



VIVEK COLLEGE OF COMMERCE

**Best Practice
2022-23**

Best Practice 1

1. Title of the Practice

Developing/Sensitizing Environmental Consciousness among Students

2. Objectives of the Practice

- To create awareness about environmental problems
- To cultivate responsible habits in students for a greener future

3. The Context

In view of the looming environmental concerns around the world, educating the students about current environmental issues is vital. Only theoretical knowledge about environmental sustainability is not enough.

4. The Practice

Sensitization towards environmental issues with activities such as making 2000+ newspaper bags, collecting 43 kgs of plastic bottles, producing 23 kgs of compost, and planting 78 trees, Project Ankur, Project Avani, Coastal Clean-up Day, Marine Pollution session, Energy Conservation Day, etc.

5. Evidence of Success

Projects like Ankur and Avani focused on gardening and plastic bottle collection. The compost generated from wet waste was used for gardening. The Institution motivates and educates its staff and students to adopt environmentally friendly methods and ensures achievable progressive results every year.

NSS report- [View Document](#)

Green club report- [View Document](#)

6. Problems Encountered and Resources Required

- Due to Space constraints, the area available for gardening is limited.
- Plastic free campus seems difficult but not impossible.
- We positively affirm to be a plastic free campus sooner.

7. Notes (Optional)

It is felt that environmental sustainability should not be limited to college campuses. The students should adopt it as a way of life and participate as soldiers fighting for the environment.

Best Practice 2

1. Title of the Practice

Developing Socially Responsible Citizens

2. Objectives of the Practice

- To develop thoughtfulness towards challenges encountered by society.
- To motivate students to actively participate in community building.

3. The Context

In keeping with our mission, the spirit of universal brotherhood can be kindled in the students only by sensitizing them towards the issues of the community. (26)

4. The Practice

The engagement of students in various community service activities in collaboration with NGOs (Indian Development Foundation) such as providing school supplies to under privileged students, blood donation, TB screening, food drives during natural calamities, menstrual health awareness.

5. Evidence of Success

Many awards and recognitions have been received by the students and institution. Our college was honored with the IDF Best partner and Best Supporter awards for participation in resource mobilization for humanitarian causes.

NSS report- [View Document](#)

Youth club report- [View Document](#)

6. Problems Encountered and Resources Required

The students find it difficult to manage time with their studies relating to their curriculum and social outreach activities simultaneously. Funds can be increased to ensure smooth execution of activities.

7. Notes (Optional)

There are untapped areas where assistance has not been reached. Reaching out to the truly disadvantaged sections of society becomes crucial for the development of society.