



VIVEK COLLEGE OF COMMERCE

Best Practice 2021-22

Best Practice 1

1. Title of the Practice

Promotion of Research Activities

2. Objectives of the Practice

1. To inculcate the values of research
2. To make the staff and students aware of their research aptitude.

3. The Context

It was considered necessary to shape up the innovative and creative skills of the students and staff for effective application of knowledge gained.

4. The Practice

Research Club – Aanvikshiki, organized seminars, webinars, and workshops.

Utkarsh, Research Cell for students was functional.

The University approved **Research Centre** was inaugurated in October 2021. Ph.D. (Commerce) Centre was established under Research Administration and Promotion Cell of University.

Management and Mahindra Rural Housing Finance Ltd provided Grant of Rs. 1,00,000 each.

5. Evidence of Success

4 faculty members and 1 M.Sc.IT student completed Minor Research Projects.

Several students participated & presented papers in webinars and seminars,

Prof. Maya Hande secured 1st Rank and Mr. Gopinath Nadar, student, Secured 2nd Rank in Research Convention, University.

6. Problems Encountered and Resources Required

Space constraint is experienced for research activities, though Research and Ph.D. (Commerce) Centre, are established. Time constraints are also experienced by researchers to pursue research in addition to regular duties.

7. Notes (Optional)

It has been felt that having access to more funds would be beneficial in encouraging research aptitude amongst the students as well as faculties.

Best Practice 2

1. Title of the Practice

Multiplicity of activities towards students' development.

2. Objectives of the Practice

1. To develop the all-round personality of the students
2. To help students in overcoming current challenges

3. The Context

In view of the ongoing pandemic, the need to conduct curricular, co-curricular and extra-curricular student-centric programs was felt so as to let the students evolve as versatile personalities.

4. The Practice

Several webinars, conferences, workshops were conducted in college during the pandemic on themes of gender awareness, environmental concern, competitive exams, emotional intelligence, mental health etc. to build up a healthy and educative environment. Students learned to combat the pandemic by their participation at various levels including national level.

5. Evidence of Success

The success of the students in coming out from the shadows of the pandemic was admirable with our Folk-dance team being part of the cultural group 'Vande Bharatam' performing in the Republic Day Parade, Delhi on 26/01/2022.

6. Problems Encountered and Resources Required

The fear of getting infected by the coronavirus even after taking all precautions was one of the biggest problems encountered.

7. Notes (Optional)

The courage to work even under pandemic situation was shown by several students and teachers.