



VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

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PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI, ACCREDITED BY NAAC

Date: 09 APRIL 2021

BMM (MASS MEDIA) &
BAMMC (MULTIMEDIA & MASS COMMUNICATION)
FYBMM / FYBAMMC SEM II REGULAR / ATKT
SEMESTER END EXAM TIMETABLE APRIL 2021

DATE	DAY	TIME	FYBMM (ATKT)	FYBAMMC (Reg & ATKT)
26 th April 2021	Monday	1.30 pm – 2.30 pm	Effective Communication Skills – II	Effective Communication - II
27 th April 2021	Tuesday	1.30 pm – 2.30 pm	Introduction to Media Psychology	Foundation Course - II
28 th April 2021	Wednesday	1.30 pm – 2.30 pm	Political Concepts and The Indian Political System	Content Writing
29 th April 2021	Thursday	1.30 pm – 2.30 pm	Principles of Management	Introduction to Advertising
30 th April 2021	Friday	1.30 pm – 2.30 pm	Principles of Marketing	Introduction to Journalism
3 rd May 2021	Monday	1.30 pm – 2.30 pm	Introduction to Literature	Media, Gender & Culture

Dr. Vijetha Shetty
Principal
Vivek College of Commerce

