

VIVEK COLLEGE OF COMMERCE						
F.Y.B.A.M.M.C. TIME-TABLE SEMESTER II						
ACADEMIC YEAR 2020-21						
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
SUBJECT	Content Writing	Media Gender & Culture	Effective Communication II	Foundation Course II		Introduction to Journalism
LECTURER NAME	Nisha Bidawatka	Jennifer Marfatia	Nisha Bidawatka	Jennifer Marfatia		Nisha Bidawatka
TIME	10 - 10.50 am	9 - 10.40 am	9 - 10.40 am	9 - 10.40 am		9 - 10.40 am
SUBJECT	Introduction to Advertising	Media Gender & Culture	Effective Communication II		Foundation Course II	Introduction to Journalism
LECTURER NAME	Mayur Shah	Jennifer Marfatia	Nisha Bidawatka		Jennifer Marfatia	Nisha Bidawatka
TIME	11 - 12.40 pm	11 - 12.40 pm	11 - 12.40 pm		12 - 12.50 pm	11 - 12.40 pm
SUBJECT	Introduction to Advertising	Content Writing	Content Writing		Content Writing	Introduction to Advertising
LECTURER NAME	Mayur Shah	Nisha Bidawatka	Nisha Bidawatka		Nisha Bidawatka	Mayur Shah
TIME	1 - 50.pm	1 - 1.50 pm	1 - 1.50 pm		1 - 1.50 pm	1 - 50.pm

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VIVEK COLLEGE OF COMMERCE						
S.Y.B.A.M.M.C. TIME-TABLE SEMESTER IV						
ACADEMIC YEAR 2020-21						
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
SUBJECT	Mass Media Research	Writing & Editing for Media	MEDIA LAWS and ETHICS	Film Communication II	Theatre & Mass Communication II	Computer Multimedia II
LECTURER NAME	Jennifer Marfatia	Nisha Bidawatka	Jennifer Marfatia	Chetan Mathur	Nisha Bidawatka	Pushkaraj Arte
TIME	9 - 10.40 am	9 - 10.40 am	9 - 10.40 am	8 - 10.30 am	9 - 10.40 am	9 - 11.30 am
SUBJECT	Mass Media Research	Writing & Editing for Media	MEDIA LAWS and ETHICS		Theatre & Mass Communication II	
LECTURER NAME	Jennifer Marfatia	Nisha Bidawatka	Jennifer Marfatia		Nisha Bidawatka	
TIME	11 - 12.40 pm	11 - 12.40 pm	11 - 12.40 pm		11 - 12.40 pm	

VIVEK COLLEGE OF COMMERCE						
T.Y.B.M.M. TIME-TABLE SEMESTER VI						
ACADEMIC YEAR 2020-21						
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>SUBJECT</b>	The Principles & Practice of Direct Marketing	The Principles & Practice of Direct Marketing	Agency Management			Legal Environment & Advertising Ethics
<b>LECTURER NAME</b>	Manoj Heda	Manoj Heda	Manoj Heda			Rubina Khan
<b>TIME</b>	9 - 10.40 am	9 - 10.40 am	9 - 10.40 am			9 - 11.30 am
<b>SUBJECT</b>	Financial Management for Marketing and Advertising	Financial Management for Marketing and Advertising	Agency Management	Advertising and Marketing Research	Digital media	Contemporary Issues
<b>LECTURER NAME</b>	Ranjeet Kaur Patel	Ranjeet Kaur Patel	Manoj Heda	Pushkaraj Arte	Pushkaraj Arte	Rubina Khan
<b>TIME</b>	11 - 12.40 pm	11 - 12.40 pm	11 - 12.40 pm	11 - 1.30	10 - 12.30 pm	12 - 12.50 pm
<b>SUBJECT</b>			Contemporary Issues		Contemporary Issues	
<b>LECTURER NAME</b>			Jennifer Marfatia		Jennifer Marfatia	
<b>TIME</b>			1 - 1.50 pm		1 - 1.50 pm	