFAIRS
17.10.26	SATURDAY	12.30 PM - 1.30 PM	ENVIRONMENTAL EDUCATION - I
21.10.26	WEDNESDAY	12.30 PM - 1.30 PM	INTRODUCTION TO SOCIOLOGY
23.10.26	FRIDAY	12.30 PM - 1.30 PM	INDIAN KNOWLEDGE SYSTEM – INDIAN HEALTH AND WELLNESS
26.10.26	MONDAY	12.30 PM - 1.30 PM	TRANSLATION SKILLS
28.10.26	WEDNESDAY	12.30 PM - 1.30 PM	INTRODUCTION TO COMPUTERS-I
29.10.26	THURSDAY	12.30 PM - 1.30 PM	CO-CURRICULAR COURSES
30.10.26	FRIDAY	12.30 PM - 1.30 PM	EFFECTIVE COMMUNICATION-I
02.11.26	MONDAY	12.30 PM - 1.30 PM	HISTORY OF MEDIA

Note:

1. I-Card & Hall tickets are Compulsory.
2. Examination will be conducted in the offline mode.
3. Students must report at least 30 minutes before the exam starts. ★
4. Students must be seated in the examination hall as per the seat no.
5. Seating arrangement will be displayed on the first day of the exam on the college notice board.
6. No Writing pads / Smart Gadgets / mobile phone are allowed inside the exam hall.
7. If found copying or talking to each other, strict action will be taken as per University norms.
8. Do not copy be happy.



PROF. NISHA B.
BAMMC COORDINATOR

PROF. ANUPAMA BALI
EXAMINATION IN - CHARGE

DR. VIJETHA SHETTY
PRINCIPAL

FORMAT NO.	REV. NO.	DATE	DEPARTMENT
VES/VCC/ADMIN/NOTE/F03	1	01.06.2024	ADMINISTRATION



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TIME-TABLE REGULAR EXAMINATION OCTOBER 2026

SEMESTER III

DATE	DAY	TIMING	COURSE NAME
13.10.26	TUESDAY	9.30 AM - 11.30 AM	ADVERTISING IN CONTEMPORARY SOCIETY
15.10.26	THURSDAY	9.30 AM - 11.30 AM	REPORTING
17.10.26	SATURDAY	9.30 AM - 11.30 AM	ADVERTISING AND SALES PROMOTION
21.10.26	WEDNESDAY	9.30 AM - 10.30 AM	FILM AND ADVERTISING PRODUCTION I
23.10.26	FRIDAY	9.30 AM - 10.30 AM	STRATEGIC MANAGEMENT
26.10.26	MONDAY	9.30 AM - 10.30 AM	ABILITY ENHANCEMENT COURSES (HINDI, MARATHI, TAMIL)
29.10.26	THURSDAY	9.30 AM - 10.30 AM	CO-CURRICULAR COURSES
30.10.26	FRIDAY	9.30 AM - 10.30 AM	FIELD PROJECT

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TIME-TABLE REGULAR EXAMINATION OCTOBER 2026

SEMESTER V

DATE	DAY	TIMING	COURSE NAME
12.10.26	MONDAY	10.30 AM - 12.30 PM	COPYWRITING
14.10.26	WEDNESDAY	10.30 AM - 12.30 PM	CONSUMER BEHAVIOR
16.10.26	FRIDAY	10.30 AM - 12.30 PM	BRAND BUILDING
19.10.26	MONDAY	10.30 AM - 12.30 PM	JOURNALISM AND PUBLIC OPINION
22.10.26	THURSDAY	10.30 AM - 11.30 AM	STRATEGIC ACCOUNT PLANNING IN ADVERTISING
24.10.26	SATURDAY	10.30 AM - 11.30 AM	FILM AND ADVERTISING PRODUCTION-II
27.10.26	TUESDAY	10.30 AM - 11.30 AM	FIELD PROJECT - I

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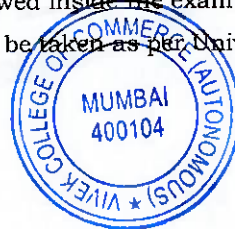
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