



VIVEK EDUCATION SOCIETY'S
VIVEK COLLEGE OF COMMERCE
GOREGAON (WEST), MUMBAI - 400 104

DRISHTI

ANNUAL MAGAZINE

2020 - 2021



REVOLUTION IN EDUCATION



Vivek Education Society's
Vivek College of Commerce

MOTTO

विद्याधनम् सर्वं धनात् प्रधानम्

Amongst all the riches and virtues of life,
Education is supreme.

VISION

As education is supreme amongst all the riches and virtues of life, it shall be our Endeavour to impart quality education and enrich the students for making significant contribution to the Nation.

MISSION

Value based Education to all
Integrity towards Society
Virtuous Life building
Endeavour for Excellence
Kindling the spirit of Universal Brotherhood

**OBJECTIVES
& GOALS**

- ❖ To promote educational and professional achievement through Self Development of the students without any discrimination.
- ❖ To enable students to be proactive, goal-oriented, optimistic, credible, professionally competent and responsible citizen.
- ❖ To enable the students to successfully live and work in a culturally diverse global society.
- ❖ To promote noble thoughts and actions in our students.

Congratulations!

Vivek Education Society's
Vivek Vidyalaya & Junior College
Vivek College of Commerce

NON-STOP RELAY SPEECH (TALKATHON) IS
FEATURED IN THE 2020-22 EDITION OF
LIMCA BOOK OF RECORDS


LIMCA
BOOK *of*
RECORDS



*Congratulations, E-CELL
TEAM!*

**BIG HEARTY CONGRATULATIONS TO E-CELL
TEAM**

**FOR SUCCESSFULLY RANKING
8TH (NATIONAL LEVEL)
ORGANISED BY E-CELL IIT BOMBAY**

**NATIONAL
ENTREPRENEURSHIP
CHALLENGE (NEC)**

MANAGING COMMITTEE

PILLARS OF OUR INSTITUTION

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Dr. Vijetha Shetty	Secretary of CDC
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Ms. Priya Sharma	Secretary Student Council (Adhoc)

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Editorial

The academic year 2020-2021 was a year of revolution in the field of Education. Technology has offered new perspectives in learning. The need is to adapt to the new expectations of teachers and learners, and to meet the challenges of this unplanned and unexpected remote learning. To ensure that the learners are actively engaged with their academics, new contents of teaching methodologies are to be included so that the learning continues and learners are not left behind when they join back as a community. The Pandemic has made both the teachers and the learners to teach and learn with new techniques and methods.

Learning has now moved on to the home of the learner, with each person's pace, and also that there is a transition from books to mobile phones which are the new books for the learners. This requires the need for lifelong learning and also for a constant updates in technology as well as the skills to use it. This type of learning lowers the inequalities that are created because of geographical or financial background, cultural context, age and gender etc. Technology can help the learners to become more creative, have fun while learning and master the skills of critical thinking and analytical thinking.

The goal of learning technology is making the learning easier for everybody. It is just an alternative way for the traditional teaching method. The focus is on learning something. Today technology has become a powerful force to harness a whole new breed of learning.

College has been able to focus on this and hence moved on a digital platform to cater to the needs of the teachers as well as the learners. Drishti the College magazine would help the reader to understand how well the College has adopted the new technology and used it to its fullest capacity. The College has yet gone a mile further in achieving the desired results in the hard times of the pandemic.

**Appreciation
to Mr. Chitti Babu
from T.Y.B.Sc.I.T.for
Designing the
Cover Page.**

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Mr. Mahadev Hadkar

OUR RESULTS

No. of Students Appeared & Passed in Final Year University Exam 2019-2020

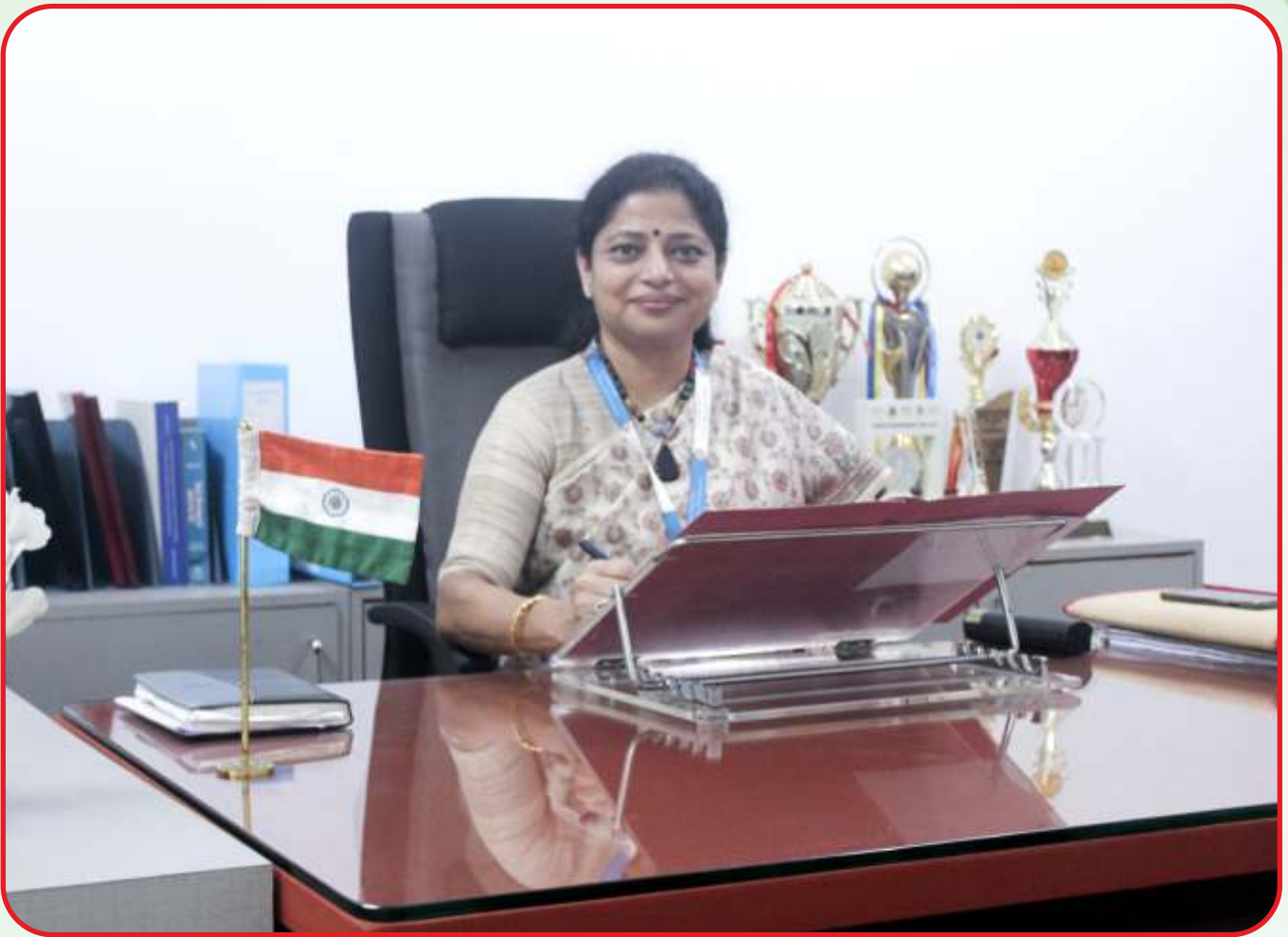
Program Name Semester VI	Number of students appeared in the final year examination	Number of students passed in final year examination	Passing %
B.COM	362	309	85.35
BMS	68	64	94.11
BSCIT	36	35	97.22
BAF	70	68	97.14
BBI	58	56	96.55
BFM	34	34	100
BMM	39	39	100
Semester IV			
M.COM- ACCOUNTANCY	126	121	96.03
M.COM- MANAGEMENT	58	57	98.27
MSCIT	14	13	92.85
TOTAL	865	796	92.02

OUR RESULTS

No. of Students Appeared & Passed in Final Year University Exam 2020-2021

Program Name Semester VI	Number of students appeared in the final year examination	Number of students passed in final year examination	Passing %
B.COM	471	434	92.14
BMS	59	59	100
BSCIT	47	47	100
BAF	62	62	100
BBI	54	54	100
BFM	39	38	97.44
BMM	50	44	88
Semester IV			
M.COM- ACCOUNTANCY	85	85	100
M.COM- MANAGEMENT	65	62	95.38
MSCIT	13	12	92.3
TOTAL	945	897	94.92

FROM THE **PRINCIPAL'S DESK**



Warm Greetings!

Education by itself is profound and magnificent. The imparting of knowledge from generation to generation and developing into a pearl of well-developed wisdom, education provides all.

The knowledge-based education system is finding its way to a new beam of the horizon with the implementation of Education 4.0 and National Education Policy. The world at large is witnessing the revolution of Artificial Intelligence, Robotics, and automation. It's time to remind ourselves that this 21st century is the opportunity for mankind to shift focus from the knowledge-based education system to a skill-based.

With the digital revolution in place and every single piece of information available on the internet, we envisage a future where the process of teaching will be challenging yet rewarding and gratifying.

The modern world shall be always grateful for the contribution towards society by great educators and reformers like Chanakya, Confucius, Jean Piaget, Maria Montessori, Albert Einstein, Rabindranath Tagore, John Comenius, Anne Sullivan, Dr. Sarvepalli Radhakrishnan, Savitribai Phule, Swami Vivekananda, Vivian Paley, Dr. A.P.J. Abdul Kalam. At every corner of the world, there are millions of teachers inspiring students to make this world and society a better place.

The teaching and learning concept which began by learning under the sun as Guru-Shishya to teaching in classrooms, now teaching in virtual and hybrid mode adapting to various platforms used for effective delivery of teaching, the teachers have embraced and adapted to all anew. This era is about expanding the teaching process and exploring the learning methodologies.

The dynamics of teaching are all about learning to empower oneself and those around you. Digital learning is the new revolution transforming the education system and the process involved.

The pandemic forced the world to be confined within four walls, but learning was never stopped. The readiness and willingness of all stakeholders in the system to shift from classroom teaching to online teaching made the efforts seamless for this digital venture. The dedication and determination of teachers to transform and acquaint themselves with this all-new digital journey embarked on the concept of “Learn-Unlearn-Relearn”.

The pandemic outbreak gave an edge over advantages and popularity to MOOC, SWAYAM INDIA, and access to open learning available at all times conglomerated with the principles of education policy i.e., access, equity, and quality to reach the unreached.

The learners at any age are enriched with the best skill-based practical knowledge and open access to the best of the best teaching across geographies, cultures, and languages.

The seeds of hope, creativity and vision sown and grown into fruits of character building and skilled learners, a teacher provides all. The changing dynamics of education will continue to revolutionize with visionary ideas to build a sustainable ecosystem.

Let us all behold the digital platform for communication, reach millions and be warriors of light and knowledge through our teachings and examples.

The digital Voyage is inevitable!

- Dr. Vijetha Shetty

Principal's Achievements

Dr. Vijetha S. Shetty

Ph.D, M.Com., Alumni IIM-Indore(FDP)

- ❖ Chairperson, Adhoc Board, B. Com (Accounting and Finance and Financial Management), University of Mumbai
- ❖ Member, Board of Studies, Faculty of Commerce, University of Mumbai
- ❖ Member, Academic Council, Thakur College, Kandivali, Model College, Dombivali and Tolani college (at present) (Autonomous Colleges), (Nominee appointed by University of Mumbai)
- ❖ Member, Board of Studies Faculty of Commerce, Sydenham College (Autonomous)
- ❖ Recognised PhD guide - University of Mumbai
- ❖ Member, CII WR Taskforce on Education
- ❖ Appointed as a member of the UMI Committee for tenure of Five Years from 1st September 2020 to 31st August 2025 (as per the provision made in the Maharashtra Public Universities Act, 2016).
- ❖ Nominated by the Hon'ble Vice-Chancellor on the Governing Body of Dhirajlal Talakchand Sankalchand Shah College of Commerce College for the period Three Years from 2020-2021 to 2029-2030.
- ❖ Invite as a member of Local Inquiry /Expert Committee by
 - Smt. Kamaladevi Gauridutt Mittal College, Malad and R.D. National College & W.A. Science College, Bandra
 - St. Gonsalo Garcia College of Arts & Commerce, Vasai for Permanent Affiliation
- ❖ Member of Selection Committee Panel for appointment of Principal at St. Joseph College, Virar and Ladhidevi Ramdhar Maheshwari Night College of Commerce, Malad
- ❖ Nominated as Academic Advisor of School Establishment Committee of School project at Borivali by Bunts Sangha, Kurla.

Annual Report

“Knowledge can only be got in one way, the way of experience; there is no other way to know.”

- Swami Vivekananda.

COVID 19 pandemic substantially affected and disrupted the working pattern in the Higher Education sector. Challenges were manifold, but the institution took up this as an opportunity to adopt innovative practices and ideas to make the institution more resilient. The institution has worked on two fronts to make this happen i.e., the Academics and the co-curricular activities for the staff as well as the students. This gave a boost to both the faculty members and the students to move ahead despite the challenges that lay in the path.

The journey of being together is the most remarkable journey. The Management, students, faculty, non-teaching, support-staff contributed into making the best from the hurdles that came in the way. The college takes pride to share that it featured in Limca Book of Records for conducting the longest non-stop relay speech, Talkathon to mark the 150 years celebrations of Gandhi Jayanti. The endeavour is to rise to the changing expectations of the students, thus enabling them to develop the requisite professional, technical, employable, and inter-personal skills through several curricular, co-curricular and extracurricular activities, thereby making their education extremely relevant and fruitful.

To adapt to the new normal and prepare ourselves to focus on digital technologies to enhance teaching-learning and evaluation techniques, the college's IQAC took the lead and organised multiple training programmes and workshops for staff (teaching & administrative) & students. The faculties of various departments not only worked for self-improvement in this era of digitization but also took into consideration the development of the students. The faculties are encouraged to published research papers in

international journals as well as UGC CARE list journals to keep them abreast with the latest development in their related subjects. One of the faculty is qualified for the finals at Aavishkar, the research convention held by University of Mumbai.

The teaching staff actively participated in various webinars and conferences and conducted webinars for students on different themes from careers to writing for media to emotional intelligence to name a few. They also participated in Faculty Development Programs. MOUs were also signed between the institution and the industry to have a joint collaboration for faculties for research and innovations for students.

Various academic activities for students like Math Tricks, Ozone Day, Water conservation day, The Art of Formal Communication, Financial Literacy, Constitution Day, Study Abroad Opportunities, and rising importance of startups were a few online activities done for students. These activities gave an opportunity to the student to transfer the theoretical aspects of the subject into its practical implications into real life situations. To understand the importance of co-curricular and extra-curricular activities the college has several committees which looks into the overall development of the students.

Students' Council, which acts as an umbrella body for all the associations and committees on campus, ensures their smooth functioning at each juncture.

The Art Circle of the college trains the students for the cultural and fine art events and provides a platform to showcase their talents. The students are encouraged to participate as individuals as well as in group events at Intra college level, intercollegiate level, University level and state level activities. Every year students participate in Mumbai University Youth festival, various intercollegiate festivals and win prizes too. This year too, online activities such as Online Diya Painting

Annual Report

workshop and competitions were conducted for the students. Students participated by submitting their videos for singing and dance competitions. The students also participated in various inter-collegiate competitions too. The hard work put in by students and efforts of teachers were fruitful and resulted in the college receiving many awards such as 2nd prize in story telling competition organized by J.M. Patel College, 3rd prize for model making and idol making by Ruia College.

The Women Development Cell arranged programmes for students and staff like every year for creating sensitization on gender related issues. Many online activities such as short article writing competition and webinars were organized. 20 students from second year successfully completed Certificate Course on Gender Studies and the objective for conducting this course was to sensitize student community on current trends and women representation. Apart from that, 12 students presented papers in the International Conference on "Looking at the pandemic through Gender Lens" organized by WDC of KES. Shroff College of Arts and Commerce in collaboration with Mahila Arthik Vikas Mahamandal (MAVIM), Govt. of Maharashtra and Beti Bachao Abhiyan, Dept. of Students Development, Shivaji University, Kolhapur. Strengthening the roots of research culture, 3 first year Students Presented Paper (Joint Paper Presentation) on 'Levels of Satisfaction and Perception of Online Teaching-Learning During Covid-19 Period' in National Level Research Paper Presentation, in KES Shroff College, Kandivali Mumbai. These students also Presented Research Paper on 'Loss of Job During Covid-19 and Its Impact' (Joint Paper Presentation) in National Virtual Conference Organized by Dalmia College Mumbai, where 3 more FY BCOM Students Presented Research Paper (Joint Paper Presentation) 'Challenges for Education During Pandemics'.

Mr. Gopi Nadar of M.Sc.IT. participated in 15th Avishkar Research Convention-Pure Science and Engineering and Technology Category organised by University of Mumbai in April 2021.

Marathi Wangmay and Natya Mandal celebrated Marathi Bhasha Sanvardhan Pandharwada through Book Review and Poem Recitation Competitions held online. Kathakathan program and workshop on Marathi Writing was also organised. Shivjayanti Utsav and Marathi Raj Bhasha Divas were celebrated on Microsoft Teams (online). The students participated in the youth festival of University of Mumbai from 23rd to 25th March 2021 which was held online this year. One of the participating students, Ms. Rupal Palande from M.Com Part II, qualified for finals in Story telling competition.

"Not Me But You" this motto is well understood by the NSS volunteers of the college. Student volunteers showed this through their participation in sessions for Road Safety, Earn and Learn, Military Leadership Program, Waste Collection Drive, E-Pledge by Majhi Vasundhara, NSS Room Beautification, Online Yoga Session, Organ Donation Session, Tree Plantation on Dr. Babasaheb Ambedkar Jayanti, Maharashtra Flood Relief Drive and Flag Distribution for Independence Day. In an attempt to generalize the taboo around AIDS the NSS Volunteers on the observance of World AIDS Day, NSS created a video in around 8 different languages stating the preventive measures and encouraged people to help and support people infected with this disease. The video was uploaded on the social media platforms of the college. They volunteered in the event organized by the Indian Development Foundation at the Vimala Dermatological Centre Leprosy Home on the New Year's Eve and performed for the members there to celebrate the day. On the arrival of summer in Mumbai, Volunteers arranged

Annual Report

Birdfeeders at their homes to facilitate water and food for the winged passengers.

Youth Clubs in college are an instrument to develop life skills, build self-esteem and develop self-confidence. The learning enhances their capability to combat the challenges in their future life. VIVEK YOUTH CLUB has been established in the college to impart the ideas and thoughts of Vivekananda to students, teachers, and the community. Also, the aim of the club is to imbibe in the youth a spirit of service and sacrifice, through man making and character-building ideas of Swami Vivekananda. The club was inaugurated in March 2021.

To combine nutrition with taste, the Health Committee of the college organised Plan a Meal competition for the teenagers. Thirty-one students participated in 7-day training program on dimensions of wellness from 6th February 2021 to 12th February 2021 conducted by Research foundation organised by Mittal College in association with Vivek college which covered a plethora of topics on wellness be it physical, intellectual, environmental, occupational, social, emotional, or spiritual.

Vivek College recognizes the importance of the role of Parent Teacher Association in development of the students and the college. This platform helps to keep two-way communication open between the college and the parents.

The Department of Lifelong Learning and Extension of the College organized DLLE Week from 11th Jan 2021 to 16th Jan 2021 on Microsoft Teams platform. Essay Writing competition, Online Cooking competition, Story Telling Competition etc were conducted.

This year Green Committee celebrated Green

Valentine Day with Online picture quiz competition on 14th February 2021. The committee organised Online workshop on 'Learn to Make Bio-enzyme: A Natural Cleaner.

To enable an unhindered access to e-books, the college has provided the Web OPAC catalogue through college website. The college has also subscribed to N-list Database of INFLIBNET which provides access to 6000+ E-Journals and more than 97000 E-Books. Each student can access the database 24 X 7 through the password provided on their registered email id. As an infrastructural development, installation of Compactor to store books was successfully completed in December 2020 which increased the seating capacity in the reading room.

The Literary Committee takes care to promote the students to reach out to the world through the skills of Reading, Writing, Speaking. It enables students to go beyond the textbooks and study material and create an indelible mark in the literary field. This year few activities such as essay competition, speaking skills webinars were organized for the students.

The E-Cell of the college participated in IIT BOMBAY'S NATIONAL ENTREPRENEURSHIP CHALLENGE (NEC)/E- SUMMIT 2021, which is a 6 month-long competition, and finished at 8th position overall out of over 350+ colleges and institutions across the nation. The college also signed an MOU with E-Cell of Deen Dayal College, New Delhi University. The Institution encourages all the students, faculty members and non-teaching staff to pursue a greater vision with a common goal of success.

- Principal
Dr. Vijetha Shetty
Drishti 2020-2021 | 12

TEACHING STAFF- AIDED

PRINCIPAL

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Mrs. Swati Parvate	Sr.Clerk
Mrs. Madhura Shinde	Jr.Clerk
Mrs. Lavanya Malpedi	Jr.Clerk
Mr. Sunil More	Jr.Clerk
Mrs. Namrata Gurkhe	Jr.Clerk
Ms. Mayuri Dukhande	Jr.Clerk
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Ms. Rupali Jadhav	Jr.Clerk
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Ms. Priyanka Wahulkar	Jr.Clerk
Mr. Mahadev Hadkar	Library Attendant
Mr. Neeraj Tiwari	Lab. Assistant
Mr. Bharat Churi	Peon
Mr. Kailash Bansode	peon
Mr. Punja Chawda	Peon
Mr. Vishwas Pawar	Peon
Mr. Manoj Kumar Mara	Peon
Mr. Dev Baburao Pingale	Peon
Mr. Krishna Pollumeri	Library Peon
Mr. Ketan Rathod	Library Peon
Mrs. Kavita Kamble	Library Peon
Mrs. Lata Bare	Library Peon
Mr. Mahendra Kamble	Library Peon
Mr. Shahnawaz Ansari (Sonu)	Support Engineer



Faculty - Degree College



Faculty - Self Financing Staff



Administrative Staff



Supporting Staff

Faculty Achievement



Dr. Tanusree Chaudhuri

Member of the Board of Studies in Vocational Travel and Hospitality for the HSNC (B) University and HR College



C.A. Jayesh Vaidya

University Representative on Board of Studies of Accountancy of NKES College, an autonomous institute



C.A. Pradeep Hathi

Member of the Board of Studies in B.Com (A&F), N.M.College & B.Com (B&I), Mithibai Autonomous College



Mr. Prabhakar Musam

Member of the Board of Studies in Economics for Modern College, Pune



Dr. Shefali Naranje

Member of Syllabus framing sub-committee for Interdisciplinary/Cross-Disciplinary Course-Paper-XV: Translation in Indian Literature- Part II Semester IV of M. A. Translation Studies Programme

Faculty Development Program

Mrs. Maya Hande

- ❖ Participated and qualified for the final round of Avishkar Research Convention 2020-21 organized by the University of Mumbai.
- ❖ Completed the course 'Marketing Research and Analysis – II' organized by NPTEL –AICTE on Swayam.
- ❖ Attended seven days Faculty Development Program on 'Research Methodology' from 24th May 2021 to 31st May 2021 organized by Mat. K. M. Patel Sr. College of Commerce and Science, Thakurli (East).

Mrs. Nisha Vikas Pillai

- ❖ Certificate of Participation in three-day National Faculty Development Programme (FDP) on "Research Methodology for Social Sciences" on 17th -19th May 2021.
- ❖ Completed two weeks inter-disciplinary Refresher Course / Faculty Development Programme on " Research Methodology and Data Analysis" from 17th May-31st May 2021 Teaching Learning Centre, Ramanujan College, the University of Delhi under the aegis of Ministry of Education Pandit Madan Mohan Malaviya national mission on teachers and training.

Mrs. Bindu Varma

- ❖ Completed Certificate course in 'Career Guidance & Counselling' on 8th November 2020 organized by University of Mumbai's Garware Institute of Career Education & Development

Mrs. Maria Muthukumar

- ❖ Completed two weeks inter-disciplinary Refresher Course / Faculty Development Programme on " Research Methodology and Data Analysis" from 17th May-31st May 2021 Teaching Learning Centre, Ramanujan College, the University of Delhi under the aegis of Ministry of Education Pandit Madan Mohan Malaviya national mission on teachers and training.

Mrs. Anuja Narvankar

- ❖ Completed Certificate course in 'Career Guidance & Counselling' on 8th November 2020 organized by University of Mumbai's Garware Institute of Career Education & Development

Mr. Mayur Shah

- ❖ Completed two days Faculty Development Programme (FDP) on Online Content Development through online sessions conducted by the Department of Automobile & Mechanical Engineering, Pillai College of Engineering, New Panvel on 01 & 02 May 2021.

Our Collaborations in 2020-21

NAME

IIT BOMBAY

BOMBAY STOCK EXCHANGE BROKER'S FORUM

UNIVERSITY DEPARTMENT OF IT (UNIVERSITY OF MUMBAI)

INDIAN DEVELOPMENT FOUNDATION

GB+ TECHNOLOGIES

MAVA (MEN AGAINST VIOLENCE AND ABUSE)

SONOPANT DANDEKAR SHIKSHAN MANDAL

NETWORKING WITH IQAC CLUSTER

SHRI AMBIKA YOGA KUTIR

RAJ FOUNDATION

STEP EDUCATION AND TRAINING SERVICES

TECHNOSERVE

DEENDAYAL UPADHYA COLLEGE

WEBINAR'S CONDUCTED FROM 1 AUGUST 2020 TO 31 MAY 2021

SR. NO.	DATE	TIME (FROM)	TOPIC	SPEAKER	HOSTING DEPARTMENT	WEBINAR LEVEL	ATTENDEES
1	09-Aug-20	5.00 PM	NEW EDUCATION POLICY	PROF PRABHAKR MUSAM & PROF VIVEK SINGH	-	INTRACOLLEGIATE	STAFF MEMBERS OF VIVEK COLLEGE
2	17-Sep-20	5.00 PM	RECREATING IMAGINATION	DR. KIRAN BEDI	in association with IDF	-	ALL STAKEHOLDERS
3	02-Oct-20	11.00 AM	WALK WITH GANDHI 1869-2020	STUDENTS	-	-	ALL STAKEHOLDERS
4	11-Oct-20	11.00 AM	EUREKA JUNIOR	DR. ANUPAMA IYER	E-CELL	-	STUDENTS OF CLASSES 6-12
5	01-Nov-20	5.00 PM	VIGILANCE & INSURANCE	MRS. NIYANTA A. WARANG	BBI	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
6	01-Nov-20	5.00 PM	VISHY-THE KNIGHT	VISHWANATHAN ANAND	in association with IDF	-	ALL STAKEHOLDERS
7	23-Nov-20	11.00 AM	SOCIAL ENTREPRENEURSHIP	MR. DARLA NARENDRA BABU	SAP	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
8	29-Nov-20	6.30 PM	VALIANT & VICTORIOUS	MRS. SMRITI IRANI	in association with IDF	-	ALL STAKEHOLDERS
9	20-Dec-20	7.30 PM	JETHABHAI DIL SE	SHRI DILIP JOSHI	in association with IDF	-	ALL STAKEHOLDERS
10	12-Jan-21	11.00 AM	2ND SMT. A. A. SARASWATHY MEORIAL LECTURE	"DR. K. RADHAKRISHNAN (FORMER CHAIRMAN, ISRO)"	IQAC	INTERNATIONAL	ALL STAKEHOLDERS
11	15-Jan-21	2.00 PM	ROAD SAFETY TRAINING	MR. CYRIL GAIKWAD & MR. ROHIT DALVI	NSS UNIT	INTRACOLLEGIATE	NSS VOLUNTEERS
12	18-Jan-21	3.00 PM	LIFE STORY OF AN ENTREPRENEUR	MR. PRAVASH MAHAPATRA		INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
13	18-Jan-21	6.00 PM	LECTURE CUM WORKSHOP ON MARATHI WRITING	MR. JAYANT SHIGWAN	E-CELL	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
14	23-Jan-21	5.30 PM	KATHAKATHAN KARYAKRAM	DR. RAJESH SAMANT	MARATHI WANGMAY & NATYA MANADAL	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
15	25-Jan-21	2.00 PM	MILITARY LEADERSHIP PROGRAMME	COL. (RETD.) VENKAT RAMAN	MARATHI WANGMAY & NATYA MANADAL	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
16	28-Jan-21	2.00 PM	MILITARY LEADERSHIP PROGRAMME	COL. (RETD.) VENKAT RAMAN	NSS UNIT	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
17	01-Feb-21	2.00 PM	MILITARY LEADERSHIP PROGRAMME	COL. (RETD.) VENKAT RAMAN	NSS UNIT	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
18	02-Feb-21	2.00 PM	MILITARY LEADERSHIP PROGRAMME	COL. (RETD.) VENKAT RAMAN	NSS UNIT	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
19	08-Feb-21	11.00 AM	INNOVATION & IPR	ADVOCATE MR.NAYAN RAWAL	NSS UNIT	NATIONAL	ALL STAKEHOLDERS
20	07-Feb-21	11.00 AM	COURAGE UNLIMITED	DR. DEEPA MALIK	DEPARTMENT LAW & BUSINESS COMMUNICATION		

21	23-Feb-21	11.00 AM	EMOTIONAL INTELLIGENCE	MS. NEENA CHAMBYAL	in association with IDF	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
22	05-Mar-21	10.00 AM	INAUGURATION VIVEK YOUTH CLUB	SHRI VISHWAS LAPALKAR	DEPARTMENT OF BAMMC & BFM	INTRACOLLEGIATE	ALL STAKEHOLDERS
23	09-Mar-21	4.00 PM	MATH TRICKS	MR. NIMOO JOKHI	VIVEK YUVA CLUB	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
24	13-Mar-21	11.00 AM	FUNDAMENTALS OF IPR	ADVOCATE MRS. ARYA BORKAR	ROTARACT CLUB & DEPARTMENT OF MATHEMATICS & STATISTICS IN ASSOCIATION WITH ROTARY CLUB OF MUMBAI JUHU	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
25	17-Mar-21	11.00 AM	ONLINE BOOTCAMP	MR. ALOK BAPTIST & MR. VIVEK SARDA	E-CELL & RESEARCH CELL	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
26	22-Mar-21	3.00 PM	ATTAINMENT & MAPPING OF Cos, Pos AND PSOs - A SCIENTIFIC APPROACH	PRIN. DR. LALITHA	CAREER GUIDANCE & PLACEMENT CELL IN ASSOCIATION WITH ISME	INTRACOLLEGIATE	TEACHING FACULTIES OF VIVEK COLLEGE
27	03-Apr-21	11.30 AM	BORN TO SUCCEED	DR. MMRINAL SARAF	IQAC	INTRACOLLEGIATE	ALL STAKEHOLDERS
28	03-Apr-21	4.00 PM	POICY & IMPLICATIONS OF GENDER EQUALITY AT WORKPLACE	PROF. RAKHEE S. GADHAVE	VIVEK YUVA CLUB	INTERCOLLEGIATE	NON-TEACHING STAFF MEMBERS
29	05-Apr-21	11.00 AM	CAREERS IN PUBLIC RELATIONS AND COMMUNICATIONS AFTER BAMMC / BMM	MS. AARTI NOTIYAL	IQAC & OFFICE ADMINISTRATIVE STAFF IN ASSOCIATION WITH SONOPANT DANDEKAR COLLEGE	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
30	08-Apr-21	8.00 AM	COMPLEXITIES OF YOUTH ISSUES & POSCO	ADVOCATE MANJULA BISWAS	BAMMC DEPARTMENT AND CAREER GUIDANCE & PLACEMENT CELL	INTERCOLLEGIATE	STUDENTS OF BOTH COLLEGES
31	10-Apr-21	11.00 AM	GENDER SENSITIZATION	ADVOCATE MANJULA BISWAS	IQAC & WDC & ICC IN ASSOCIATION WITH SONOPANT DANDEKAR COLLEGE	INTERCOLLEGIATE	STUDENTS OF BOTH COLLEGES
32	08-Apr-21	10.30 AM	CODE OF PROFESSIONAL ETHICS AND PREVENTION OF SEXUAL HARASSMENT AT WORKPLACE	MRS. ANJANA VINOD	IQAC & WDC & ICC IN ASSOCIATION WITH SONOPANT DANDEKAR COLLEGE	INTRACOLLEGIATE	TEACHING FACULTIES OF VIVEK COLLEGE
33	12-Apr-21	10.30 AM	QUALITY MANAGEMENT - AN INDUSTRY PERSPECTIVE	MR. SAMIR KHACHANE	IQAC, ICC & COMMITTEE OF ADHERENCE OF CODE OF CONDUCT IN ASSOCIATION WITH ISME	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
34	17-Apr-21	11.00 AM	RIISING IMPORTANCE OF STARTUPS	MR. KAUSTUBH MANJREKAR	DEPARTMENT OF COMMERCE & DEPARTMENT OF BMS	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
35	19-Apr-21	9.00 AM	EQUITY AWARENESS AND COMODITY AND DERIVATIVES TRADING	MS. URVI SAVLA	BBI DEPARTMENT & DEPARTMENT OF COMMERCE	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
36	21-Apr-21	11.00 AM	AWARENESS ON PREVENTION OF SEXUAL HARASSMENT (POSH) & RELATED LAWS	ADV. SIDDHESH BORKAR	WOMEN DEVELOPMENT CELL & INTERNAL COMMITTEE	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
37	02-May-21	11.00 AM	ROADWAYS TO CAREERS IN I.T.	MR. SURAJ SINGH	B.SC.I.T. DEPARTMENT	INTRACOLLEGIATE	BSCIT STUDENTS OF VIVEK COLLEGE
38	22-May-21	11.00 AM	VEDIC MATHEMATICS	MS. RASHMI P. MAHAJAN	DEPARTMENT OF MATHEMATICS & STATISTICS	INTRACOLLEGIATE	STUDENTS OF VIVEK COLLEGE
39	27 TO 28-May-2021	10.00 AM	NATIONAL SYMPOSIUM ON CYBERSPACE 2021		DEPARTMENT OF INFORMATION TECHNOLOGY & UDT (UNIVERSITY OF MUMBAI)	NATIONAL	ALL STAKEHOLDERS



**Vice-Chancellor,
University of Mumbai**



Chief Guest: Prof. Suhas Pednekar | Vice-Chancellor, University of Mumbai



**University of Mumbai
Department of Information Technology**

&

**Vivek Education Society's
Vivek College of Commerce**



jointly organised

Two Days National Symposium on CYBERSPACE 2021

27th & 28th May 2021

10.00 am to 6.00 pm

Zoom & YouTube Live



Chief Guest & Keynote Speaker

Dr. Koppillil Radhakrishnan

Former Chairman, Indian Space Research Organisation (ISRO)

2nd Annual Smt. A. A. Saraswathy Memorial Lecture

Topic:

**'Mission India: The Role of Youth
in Shaping India's Future'**

Tuesday, 12 January 2021



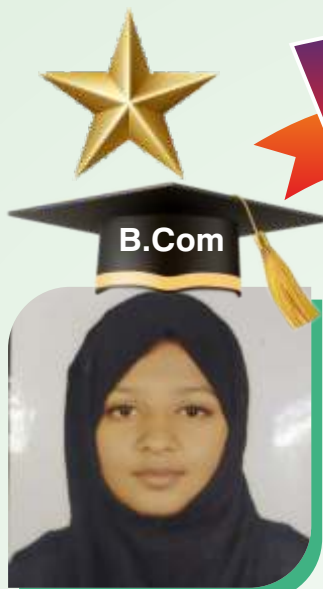
Guest of Honour

Hon'ble Justice Dr. S. Radhakrishnan

Former Judge of the High Court of Bombay

Our Shining Stars

ACADEMIC TOPPERS



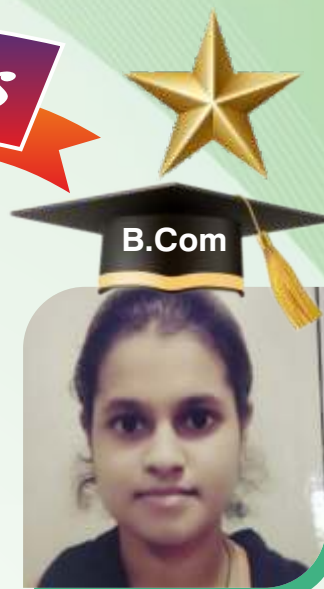
ANSARI SABA SALIM
1st Rank in SEM I & SEM II



**CHITTAPURAPU
POORNIMA NARSAYYA**
2nd Rank in SEM I



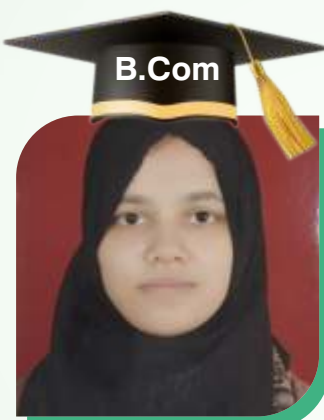
**MAKNOJIYA TALHA
RASHID AHMED**
3rd Rank in SEM I



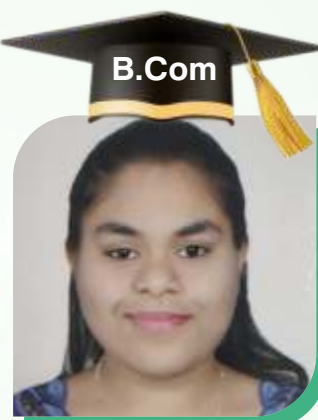
SHAIKH MARIAZABIN RASHIDALI
2nd Rank in SEM II



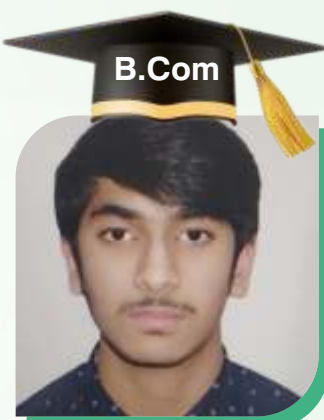
**QURESHI NAMEERA
MOHD SALIM**
3rd Rank in SEM II



QURESHI SHIFA MAQSUD ALI
1st Rank SEM III &
2nd Rank in SEM IV



CREADO SAMANTHA REKKY
2nd Rank SEM III &
3rd Rank in SEM IV



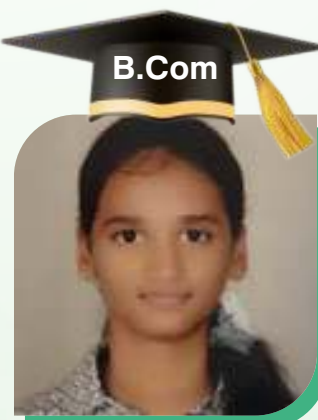
MEHTA JASHAN ROHIT
3rd Rank SEM III &
1st Rank in SEM IV



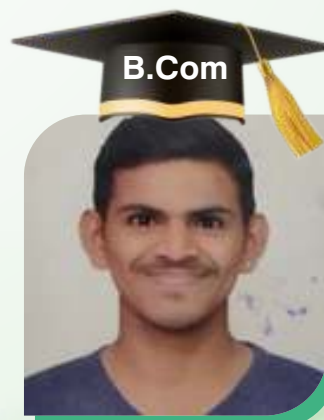
SHETTY DOMNIC K. ARULDAS
1st Rank in SEM V &
OVERALL 2nd Rank



MISHRA SONAL DINESH
2nd Rank in SEM V &
OVERALL 1st Rank



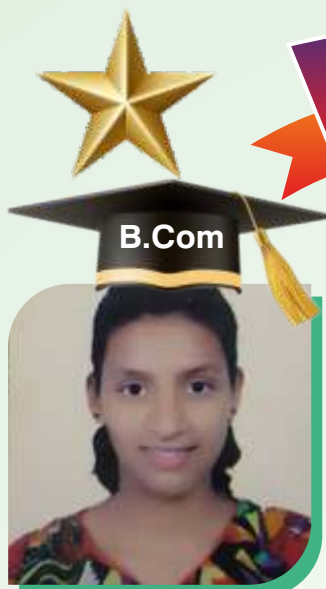
DHURIYA NEELU GHANSHYAM
3rd Rank in SEM V



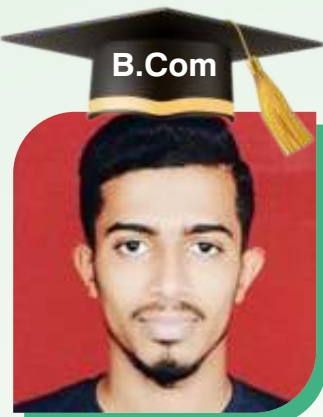
MISHRA ANKIT ASHOK KUMAR
1st Rank in SEM VI

Our Shining Stars

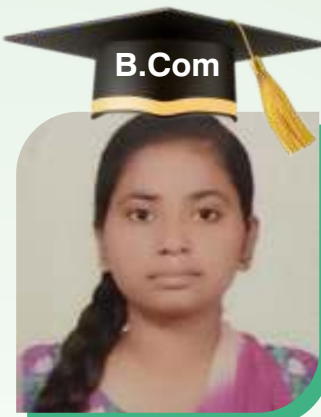
ACADEMIC TOPPERS



ALVA ROSHNI ROBERT
2nd Rank in SEM VI



HANDE AKSHAY KAILAS
3rd Rank in SEM VI



YADAV LAXMI GOPAL
OVERALL 3rd Rank



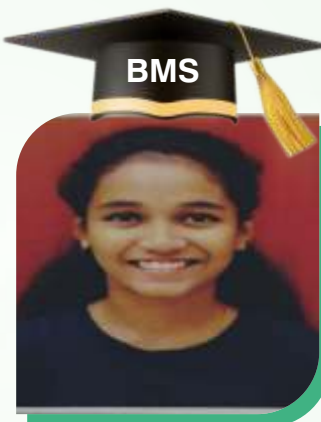
HOSALKAR SHRUTIKA SURENDRA
1st Rank in SEM I



**YADAV RADHIKA
SHIVKARAN SUMAN**
2nd Rank SEM I &
2nd Rank in SEM II



NADAR JAYNANDHINI
3rd Rank in SEM I



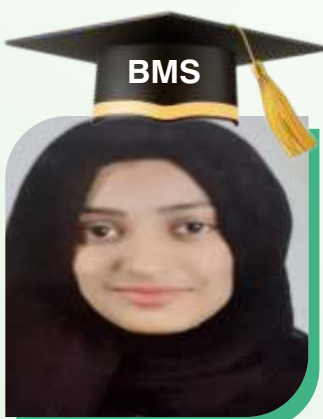
**SAWANT MAYURI
PRATAPRAO PRIYANKA**
1st Rank in SEM II



**BUDIDHI SUPRAJA RANI
SHANKAR ANNAPURNA**
3rd Rank in SEM II



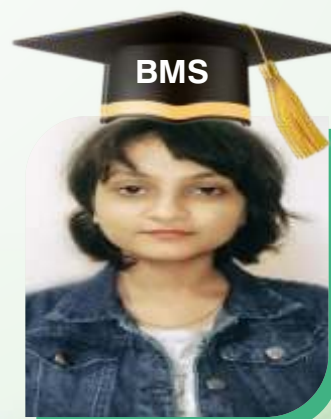
SINGH TWINKLE GOPAL VINITA
1st Rank in SEM III &
2nd Rank in SEM IV



SHAIKH AFRAHA AKBARALI
2nd Rank in SEM III



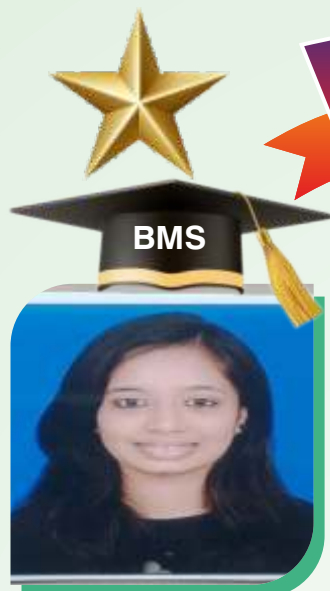
NADAR NANDINI DHANSEELAN
3rd Rank in SEM III



SHARMA PRIYA MANOJ SEEMA
1st Rank in SEM IV

Our Shining Stars

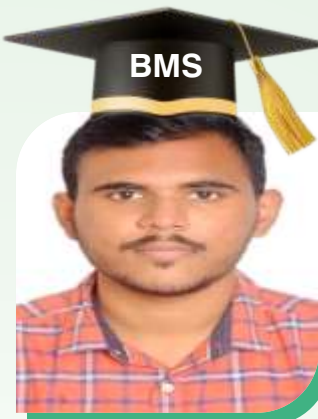
ACADEMIC TOPPERS



**KALLIKAD ANUPAMA
SUKUMARAN SUNITHA**
3rd Rank in SEM IV



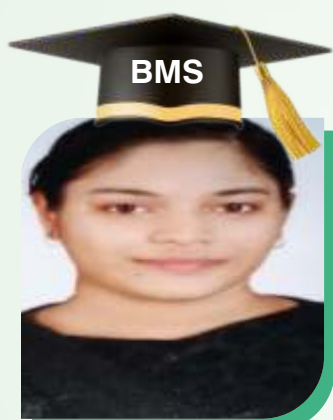
ACHARI VIGNESH MARIAPPAN
1st Rank in SEM V &
OVERALL 2nd Rank



ROHAN MATHEWS GEORGE
2nd Rank in SEM V



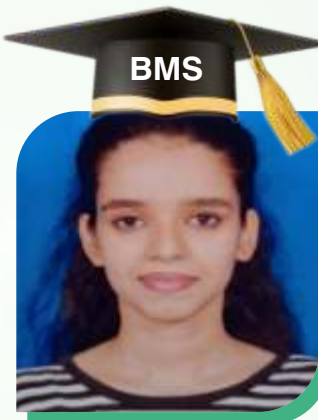
**PUJARI SUSHANT
SURESH JAYANTHI**
3rd Rank in SEM V



**ANSARI SANIYA MOHD
LLYAS MUMTAZ**
1st Rank in SEM VI



POOJARY KEERTI NAGRAJ
2nd Rank in SEM VI
& Overall 3rd Rank



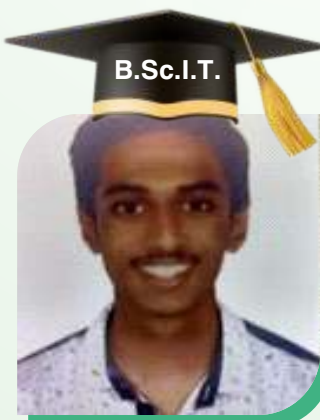
JATHANA CAROL VINCENT NANCY
3rd Rank in SEM VI



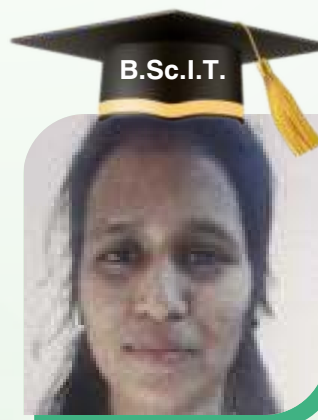
NAIK BHAKTI KRISHNA KRUTIKA
OVERALL 1st Rank



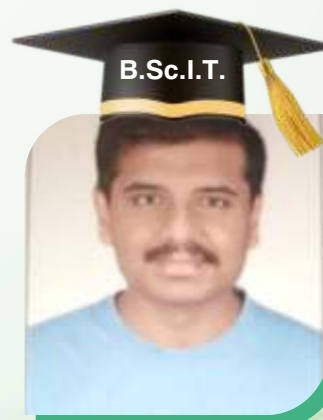
KAUSHALYA PITCHAI MANI
1st Rank SEM I & II



MENON PRANAV NARAYANAM
2nd Rank SEM I & II



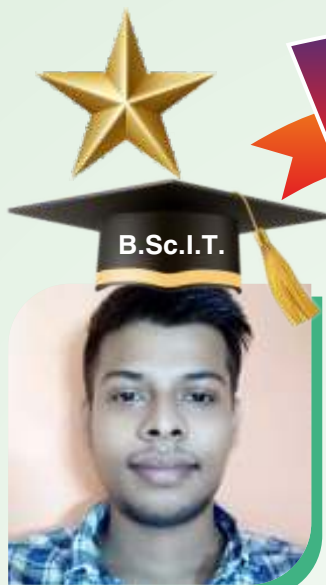
KEWAT NEELU BHAGIRATHI
3rd Rank SEM I



PANDEY ANKIT MANOJ
3rd Rank in SEM II

Our Shining Stars

ACADEMIC TOPPERS



GUPTA ASHISH SHAMBHU
1st Rank in SEM III & SEM IV



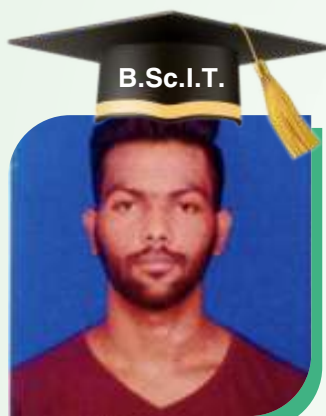
KHAN SHAहरुKH KAFIL
2nd Rank in SEM III & SEM IV



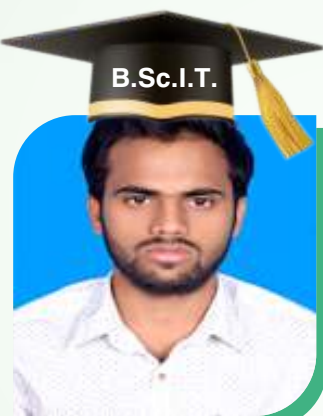
SAKPAL VISHAL RAMCHANDRA
3rd Rank in SEM III & SEM IV



MENON SUHETH SUNIL
1st Rank in SEM V &
2nd Rank in SEM VI



VERMA SURAJ MADHAV
2nd Rank in SEM V



GUPTA AVINASH SURENDRA
3rd Rank in SEM V



BACHRE JAY PRAKASH
1st Rank in SEM VI



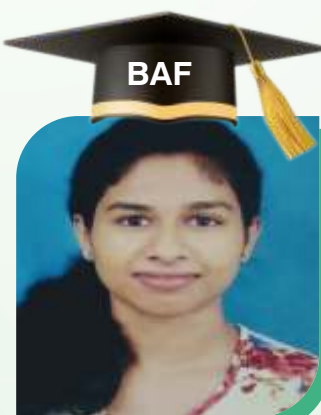
NAIDU SUMITHA GANESH
3rd Rank in SEM VI



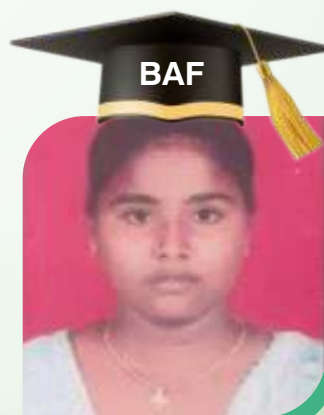
SHAIKH FAHIM ABDUL WAHAB
1st Rank in SEM I



DSOUZA CHRISSELLE JOAQUIM
2nd Rank in SEM I



ERINGIKAL AISHWARYA SUJITH
3rd Rank in SEM I & 1st Rank in SEM II



MARIA PRAVEENA ANTONYSAMY
3rd Rank in SEM I &
2nd Rank in SEM II

Our Shining Stars

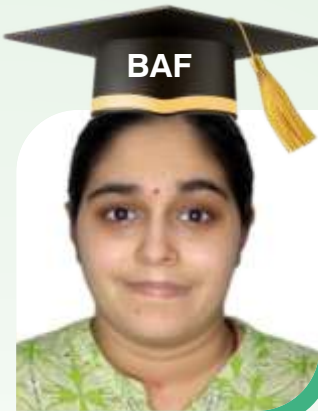
ACADEMIC TOPPERS



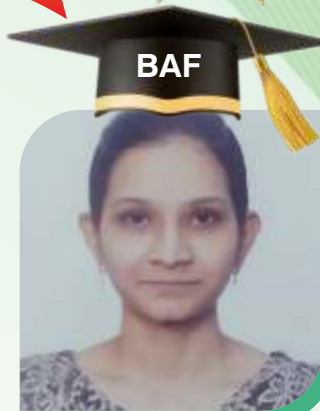
ZARDI MADIHA SAMEER NAZIHA
3rd Rank in SEM II



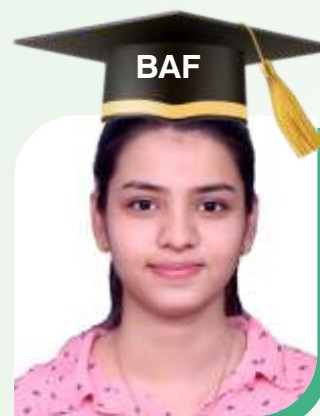
GOPIKA ELANGO PERINPAN
1st Rank in SEM III & SEM IV



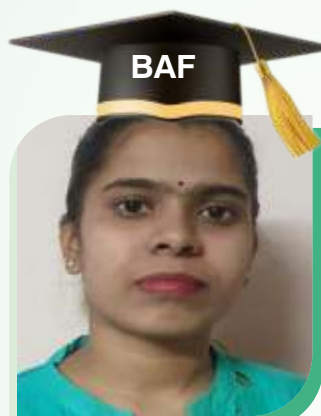
POOJARY DEEPTHI RAMESH
2nd Rank in SEM III



DANIEL CHRISTYSELAS GUNASEKHARAN
3rd Rank in SEM III & SEM IV



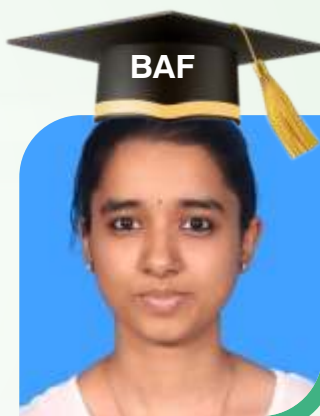
CHAUDHRI MANISHA MANGILAL
2nd Rank in SEM IV



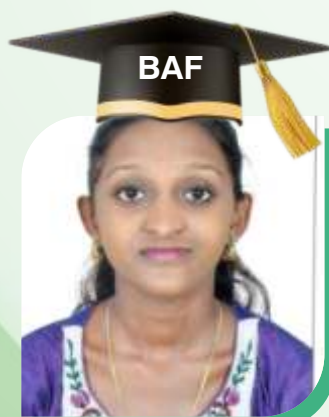
RANE PAYAL MILIND
1st Rank in SEM V, SEM VI &
OVERALL 1st Rank



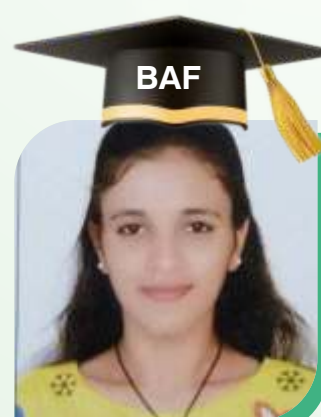
UNNI JEEVAN SUKUMARAN
2nd Rank in SEM V



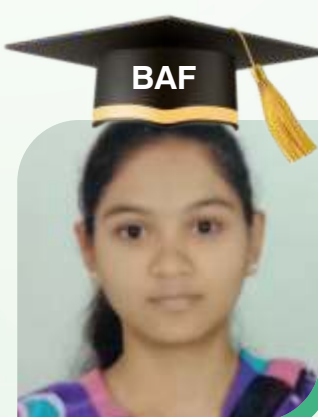
IYER ANANYA VENKATRAMANI
3rd Rank in SEM V &
OVERALL 2nd Rank



NADAR MANOLIN DEVADASS
2nd Rank in SEM VI



GUPTA SNEHA RAMASHRAY
3rd Rank in SEM VI



SHAIKH AFROZ FAIYAZ AHMED
OVERALL 3rd Rank



PANDEY ABHISHEK KANAK VIJAY
OVERALL 3rd Rank

Our Shining Stars

ACADEMIC TOPPERS



PARMAR RIFAT SAMIR
1st Rank in SEM I & SEM II



GALA KREENA PRAVIN
2nd Rank in SEM I & SEM II



PAWAR KOMAL VINAYAK
3rd Rank in SEM I



SHARMA SHRADDHA SURENDRA
3rd Rank in SEM II



VICHARE SAKSHI ASHOK
3rd Rank in SEM II



NAIK YASHSHREE SANTOSH
1st Rank in SEM III



CHITTINAPALLI ELIZABETH JOSEPH
2nd Rank in SEM III & SEM IV



HASHMI ROASHANI ANWAR
3rd Rank in SEM III



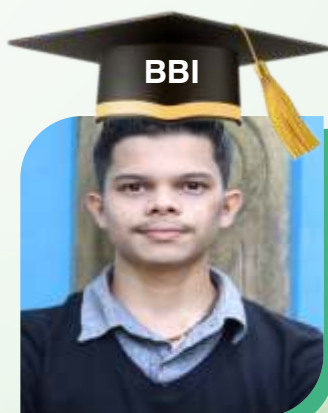
ANITA KAMALAKANI VELAMMAL
1st Rank in SEM IV



KUSHWAHA PRIYANKA JAYRAM
3rd Rank in SEM IV



GUPTA SNEHA RAMASHRAY
3rd Rank in SEM VI



GOMANE AMOL SUBHASH
2nd Rank in SEM V , 1st Rank in SEM VI & OVERALL 3rd Rank

Our Shining Stars

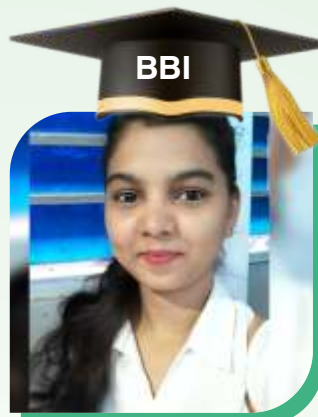
ACADEMIC TOPPERS



KHARWA VIDAYA VIJAY
3rd Rank in SEM V



HUBLIKAR SHIVANI RAJEEV
2nd Rank in SEM VI



TOPALE NAMRATA BHARAT
3rd Rank in SEM VI



**NADAR SHANMUGAPRIYA
CHANDRASEKAR OVEALL**
2nd Rank



GHANEKAR PRASHANT PRAVIN
1st Rank in SEM I & SEM II



SINGH KISHAN SUNIL
2nd Rank in SEM I &
3rd Rank in SEM II



PREM RAJAN ANITHA
3rd Rank in SEM I



RAI BEENAKUMARI KRISHNA
2nd Rank in SEM II



QURESHI FAIZ AHMED RAFIQ
1st Rank in SEM III & SEM IV



SAWANT PRASAD SUBHASH
2nd Rank in SEM III & SEM IV



JADHAV AMISHA VISHWANATH
3rd Rank in SEM III & SEM IV



DHAWADE ANJALI KESHAV
1st Rank in SEM V &
OVERALL 3rd Rank

Our Shining Stars

ACADEMIC TOPPERS



PATEL ROSHANI KUSHAL
2nd Rank in SEM V



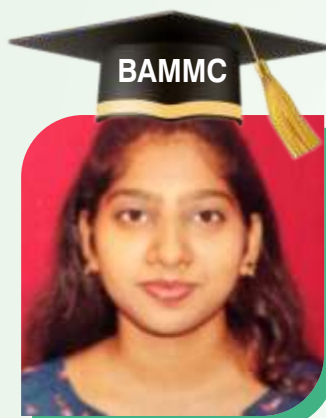
SINGH SACHIN GAGAN
3rd Rank in SEM V ,
1st Rank in SEM VI &
OVERALL 1st Rank



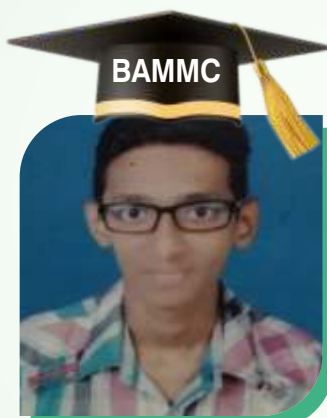
JOSHI RISHI BHUVANESH
2nd Rank in SEM VI &
OVERALL 2nd Rank



ANSAL JOSEPH C A GRACY
3rd Rank in SEM VI



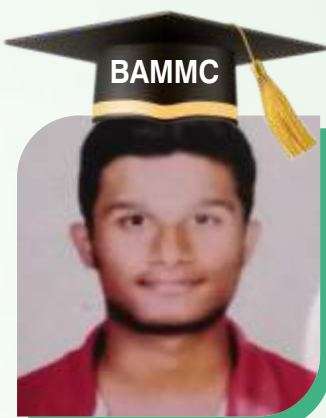
SADHU STELLA SHANTRAJ
1st Rank in SEM I



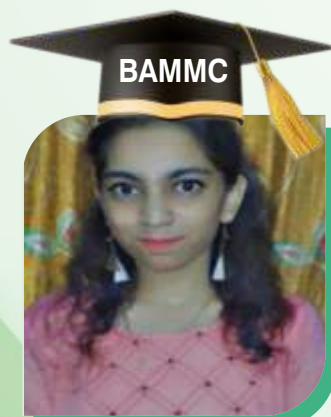
SINGH KISHAN SUNIL
2nd Rank in SEM I &
3rd Rank in SEM II



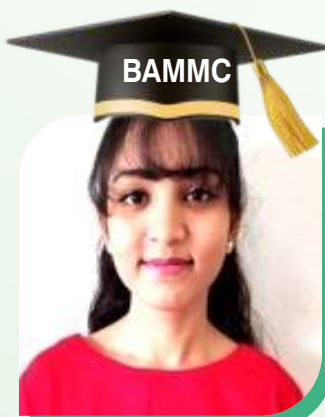
KHARADE RUSHABH MARUTI
3rd Rank in SEM I &
1st Rank in SEM II



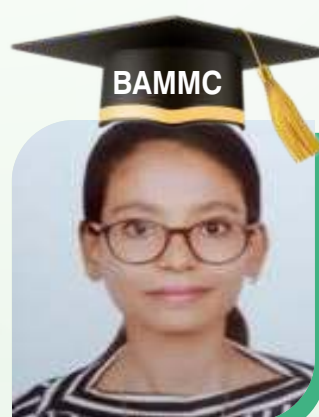
ROHIN RAMESH RAJANI
3rd Rank in SEM II



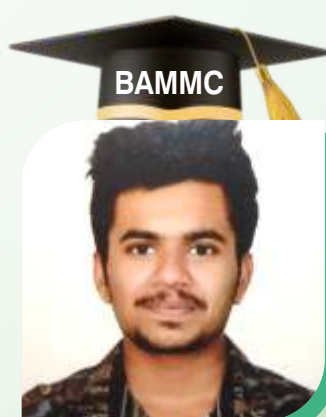
KALGUDE SONALI SUNIL
1st Rank in SEM III & SEM IV



SAUDAGAR DARAKSHA ARIF
2nd Rank in SEM III



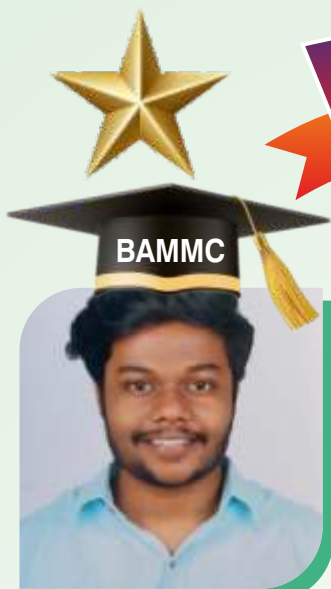
SONAR CHANCHAL BASANTLAL
3rd Rank in SEM III &
2nd Rank in SEM IV



SAWANT VINIT SUHAS
2nd Rank in SEM IV

Our Shining Stars

ACADEMIC TOPPERS



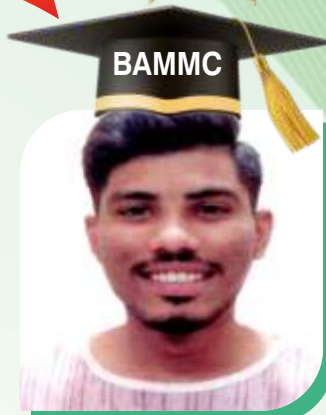
SHETYE DEVASHISH NINAD
3rd Rank in SEM IV



NAMBIAR ATHUL BABU
1st Rank in SEM V



**NAIR KEERTHI KRISHNA
RADHAKRISHNA**
2nd Rank in SEM V &
OVERALL 1st Rank



**NANDOLIYA MOHSINALI
AABIHUSEN**
3rd Rank in SEM V



**BOKKA MRUDULA
NAGENDRA KUMAR**
1st Rank in SEM VI &
OVERALL 2nd Rank



URUVATH ANN JOSY
2nd Rank in SEM VI



MISHRA AAKRUTI RATNESH
3rd Rank in SEM VI



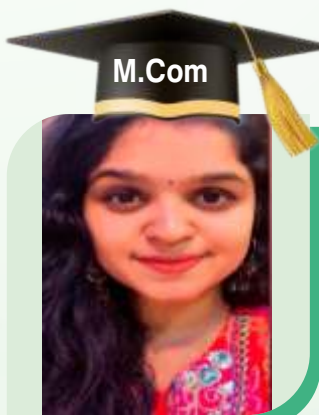
KAMPLI SHIVANI DEVIDAS
OVERALL 3rd Rank



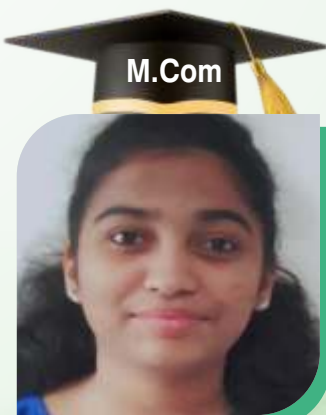
SHAIKH NASHRAH ALIMUDDIN
1st Rank in SEM I &
2nd Rank in SEM II



SHISODIA PIYUSH SUNIL
2nd Rank in SEM I &
1st Rank in SEM II



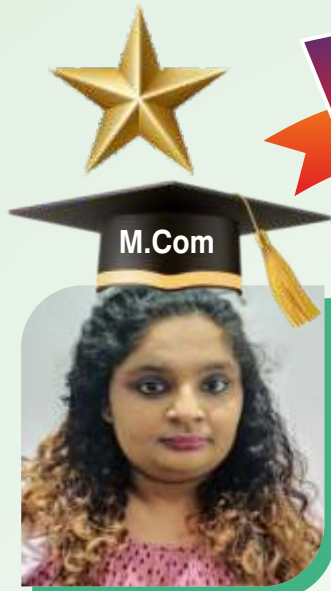
**THEVAR PRATIBHA
KARUPPASAMY**
3rd Rank in SEM I & SEM II



**PAYYANADANKAR SHWETA
JAYASWNAN**
1st Rank in SEM III (ACC)

Our Shining Stars

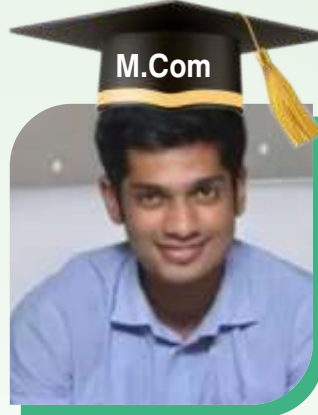
ACADEMIC TOPPERS



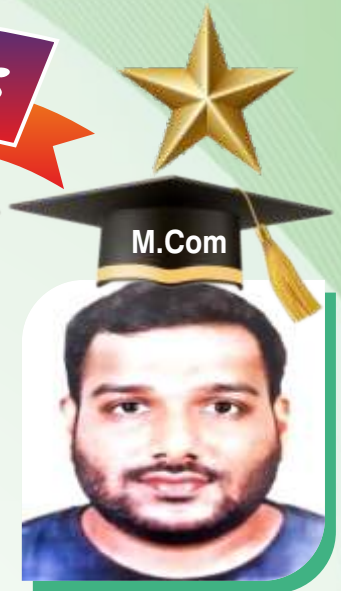
MENON SALINI RADHAKRISHNAN
2nd Rank in SEM III (ACC)



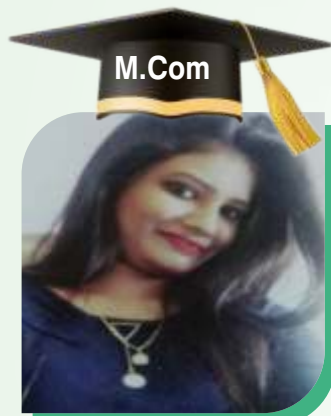
RODRIGUES JERALIN JOHN
3rd Rank in SEM III &
2nd Rank in SEM IV (ACC)



NAIR RUBEN RADHAKRISHNAN
1st Rank in SEM III (MGT)



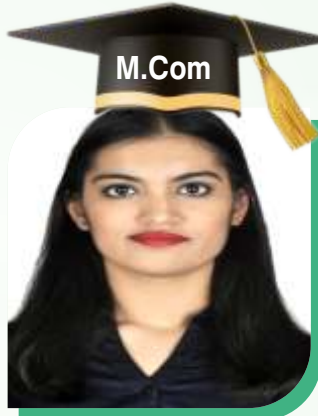
SAYYED SOHAIL YASIN
2nd Rank in SEM III (MGT)



SKETTY SAMYUKTHA SURESH
3rd Rank in SEM III (MGT)&
OVERALL 2nd Rank



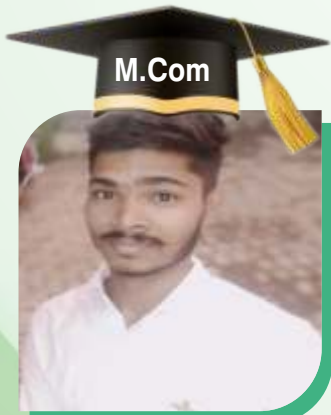
PATHAN AFRIN DILAWAR
1st Rank in SEM IV (ACC)
& OVERALL 1st Rank



PICARDO VANESSA TINA
3rd Rank in SEM IV (ACC)



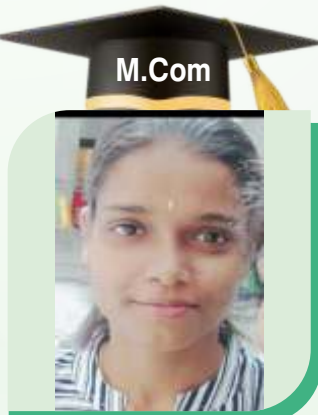
ALAN J. CHETHYIL
1st Rank in SEM IV (MGT)



MORE PRAVIN VIKRAM
2nd Rank in SEM IV (MGT)&
OVERALL 3rd Rank



KUTTAN AKSHAAY BABU
3rd Rank in SEM IV (MGT)



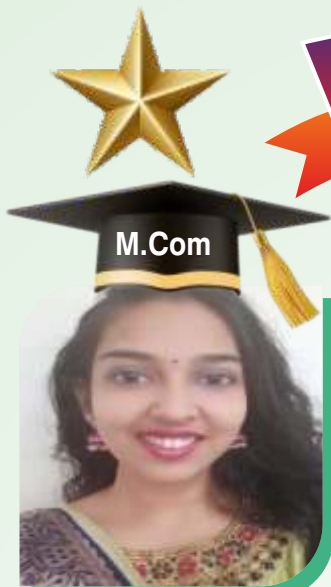
GUPTA PUNITA RAMVILAS
OVERALL 2nd Rank (ACC)



GAIKWAD SHILPA SHRIDAR
OVERALL 3rd Rank (ACC)

Our Shining Stars

ACADEMIC TOPPERS



SHAH HIRAL JAYESH
OVERALL 1st Rank (MGT)



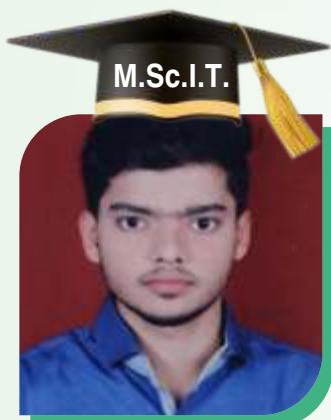
NADAR D NANCY DAVID
1st Rank in SEM I



DEVENDRAM ASHWIN MURUGAN
2nd Rank in SEM I & SEM II



PRAJAPATI GOPAL BACHCHELAL
3rd Rank in SEM I



MORE VICKY VIJAY
1st Rank in SEM II



PARERA PRASANATH PANNEER
3rd Rank in SEM II



NADAR ANITA SIVAKUMAR
1st Rank in SEM III &
OVERALL 2nd Rank



GUPTA PRIYA RAMBHAVAN
2nd Rank in SEM III &
OVERALL 1st Rank



**MISHRA SHRINKHALA
RAJESHKUMAR**
3rd Rank in SEM III ,
2nd Rank in SEM IV &
OVERALL 3rd Rank



**CHETTIAR FLORINA
ANDREW WILLIAM**
1st Rank in SEM IV



NADAR PONRAJ RAJADURAI
3rd Rank in SEM IV



Patriotic Days



Independence Day Celebrations



Republic Day Celebration

DEPARTMENTAL REPORT

ACCOUNTANCY

FACULTY MEMBERS:

- C.A. Jayesh C. Vaidya – HOD
- C.A. Shrikant Marathe
- Mrs. Nisha Vikas Pillai

- Percentage of students passing in semester VI exam held in April 2021 was 94% against 86% in last year in the paper of Financial Accounting, 99% success rate maintained in the paper of Costing and 99% against 100% last year in the paper of Direct & Indirect Taxes. The department is putting all the efforts to improve the results further.
- The above results of final year students confirm the dedication and skill with which teachers have imparted subject content to the students.
- During the year all teachers took lectures online

C.A. Jayesh C Vaidya

Associate Professor and HOD,
PG Recognised (University of Mumbai)

- ❖ Examiner for TY B. Com.
- ❖ University Representative on Board of Studies of Accountancy of NKES College, an autonomous institute.
- ❖ Attended 2nd Annual Smt. A. A. Saraswathy Memorial Lecture (Online) on the topic 'Mission India: The Role of Youth in Shaping India's Future' held on Tuesday 12th January 2021 organized by Vivek College of Commerce.
- ❖ Attended a National Level Webinar on the topic 'Innovation & IPR' held on Monday, 8th February 2021 organized by Vivek College of Commerce.
- ❖ Attended a webinar on "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" held online on Monday, 22nd March 2021 organized by

Vivek College of Commerce.

- ❖ Attended 'National Symposium on Cyberspace2021(INSCS 2021)' on 27th and 28th May 2021 organized by Department of Information Technology, the University of Mumbai in Association with Vivek College of Commerce.
- ❖ Attended Continuing Professional Education's study circle meetings as per the provisions of ICAI on the following topics:
 - ❖ Goods and Service Tax
 - ❖ Budget and Finance Bill
 - ❖ Company Law
 - ❖ Income Tax

C.A. Shrikant Vasant Marathe

Assistant Professor

- ❖ Attended 2nd Annual Smt. A. A. Saraswathy Memorial Lecture (Online) on the topic 'Mission India: The Role of Youth in Shaping India's Future' held on Tuesday 12th January 2021 organized by Vivek College of Commerce.
- ❖ Attended a National Level Webinar on the topic 'Innovation & IPR' held on Monday, 8th February 2021 organized by Vivek College of Commerce.
- ❖ Attended a webinar on "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" held online on Monday, 22nd March 2021 organized by Vivek College of Commerce.
- ❖ Attended and member of the organizing team for a webinar on 'Policy & implication of Gender Equity at workplace' organized by IQAC, Administrative Staff in association with Sonopant Dandekar College, held on 3rd April 2021
- ❖ Attended and member of the organizing team for a webinar on 'Code of Professional Ethics and Prevention of Sexual Harassment at Workplace' organized by IQAC, ICC & Committee of Adherence of Code of Ethics, held on 8th April 2021

- ❖ Attended and member of the organizing team for a webinar on 'Complexities of youth issues & POSCO' organized by IQAC, WDC & ICC in association with Sonopant Dandekar College held on 8th April 2021.
- ❖ Attended and member of the organizing team for a webinar on 'Gender Sensitization' organized by IQAC, WDC, ICC in association with Sonopant Dandekar College held on 10th April 2021.
- ❖ Attended 'National Symposium on Cyberspace 2021(INSCS 2021)' on 27th and 28th May 2021 organized by Department of Information Technology, the University of Mumbai in Association with Vivek College of Commerce.

Mrs. Nisha Vikas Pillai

Assistant Professor

- ❖ Published a Research Paper in One day International Multi-disciplinary, Ecommerce on Post covid Challenges, industry and Digital Economy, " A study on the Stress level on Academic Performance of the Under Graduate Commerce Students in COVID-19"
- ❖ Certificate of participation for 2nd Annual Smt. A. A. Saraswathy Memorial Lecture (Online) on the topic 'Mission India: The Role of Youth in Shaping India's Future' held on Tuesday 12th January 2021.
- ❖ Certificate of participation in a National Level Webinar on the topic 'Innovation & IPR' held on Monday, 8th February 2021
- ❖ Certificate of Participation in the webinar "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" held online on Monday, 22nd March 2021.
- ❖ Certificate of Participation in three-day National Faculty Development Programme (FDP) on "Research Methodology for Social Sciences" on 17th -19th May 2021.
- ❖ Completed two weeks inter-disciplinary Refresher Course / Faculty Development Programme on " Research Methodology and Data Analysis" from 17th May-31st May 2021 Teaching Learning Centre, Ramanujan College, the University of Delhi under the

aegis of Ministry of Education Pandit Madan Mohan Malaviya national mission on teachers and training.

- ❖ Participated in 'National Symposium on Cyberspace2021(INSCS 2021)' on 27th and 28th May 2021 organized by Department of Information Technology, the University of Mumbai in Association with Vivek College of Commerce.

COMMERCE

FACULTY MEMBERS:

- Mrs. Manisha Naik – HOD
- Dr. P. Thanga Durai
- Mrs. Maya Gansham Hande

Activities conducted by the department:

- Organized Guest lecture on 'Financial Literacy' by Ms. Aditi Chipkar, Financial Counselor from ICICI Foundation on 27th January 2021.
- Organized webinar on 'Career opportunities in Banking and Civil Services' by Mr. Vikas Jha (Founder -Phasor Academy) on 23rd March 2021. A total of 157 students from SYBCOM and TYBCOM attended the session.
- Organized webinar on 'Quality Management -An Industry Perspective' Mr. Samir Khachane - Head - The Mahindra Way, Mahindra Institute of Quality on 12th April 2021. Total 162 students and teachers attended the session.
- Organized webinar on 'Equity Awareness and Commodity and Derivatives Trading' by Ms. Urvi Savla from Trade Bulls Securities Pvt. Ltd.' on 19th April 2021.

Mrs. Manisha Naik

Associate Professor & HOD,
PG Recognized (University of Mumbai)

- ❖ Attended 2nd Annual Smt. A. A. Saraswathy Memorial Lecture on 'Mission India: The Role of Youth in Shaping India's Future' held on 12 January 2021.
- ❖ Participated in a National Level Webinar on 'Innovation & IPR' on 8th February 2021 organized by Department

of Business Communication, Vivek College of Commerce.

- ❖ Participated in a webinar on "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" held on Monday, 22nd March 2021 organized by IQAC, Vivek College of Commerce.
- ❖ Attended seven days Faculty Development Program on Research Methodology from 24th May 2021 to 31st May 2021 organized by Mat. K. M. Patel Sr. College of Commerce and Science, Thakurli (East).

Dr. P. Thanga Durai

Associate Professor & PG Recognized
(University of Mumbai)

- ❖ Published a research paper titled, 'Crowd Funding: An Emerging Finance Options to Business and Social Development'- In the International Journal of All Research Education and Scientific Methods (IJARESM), ISSN: 2455-6211 Volume 9, Issue 5, May - 2021, Impact Factor: 7.429, Available online at: www.ijaresm.com IJARESM Publication, India www.ijaresm.com -Page 748.
- ❖ Attended 2nd Annual Smt. A. A. Saraswathy Memorial Lecture on 'Mission India: The Role of Youth in Shaping India's Future' held on 12th January 2021.
- ❖ Participated in a National Level Webinar on 'Innovation & IPR' on 8th February 2021 organized by Department of Business Communication, Vivek College of Commerce.
- ❖ Participated in the state-level webinar on 'Transaction Analysis for Effective Mentoring' organized by Ramanand Arya DAV College, Bhandup (E) on 10th February 2021.
- ❖ Participated in 'Online Commerce and Management Quiz' organized by Guru Nanak College, GTB Nagar, Mumbai on 15th February 2021.
- ❖ Participated in State level webinar "Research Ethics and Publications" organized by Thakur Institute of Management and Vivek College of Commerce, on 13th March 2021.
- ❖ Participated in a webinar on "Attainment & Mapping of

COs, POs, and PSOs - A Scientific Approach" held on 22nd March 2021 organized by IQAC, Vivek College of Commerce.

Mrs. Maya Ghansham Hande

Assistant Professor & PG Recognized
(University of Mumbai)

- ❖ Participated and qualified for the final round of Avishkar Research Convention 2020-21 organized by the University of Mumbai.
- ❖ Completed the course 'Marketing Research and Analysis – II' organized by NPTEL –AICTE on Swayam.

Research Presentation and Publication

- ❖ Presented a research paper on "A study of the performance of Atal Pension Yojana in Covid 19 pandemic in India" in the International Conference organized by Bharat College of Commerce on 9th April 2021. The paper was published in UGC Care listed Journal 'Shod Sanchar' Jan-Mar. 2021, Vol.11, Issues 41. ISSN – 2229-3620.

Participation in the webinars, workshops, and faculty development programs.

- ❖ Attended 2nd Annual Smt. A. A. Saraswathy Memorial Lecture on the topic 'Mission India: The Role of Youth in Shaping India's Future' held on Tuesday 12 January 2021
- ❖ Participated in a National Level Webinar on the topic 'Innovation & IPR' on Monday, 8th February 2021 organized by Department of Business Communication, Vivek College of Commerce
- ❖ Participated in a webinar on "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" held on Monday, 22nd March 2021 organized by IQAC, Vivek College of Commerce.
- ❖ Attended 3 days' workshop on Amos from 14th May 2021 to 16th May 2021 organized by Special Minds.
- ❖ Attended seven days Faculty Development Program on 'Research Methodology' from 24th May 2021 to 31st May 2021 organized by Mat. K. M. Patel Sr. College of Commerce and Science, Thakurli (East).

ECONOMICS

FACULTY MEMBERS:

- Dr. Malathi Iyer – HOD
- Mr. Prabhakar Musam

- Student co-curricular activities for an all-round development were conducted online. Students enthusiastically came forward to participate was a motivating factor when the going gets tough.
- Organized a PowerPoint Presentation making competition for the undergraduates on 'Nobel laureates in Economics' the recipient of honour or recognition for achievement in the subject of Economics and their contributions in November 2020.
- A creative interpretation for the theme through photographic interpret any one of the following themes - Connecting people, Building the future, Digital society. Integration 4.0, Women, small businesses, and inclusive growth. These priorities aimed to connect and empower people, businesses, and communities, to thrive in an age of digital disruption.
- Announces Collage Competition 'My memories of my Village and its self-reliance'. A competition that will portray your village in a Collage form and write a 100-word paragraph on your village with your name class roll no by 20th of February 2021.
- Slogan Competition/Essay Competition of 1000 words/Poster Competition/Collage Competition, Industrial Pollution Agricultural Pollution: What It Is and Why You Should Care" increased awareness and advocate for change Ways to reduce Industrial Pollution "its relevance with respect to economic contributions, energy, and water consumption, as well as air and water emissions and waste generation organized on 7th November 2020.

Dr. Malathi Iyer

Associate Professor & HOD, PG Recognized
(University of Mumbai)

- Examiner and Moderator for TYB.Com
- Student's Council & Welfare- In charge
- Admission Committee-SY In charge
- Students Grievance Cell-In charge
- Discipline committee -member,
- Library Committee -member
- Research Cell-member
- Convocation committee-member
- Health Committee-member
- Canteen Committee-member
- ❖ Invited as a member of Research paper peer Review Committee for the National Conference Thakur College of Science and Commerce, Mumbai in collaboration with University of Mumbai for a One Day National Level Multidisciplinary e-conference on 6th March 2021.
- ❖ Invited as a member of Research paper Blind peer Review Committee for the National Conference Shree L. R. Tiwari Degree College of Arts, Commerce & Science, Mira Road, in collaboration with University of Mumbai & Indian Accounting Association, Thane Branch for a One Day National Level Multidisciplinary e-conference on Saturday, 15th May 2021.
- ❖ Certificate of participation for 2nd Annual Smt. A. A. Saraswathy Memorial Lecture (Online) on the topic 'Mission India: The Role of Youth in Shaping India's Future' held on Tuesday 12 January 2021.
- ❖ Certificate of participation in a National Level Webinar on the topic 'Innovation & IPR' held on Monday, 08 February 2021 organized by Vivek College of Commerce.
- ❖ Certificate of participation in Webinar on- "Research Ethics and Publications" Organised by IQAC & Research committee of Smt. K. G. Mittal College of Arts & Commerce on 13th March 2021
- ❖ Certificate of Participation in the webinar "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" held online on Monday, 22 March 2021 organized by Vivek College of Commerce.

Mr. Prabhakar Musam

Assistant Professor

- IQAC – Member
 - NSS – Program Officer
 - Student's Council – Member
 - Unfair Means Committee- Member
 - Library Committee – Member
- ❖ Participated in National level Webinar on 'Gender equity and Covid -19: Mental health and concerns' at Vivek College of Commerce on 16th July 2020.
 - ❖ Participated in 2nd Annual Smt. A.A. Saraswathy Memorial Lecture on Mission India' at Vivek College of Commerce on 12th January 2021.
 - ❖ Participated in 'Webinar on Research Ethics and Publications' organized by Smt.K.G.Mittal College of Arts and Commerce on 13th March 2021.
 - ❖ Participated in Webinar on 'Attainment and mapping of COs, POs, and PSOs- A scientific Approach' at Vivek College of Commerce on 22nd March 2021.
 - ❖ Online Presentation of Ph.D. Thesis Synopsis to Expert Panel at Department of Economics SPPU – Synopsis is accepted for final submission of Thesis.
 - ❖ Attended Meeting of BOS in Economics at Modern College, Pune-411005 on 21st April 2021.

MATHEMATICS/STATISTICS/ COMPUTER SYSTEMS

FACULTY MEMBERS:

- Mrs. Bhakti Manjrekar
- Mrs. Krinal Magia
- Mrs. Kavita Sawant

Activities of the department:

- On the Occasion of Birth Anniversary of Dr. APJ Abdul Kalam on 15th October 2020, the Department of Mathematics and Statistics organized a 30 minutes' online quiz on his Biography. The intention behind the event was to motivate students to take inspiration from the life of the great scientist for their future aspirations. A short Quiz of 15 questions based on the life of Dr. APJ Abdul Kalam was conducted through Google form. The link was sent to registered participants and the responses were recorded. There was participation

from all streams and out of 103 participants, 10 winners were selected based on the correct answers obtained. The winners were awarded certificates and were also congratulated by announcing names in class groups.

- A webinar on 'Math Tricks' was conducted by the Rotary club of Vivek college and Rotary club Mumbai [Juhu] in association with the Department of Mathematics and Statistics for the students to acquire and learn the tricks and tips of solving Maths. The webinar was held on 9th March 2021 on the Zoom platform. The guest speaker was Mr. Minoo Jokhi who is a math and memory development trainer and a mathemagician who shared a few incredible techniques to understand and solve Maths effectively with ease. He also showed some unique and easy ways to remember the squares and cubes of huge digits. Mr. Jokhi taught the Yogasana technique for concentration and also practiced along with the students in the session. The session was ended with some valuable points shared by the guest speaker along with answering questions asked by the students.

- A webinar on 'Vedic Mathematics' was conducted by the Department of Mathematics and Statistics for the students to acquire and learn the tricks and tips of solving Maths on 22nd May 2021 on Microsoft teams. The guest speaker for this webinar was Ms. Rashmi P. Mahajan who is an Educator and International Vedic Math Trainer and a Guest Faculty at Mumbai University in Maths and Logic department. She shared a few incredible techniques to understand and solve Maths effectively with ease. The session was ended with some valuable points shared by the guest speaker along with answering questions asked by the students.

Mrs. Bhakti Manjrekar

Lecturer

- ❖ Attended International Symposium on "Research Methodology". Conducted by Dhofar University, Oman on 30th December 2020.
- ❖ Attended 2nd Annual Smt. A. A. Saraswathy Memorial Lecture (Online) on the topic 'Mission India: The Role

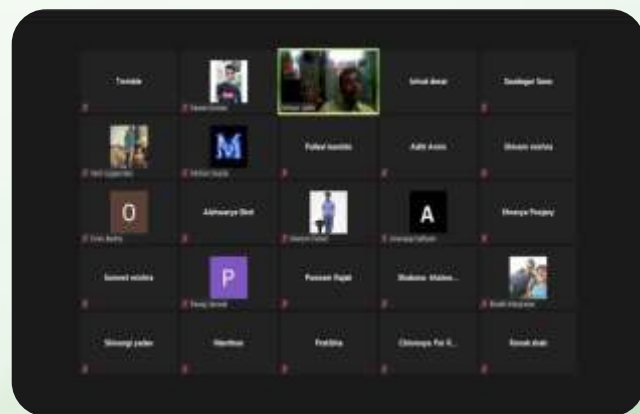
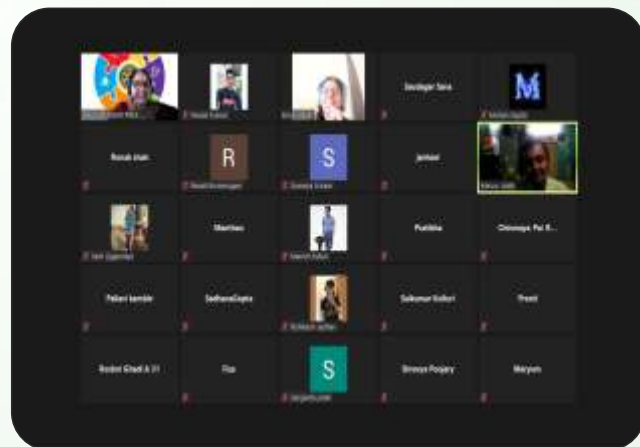
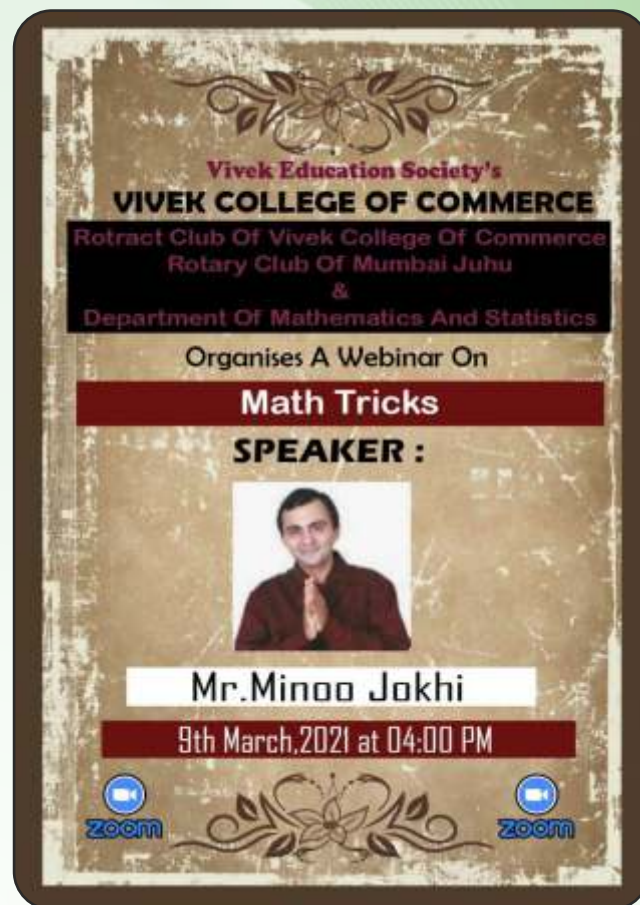
of Youth in Shaping India's Future' held on Tuesday 12 January 2021 organized by Vivek College of Commerce.

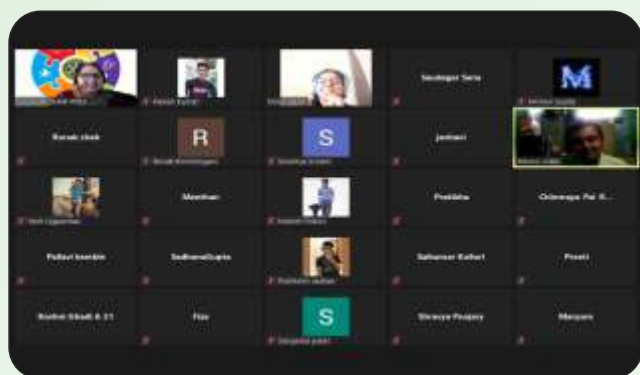
- ❖ Attended a National webinar on 'Innovation and IPR' organized by Vivek College of Commerce on 8th February 2021.
- ❖ Attended a webinar "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" held online on Monday, 22 March 2021 organized by Vivek College of Commerce.
- ❖ Organized and participated in a webinar on 'Math Tricks' on 8th March 2021.
- ❖ Organized and participated in a webinar on 'Vedic Mathematics' on 22nd May 2021

Mrs. Krinal Magia

Lecturer

- ❖ Participated in Celebration of National Statistics Day-2020 conducted by Department of Statistics, School of Mathematical Sciences Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon on 29th June 2020.
- ❖ Attended webinar conducted by Mathematics pedagogy unit of St. Xavier's Institute of Education on "Scaffolded Problem Based Learning Strategy" on 29th August 2020.
- ❖ Attended National webinar on 'Poshana Amrutam' by Ayurvedic college and Hospital, RK university from 1st September to 4th September 2020.
- ❖ Participated in National Level online quiz on Statistics organized by Shree Vidhiniketan Degree College on 10th September 2020.
- ❖ Attended a National webinar on 'Innovation and IPR' organized by Vivek College of Commerce on 8th February 2021.
- ❖ Attended National Level workshop on 'Quantitative Data Analysis by Statistical Software 'jamovi'' organized by Departments of Mathematics & Statistics of N.S.S. College of Commerce & Economics, Mumbai and Sheth NKTT College, Thane, Maharashtra on 21st & 22nd May 2021.

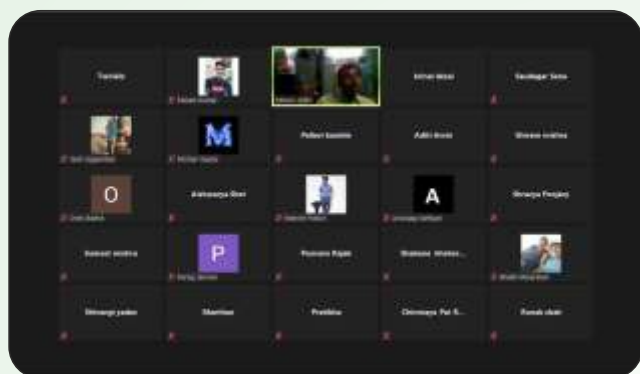




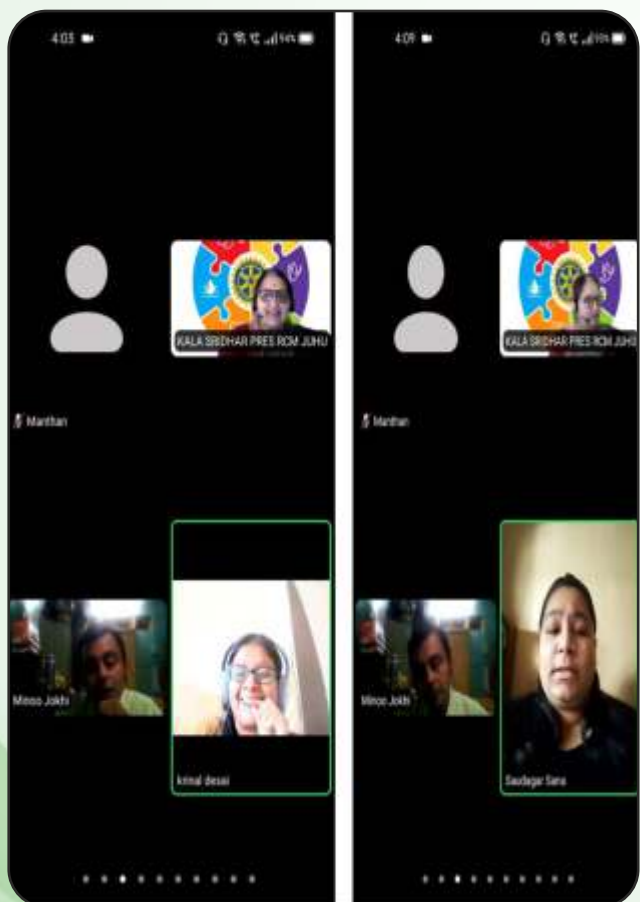
Webinar on 'Math Tricks'



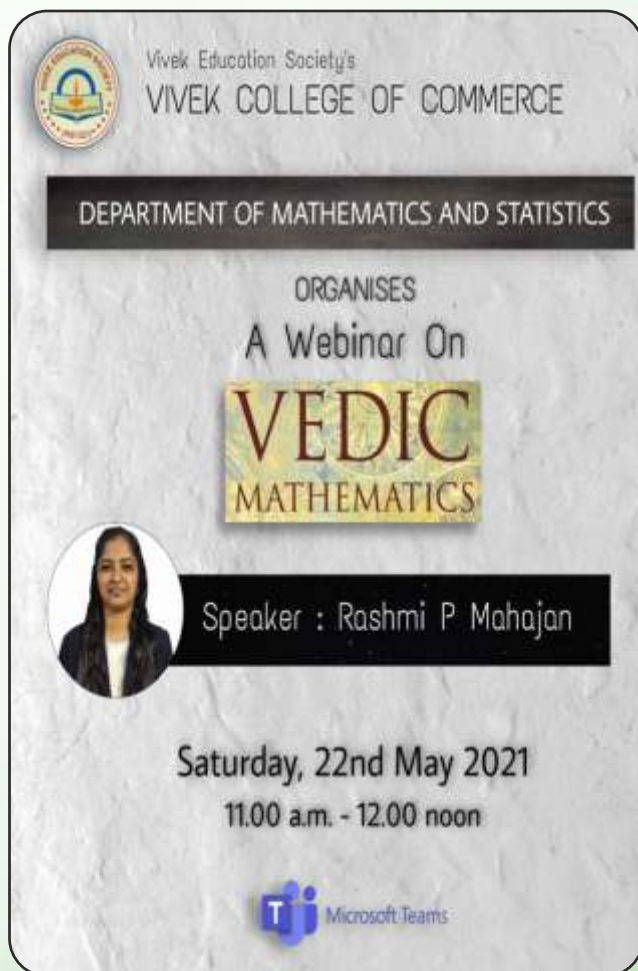
Webinar on 'Math Tricks'



Webinar on 'Math Tricks'



Webinar on 'Math Tricks'



WHAT IS VEDIC MATHS?

Vedic Mathematics is a collection of Techniques/Sutras to solve mathematical arithmetics in easy and faster way. It consists of 16 Sutras (Formulae) and 13 sub-sutras (Sub Formulae) which can be used for problems involved in arithmetic, algebra, geometry, calculus, conics.

Vedic Mathematics is a system of mathematics which was discovered by Indian mathematician **Jagadguru Shri Bharathi Krishna Tirthaji** in the period between A.D. 1911 and 1918 and published his findings in a [Vedic Mathematics Book by Tirthaji Maharaj](#).

Veda is a Sanskrit word which means 'Knowledge'

MULTIPLICATION BASE=100

102
X 108
11016

20-30 SEC.

102
X 108
11016

By: Anshu P. Maheshwari
vedicmaths.org/2021/1/20

rashmi M (Guest)

MJ SS

Webinar on 'Vedic Mathematics'

Multiplication by 11

$44 \times 11 = 484$ $23 \times 11 = 253$

$72 \times 11 = 792$

TRICK TO FIND BIRTHDAY / ANNIVERSARY DATE

1. Ask a person to take the month number in which he/she is born (Jan=1, Feb=2 ...)
2. Multiply by 2
3. Add 5
4. Multiply by 5
5. Multiply by 10
6. Add birthdate only (1st, 20th...)
7. Ask them final total

By: Anshu P. Maheshwari
vedicmaths.org/2021/1/20

Multiplication by 9.99...

$99 \times 42 = 4158$

$999 \times 126 = 125874$

$99999 \times 17895 = 17894,82105$

$999 \times 402 = 401598$

$999 \times 538 = 537462$

$99 \times 83 = 8217$

$99999 \times 12345 = 12344,87655$

By: Anshu P. Maheshwari
vedicmaths.org/2021/1/20

Webinar on 'Vedic Mathematics'

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102
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X 108
11016

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rashmi M (Guest)

MJ SS

Webinar on 'Vedic Mathematics'

Squares

$5 \times 5 = 25 = 5^2 = 25$

$15^2 = 225$

$45^2 = 2025$

$75^2 = 5625$

$25^2 = 625$

$95^2 = 9025$

2 digit x 2 digit

$32 \times 21 = 672$

$12 \times 14 = 168$

$63 \times 11 = 693$

Addition of series

$1+3+5+7+9 = 25$

$1+3+5+7+9+11+13 = 49$

$1+3+5+7+9+11+13+15 = 81$

$1+3+5+7+9+11+13+15+17 = 100$

$1+3+5+7+9+11+13+15+17+19 = 121$

$1+3+5+7+9+11+13+15+17+19+21 = 144$

$1+3+5+7+9+11+13+15+17+19+21+23 = 169$

$1+3+5+7+9+11+13+15+17+19+21+23+25 = 196$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27 = 225$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29 = 256$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31 = 289$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33 = 324$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35 = 361$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37 = 400$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39 = 441$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41 = 484$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41+43 = 529$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41+43+45 = 576$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41+43+45+47 = 625$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41+43+45+47+49 = 676$

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$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41+43+45+47+49+51+53+55+57 = 900$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41+43+45+47+49+51+53+55+57+59 = 961$

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$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41+43+45+47+49+51+53+55+57+59+61+63+65+67+69 = 1296$

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$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41+43+45+47+49+51+53+55+57+59+61+63+65+67+69+71+73+75+77+79+81+83+85+87+89+91+93+95+97+99+101+103+105+107+109+111+113+115+117+119+121+123+125+127+129+131+133+135+137+139+141+143+145+147+149 = 5776$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41+43+45+47+49+51+53+55+57+59+61+63+65+67+69+71+73+75+77+79+81+83+85+87+89+91+93+95+97+99+101+103+105+107+109+111+113+115+117+119+121+123+125+127+129+131+133+135+137+139+141+143+145+147+149+151 = 5929$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41+43+45+47+49+51+53+55+57+59+61+63+65+67+69+71+73+75+77+79+81+83+85+87+89+91+93+95+97+99+101+103+105+107+109+111+113+115+117+119+121+123+125+127+129+131+133+135+137+139+141+143+145+147+149+151+153 = 6084$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41+43+45+47+49+51+53+55+57+59+61+63+65+67+69+71+73+75+77+79+81+83+85+87+89+91+93+95+97+99+101+103+105+107+109+111+113+115+117+119+121+123+125+127+129+131+133+135+137+139+141+143+145+147+149+151+153+155 = 6241$

$1+3+5+7+9+11+13+15+17+19+21+23+25+27+29+31+33+35+37+39+41+43+45+47+49+51+53+55+57+59+61+63+65+67+69+71+73+75+77+79+81+83+85+87+89+91+93+95+97+99+101+103+105+107+109+111+113+115+117+119+121+123+125+127+129+131+133+135+137+139+141+143+145+147+149+151+153+155+157 = 6400$

$1+3+5+7+9+11+13+15+17+19+21+2$

BUSINESS COMMUNICATION

FACULTY MEMBER:

- Dr. Shefali Naranje

Activities in the Department:

- Students from the first year and second year B.Com participated in a webinar organized by The Public Speaking and Debating Society of H.R. college of Commerce & Economics on "Public Speaking 101- The Language of Leadership" on 26th September 2020. Four students Hameeda Mohd Abdulla Siddiquie, Payal Soni from SYBCom, and Kamlesh Shukla, Divyanshi Mishra from FYBCom attended it.
- Fahmeeda Mohd Abdulla Siddiquie from SYBCom participated in Intercollegiate Poetry Competition "Unmute Me" on 21st October 2020 organized by The Public Speaking and Debating Society of H.R. college of Commerce & Economics.
- A webinar for FYBCom students was conducted on "The Art of Formal Communication" by Mr. Himanshu Dev a career expert with experience in India, USA, and the Middle East on 30th November 2020 from 12.00 pm to 1:00 pm. 25-30 students participated in the seminar.
- The department organized a National webinar on "Innovation and IPR" along with the department of Business Law on 8th Feb 2021 for faculties. 137 participants participated in the webinar.

Dr. Shefali Naranje

Assistant Professor

- ❖ Published a paper "Techniques of English Speaking Skills" in UGC care list journal group I Juni Khyat ISSN 2278-4632 volume II Issue 01 January 2021.
- ❖ Was invited as a paper-setter in the subject of Journalism at Second Year B.A. Examination of the IDOL section of the University of Mumbai in September 2020.
- ❖ Was a part of Syllabus framing sub-committee for Interdisciplinary/Cross-Disciplinary Course-Paper-XV): Translation in Indian Literature- Part II Semester IV of M. A. Translation Studies Programme as per the

Choice Based Credit System (CBCS) 2021-2022.

- ❖ Invited as Moderator at colleges.
- ❖ Attended a National webinar on "New Directions in English Literary Studies: Texts and Contexts" by SFS college Nagpur on 17th August 2020.
- ❖ Participated in a National Webinar on "Indian Feminism" organized by WDC of K.J.Somaiya College of Science & Commerce, Mumbai & Bharatiya Stree Shakti on 9th September 2020.
- ❖ Attended a National level Webinar on "Research Funding Agencies and How to write Robust Research Proposal" organized by IQAC, Research Cell of Royal College, Mira Road on 12th January 2021.
- ❖ Attended a National level Webinar on "Ethics in Research Publication in Scopus & ABDC listed Journal" organized by IQAC and Research Cell of Dalmia college, on 11th January 2021.
- ❖ Attended A.A. Saraswathy memorial lecture on the topic 'Mission India: The Role of Youth in Shaping India's Future' on 12th January 2021 organized by Vivek College of Commerce.
- ❖ Participated in the RUSA- sponsored Webinar-cum-Conference titled "The Creative (Complex) Joy of Translation Studies: An Introduction to Translation studies" held on 29th and 30th January 2021 by St. Xavier's College, Mumbai.
- ❖ Participated in a webinar on "Research Ethics and Publications" organized by IQAC and the Research Committee of Smt. K.G. Mittal College of Arts and Commerce on 13th March 2021.



National Webinar on "Innovation and IPR"



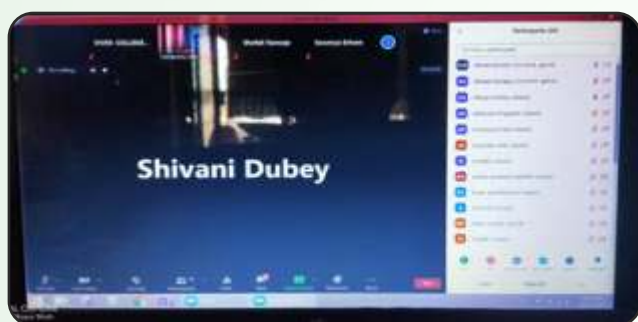
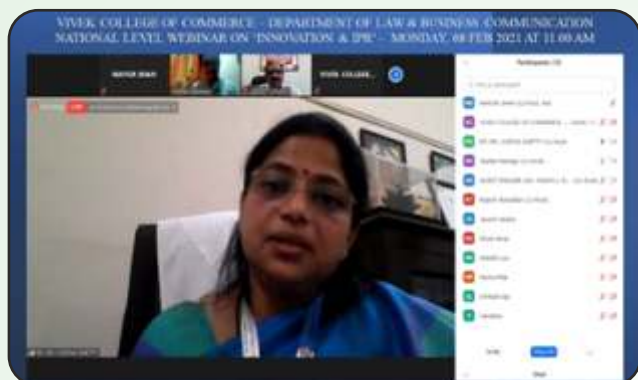
ENVIRONMENTAL STUDIES

FACULTY MEMBER:

- Dr. Tanusree Chaudhuri

Activities organized by the department:

- Observed International Ozone Layer Protection Day Online on 16th September 2020. FYBCom students prepared posters on the Importance of Ozone Layer. Students participated in the discussion on the role of individuals in the protection of the ozone layer. Online posters were displayed in all the FYBCom classes and videos showed on the same theme.

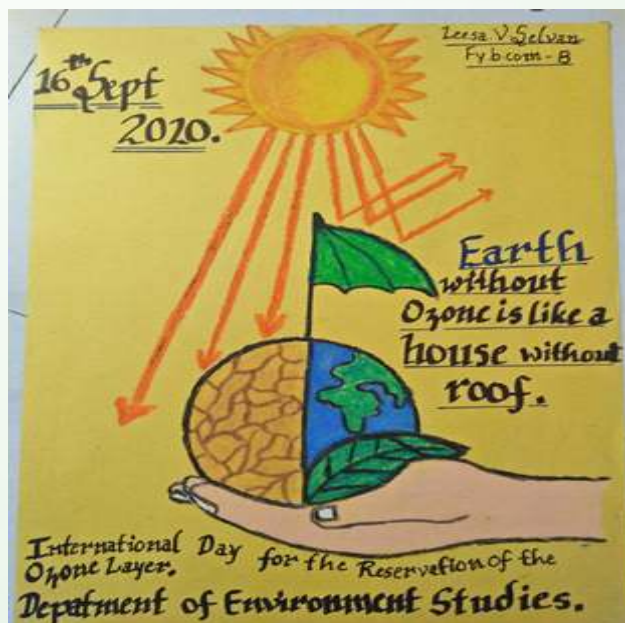
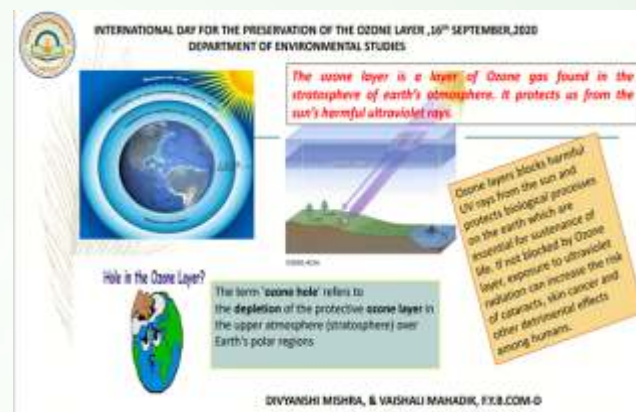


Student's webinar on "The Art of formal Communication"



Speaker Mr. Himanshu Dev on "The Art of Formal Communication"

International Ozone Layer Protection Day



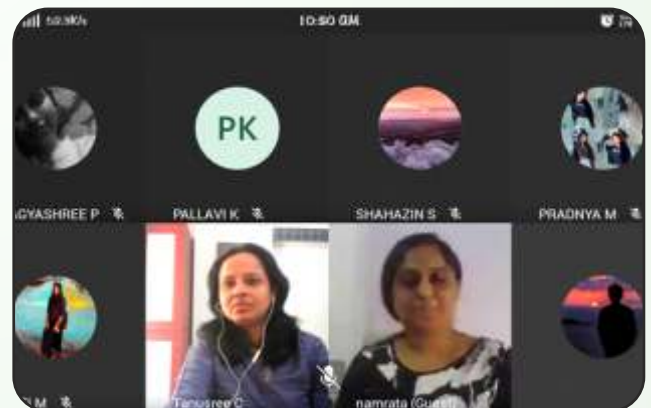
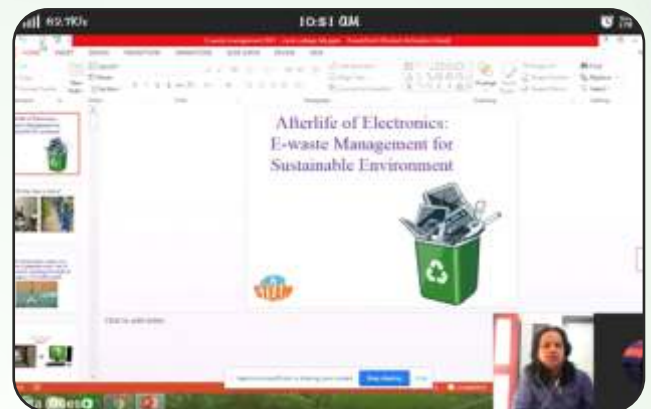
International Ozone Layer Protection Day



International Ozone Layer



Online Webinar on 'Afterlife of Electronics: E Waste Management for Sustainable Environment'

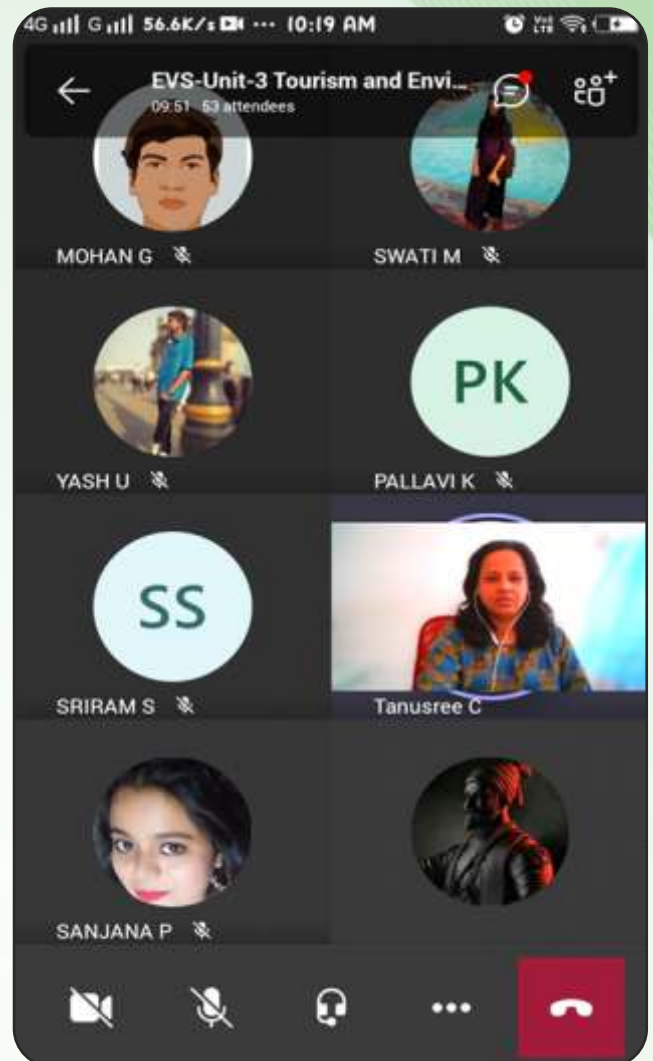


Protection Day

- An online webinar was organized through Microsoft Team on 4th February 2021 on 'Afterlife of Electronics: E-Waste Management for Sustainable Environment'. The Resource Person was Ms. Namrata Mankad, ME (Electronics and Telecommunications). She explained to our students that E-wastes are hazardous waste for the environment and human health. She also explained how carefully we need to discard electronic waste. Total 104 participants were present. The session was informative and useful for the students.



World Water Day



- Online presentation on 'World Water Day' was organized on Microsoft teams on 22nd March 2021. Few students of FY BCom, (Sowmya Sriram, Mohan Gupta, Swati Mishra, Prachi Indias, Divyanshi Mishra) collected information and prepared PPT on the Importance of water, problems of water, and how to solve the problems. They presented the information in all FYBCom classes.

World Water Day



World Water Day



- Ms. Sowmya Sriram, Ms. Swati Mishra, and Mr. Mohan Gupta of FYBCom, participated in the intercollegiate online project presentation competition on 'Wildlife' organized by BNN College Bhiwandi on 17th March 2021 on Zoom Platform. Ms. Sowmya Sriram prepared a project on 'National Parks and Wildlife Sanctuaries in Maharashtra'. She secured 3rd rank, received a cash prize of Rs. 151/- and Certificate.

Few Clips of Project Report on 'National Parks and Wildlife Sanctuaries in Maharashtra'

National Parks

and

Wildlife Sanctuaries in Maharashtra

What is a wildlife sanctuary?

A Wildlife sanctuary is an area where animal habitats and their surroundings are protected from any sort of disturbance. The capturing, killing and poaching is strictly prohibited in these regions. They aim at providing a comfortable living to the animals.

What is a national park?

A national park is a park in use for conservation purposes, created and protected by national governments. Often it is a reserve of natural, semi-natural, or developed land that a sovereign state declares or owns. Although individual nations designate their own national parks differently, there is a common idea: the conservation of 'wild nature' for posterity and as a



ars itinerary. It makes for an adventure packed tour with its thrilling jungle safari, bird watching, trekking and other activities. Travellers receive a unique opportunity to witness exceptional views of nature.



The serene hilly terrain of Amravati District of Maharashtra, Gugamal National Park is situated in the Chikhaldara and Dharni Tehsils, spreads over a whopping 1673.93 square kilometres. As a part of the Melghat Tiger Reserve, Gugamal National Park attracts tigers in large numbers; the place is known to be among the last ones to house the tigers. The bamboo groves provide shelter to the wild animal where they have a natural habitat and their numbers have increased too over the years because of conservation measures.



Dr. Tanusree Chaudhuri

Assistant Professor

- ❖ Published Text Book (Co-authored) in Environmental Studies Semester-I, for FYBCOM Students, Published by Vipul Prakashan, Mumbai, ISBN:978-93-89709-95-7
- ❖ Published Text Book (Co-authored) in Environmental Management Semester-III, for BMS Students, Published by Vipul Prakashan, Mumbai, ISBN:978-93-89709-69-8
- ❖ Presented Paper, in 4th World Clean Environment Summit on 'Organic Farming and It's Sustainability: An Alternative Solution to Conventional Agriculture in India' held on 22nd to 24th December 2020 and published abstract in Book of Abstract, ISBN: 978-81-943461-0-4
- ❖ Presented Paper, in International Multidisciplinary Conference on Recent Trends in Agriculture, Aquaculture, Environment, and Sustainability on Sustainability of Indian Agriculture: Issues and Challenges held on 29th to 30th January 2021 and published abstract in Book of Abstract.
- ❖ Member of Board of Studies in Vocational Travel and Hospitality for the HSNB (B) University and HR College.
- ❖ Participated in National Webinar on Environmental Sustainability in Present Scenario, -A Multidisciplinary Approach, held on 29th August 2020, organized by Santhal Bidroha Saradha Satabarshiki Mahavidyalaya, Pashim Midnapore, West Bengal.
- ❖ Participated in Online First Term Training Program in Extension Activities Community Work of DLLE, the University of Mumbai, organized by K.J.Somaiya College of Science and Commerce, held on 9th November 2020.
- ❖ Attended RUSA Sponsored in State Level Webinar on UGC's Career Advancement Scheme (CAS) held on 8th January 2021, organized by IQAC, Patkar College, Mumbai.
- ❖ Participated in 2nd Annual Smt. A.A. Saraswathy Memorial Lecture (Online) On Mission India: The Role of Youth in Shaping India's Future organized by Vivek College of Commerce, held on 12th January 2021.
- ❖ Participated in National Level Webinar on 'Innovation and IPR' organized by Vivek College of Commerce, held on 8th February 2021.
- ❖ Participated in the Webinar, on 'Attainment and Mapping of COs, POs, and PSOs- a Scientific Approach' organized by Vivek College of Commerce, held on 22nd March 2021.

BACHELOR OF MANAGEMENT STUDIES (BMS)

FACULTY MEMBERS:

- Mrs. Ranjeet Kaur Patel – Coordinator
- Mrs. Lubina Gonsalves
- Mr. Manoj Heda

Activities conducted by the department

- The Department of Commerce and Department of Bachelor of Management Studies (BMS) of Vivek College of Commerce collectively organized a webinar on 'Quality Management, an Industry Perspective' on 12th April 2021 on the Zoom platform. Quality Management plays a vital role in any given company. Companies all around the globe are in a constant tiff to mark the presence of their products and services through their superior quality. Quality Management gives an avenue to culminate to a level of good quality through the economic method. The session, therefore, was determined on presenting a practical approach to Quality Management for the students studying in the streams of set disciplines. Our esteemed speaker, Mr. Samir Khachane demonstrated the practical applications of theoretical concepts like Kaizen, Six Sigma, and DMAIC in a detailed format. The webinar included a presentation with elaborate examples and illustrations.
 - Vivek College of Commerce, in association with the University of the Fraser Valley, Canada, conducted a webinar on 'Computrain Study Abroad Webinar- for Study Abroad Opportunities' on 22nd March 2021 at 9.00 am on Zoom platform. The webinar enlightens students with insights related to the importance of overseas education and the relevant processes.
- Post the introduction, the guest speakers, Mr. Samuel Zachariah and Ms. Karuna, explained the benefits of studying abroad which were then elaborated on the processes involved and the importance of pursuing abroad studies. They shared real-life experiences of students who chose Canada for their intermediate studies and how it was working in the favor of their long-term career goals.

- Furthermore, the webinar also discussed essentials such as fees and accommodation in Canada and how different banks can offer an education loan without much hassle. The webinar was very informative and Mr. Zachariah and Ms. Karuna came across as very helpful and approachable. They also shared their contact information with students should they have any queries.
- This was followed by a Q&A interactive session between the guest speakers and the students.



Mrs. Ranjeet Kaur Patel

Coordinator

- ❖ 08th February 2021- attended National Webinar on 'Innovation and IPR' organized by Vivek College of Commerce.
- ❖ 22nd March 2021-attended a webinar on 'Mapping of Course Outcome, Program Outcome and Program Specific Outcome -A Scientific Approach' organized by Vivek College of Commerce.
- ❖ 12th April 2021-Organized webinar for the students on 'Quality Management and Industrial Perspective' along with the Commerce department of the College.
- ❖ 21st April 2021-attended webinar on 'Awareness on Prevention of Sexual Harassment and Related Laws' organized by Vivek College of Commerce.

Mrs. Lubina Gonsalves

Lecturer

Attended the following Webinars organized by our College

- ❖ Webinar on 'Vigilance and Insurance' held on 1st November 2020.
- ❖ Webinar on 'Social Entrepreneurship' held on 23rd November 2020.
- ❖ 2nd Saraswathy Memorial Lecture on the topic 'Mission India: The Role of Youth in Shaping India's Future' on 12th January 2021.
- ❖ Webinar on 'Innovation and IPR' held on 08th February 2021.
- ❖ Webinar on 'Maths Trick' held on 09th March 2021.
- ❖ Webinar on 'Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach' held on 22nd March 2021.
- ❖ Webinar on 'Quality Management - an industrial perspective' held on 12th April 2021.
- ❖ Webinar on 'Awareness on prevention of sexual harassment and related Laws' held on 21st April 2021.
- ❖ Webinar on 'Vedic Maths' held on 22nd May 2021.

INFORMATION TECHNOLOGY (B.Sc.I.T. & M.Sc.I.T.)

FACULTY MEMBERS:

- Mrs. Anupama Bali – Chief Coordinator of Self-financing Courses
- Mrs. Maria Muthukumar- Coordinator of B.Sc.IT.
- Mr. Murugesh Chandran
- Mrs. Sukanya Sawant

This year 67 students took admission in first year.

The following online activities were conducted for the students

'Attainment & Mapping of COs, POs, and PSOs - A Scientific' organized by Vivek College of Commerce

- ❖ On 8th April 2021 attended a webinar on 'Code of Professional Ethics and Prevention' organized by Vivek College of Commerce.
- ❖ Member of the organizing team for the webinar on "Roadways to Careers in IT" held on 2nd May 2021 organised by B.Sc.IT department of the College
- ❖ Member of the organizing team for the 'National Symposium on Cyber space2021' held on 27th and 28th May 2021 jointly organized by the Department of Information Technology, the University of Mumbai in Association, and Vivek College of Commerce.
- ❖ Completed two weeks inter disciplinary Refresher Course / Faculty Development Programme on "Research Methodology and Data Analysis" from 17th May-31st May 2021 Teaching Learning Centre, Ramanujan College, the University of Delhi under the aegis of Ministry of Education Pandit Madan Mohan Malaviya national mission on teachers and training

Mr. Murugesh Chandran

Lecturer

- ❖ Attended 2nd Annual Smt. A. A. Saraswathy Memorial Lecture on the topic 'Mission India: The Role of Youth in Shaping India's Future' held on 12th January 2021 organized by Vivek College of Commerce
- ❖ Attended a National Level Webinar on the topic 'Innovation & IPR' held on Monday, 08 February 2021 organized by Vivek College of Commerce.
- ❖ Attended a webinar "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" held online on 22 March 2021 organized by Vivek College of Commerce.
- ❖ Member of the organizing team for the webinar on "Roadways to Careers in IT" held on 2nd May 2021 organised by B.Sc.IT Department of the College
- ❖ Attended 'National Symposium on Cyberspace2021 (INSCS 2021)' on 27th and 28th May 2021 organized by Department of Information Technology, the University of Mumbai in Association with Vivek College of Commerce.

B.COM (Banking & Insurance)

FACULTY MEMBERS:

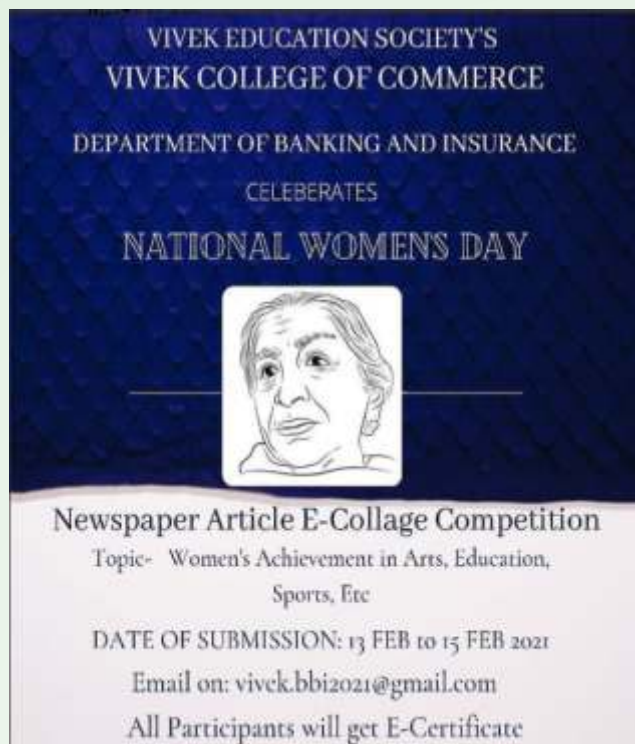
- Mrs. Anuja Sameer Narvankar – Coordinator
- Mr. Vivek Singh

Activities Conducted by the department

- Organized Webinar on Zoom Platform on 'Vigilance and Insurance' on 1st November 2020. Guest Speaker was Mrs Niyanta A. Warang (LIC Advisor). Students were informed through e poster to join the webinar. This webinar was conducted to bring awareness among the youth about the importance of Insurance and also to celebrate the vigilance awareness week.



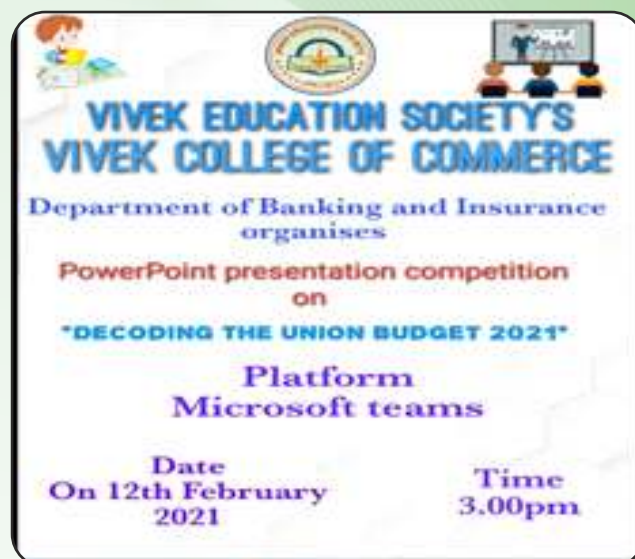
- National Women's Day was celebrated from 13th February to 17th February 2021. Students were informed through e poster to make the E-Collage of newspaper articles showing Women's Empowerment in different fields. 20 students had sent the E Collage of the paper cutting through email and were displayed on the college website.



- As part of the Republic day celebration organized an Online Quiz competition for students on the theme of 'Constitution and Republic day' on 5th February 2021. 26 Questions were asked through Google form and 73 students participated in the quiz competition

Certificates are given to top 3 performers

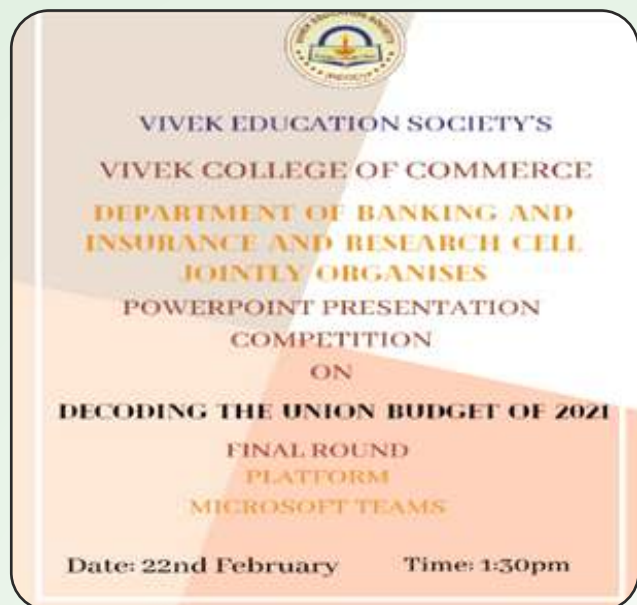
- Competition on PowerPoint Presentation on the topic 'Decoding the Budget 2021' was organized on 12th February 2021 on Microsoft teams Platform. Students of the Second year (Accounting and Finance) and (Banking and Insurance) participated in this competition. On 12th February preliminary rounds were conducted for 16 groups of students from SY (Accounting and Finance) and 11 groups from SY (Banking and Insurance). 116 students in total participated in this competition and finally 13 groups made it to the finals. The final round of PPT presentations was scheduled for 22nd February 2021.



- Competition on PowerPoint Presentation (Final rounds) on the topic 'Decoding the Budget 2021' was held on 22nd February 2021 on Microsoft teams. Judges for the competition were Dr. Malathi and Dr. Tanusree Chaudhuri. Students of the Second year (Accounting and Finance) and (Banking and Insurance) participated in this competition. After the preliminary rounds were conducted on 12th February, 13 groups made it to the finals. The final round of PPT presentations was scheduled for 22nd February 2021 at 1 pm and all the students were given 10 minutes to present their PPT. Our judges gave good input to our students in regards to the subject matter and how to make the presentations. It was a good learning experience for all the students. Three groups were selected as winners. SYBAF class got two winners and SYBBI one winning group.

WINNER OF THE QUIZ COMPETITION

Position	Name	Class	Score
1st	Laxmi Parameshwaran Aiyer	TYBAF	25
2nd	Vivek Komirelli	TYBFM	23
3rd	Shubham Sunil Jadhav	TYBBI	23



Mrs. Anuja Sameer Narvankar

Coordinator

Conducted/participated in the following webinars organised by our College

- ❖ On 16th July 2020, a webinar on 'Gender Equity & COVID-19: Mental Health' was organized by IQAC & WDC & University of Mumbai WDC.
- ❖ On 9th August 2020 attended a webinar on 'New Education Policy'
- ❖ On 11th October 2020 attended a webinar on 'Eureka Junior' organized by Entrepreneurship Cell.
On 1st November 2020 attended a webinar on 'Vigilance & Insurance' organized by B.Com (Banking and Insurance) Department.

- ❖ On 12th January 2021 participated in 2nd Smt. A. A.Saraswathy Memorial Lecture on 'Mission India: The Role of Youth in Shaping India's Future' organized by IQAC.
- ❖ On 18th January 2021 attended a webinar on 'Life Story of an Entrepreneur' organized by Entrepreneurship Cell.
- ❖ On 23rd January 2021 attended a webinar on 'Kathakathan karyakram' organized by Marathi Wangmay & Natya Mandal.
- ❖ On 2nd August 2021 participated in a national webinar on 'Innovation & IPR' organized by the Department of Law & Business Communication.
- ❖ On 27th February 2021 participated in a webinar on 'Marathi Rajbhasha Din' organized by Marathi Wangmay & Natya Mandal.
- ❖ On 13th March 2021 attended a webinar on 'Fundamentals of IPR' organized by Entrepreneurship Cell and Research Cell.
- ❖ On 17th March 2021 attended a webinar on 'Online Boot camp' organized by Career Guidance and Placement Cell.
- ❖ On 22nd March 2021 attended a webinar on 'Attainment & Mapping of COs, POs, and PSOs - A Scientific' organized by IQAC.
- ❖ On 8th April 2021 attended a webinar on 'Code of Professional Ethics and Prevention' organized by IQAC, ICC & Committee of Adherence of Code of Ethics.
- ❖ On 19th April 2021 attended a webinar on 'Equity Awareness and Commodity and Derivatives Trading' organized by the B.Com (Banking and Insurance) Department and Department of Commerce.
- ❖ On 21st April 2021 attended a webinar on 'Awareness on Prevention of Sexual Harassment (POSH) and Related Laws' organized by the Department of Women Development Cell and IC.
- ❖ Attended 7 days National level workshop on 'Research Methodology in Social Sciences' organized by S.M Shetty College of Science, Commerce, and Management Studies.

Mr. Vivek Singh

Lecturer

- ❖ On 9th August 2020 was one of the speakers in the webinar on 'New Education Policy' organized by Vivek College of Commerce.
- ❖ Attended 2nd Annual Smt. A. A. Saraswathy Memorial Lecture on 'Mission India: The Role of Youth in Shaping India's Future' held on 12th January 2021.
- ❖ Attended a National Level Webinar on the topic 'Innovation & IPR' held on 8th February 2021
- ❖ Participated in Webinar on "Research Ethics and Publications" Organised by IQAC & Research committee of Smt. K. G. Mittal College of Arts & Commerce on 13th March 2021.
- ❖ Attended a webinar "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" held online on 22nd March 2021.
- ❖ Attended National Symposium on 'Cyberspace2021(INSCS 2021)' on 27th and 28th May 2021 organized by Department of Information Technology, the University of Mumbai in Association with Vivek College of Commerce.

B.COM (ACCOUNTING & FINANCE)

FACULTY MEMBERS:

- C.A. Vandana Ladha – Coordinator
- Mr. Mayur Shah

Students Count

FYBAF- 72 students

STBAF – 70 students

TYBAF – 62 students

Departmental Activity

- On 14 February 2021 organized 'Picture Quiz Competition' in association with Green Committee to mark Green Valentine's Day for creating awareness towards the environment within the students. 154 students participated in this competition

Participation by Students in various competitions:

FYBAF Students

1. Janhavi Keluskar – Essay Writing Competition
2. Ashwini Arumugam – Tamil Essay Writing Competition
3. Vaishali Singh – Quiz Competition & Recitation Competition
4. Chennammal Kounder – Tamil Essay Writing Competition
5. Rahul Tate – Story Telling Competition
6. Heena Raheja – Eat Fit Cooking Competition

SYBAF Students

1. Madiha Zardi – Won in Debate Competition, ACONTE-21 Intercollegiate Competition by Thakur College of Science and Commerce
2. Chriselle D'Souza, Jas Waghela and Saakshi Shah completed BSE Brokers Forum (BBF) Online Internship Certificate Programme.

TYBAF Students

1. Pratiksha Lokhande – Minute to Win it

Students of BAF have actively participated in academic, co-curricular & extra-curricular activities organized by various committees in our college or other colleges throughout the entire Academic Year 2020-2021 in huge numbers.

Special Mention: Chandni Nadar of FYBAF join NCC (National Cadets Corps) – 3 Maharashtra Battalion Mumbai a, Patkar College NCC Unit

C.A. Vandana Ladha

Coordinator

- ❖ Attended the webinar on the topic 'Code of Professional Ethics & Prevention of Sexual Harassment at Workplace' organized by IQAC, ICC & Committee of Adherence of Code of Conduct in association with ISME on 8th April 2021.
- ❖ Participated in the webinar 'Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach' organized by IQAC of Vivek College of Commerce on 22nd March 2021.

- ❖ Participated in 2nd Annual Smt. A. A. Saraswathy Memorial Lecture (Online) on the topic 'Mission India: The Role of Youth in shaping India's Future' organized by IQAC of Vivek College of Commerce on 12th January 2021.

Mr. Mayur Shah

Lecturer

- ❖ Attended the Two Days National Symposium on Cyberspace 2021 (NSCS2021) organized by the Department of Information Technology, the University of Mumbai in Association with Vivek College of Commerce, Goregaon (West). He provided technical assistance for ZOOM & YouTube Live Platforms for the same on 27 & 28 May 2021.
- ❖ Participated & successfully completed the 2 days Faculty Development Programme (FDP) on Online Content Development through online sessions conducted by the Department of Automobile & Mechanical Engineering, Pillai College of Engineering, New Panvel on 01 & 02 May 2021.
- ❖ Attended the webinar on the topic 'Intellectual Property Rights in India' organized by the department of B.Com (Investment Management) and M.A. (Business Economics) of K.P.B. Hinduja College of Commerce on 18th April 2021
- ❖ Attended the webinar on the topic 'Code of Professional Ethics & Prevention of Sexual Harassment at Workplace' organized by IQAC, ICC & Committee of Adherence of Code of Conduct in association with ISME on 8th April 2021.
- ❖ Attended an intercollegiate webinar on 'Policy & Implications of Gender Equality at Workplace' jointly organized by IQAC & Administrative Staff of S.D.S.M. College, Palghar west & Vivek College of Commerce on 3rd April 2021.
- ❖ Participated in the webinar 'Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach' organized by IQAC of Vivek College of Commerce on 22nd March 2021.

- ❖ Participated in the webinar 'Research Ethics and Publications' organized by IQAC & Research Committee of Smt. K. G. Mittal College of Arts & Commerce in association with Thakur Institute of Management Studies & Research and Vivek College of Commerce on 13th March 2021.

- ❖ Participated in a National Level Webinar on the topic 'Innovation & IPR' organized by the Department of Law & Business Communication of Vivek College of Commerce on 8th February 2021.

- ❖ Participated in 2nd Annual Smt. A. A. Saraswathy Memorial Lecture (Online) on the topic 'Mission India: The Role of Youth in shaping India's Future' organized by IQAC of Vivek College of Commerce on 12th January 2021.

- ❖ Participated along with 40 NSS volunteers in taking e-pledge 'Majhi Vasundhara' organized by Environment & Climate Change Department, Government of Maharashtra on 1st February 2021.

- ❖ Participated in one day virtual National Webinar on the theme "Etiquette in Research and Academic Publishing" organized by Internal Quality Assurance Cell of Pillai College of Arts, Commerce & Science (Autonomous) on 5th November 2020.

- ❖ Conducted Microsoft Teams Training Session for the First-Year students of Vivek College of Commerce on 7th September 2020.

B.COM (FINANCIAL MARKET)

FACULTY MEMBERS:

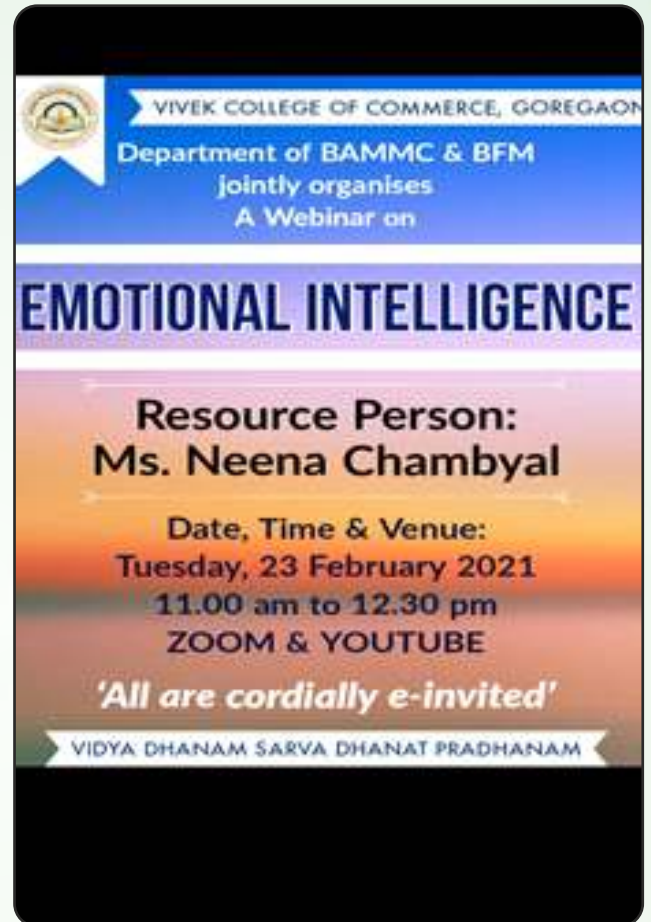
- Mrs. Tanvee Narvekar – Coordinator
- Mrs. Sharvari Talashikar

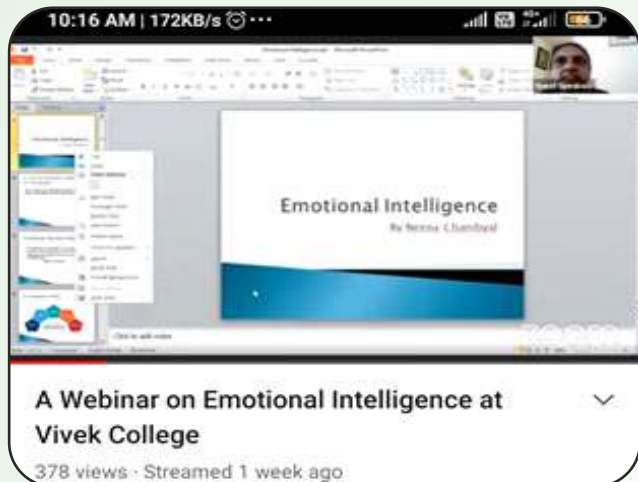
Activities conducted by the department

- A webinar on "Rising Importance of startup" was conducted for students, teachers, academicians were organized on 17th April 2021 on Zoom & YouTube Live Platform.
- The guest speaker was Mr. Kaustubh Manjrekar talked to our students and shared his own experience of setting up a start-up and what are problems he faced and how he overcame it and inspired our students to come up with innovative ideas

- He also solved doubts with respect to setting up of new business and difficulties which might come
- He completed his graduation from Bachelor in Mechanical Engineering and currently owns a start-up called Salad Hub. He also coaches people with context to derivative future & options.

- A webinar on 'Emotional intelligence' was conducted for students and teachers on 23rd February in association with the BAMMC department on Zoom and YouTube platform. The guest speaker was Neena Chambyal who guided our students about how to tackle critical situations without losing their temper. She also taught attendees various skills to control anger.





Mrs. Tanvee Deepak Narvekar
Coordinator

- ❖ Attended 1st Term Training Programme in Extension Work Activities organized by DLLE, the University of Mumbai on 9th November 2020.
- ❖ Attended 2nd Annual Smt. A. A. Saraswathy Memorial Lecture (Online) on the topic 'Mission India: The Role

of Youth in Shaping India's Future' organized by Vivek college of commerce on 12th January 2021

- ❖ Attended National Level Webinar on the topic 'Innovation & IPR' organized by Vivek college of commerce on 8th February 2021
- ❖ Attended webinar "Research Ethics and Publications" Organized by IQAC & Research committee of Smt. K. G. Mittal College of Arts & Commerce on 13th March 2021.
- ❖ Attended webinar "Attainment & Mapping COs, POs, and PSOs - A Scientific Approach" Organized by Vivek college of Commerce on 22nd March 2021.

B.A.M.M.C.

FACULTY MEMBERS:

- Mrs. Jennifer Marfatia – Coordinator
- Mrs. Nisha Bidawatka

Activities conducted by the department

- A Webinar on 'Careers in Public Relations and Communications after BAMMC/BMM' was organized for students on 05 April 2021 through Zoom & YouTube live platform. The guest speaker was Ms. Aarti Notiyal who guided our BAMMC/BMM students on the career options available to them.



VIVEK COLLEGE OF COMMERCE, GOREGAON

BAMMC
and
Career Guidance & Placement Cell
organises
A Webinar on

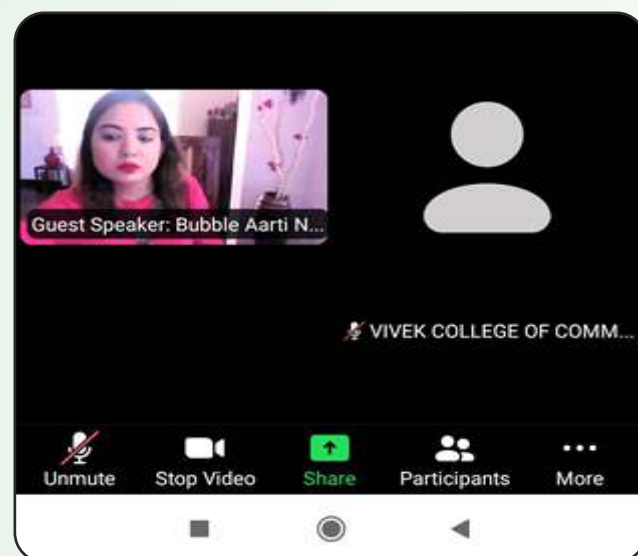
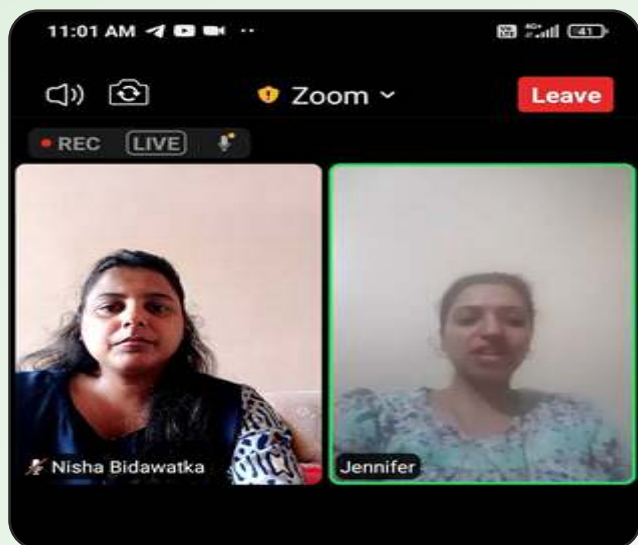
**Careers in Public Relations
and Communications
after BAMMC / BMM**

Resource Person:
Ms. Aarti Notiyal
An award winning Marketing Communication Professional
with 20 years of experience in
Creative, Content, Strategy, Digital, PR & Events

Date, Time & Venue:
Monday, 05 April 2021
11.00 am to 12.30 pm
ZOOM + YouTube Live

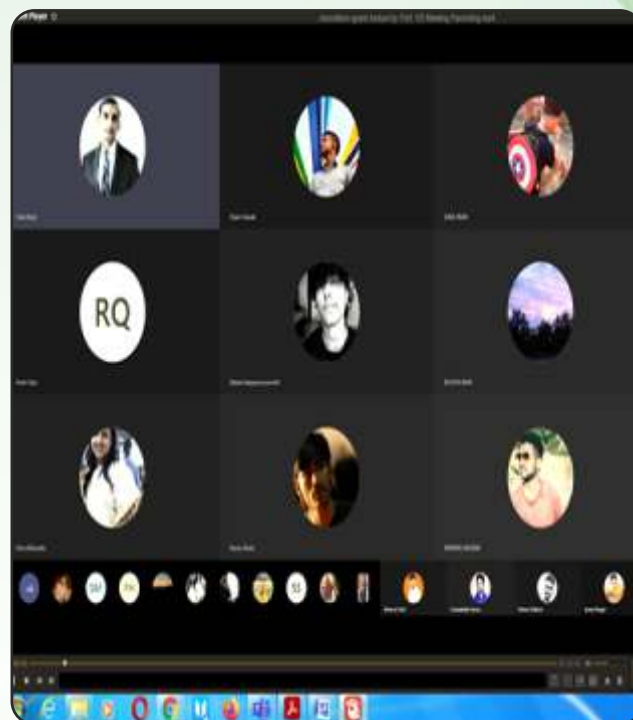
'All are cordially e-invited'

VIDYA DHANAM SARVA DHANAT PRADHANAM



Webinar on 'Careers in Public Relations and Communications after BAMMC/BMM'

➤ A Guest Lecture on 'How to Write for Media' was organized on 6th March 2021 in association with Literary Association on MS Teams Platform. The guest speaker was Prof. Vivek Singh who guided our BAMMC students on the factors to consider while writing for media.



Mrs. Jennifer Marfatia

Coordinator

- ❖ Attended webinar on 'Vigilance and Insurance' on 1st November 2020 organized by Vivek College of Commerce.
- ❖ Attended 2nd Annual Smt. A.A. Saraswathy Memorial Lecture on 'Mission India: The Role of Youth in Shaping India's Future' on 12th January 2021, organized by Vivek College of commerce.
- ❖ Attended National on 'Webinar Innovation and IPR' on 8th February 2021 Vivek College of Commerce. Attended Webinar on "Research Ethics and Publications" on 13th March 2021 Vivek College of Commerce / Mittal College.
- ❖ Attended Webinar on "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" on 22nd March 2021 organized by Vivek College of Commerce.
- ❖ Attended an intercollegiate webinar on 'Policy and Implications of Gender Equality at Workplace' on 3rd April 2021 organized by Vivek College of Commerce.
- ❖ Attended two days webinar on 'Gender Awareness' on 10th April 2021 organized by Vivek College of Commerce.
- ❖ Attended Webinar on 'Awareness on Prevention of Sexual Harassment (POSH) and Related Laws, on 21st April 2021 organized by Vivek College of Commerce.
- ❖ Attended Two Days National Symposium on 'Cyber Space 2021 (NSCS2021)' on 27th and 28th May 2021 organized by VIVEK COLLEGE OF COMMERCE/ Department of Information Technology, University of Mumbai.

Mrs. Nisha Bidawatka

Lecturer

- ❖ Attended an International level one-day webinar on 'Emotional Intelligence & its Regulation' on 21st November 2020 organized by Devaditya Foundation, Jharkhand.
- ❖ Attended 2nd Annual Smt. A. A. Saraswathy Memorial Lecture on 'Mission India: The Role of Youth in Shaping India's Future' on 12th January 2021, organized by Vivek College of commerce.
- ❖ Attended International conference 'Living gender: recognition, repression and representation' on 16th January 2021, organized by DGMC (Devi Prasad Goenka Management College Of Media Studies) Attended National 'Webinar Innovation and IPR' on 8th February 2021 Vivek College of Commerce.
- ❖ Attended webinar on 'Emotional Intelligence' on 23rd February 2021, organized by the Department of BAMMC & BFM, Vivek College of Commerce.
- ❖ Attended webinar on 'Careers in Public Relations and Communication after BAMMC/BMM' organized by the Department of BAMMC/ Career Guidance & Placement Cell, Vivek College of Commerce.
- ❖ Attended Webinar "Research Ethics and Publications" on 13th March 2021 Vivek College of Commerce / Mittal College.
- ❖ Attended Webinar on "Attainment & Mapping of COs, POs, and PSOs - A Scientific Approach" on 22nd March 2021 organized by Vivek College of Commerce.
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VIVEK COLLEGE OF COMMERCE

LIST OF COMMITTEE FOR ACADEMIC YEAR 2020-2021

VIVEK COLLEGE OF COMMERCE

LIST OF COMMITTEE FOR ACADEMIC YEAR 2020-2021

Sr. No.	Name of the committee	Incharge / Committee member of the Aided	Incharge / Committee member of the Unaided
1	Student's Council & Welfare	Dr. Malathi Iyer	Prof. Ranjeet Kaur Patel + All Coordinators
		NSS Incharge	
		Arts Circle	
		Sports Incharge	
		Principal's Nominee (Dr. Thanga Durai)	
2	Internal Quality Assurance Cell	Prof. Shrikant Marathe	Prof. Anupama Bali
		Dr. Neelu Khosla	Prof. Pradeep Hathi
		Prof. Manisha Nalk	Prof. Vandana Ladha
		Prof. Prabhakar Musam	Prof. Maria Muthukumar
		Dr. Tanusree Chaudhuri	Prof. Muruges Chandran
3	Exam Committee	Prof. Nisha Pillai	Prof. Anupama Bali
		Dr. Thanga Durai	Prof. Ranjeet Kaur Patel
		Dr. Shefali Naranje	Prof. Tanvee Narvekar
		Dr. Tanusree Chaudhuri	Prof. Nisha Bidawatka
4	Gymkhana Committee	Prof. Jayesh Vaidya	Prof. Manoj Heda
			Prof. Lubina Gonsalves
5	NSS+NCC	Prof. Prabhakar Musam	Prof. Jennifer Marfatia
		Dr. Shefali Naranje	Prof. Mayur Shah
6	Arts Circle	Prof. Manisha Nalk	Prof. Sharvari Talashilkar
		Prof. Maya Hande	Prof. Akshata Pai
7	Marathi Wangmay & Natya Mandal	Prof. Maya Hande	Prof. Anuja Narvankar
		Prof. Shrikant Marathe	Prof. Tanvee Narvekar
8	Attendance Committee	Prof. Maya Hande	Prof. Jennifer Marfatia
		Dr. Neelu Khosla	Prof. Vandana Ladha
		Prof. Bhakti Manjarekar	Prof. Nisha Bidawatka
9	Career Guidance Placement & Student Counselling Cell	Dr. Neelu Khosla	Prof. Anuja Narvankar
		Prof. Prabhakar Musam	Prof. Mayur Shah
10	Alumni Association	Mrs. Bindu Varma	Prof. Anupama Bali
		Prof. Manisha Nalk	Prof. Vandana Ladha
		Prof. Jayesh Vaidya	
		Dr. Malathi Iyer	
		Dr. Thanga Durai	
11	College Magazine	Mrs. Bindu Varma	Prof. Nisha Bidawatka
		Dr. Shefali Naranje	Prof. Murgesh Chandran

VIVEK COLLEGE OF COMMERCE

LIST OF COMMITTEE FOR ACADEMIC YEAR 2020-2021

Sr. No.	Name of the committee	Incharge / Committee member of the Aided	Incharge / Committee member of the Unaided
12	Discipline Committee+ Anti ragging Committee	Prof. Jayesh Vaidya	Prof. Ranjeet Kaur Patel
		Dr. Malathi Iyer	Prof. Vandana Ladha
		Prof. Manisha Naik	Prof. Pradeep Hathi
			Prof. Manoj Heda
13	Dept of Long Learning Bat	Dr. Tanusree C	Prof. Tanvee Narvekar
		Prof. Bhakti Manjrekar	Prof. Sharvari Talashikar
			Prof. Lubina Gonsalves (FYBMS)
14	Guardian Teachers (Mentors)	Prof. Prabhakar Musam (FY A)	Prof. Lubina Gonsalves (FYBMS)
		Prof. Bhakti Manjrekar (FY B)	Prof. Manoj Heda (SYBMS)
		Dr. Shefali Naranje (FY C)	Prof. Ranjeet Kaur Patel (TYBMS)
		Dr. Tanusree C (FY D)	Prof. Maria Muthukumar (F.Y.I.T.)
		Prof. Manisha Naik (SY A)	Prof. Sukanya Sawant (S.Y.I.T)
		Dr. Malathi Iyer (SY B)	Prof. Murugesh Chandran (T.Y.I.T)
		Prof. Shrikant Marathe (SY C)	Prof. Mayur Shah (FYAF)
		Prof. Kavita Sawant (SY D)	Prof. Vandana (SYAF)
		Prof. Nisha Pillai (TY A)	Prof. Akashta (TYAF)
		Prof. Maya Hande (TY B)	Prof. Vivek Singh (FYBBI)
		Dr. Thanga Durai (TY C)	Prof. Anuja Narvankar (SYBBI)
			Prof. Pradeep Hathi (TYBBI)
			Prof. Sharvari (FYBFM)
			Prof. Sharvari (SYBFM)
			Prof. Tanvee Narvekar (TYFM)
			Prof. Nisha Bidawatka (FYBMM)
			Prof. Jennifer Marfatia (SYBMM)
			Prof. Jennifer Marfatia (TYBMM)
15	Literary Association	Dr. Shefali Naranje	Prof. Vivek Singh
		Prof. Maya Hande	Prof. Nisha Bidawatka
			Prof. Lubina Gonsalves
16	Library Committee	Prof. Prabhakar Musam	Prof. Tanvee Narvekar
		Dr. Malathi Iyer	Prof. Vivek Singh
17	CDC Member	Prof. Manisha Naik	
		Dr. Thanga Durai	
		Prof. Shrikant Marathe	
		Prof. Maya Hande	

VIVEK COLLEGE OF COMMERCE

LIST OF COMMITTEE FOR ACADEMIC YEAR 2020-2021

Sr. No.	Name of the committee	Incharge / Committee member of the Aided	Incharge / Committee member of the Unaided
		Mrs. Bindu Varma	
18	Green Committee	Dr. Tanusree C	Prof. Lubina Gonsalves
		Prof. Manisha Naik	Prof. Anuja Narvankar
		Prof. Maya Hande	Prof. Tanvee Narvekar
19	Parents Teachers Association	Prof. Jayesh Vaidya	Prof. Maria Muthukumar
		Prof. Nisha Pillai	Prof. Muruges Chandran
20	Research Cell	Dr. Tanusree C	Prof. Vivek Singh
		Dr. Malathi Iyer	Prof. Ranjeet Kaur Patel
		Dr. Shefali Naranje	
21	Staff Welfare Committee	CDC Members	Prof. Anupama Bali
22	Tamil/Malayalam Literary Asso	Prof. Nisha Pillai	Prof. Muruges Chandran
		Dr. Malathi Iyer	Prof. Maria Muthukumar
		Mrs. Bindu Varma	
23	Timetable	Prof. Jayesh Vaidya	All Coordinators
		Dr. Thanga Durai	
24	Unfair Means Inquiry Committee	Prof. Jayesh Vaidya	Prof. Pradeep Hathi
		Dr. Neelu Khosla	Prof. Anuja Narvankar
		Prof. Maya Hande	Prof. Sukanya Sawant
25	Women Development Cell	Dr. Neelu Khosla	Prof. Jennifer Marfatia
		Prof. Maya Hande	Prof. Sukanya Sawant
		Prof. Shrikant Marathe	Prof. Akshata Pai
26	Admission Committee	Dr. Tanusree C (F.Y. Incharge)	Prof. Anupama Bali (Overall Incharge)
		Dr. Malathi Iyer & Dr. Neelu (S.Y. Incharge)	All Coordinators
		Prof. Manisha Naik (T.Y.)	
		Dr. Thanga Durai (T.Y. Incharge)	
		Prof. Prabhakar Musam (T.Y.)	
27	SC/ST Committee/(Minority Cell)	Prof. Neelu Khosla	Prof. Anupama Bali
		Dr. Thanga Durai	Prof. Muruges Chandran
28	Web Site	Mrs. Bindu Varma	Prof. Maria Muthukumar
		Prof. Bhakti Manjarekar	Prof. Muruges Chandran
			Prof. Neeraj Tiwari
			Prof. Mayur Shah
29	Convocation	Dr. Malathi Iyer	Prof. Anupama Bali
30	Health Committee	Dr. Malathi Iyer	Prof. Anupama Bali
			Prof. Pradeep Hathi

VIVEK COLLEGE OF COMMERCE

LIST OF COMMITTEE FOR ACADEMIC YEAR 2020-2021

Sr. No.	Name of the committee	Incharge / Committee member of the Aided	Incharge / Committee member of the Ungided
31	Prospectus	Dr. Shefali Naranje	Prof. Vandana Ladha
32	Add-On Course Committee Value Added Course	Dr. Neelu Khosla	Prof. Anuja Narvankar
		Dr. Thanga Durai	Prof. Maria Muthukumar
		Prof. Prabhakar Musam	Prof. Ranjeet Kaur Patel
			Prof. Mayur Shah
33	RTI Committee	Dr. Shefali Naranje	Prof. Anuja Narvankar
		Prof. Rajesh Tendulkar	
34	Innovators	Prof. Neelu Khosla	Prof. Mayur Shah
		Prof. Manisha Naik	Prof. Vandana Ladha
			Prof. Jennifer Marfatia
			Prof. Pradeep Hathi
			Prof. Anuja Narvankar
35	Language Lab	Dr. Shefali Naranje	Prof. Nisha Bidawatka
36	Grievances Redressal Committee (Staff and Students)	Dr. Malathi iyer	Prof. Anupama Bali
		Prof. Manisha Naik	Prof. Pradeep Hathi
37	Rotary Club	Prof. Krinal Magia	Prof. Lubina Gonsalves
38	Yuva Club	Dr. Thanga Durai	Prof. Akshta Pai
			Prof. Vivek Singh
39	NIRF	Prof. Prabhakar Musam	Prof. Anupama Bali
40	Academic Audit	Prof. Tanusree C	Prof. Pradeep Hathi (Incharge)
		Prof. Nisha Pillai	Prof. Vivek Singh
			Prof. Manoj Heda
			Prof. Anupama Bali
41	Bridge Course	Prof. Bhakti Manjarekar	
		Prof. Krinal Magia	
42	E-Cell	Prof. Bhakti Manjarekar	Prof. Anuja Narvankar (Incharge)
			Prof. Mayur Shah
			Prof. Akshta Pai
43	Multimedia Cell	Mrs. Bindu Varma	Prof. Mayur Shah
44	Committee For Adherence of Code Of Conduct	Prof. Manisha Naik	Prof. Anuja Narvankar
		Prof. Maya Hande	Prof. Nisha Bidawatka
45	Internal Committee	Prof. Manisha Naik	Prof. Anuja Narvankar
		Prof. Maya Hande	Prof. Anupama Bali

STUDENTS' COUNCIL

Chairperson: Principal Dr. Vijetha Shetty

Incharge: Dr. Malathi Iyer

Mrs. Ranjeet Kaur Patel

Teacher Members :

Cultural: Mrs. Manisha Naik

Sports: CA Jayesh Vaidya

NSS & NCC:. Mr. Prabhakar Musam

Principal's Nominee: Dr. Thanga Durai

Teachers' day was celebrated by students on the Zoom platform. This year also, for making the teachers feel special, the students our college decided to celebrate Teacher's Day. As to go on with the current pandemic

Teachers' day was celebrated by students on the Zoom platform. This year also, for making the teachers feel special, the students our college decided to celebrate Teacher's Day. As to go on with the current pandemic situation, the Teachers Day celebration was done virtually through Zoom. The program was held on the morning of 5th September 2020. The program started by greeting all the teachers followed by a prayer. A video compilation of songs dances and poems was played by the students at our college. Antakshari and games were arranged for the teachers and they enjoyed a lot by participating in the same. Students were encouraged for singing songs and make the program enjoyable. Lastly, our principal addressed the audience and appreciated everyone's involvement and efforts. The program ended with a vote of thanks which was given by students in the organizing committee.

ART CIRCLE

Prof- in - charge: Mrs. Manisha Naik

Student Secretary: Ms. Rupal Palande

Student Co-coordinator

(A) University Youth Festival:

Ms. Rupal Palande

Mr. Aman Dubey

(B) Intercollegiate Fest:

Ms. Rupal Palande

Members: Mr. Aman Dubey

Mr. Naitik Gami

Ms. Harshada

Ms Vaishnavi Dongare

- Art Circle is one of the statutory associations of the college. The major activities of our association are to train the students for the cultural and fine art events and to provide a platform to showcase their talents. We encourage the students to participate as individuals or in group events for state-level, University level, and intercollegiate level and Intra college-level activities. Every year we participate in the Mumbai University Youth Festival, various intercollegiate festivals. Our year starts with the preparations for Mumbai University Youth Festival.

Participation in 53rd Youth festival of university of Mumbai



INTERCOLLEGIATE EVENT PARTICIPATION LIST

SR NO.	NAME OF THE ORGANIZER	NAME OF THE EVENT
1	J.M.Patel College	Story Telling
2	Buzz Pedia & Clickzo Pedia	Photography
3	Lens and Canvas	Photography
4	Ramnarayan Ruia College	Model Making & Idol Making
5	Rotract Club of J.M.Patel College	Quiz Competition

ACHIEVEMENTS IN INTERCOLLEGIATE FESTIVALS

SR NO.	NAME OF THE ORGANIZER	EVENT	NAME OF THE EVENT
1	J.M.Patel College	Story Telling	2nd Prize by Rupal Palande
2	Buzz Pedia & Clickzo Pedia	Photography	1st Prize by Prashant Naik
3	Ramnarayan Ruia College	Model Making	2nd & 3rd Prize by Shardul Vajantri & Prashant Naik
4	Ramnarayan Ruia College	Idol Making	3rd Prize by Vaishnavi Dongare
5	Rotract Club of J.M.Patel College	Quiz Competition	3rd Prize by Prashant Naik
6	Lens and Canvas	Photography	Runner Up / 2nd Prize by Prashant Naik

INTRA COLLEGE LEVEL FOLLOWING ACTIVITIES AND COMPETITIONS WERE CONDUCTED:

SR NO.	EVENT NAME
1	Poster Making
2	Pencil Sketching
3	Handwriting
4	Mehendi
5	Solo Singing
6	Solo Dance
7	Rangoli
8	Slogan Making

- Due to the pandemic situation, not many activities could be conducted. However few online activities were conducted. Online Diya Painting Workshop was conducted by Mrs. Swara Paresh Kanekar on the Zoom app. Students were trained for painting different types of diyas by using Acrylic colors. Rest all completions were conducted online. Students were required to submit their videos for singing and dance competitions
- We are greatly indebted to our Principal Dr. Vijetha Shetty madam for her continuous support and encouragement. We would like to thank Ms.Swara Paresh Kanekar for training our students and enhancing their abilities and skills. We thank all our committee members, volunteers, and participants for making the year successful.

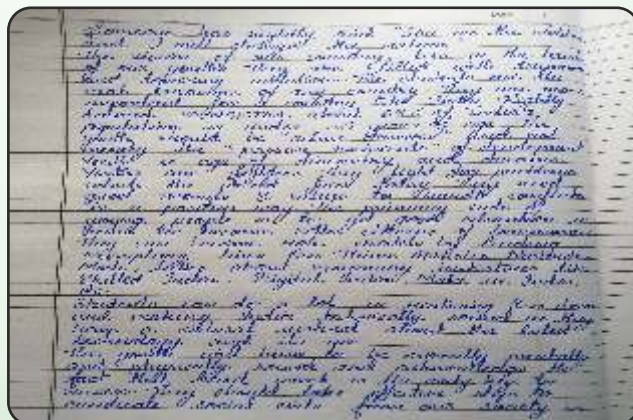
DANCE



DIYA PAINTING WORKSHOP



HANDWRITING



MEHENDI



POSTER MAKING



RANGOLI



SINGING





SKETCHING



SLOGAN MAKING



NATIONAL SERVICE SCHEME (NSS)

NSS PROGRAM OFFICERS: Mr. Prabhakar Musam
Mr. Mayur Shah

TEACHING MEMBERS: Dr. Shefali Naranje
Mrs. Jennifer Marfatia

CORE COMMITTEE 2020-2021

SECRETARY	Shraddha Mourya
JOINT SECRETARY	Saiprakash Pandula
ATTENDANCE INCHARGE	Aaryan Singh Ketan Satvilkar
ACCOUNTS INCHARGE	Petchinatchiyar Yadava Sanskriti Desai
EMEDIA INCHARGE	Ajit Prakash

LIST OF ACTIVITIES FOR THE ACADEMIC YEAR 2020-21:

AIDS AWARENESS VIDEO

In an attempt to generalize the taboo around Aids our NSS Volunteers on the observance of World AIDS Day, NSS created a video in around 8 different languages stating the preventive measures and also encouraged people to help and support people around with this disease. The video was uploaded on Social media platforms.

IDF NEW YEAR CELEBRATION

Our NSS volunteers volunteered in the event organized by the Indian Development Foundation at the Vimala Dermatological Centre Leprosy Home on the New Year's Eve. Volunteers spent the day and performed for the members there to celebrate the day.



ROAD SAFETY ONLINE SESSION

United Way organized an Online Session on road safety for the volunteers.



EARN AND LEARN

Volunteers participated in a 2 weeks Library restoration program, revamping the library arrangements for which they also earned money.





MILITARY LEADERSHIP PROGRAM

Military leadership Program organized in association with the Indian Development Foundation (IDF) focused on inculcating an aptitude for Army and Discipline wherein a Retired Army Engineer Col. Venkat Raman Sir shared his life lessons to the students and our volunteers.



WASTE COLLECTION DRIVE

Our NSS volunteers conducted a Waste Collection Drive at the college collecting over 332 Kgs of waste. The event was carried out in association with Government of Maharashtra and UNDP (United Nations Development Programme)



E-PLEDGE BY MAJHI VASUNDHARA

NSS volunteers pledged on consciously considering environment preservation by the taking the E-pledge administered by Majhi Vasundhara.



NSS ROOM BEAUTIFICATION

The NSS room was refurbished by the volunteers reusing materials and giving the room an all-new makeover.



ONLINE YOGA SESSION

NSS unit in association with Ambika Yog Kutir conducted a 10 days online yoga session for the volunteers. Sessions were held every Saturday for an hour.



ORGAN DONATION SESSION

Mumbai University and V4Organs Foundation conducted a certification course on Organ Donation. Volunteers were trained on the measures and rules of Organ donation.

TREE PLANTATION ON DR. BABASAHEB AMBEDKAR JAYANTI

To mark the Birth Anniversary of Dr. Babasaheb Ambedkar volunteers planted a sapling in their respective homes.



BIRD FEEDER

On the arrival of summer in Mumbai, Volunteers arranged Birdfeeders at their homes to facilitate water and food for winged passenger



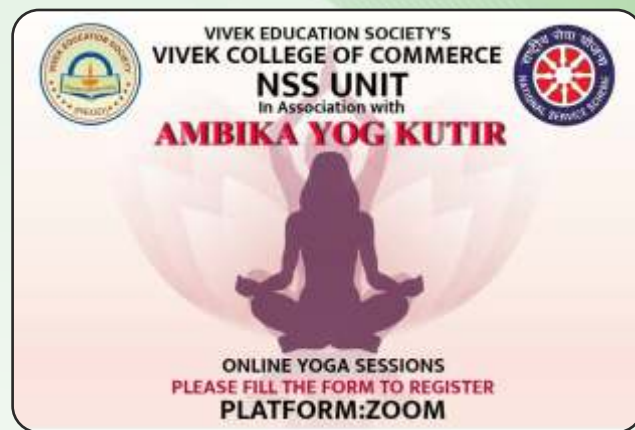
MAHARASHTRA FLOOD RELIEF DRIVE

NSS unit in association with IDF (Indian Development Foundation) organized a Flood Relief Drive at college for the Remote areas in Maharashtra affected by the adverse effects of Monsoon.



FLAG DISTRIBUTION FOR INDEPENDENCE DAY

On the occasion of the 75th Independence Day, our volunteers distributed 1100+ flags in the locality of Goregaon. Areas covered were Jawahar Nagar, S.V. Road, M.G. Road, Teen dongri, Motilal Nagar and other places in Goregaon.



PARTICIPATION OF VOLUNTEERS (EVENTWISE)

SR NO.	EVENT NAME	NO. OF VOLUNTEERS		
		MALE	FEMALE	TOTAL
1	Aids Awareness Video	3	4	7
2	IDF New Year Celebration	4	5	9
3	Road Safety Session	19	40	59
4	Earn And Learn	13	10	23
5	Military Leadership Programme	18	18	36
6	Waste Collection Drive Volunteering	6	6	12
7	E-Pledge By Majhi Vasundhara	22	31	53
8	NSS Room Beautification	7	8	15
9	Online Yoga Session	20	10	30
10	Organ Donation Session	17	34	51
11	Tree Plantation On Dr. Babasaheb Ambedkar Jayanti	10	4	14
12	Bird Feeder	7	3	10
13	Maharashtra Flood Relief Drive	10	8	18
14	Flag Distribution For Independence Day	6	2	8

COLLEGE LEVEL COMPETITION

POSHAN PAKHWADA QUIZ		
NAME OF THE PARTICIPANT	CLASS	POSITION
Elizabeth Joseph Chittinapalli	TYBBI	1st Place
Shaikh Shehma Begum Mohammed Yasin	FYBCOM	1st Place
Simran Vaghela	FYBCOM	2nd Place
Esha Baing	SYBCOM	2nd Place
Tejas Pawar	SYBCOM	2nd Place
Sagaya Diana	FYBAF	2nd Place
Dravid Khushi Ramaswamy	SYBAF	2nd Place
Fizza Fatema	FYBAF	2nd Place

WORLD CREATIVITY DAY QUIZ		
NAME OF THE PARTICIPANT	CLASS	POSITION
Karkera Bhavya Kumar	FYBAF	1st Place
Pavithra Ravi Saliyar	FYBAF	1st Place
Mehjabin Patel	FYBMS	2nd Place
Swati Mishra	FYBCOM	2nd Place
Bhagyashree Pillai	FYBCOM	3rd Place
Tulsi Chaurasia	FYBMS	3rd Place
Theerthmalai Thangavel	FYBAF	3rd Place

BATCH MAKING COMPETITION

Akshata Sandim	FYBMS	1st Place
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ORGAN DONATION POSTER MAKING COMPETITION

Sunil Maharana	FYBMS	1st Place
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ORGAN DONATION POSTER MAKING COMPETITION

Bhagyashree pillai	FYBCOM	1st Place
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DEPARTMENT OF LIFE LONG LEARNING AND EXTENSION (DLLE)

Extension Work Teachers

Dr. Tanusree Chaudhuri

Mrs. Bhakti Manjrekar

Mrs. Lubina Gonsalves

Mrs. Tanvee Narvekar

Mrs. Sharvari Talashikae

➤ Department of Life Long Learning and Extension of our college organized DLLE Week from 11th Jan 2021 to 16th Jan 2021 on Microsoft team platform. In this week, students registered under DLLE, had participated in

- I) Poster making competition on 11th Jan, 2021
- II) Essay writing competition held on 12th Jan, 2021
- III) Eat Fit Cooking held on 13th Jan, 2021
- VI) Rangoli Competition held on 14th Jan, 2021
- Story Telling With Social Message held on 15th Jan, 2021
- V) Visionary Entrepreneur. More than 165 students participated in different competitions held in
- VI) DLLE week

'Poster Making Competition'

Theme: World Before and After Corona (Covid-19)

Date of the competition: 11th January 2022

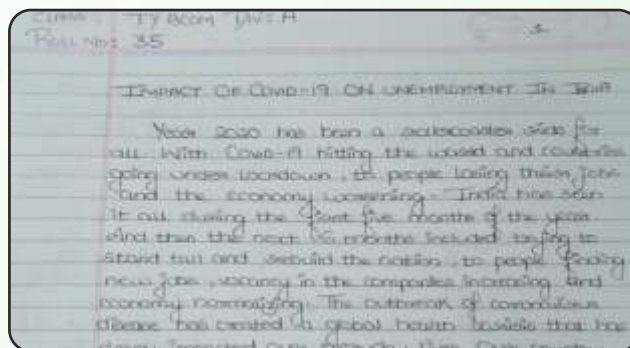
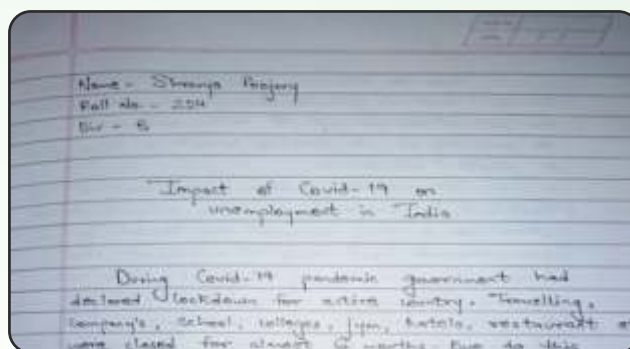


Essay Writing Competition

Theme:

- 1) Impact of Covid 19 on Unemployment in India
- 2) Current farmers Issues in India

Date of the competition: 12th January 2021



Eat Fit Cooking

Theme:

Any Choice of Food, Online Cooking

Date of the competition: 13th January 2021





Rangoli Making Competition

Theme:

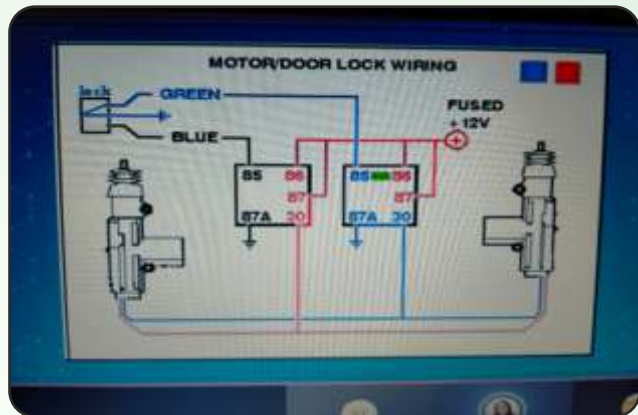
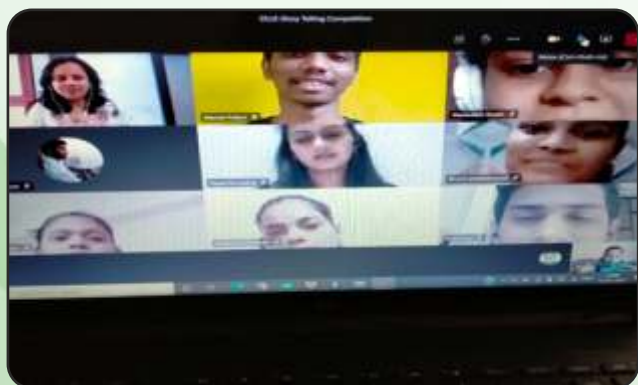
Spreading Positivity

Date of the competition: 14th January 2021



Story Telling Competition with a Social Message

Date of the competition: 15th January 2021



➤ Seminar on 'Let's Talk on Women' to celebrate International Women's Day on 8th March 2021, DLLE students organized seminar. Six students-

- i) Saba Ansari of SY BCOM
- ii) Sumitha Rexlin of FY BCOM
- iii) Rishikesh Jadhav of SY BCOM
- iv) Anjali Singh of TY BMS
- v) Dipali Roundhal of FY BBI and
- vi) Keshvani Daniel of TY BAF

spoke about few women, who inspired their life. The event was appreciated by the participants.

SEMINAR ON 'LET'S TALK ON WOMEN'





DLLE is a Project based extension activity. Students registered under DLLE needs to take any one of the projects like Career Project or CP, Status of Women in The Society or SWS, Population Education Club or PEC. Due to pandemic this academic year all the projects were completed in online mode from March to April 2021. Survey or interview or presentations were done through online mode. Finally students have submitted online project report.

CAREER PROJECT-CP

CAREER PROJECT (CP) DLLE, MUMBAI UNIVERSITY, 2020-21

- WRITE THE CAREER YOU LIKE BANK MANAGEMENT.
- QUALIFICATION NECESSARY FOR THE CAREER BACHELOR DEGREE IN FINANCE MANAGEMENT.
- WORKING CONDITION WORK ACCURATELY AND EFFICIENTLY AND TAKE FULL RESPONSIBILITY OF THE BRANCH.
- ESTIMATED EARNING AT THE START ANNUAL 500000, AND AFTER FIVE YEARS ANNUAL 1500000.
- PREPARATION NEEDED FOR THE CAREER: (EDUCATION, TRAINING, ADVERTISEMENT)
EDUCATION: BACHELOR DEGREE IN FINANCE MANAGEMENT.
TRAINING: ATLEAST THREE YEARS WORKING EXPERIENCE IN ANY BRANCH.
ADVERTISEMENT: APPLY IN RECRUITING COMPANY FOR BANK MANAGEMENT POST.
- ADVANTAGES AND DISADVANTAGES OF THE CAREER.
ADVANTAGES:
1. RESPECTABLE POST COMPETATIVE SALARY AND EXCELLENT BENEFIT.
2. EXCELLENT WORKING CONDITION AND HOUR.
DISADVANTAGES:
1. STRESSFUL TO MANAGE PEOPLE.
2. WORK LIFE BALANCE IS NOT THERE.

NAME OF THE INTERVIEWEE: YERLA SURESH

NAME OF THE INTERVIEWER: NARSANNA ANRITA SUDHAKAR

DLLE -Project:2020-21

CAREER PROJECT-CP

Career Project (CP) DLLE, Mumbai University, 2020-21

1. Write the career you like BANK MANAGEMENT.

2. Qualification necessary for the career BACHELOR DEGREE IN FINANCE MANAGEMENT.

3. Working condition WORK ACCURATELY AND EFFICIENTLY AND TAKE FULL RESPONSIBILITY OF THE BRANCH.

4. Estimated earning at the start ANNUAL 500000, AND AFTER FIVE YEARS ANNUAL 1500000.

5. Preparation needed for the career: (EDUCATION, TRAINING, ADVERTISEMENT)
EDUCATION: BACHELOR DEGREE IN FINANCE MANAGEMENT.
TRAINING: ATLEAST THREE YEARS WORKING EXPERIENCE IN ANY BRANCH.
ADVERTISEMENT: APPLY IN RECRUITING COMPANY FOR BANK MANAGEMENT POST.

6. Advantages and disadvantages of the career: (ADVANTAGES AND DISADVANTAGES)
ADVANTAGES:
1. RESPECTABLE POST COMPETATIVE SALARY AND EXCELLENT BENEFIT.
2. EXCELLENT WORKING CONDITION AND HOUR.
DISADVANTAGES:
1. STRESSFUL TO MANAGE PEOPLE.
2. WORK LIFE BALANCE IS NOT THERE.

NAME OF THE INTERVIEWEE: YERLA SURESH

NAME OF THE INTERVIEWER: NARSANNA ANRITA SUDHAKAR

DLLE -Project CAREER PROJECT-CP



DLLE -Project PEC (Population Education Club) Project

POPULATION EDUCATION CLUB 2020-2021.

Topic: Importance of ethics and values .
Presentation date: 7th April, 2021

Name	Division	Roll no
Kaushal Shivaram Sawant	Sybcam B	261
Snehal Mahadev Archana Menge	Sybcam C	412
Gupta Neha Ashok	Sybcam D	528
G.Devi	Sybcam D	461
Shaikh Mariyazabin	Sybcam D	550
Sigamani Gayathri	Sybcam D	555

DLLE -Project PEC (Population Education Club) Project

E-WASTE MANAGEMENT

BY
DIVYA
VIKRAM
ARULJOTHI
PRIYA
VAISHNAVI
SOWMYA



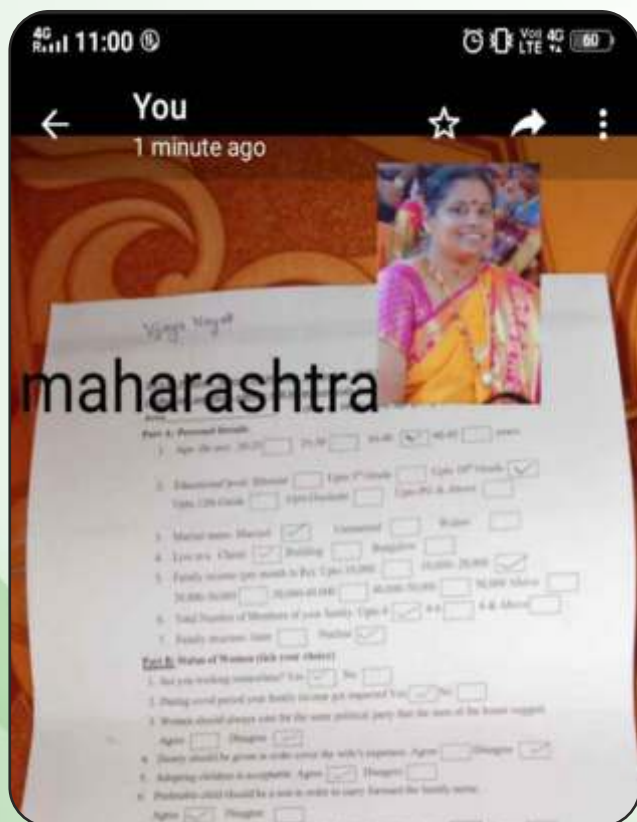
DLLE -Project SWS (status of Women in the Society) Project Online Women Survey-(Google Form)

PARTICIPATION OF VOLUNTEERS (EVENTWISE)

Timestamp				
2021/04/07 5:12:06 PM GMT+5:30	Aarti Chaturvedi	20-25 years.	Upto 10th Grade	Unmarried
2021/04/07 5:38:45 PM GMT+5:30	Shaikh Naila	20-25 years.	Upto 10th Grade	Unmarried
2021/04/07 5:51:38 PM GMT+5:30	Afrin khan	20-25 years.	Upto 10th Grade	Unmarried
2021/04/07 5:56:39 PM GMT+5:30	Nikhat Samani	20-25 years.	Upto 10th Grade	Unmarried
2021/04/07 6:12:07 PM GMT+5:30	Farheen Sayyed	20-25 years.	Upto 10th Grade	Married
2021/04/07 6:16:20 PM GMT+5:30	Tehseen khan	25-30 years.	Upto 10th Grade	Married
2021/04/07 6:17:45 PM GMT+5:30	Feeza	20-25 years.	Upto 10th Grade	Unmarried
2021/04/07 6:19:51 PM GMT+5:30	Shaikh nazneen qayyumuddin	20-25 years.	Upto 10th Grade	Unmarried
2021/04/07 6:27:49 PM GMT+5:30	Heena	20-25 years.	Upto 5th Grade	Unmarried
2021/04/07 7:02:53 PM GMT+5:30	Ayna	20-25 years.	Illiterate	Unmarried

DLLE -Project

SWS (status of Women in the Society) Project
Over Phone Women Survey



DLLE -Project

SWS (Status of Women in the Society) Project
Women Survey Online (Video Calling)





ENTREPRENEURSHIP CELL (E-CELL)

E-CELL FB PAGE: Ecell, Vivek College of Commerce
E-CELL INSTAGRAM: @ecell_vivek_college
E-CELL GOOGLE DRIVE:
ECELL DOCUMENTS 2020-2021

Prof. Incharge
Mrs. Anuja Narvankar
Ms. Akshata Pai

General Manager - Daniyal Keshvani
Asst. General Manager - Mehmood Khot

Marketing & Communications Department
HOD – Gloria Rozario & Neha Prajapati
MEMBERS - Kunal Mauskar, Shaun Mascreeen,
Vivek Vasant, Mehjabin Patel, Sudha Durairaj,
Brendan Gonsalves

Administration & Finance Department
HOD – Josfer Britto & Shweta Yadav
MEMBER - S. Shreeraghuraman, Vinitt Nadar,
Padmapriya T

Events & Operations Department
HOD – Sahil Warekar & Varunraja Chettiyar
MEMBERS - Reshma Bomble, Sriya Kritkar,
Daniel Jebraj, Isha Thakur

IT & Promotions Department
HOD – Dillon Dcosta & Saba Memon
MEMBERS - Sushila Pandey, Abhishek Prajapati,
Adarsh Martin, Alvin Mascreeen, Aman Anchan,
Muskan Shaikh, Ahmad Shaikh

Coordination Department HOD – Sakshi More
MEMBERS - Oves Badra, Uttam Kandu,
Victoria Anthony, Ethiraj David,

INTRODUCTION TO E-CELL

DATE OF EVENT – 20/09/2020 NO.OF ATTENDEES – 60
NATURE OF EVENT – WITHIN COLLEGE
PLATFORM (MODE OF CONDUCT) – ZOOM MEETING

PURPOSE OF THE EVENT

This event was conducted for the students to know about the functioning of the E-Cell. Through this students can learn many things in E-Cell.

OUTCOME OF EVENT

This event was an informal orientation for the students regarding what is E-Cell, what is the work of E-Cell etc. The main target audience for this event was First-Year Students.

NEXT STEP IN E-CELL

DATE OF EVENT – 27/09/2020 – 02/10/2020
NO. OF ATTENDEES – 60
NATURE OF EVENT – Within College
PLATFORM (MODE OF CONDUCT) – ZOOM MEETING

PURPOSE OF EVENT

The purpose of this event was to place the right student in the right department of the E-Cell.

OUTCOME OF EVENT

This was an interview session conducted to understand the newly joined members & segregate them based on their interests and capabilities into respective departments. The interviews were conducted by Heads of respective Department under the supervision of General Manager, Assistant General Manager & Prof in-charge.

EUREKA JUNIOR

DATE OF EVENT – 11/10/2020 NO.OF ATTENDEES – 108
NATURE OF EVENT – Inter-College
(In Collaboration with VIVEK VIDYALAYA & JUNIOR COLLEGE)
SPEAKER FOR THE EVENT – Dr. Anupama Iyer
(Founder of “Quintessence” a corporate training & people strategies firm. PLATFORM (MODE OF CONDUCT) – ZOOM MEETING & YOUTUBE LIVE

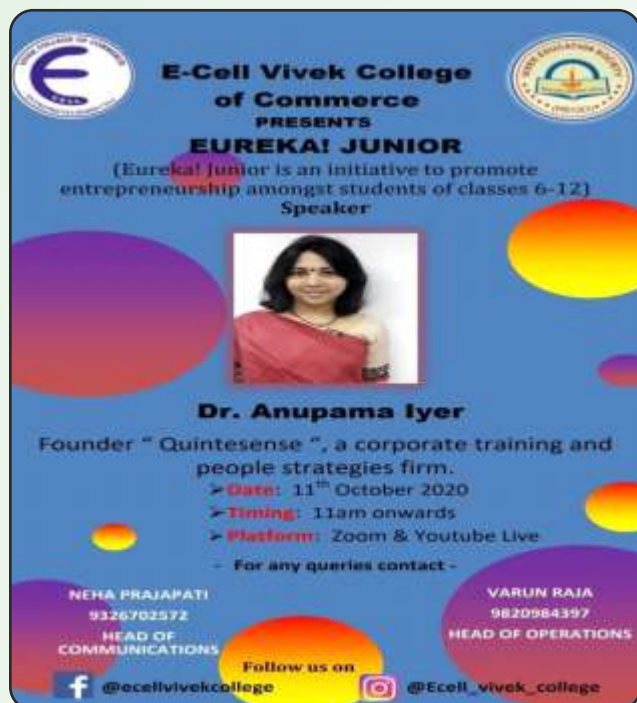
PURPOSE OF EVENT

The event was conducted for the school and junior college students to know about entrepreneurship and to understand the new idea of entrepreneurship.

OUTCOME OF EVENT

This event was specifically conducted for the students of classes 9 to 12 and in collaboration with the VIVEK VIDYALAYA AND JUNIOR COLLEGE. This event was

This event was specifically conducted for the students of classes 9 to 12 and in collaboration with the VIVEK VIDYALAYA AND JUNIOR COLLEGE. This event was orientation for Eureka Junior an Entrepreneur challenge by IIT BOMBAY specifically designed for teenagers. The theme of the event was to sow the seeds of entrepreneurship amongst the students and to also make them understand that E-Cell VIVEK COLLEGE OF COMMERCE here to help them with their ideas and to always guide them.



FRESHMEN ORIENTATION

DATE OF EVENT – 15/10/2020 NO. OF ATTENDEES – 60
NATURE OF EVENT – Within College
PLATFORM (MODE OF CONDUCT) – ZOOM MEETING
SPEAKER FOR THE EVENT – Prof. Anuja Narvankar

PURPOSE OF EVENT

These events were conducted for the new members of the E-cell to know about what does each department does in the E-Cell. The main thing was to know about the NEC task

OUTCOME OF EVENT

This event was a formal Orientation for students regarding what is E-Cell, what is the work of E-Cell etc. The main target audience for this event was First-Year Students. This was conducted due to it being a task of NEC.

SOCIAL MEDIA CHALLENGE – MINUTE TO WIN IT

DATE OF EVENT – 15/10/2020 – 18/10/2020
NO. OF ENTRIES – 20
NATURE OF EVENT – Inter-College
PLATFORM (MODE OF CONDUCT) – MAKING VIDEO & SOCIAL MEDIA

PURPOSE OF EVENT

The social media challenge was conducted. The task was that the students were given 10 questions and were to select one question to prepare a one-minute video while doing so they get knowledge on entrepreneurship.

OUTCOME OF EVENT

This event was a Social Media Challenge based on Entrepreneurship. The students had been given a list of 10 questions out of which they had to select any 1 question of their choice & film a 1-minute video answering the question and post it on Instagram with the challenge tags. The most unique answer wins the challenge.

THE WINNER WAS DECLARED BRENDAN GONSALVES OF FYBMS



SURVEY ON IDENTIFYING PROBLEMS RELATED TO ONLINE LEARNING

DATE OF EVENT – 17/10/2020 – 18/10/2020

NO. OF RESPONSES – 204

NATURE OF EVENT – Within College

PLATFORM (MODE OF CONDUCT) – GOOGLE FORM

PURPOSE OF EVENT

The event was conducted for the students on the bases of online learning for the students that face problems in the online class.

OUTCOME OF EVENT

This survey was conducted to identify the problems faced by students in the ongoing online way of learning.

GROUP DISCUSSION

DATE OF EVENT – 18/10/2020 No. OF ATTENDEES – 18

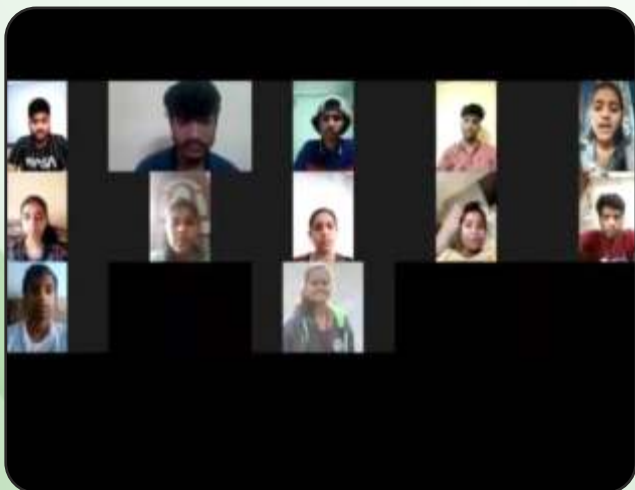
NATURE OF THE EVENT – Within College PLATFORM (MODE OF CONDUCT) – Zoom Meeting

PURPOSE OF EVENT

The group discussion was based on the problems identified by the survey previously conducted on the topic of problems faced by students in the online way of learning.

OUTCOME OF EVENT

The discussion provided solutions for problems that can be solved at sources. And also helped students in realizing both sides of the coin of the problems.



SOCIAL SAVIOURS

DATE OF EVENT – 09/11/2020

NATURE OF EVENT – Social Media Challenge

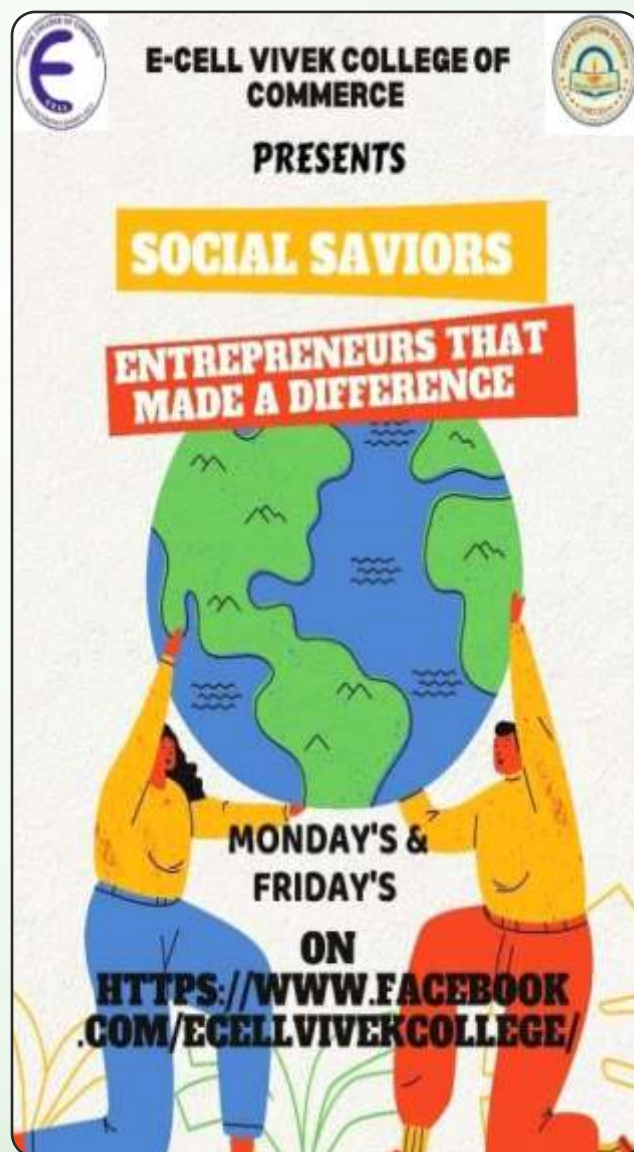
PLATFORM (MODE OF CONDUCT) – SOCIAL MEDIA

PURPOSE OF EVENT

This event is an ongoing social media series where E-Cell tries to shed a light on the Entrepreneurs that came forward in times of need and are in general working towards the betterment of society.

OUTCOME OF EVENT

This event is an ongoing social media series where E-Cell tries to shed a light on the Entrepreneurs that came forward in times of need and are in general working towards the betterment of society.



QUIZ CONTEST

DATE OF EVENT – 20/11/2020 NO. OF ATTENDEES – 52
NATURE OF EVENT -Inter-College (In Collaboration with
Department of Library) PLATFORM (MODE OF CONDUCT)
– ZOOM MEETING & KAHOOT App.

PURPOSE OF EVENT

The Quiz competition focused on inspiring students and promoting the idea of learning while having fun.

OUTCOME OF EVENT

This was an inter-college quiz competition conducted in association with the Department of Library on Entrepreneurship.

WINNER'S OF THE QUIZ

1st Place: Vedant Laxmikant Joshi –
M.L.Dahanukar College 2nd Place: Fahmeeda
Mohd Abdullah Siddiquie – Vivek College
3rd Place: Tulsi Chaurasia – Vivek College]



PANEL DISCUSSION

DATE OF EVENT – 16/01/2021 NO. OF ATTENDEES – 139
NATURE OF EVENT – Within College
PLATFORM (MODE OF CONDUCT) – MS TEAMS
SPEAKER FOR THE EVENT –

- Mrs. Smita Nair (Senior Vice President- Internal Audit at Kotak Mahindra Bank Ltd).
- Mr. Kaustubh Manjrekar (Owner of Salad Hub, National Cycling Athlete, Share market option writer, Actuator).
- Mr. Vivek Singh (Faculty, Department of Banking and Insurance, M.Com, MIB, PGDIB, SET, Pursuing Ph.D.).

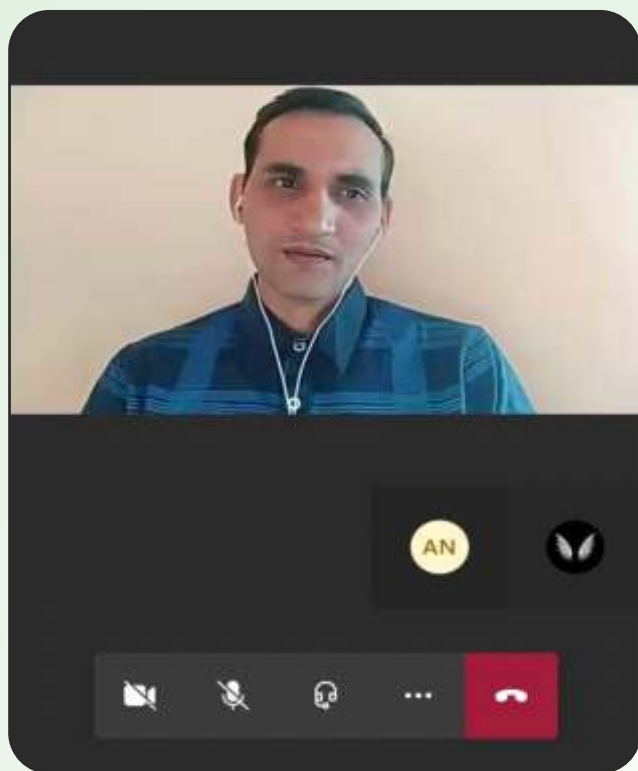
PURPOSE OF EVENT

The panel discussion event was conducted to help resolve the main conflict that students face after graduation in choosing between higher education, job, or Entrepreneurship. Three panelists were representing the above three fields.

THE OUTCOME OF THE EVENT

The discussion provided students a professional outlook towards the fields and how each choice may demand from them at each step of the way. The students have also received answers to their questions like how to raise capital for business, is doing MBA from a reputed institution is necessary, etc





LIFE STORY OF AN ENTREPRENEUR

DATE OF EVENT – 18/01/2021 NO. OF ATTENDEES - 104

NATURE OF EVENT – Within College

PLATFORM (MODE OF CONDUCT) –

MS TEAMS SPEAKER FOR THE EVENT –

Mr. Pravash Mahapatra (Entrepreneur, Founder, Director at E-City Vibes PVT Ltd, skilled in Web development, App development. Strong professional focused in telecommunications engineering).

PURPOSE OF EVENT

This event was conducted to allow students to take a sneak peek into the life of an entrepreneur in a candid fashion.

THE OUTCOME OF THE EVENT

The event allowed students to ask questions to an entrepreneur's face to face without any hesitation.

The students also learned about some pivotal factors that may determine the success of an entrepreneur like accepting failure, never-ending passion, etc.



PANEL DISCUSSION

DATE OF EVENT – 19/01/2021 NO. OF ATTENDEES – 83

NATURE OF EVENT – Within College

PLATFORM (MODE OF CONDUCT) - MS TEAMS

SPEAKER FOR THE EVENT –

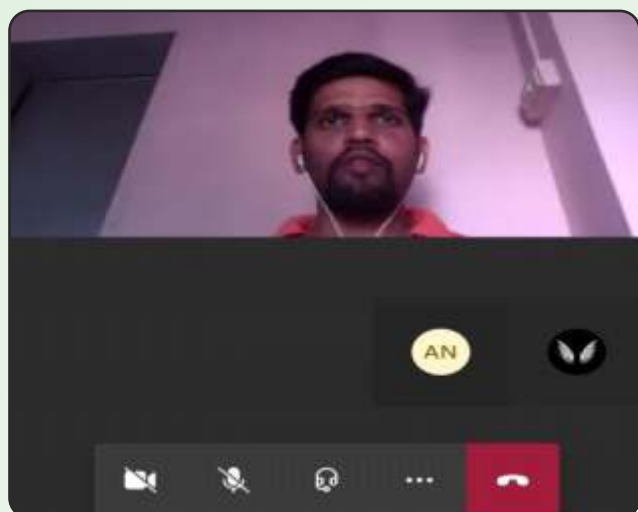
- Mr. Mahendra Mhaske (Financial Consultant, Associate partner FINEOTERIC CONSULTING LLP)
- Mr. Subodh Vikas Nagwekar (Business partner ANANT FIN INVEST)

PURPOSE OF EVENT :

The workshop was conducted to teach students, What is a pitch? How to deliver a pitch? Importance of a good pitch for an entrepreneur etc.

THE OUTCOME OF THE EVENT

The workshop covered the above aspects as well as how the pitch differs from situation to situation and person to person. The session gave the students basic ideas to grow their smaller existing businesses.



WORKSHOP ON FUNDAMENTALS OF IPR

DATE OF EVENT – 13/03/2021 NO. OF ATTENDEES – 168

NATURE OF EVENT – Inter-College

PLATFORM (MODE OF CONDUCT)

- MS TEAMS SPEAKER FOR THE EVENT –

- Advocate. Arya Borkar (Advocate High Court)

PURPOSE OF EVEN

The workshop was conducted to teach and make students aware of various Intellectual Property Rights and how they can protect their works with the help of IPR.

THE OUTCOME OF THE EVENT

The workshop covered various aspects and rules of IPR, and why its knowledge is important. The speaker also answered various questions of students as to how they can have their artistic and other works protected under IPR.

E-CELL IIT BOMBAY'S NATIONAL ENTREPRENEURSHIP CHALLENGE (NEC)/ E- SUMMIT 2021

DATE OF EVENT – Started September 2020 - February 2021 NATURE OF EVENT – National

PURPOSE OF EVENT

The NEC is a platform that helps colleges to build an actively functioning E-Cell. It's a 6 month-long competition where the E-Cell IIT BOMBAY guides students by giving them tasks that are essential for any Entrepreneurship cell to work smoothly.

The competition has four stages, namely the preliminary stage, Stage 1, 2, 3 & 4 after clearing all the stages and being in the top 15 places of your track is only when you can ensure your place in the finals.

THE OUTCOME OF THE EVENT

We finished 8th position overall out of over 350+ colleges and institutions. We got recognized on the PAN India level and we were one of the only 2 COMMERCE COLLEGES as participants in this competition amongst Engineering Colleges. We signed MOU with E-Cell of Deen Dayal College of New Delhi University.

WOMEN DEVELOPMENT CELL

Committee Members:

Prin. Dr. Vijetha Shetty	President
Teachers In-Charge	
Dr. Neelu Khosla	Convener
CA. Shrikant Marathe	Member
Mrs. Maya Hande	Member
Mrs. Jennifer Marfatia	Member
Mrs. Sukanya Sawant	Member
Ms. Akshata Pai	Member
Mrs. Madhura Shinde	Member
Ms. Deltina D'monty	NGO Representative

Student Representatives :

Ms. Akshata Vishwakarma	SYBCOM	Student Secretary
Ms. Priya Natrajan Devendram	FYBBI	Joint Secretary

Ms. Dipali Roundhal	FYBBI	Joint Secretary
Ms. Riddhi Tiwari	FYBBI	Joint Secretary
Ms. Riddhi Tiwari	FYBCOM	Member
Mr. Chandu Nadar	TYBCOM	Member
Ms. Rani Tabassum	FYBBI	Member
Ansari		
Ms. Mansi Tambe	SYBAMMC	Member
Mr. Vishnu Gounder	SYBAMMC	Member
Ms. Madiha Sameer Zardi	SYBAF	Member
Ms. Saba Memon	SYBAF	Member

Objectives Of The Cell

1. To promote Gender Equality.
2. To envision an equal society and be fearless.
3. To create awareness on Gender Sensitization
4. To drive our students for meaningful careers.

WDC ACTIVITIES

The College has a Women Development Cell which is constituted as per the University of Mumbai Guidelines. The Women Development Cell functions accordingly and arranges programs for students and staff every year for creating sensitization on gender-related issues in consultation with the Internal Quality Assurance Cell (IQAC) of the college.

The following are the list of activities organized in the year 2020-21:

- Short article writing competition on the themes - a. Women Rights and challenges b. Education and its impact on the life of a girl child were organized from 4th December to 18th December 2020. A total of 08 students participated in the competition.
- International Women's Day was celebrated on 8th March 2021 by showing videos and PPT in the classrooms. Teachers also explained the theme of International Women's Day for 2021.
- Sessions on 'Complexities of Youth issues and POSCO' and 'Intricacies of Gender Sensitization' were organized on 8th and 10th April 2021 respectively in association with Dandekar College, Palghar. Advocate Manjula Biswas addressed the students. Ms. Sushila Pallichha, CEO of Prayas Foundation gave brief information about the working of their NGO for girls in distress.



Sessions on 'Complexities of Youth issues and POSCO'

- This year we have started in consultation with college IQAC, a Certificate course on 'Gender Studies'. It was in collaboration with MAVA (Men Against Violence Action) headed by Mr. Harish Sadani. The teacher Mr. Mohd. Altmesh, from MAVA, conducted the lectures for twenty students, who enrolled for the course in the month of May 2021 to June 2021. In brief, the course comprised of Introduction and Relevance of Gender Studies in changing times. Such a course aims to sensitize the student community on current trends and women's representation. It dealt with the theoretical and practical topics to examine the intertwining issues related to equality and women's rights, patriarchal society affecting the community and nation at large.

The online teaching was followed by an online test on each chapter. Screening of the documentary, short films discussions, etc. made teaching very fruitful.



Students participated in Certificate Course on 'Gender Studies'

LIST OF STUDENTS PRESENTED A PAPER IN THE INTERNATIONAL CONFERENCE

SR. NO.	NAME OF STUDENT	CLASS	TOPIC
1	Ms. Akata Vishwakarma	S Y B COM	Gandhi on women empowerment
2	Ms. Hrutuja Nerurkar	S Y B COM	Social exclusion and stigmatization faced by sex workers.
3	Ms. Kirandevi Laxmanram Prajapati	S Y B COM	Gandhi on women empowerment
4	Ms. Manasi Gujarathi	S Y B COM	Women healthcare workers on the frontline of covid-19
5	Ms. Manisha Choudhary	S Y B COM	Domestic violence against women
6	Ms. Margaret Antony Kanyodikal	S Y B COM	Domestic violence against women
7	Ms. Padmapriya r Thothatri t Muthulaxmi	S Y B COM	Social exclusion & stigmatization faced by sex workers
8	Ms. Shirley Chettiar	S Y B COM	Women healthcare workers on the frontline of covid-19
9	Ms. Sidra Jetham	S Y B COM	The women decision maker in household responsibility
10	Ms. Tanika Kalyankar	S Y B M M	Women from reel to real
11	Ms. Tejal V. Patil	S Y B COM	The women decision maker in household responsibility
12	Ms. Yashashree Ajit Salvi	S Y B COM	Disabled women and impact of covid-19

- Twelve students presented a paper in the International Conference on "Looking at the pandemic through Gender Lens" organized by WDC of KES. Shroff College of Arts and Commerce in collaboration with Mahila Arthik Vikas Mahamandal (MAVIM), Govt. of Maharashtra, and Beti Bachao Abhiyan, Dept. of Students Development, Shivaji University, Kohlapur on 24th May 2021.

LIST OF STUDENTS COMPLETED CERTIFICATE COURSE ON GENDER STUDIES

SR. NO.	NAME OF STUDENTS	CLASS	DIV
1	Aadarsh Rakesh Gupta	S Y B Com	A
2	Padmapriya R Thothatri	S Y B Com	B
3	Khan shahashah Munauvar	S Y B Com	A
4	Sonal Raju Chaudhari	S Y B Com	D
5	Yashashree Ajit Salvi	S Y B Com	B
6	Manasi Dinesh Gujrathi	S Y B Com	A
7	Margaret Antony Kaniyodikal	S Y B Com	A
8	Manisha M Choudhary	S Y B Com	B
9	Akata Shyamnath Vishwakarma	S Y B Com	D
10	Shaikh Firdous Abdul Majid	S Y B Com	D
11	Kirandevi Laxmanram Prajapati	S Y B Com	D
12	Tejal V Patil	S Y B Com	B
13	Monish Doddasabanna Giri	S Y B Com	A
14	Goldy Ramkritarth Shah	S Y B Com	B
15	Arman Ahme Israr Ahmed khan	S Y B Com	A
16	Shaikh Saima Mukta	S Y B Com	C
17	Shaikh Humaira Afzal	S Y B Com	C
18	Poornima Chittapurapu	S Y B Com	D
19	Nadar Rajesh kumar Nainar	S Y B Com	B
20	Fahmeeda Mohd Abdullah Siddiquie	S Y B Com	C

We thank Principal and college IQAC for their encouragement in organizing these activities

LITERARY COMMITTEE

Teachers in-charge

Dr. Shefali Naranje

Mrs. Maya Hamde

Mr. Vivek Singh

Mrs. Nisha Bidawatka

- The Literary Committee takes care to promote the students reach out to the world through the skills of Reading, Writing, Speaking. It enables students to go beyond the textbooks and study material and create an indelible mark in the literary field. This year few activities were organized for the students.
- A student from SY B.Com participated in an inter-collegiate Poetry Competition- "Unmute Me" organized by H.R. College of Commerce and Economics on 21st October 2020.
- Students from FY/SY B.Com participated in an intercollegiate Webinar organized by H.R. College of Commerce and Economics on "Public Speaking 101- The Language of Leadership" on 26th September 2020.
- An Essay Writing Competition was organized on 28th November 2020 at College Level for the students of the College. Students wrote essays in various languages like English, Hindi, Marathi, Tamil, and Malayalam on Atmanirbhar Bharat, Changes in life after lockdown, online learning and students.

- A session for FY B.A.M.M.C students was conducted by our faculty Prof. Vivek Singh on “How to write for Media.” It was an interactive session held on 6th March 2021.

VIVEK ALUMNI ASSOCIATION (VAA)

VAA is a charitable organization and is represented by passionate and dedicated individuals of the School and College Alumni

VAA is registered under The Societies Act 1860 with Reg No. MAH/MUM/2991/2011 GBBSD dated 23/12/2011 & Under Bombay Public Trust Act 1950 Reg No. F44756 (Mumbai) dated 26/7/2012

Office Bearers

Dr. Suresh Nair	President
Mrs. Jayashree Unni	Vice President
Mr. Arvind Nair	Secretary
Mr. ShishirShetty	Joint Secretary
Mr. Kumar Naidu	Treasurer
Mrs. BinduVarma	Joint Treasurer

Teacher Members

Dr.Vijetha Shetty	College Principal
Mrs. ManishaNaik	College Member
CA JayeshVaidya	College Member
Dr. Malathi Iyer	College Member
Dr.Thanga Durai	College Member
Mrs. Anupama Bali	College Member

Activities Conducted

- Along with E-Cell of our College organized a talk by Alumni Dr. Anupama Iyer, Founder of 'Quintessence' a Corporate Training & People Strategies firm on 11th October 2020 on 'Entrepreneurship' to the students of the school and junior College on Zoom Platform. 108 students attended the session.
- Along with E-cell organized a talk by Alumni Mrs. Smita Nair, Senior Vice President of Internal Audit at Kotak Mahindra Bank along with two other speakers on the topic “Career choices after graduation' on 16th January 2021. Was conducted on the Microsoft Team

- platform and 139 students attended the session The alumni association donated Rs 2.5 lakhs to Alisha Sheikh an alumnus for her Liver transplant surgery on 18th October 2020. Her operation was successful and she is in good health now

- The alumni association donated a customized ladder to the College Library in December 2020 as the Library has installed a Compactor system for the storage of books and a ladder was the need

- Contributed towards Microsoft meet for online teaching for school students

LIBRARY COMMITTEE

Committee Members

Prin. Dr.Vijetha Shetty	Chairman
Mrs.Bindu Varma	Librarian
Dr. Malathi Iyer	Member
Mr. Prabhakar Mausam	Member
Mrs. Tanvee Narvekar	Member
Mr. Vivek Singh	Member

- Additions during the academic year– added 46 books to the collection costing Rs.3,10,594
- We subscribe to the N- List Database of INFLIBNET which provides access to 6000+ E-Journals and more than 97000 E-Books and each student can access the database 24 X 7 through the password provided through their registered email id.
- Web OPAC catalog available through the college website.
- Through the College website on the Library page link to the useful database are provided for students to gain information in the absence of book issues due to pandemic
- Installation of Compactor to store books was successfully completed in December 2020 which increased the seating capacity in the reading room

Activities Conducted

- Library orientation was held through the Zoom platform to all the first-year students to acquaint them with the functioning of the library

- Book Bank facility is extended to economically weak students from FYBCOM, SYBCOM & TYBCOM classes. Books are issued to the selected students which should be returned after the semester-end exam.
- 14 quiz was held during this academic year through google form to motivate students to improve their knowledge. A quiz on a few personalities was conducted on Veer Bhagat Singh Punya Tithi, Shivaji Maharaj Jayanti, Ambedkar Jayanthi.
- Saraswati pooja was held on 7th October 2019 at 11.30 am. Shri. Ramachandran, Jt. Secretary of VES, Shri Krishnamoorthy, Treasurer of VES, Principal, and a few staff and students were present for the pooja.
- Intercollegiate Quiz competition along with E-cell of the college was held on 20th November 2020 through Zoom platform to convey the rules and regulations and quiz through Kahoot App. The theme of the quiz was Entrepreneurship and 52 students participated.

WINNER'S OF THE QUIZ

1st Place: Vedant Laxmikant Joshi
M.L.DahanukaCollege

2nd Place: Fahmeeda Mohd Abdullah Siddiquie –
Vivek College

3rd Place: Tulsi Chaurasia –
Vivek College

- Learn while you earn scheme, 18 NSS students were selected to help in the shelving of the books and arranging the library after the compactor was placed. Students were employed from 11th to 23rd December 2020.



COMPACTOR INSTALLED FOR STORAGE OF BOOKS

Mrs. Bindu Sarath Varma

Librarian

Attended the following Webinar/Workshop

- ❖ Completed Certificate course in 'Career Guidance & Counselling' on 8th November 2020 organized by University of Mumbai's Garware Institute of Career Education & Development
- ❖ Attended 2nd Annual Smt. A. A. Saraswathi Memorial Lecture on the topic 'Mission India: The Role of Youth in Shaping India's Future' held on Tuesday 12 January 2021
- ❖ National Webinar on 'Innovation and IPR' organized by Vivek College of Commerce on 8th February 2021
- ❖ National Webinar on 'Peer Team Visit (PTV) Management Process' organized by Cosmopolitan's Valia College of Commerce on 19th March 2021
- ❖ Webinar on 'Attainment & Mapping of COs, POs, and PSOs- A Scientific Approach' organized by Vivek College of Commerce on 22nd March 2021
- ❖ National Webinar on 'Open Educational Resources' organized by Deshpande College of Commerce, Mulund on 22nd March 2021
- ❖ National Webinar on 'Academic Integrity in Research & Publication' organized by Shankar Narayan College of Arts & Commerce on 23rd March 2021
- ❖ National Webinar on 'National Education Policy 2020: prospects & challenges in higher education' organized by B.M.Ruia Girls College, Mumbai on 30th March 2021
- ❖ Attended one day International Workshop on "Copyright Limitations & exceptions for Libraries, Academia & Digital Resources organized by Maharashtra National Law University on 30th March 2021
- ❖ Intercollegiate Webinar on 'Stress Management & Positive Health' organized by Cosmopolitan's Valia College of Commerce on 17th April 2021

GREEN COMMITTEE

Teachers in-charge

Dr. Tanusree Chaudhuri

Mrs. Manisha Naik

Mrs. Maya Hande

Mrs. Lubina Gonsalves

Mrs. Anuja Narvankar

Mrs. Tanvee Narvekar

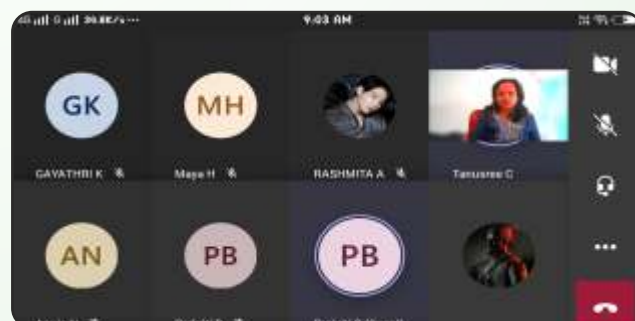
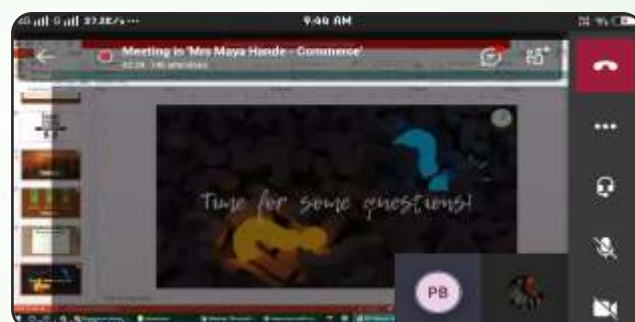
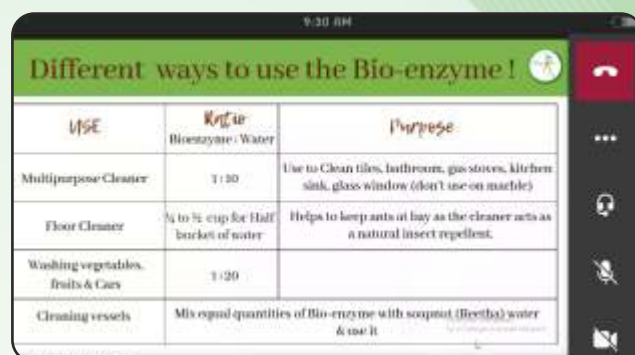
Due to pandemic, this year the green committee celebrated Green Valentine Day with an Online picture quiz competition on 14th February 2021

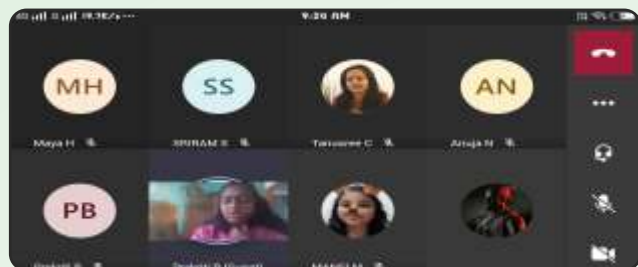
Online Picture Quiz Competition



Organized an Online workshop on 'Learn to Make Bioenzyme: A Natural Cleaner' on 24th March 2021 on the Microsoft team platform. Ms. Prakriti Bagdi (Programme Officer-GreenLine) was the Resource Person for the workshop. She explained the process of preparing natural cleaners at home using natural ingredients. She also highlighted the different uses of bio enzyme. She emphasized the need to avoid the use of chemical-based cleaners that are available in the market. There were 167 participants and students gave positive feedback of the session.

Online Workshop on 'Learn to Make Bioenzyme: A Natural Cleaner'





PARENT-TEACHER ASSOCIATION (PTA)

Teacher in-charge

CA. Jayesh Vaidya- Convenor
Mrs. Nisha Pillai
Mrs. Maria Muthukumar
Mr. Murugesh Chandran

At Vivek, we recognize the importance of the role of PTA in the development of the students and the college and keep two-way communication open between the college and the parents through PTA.

An online PTA meeting for the academic year 2020-21 was conducted on Sunday, 13th September 2020 for the parents of all the classes of all the programs.

Prof Maria Muthukumar welcomed everybody, Prof Jayesh Vaidya informed the parents about the role of PTA in the development of the students and the institute.

Mr. Shriram, President of Vivek Education Society addressed the parents and gave information about the vision and mission of the college and the society.

Prin. Dr. Vijetha Shetty addressed the parents and gave them the overall idea about college infrastructure; curricular and co-curricular activities held in the college throughout the year. She also requested them to take an active part in college functioning to resolve students' issues if any. The principal announced the availability of online library resources to the interested parents.



The parents had been given information about:

- Discipline Rules.
- Attendance Rules
- Examination Rules
- Library Resources

Other activities conducted by the college for the overall development of the students:

- National Service Scheme (NSS)
- National Cadet Corps (NCC)
- Lifelong Learning and Extension (DLLE)
- Cultural Activities
- Sports & Gymkhana
- Entrepreneurial Cell (e cell)
- Add-on courses

PTA acts as an open and continuous platform for the parents to get an update about both academic and other activities carried out at the college.

The parents appraised about the conduct of online lectures and various online activities for the students during the academic year 2020-21 in one more meeting held on 18th April 2021.

RESEARCH CELL

Teachers in-charge

Dr. Tanusree Chaudhuri
Dr. Malathi Iyer
Dr. Shefali Naranje
Mr. Vivek Singh
Mrs. Ranjeet Kaur Patel

- Students Presented Paper (Joint Paper Presentation) on 'Levels of Satisfaction and Perception of Online Teaching-Learning During Covid-19 Period' in National Level Research Paper Presentation, in KES Shroff College, Kandivali Mumbai on 19th January 2021

Research Paper Presenters:

- 1) Sowmya Sriram (FY BCOM)
- 2) Mohan Gupta (FY BCOM)
- 3) Swati Mishra (FY BCOM)

- Students Presented Research Paper on 'Loss of Job During Covid-19 and Its Impact' (Joint Paper Presentation) in National Virtual Conference Organized by Dalmia College Mumbai, on 25th March 2021 on Zoom platform

Research paper Presenters: .

- 1) Sowmya Sriram (FY BCOM)
- 2) Mohan Gupta (FY BCOM)
- 3) Swati Mishra (FY BCOM)

- Students Presented Research Paper (Joint Paper Presentation) 'Challenges For Education During Pandemics' in National Virtual Conference Organized by Dalmia College Mumbai, on 25th March 2021.

Research Paper Presenters:

- 1) Yash Ujgaonkar (FY BCOM)
- 2) Haseena Shaikh (FY BCOM)
- 3) Sadhana Gupta (FY BCOM)

- Mr. Gopi Nadar of MSc. IT Participated in 15th Avishkar Research Convention-Pure Science and Engineering and Technology Category organized by University of Mumbai on 5th April 2021 on Zoom platform

Research Project:

- 1) Shoulder Sets: The Smart Blue Tooth Neck Pillow (Pure Science Category)

- 2) Tech Badge: The Smart Bluetooth Badge (Engineering & Technology Category)

- Prof. Maya Hande has Participated in the 15th Avishkar Research Convention-in Commerce, Management & Law Category

Research Project: Predictors of Retirement Planning of Behaviour-A Theory-Based Analysis

HEALTH COMMITTEE

Teacher in-charge:

Dr. Malathi Iyer
Mrs. Anupama Bali
CA. Pradeep Hathi

- Plan a Meal competition was conducted in the month of November 2020 for the teenagers. The idea was to combine nutrition with taste.
- Thirty-one students participated in a 7-day training program on dimensions of wellness from 6th February 2021 to 12th February 2021 conducted by the Research foundation organized by Mittal College in association with our college. The course topics were Physical wellness, intellectual wellness, environmental wellness, occupational wellness, social wellness, emotional wellness, and spiritual wellness

VIVEK YUVA CLUB



"Education is not the amount of information that we put into your brain and runs riot there, undigested, all your life. We must have life-building, man-making, and character-making assimilation of ideas. If you have assimilated five ideas and made them your life and character, you have more education than any man who has got by heart a whole library..." ----- Swami Vivekananda.

EDUCATION FOR LIFE, LIFE FOR THE NATION.

The Centre at a glance

VIVEK YOUTH CLUB has been established in the college to impart the ideas and thoughts of Vivekananda to students, teachers, and the community. The center is a non-communal, non-political, social, cultural, and philanthropic organization. The center endeavors to serve the students of the college strictly without any prejudice or distinction of caste, color, creed, race, religion, or sex. The club while preaching, professing, propagating, and imbibing the great ideals of Swami Vivekananda ensures that these ideas and ideals are interpreted and followed in their truest, the most humane and broad visionary sense. Also, the aim of the club is to imbibe in the youth a spirit of service and sacrifice, through the man-making and character-building ideas of Swami Vivekananda.

Advisory Committee

Dr. Vijitha Shetty	Director
Dr. Thanga Durai	Coordinator
Mr. Vivek Singh	Member
Ms. Akshatha Pai	Member
Mr. Vilas Belapurkar	Vivekananda Kendra
Dr. Mrinal Saraf	Vivekananda Kendra
Mrs. Alka Kulkarni	Vivekananda Kendra

YUVA ACTIVITY REPORT

1. Inauguration of the “Vivek Yuva Club”

The youth club has been started first time in our college and the Inauguration of the “Vivek Yuva Club” was made on March 5, Friday, at 10 P.M. The function started with the welcome address by Dr. Thanga Durai, Programme Coordinator, Vivek Yuva Club. took the honour of introducing the activities for the year 2020-2021. The Chief Guest for the program was Shri. Vishwas Lapalkar, Maharashtra Co-ordinator, Vivekananda Kendra. who delivered the inaugural address gave a crisp speech emphasizing three points from the life and contribution of Swamiji to the youth

1. Impact of Swami Vivekanand on Youth
2. Need for Teamwork, Obedience, and Participation
3. Swamiji's Thoughts and Sayings of Inspiration:

The function was attended by our principal Dr. Vijetha Shetty and she graced the occasion. Other attendees are Mr. Vilas Belapurkar, Dr. Mrinal Saraf, Mrs. Alka Kulkarni from Vivekananda Kendra. Prof.Vivek Singh gave the Vote of thanks to the participants. National Anthem marked the beautiful ending of the program.

2. Orientation to YUVA Club members

Youth clubs in college are an instrument to develop life skills, build self-esteem and develop self-confidence. The learning enhances their capability to combat the challenges in their future life. An orientation program was organized for students to give guidance about the Club and the discussion was held regarding the various activities planned for the year-2021. An Orientation Programme was organized for the member students. A total of 65 students participated. Students' feedback was collected at the end of the sessions.

3. Books on Swami Vivekananda

Swami Vivekananda is the original youth icon, who continues to inspire generations. Books on Swamiji's life Inspire us, motivate us, encourage us and always make us see the right path. Our library has collection of books on Swami Vivekananda. The following journals and magazines are subscribed

- 1.YUVA BHARATI (Monthly English)
- 2.VIVEKANANDA KENDRA PATRIKA
- 3.VIVEKA VANI(Monthly-Tamil)

4 .Certificate Examination on Swami Vivekananda philosophy

Conducted the Online – “Certificate Examination in Swami Vivekananda Philosophy” based on the book titled “Vivekananda Rock Memorial-A Perennial Source of Inspiration”. The examination was conducted on Monday, 5th April 2021. Students securing a minimum of 40% marks were issued a certificate by Vivekananda Kendra, Mumbai. Sixty-two students have attended the examination and all of them qualified and were given a Certificate by Vivekananda Kendra, Kanya Kumari.

5. Organised the Guest lecture titled “BORN TO SUCCEED “by Dr. Mrinal Saraf Yuva Pramukh, Vivekananda Kendra & Director, Shalaka Biosciences, on Saturday, April 3, 2021.

Conclusion

Let us re-dedicate ourselves for the cause of redemption of millions of our less privileged brothers and sisters, as Swami Vivekananda said. In continuing its service and improving upon it, we should lend our hands and strengthen the Kendra movement, so that the benefits may flow to everyone without any discrimination whatsoever of caste, creed, or color. Swamiji's clarion call has always been Glory to our Motherland! Uttishtata! jagrata! Prapyaharaan Nirodhita

**ARISE! AWAKE! AND STOP NOT
TILL THE GOAL IS REACHED!**

MARATHI WANGMAY & NATYA MANDAL

Teacher in-charge

1. Mrs. Maya Hande
2. CA. Shrikant Marathe
3. Mrs. Anuja Narvankar
4. Mrs. Tanvee Narvekar

Student members

- | | |
|-------------------------|----------------|
| 1. Ms. Rupal Palande | M.Com. Part II |
| 2. Mr. Siddhesh Kadam | SYBBI |
| 3. Mr. Kunal Magar | FYBAMMC |
| 4. Ms. Vaishnavi Dongre | FYBCOM |
| 5. Mr. Atharva Patil | FYBAMMC |
| 6. Ms. Dipali Roundhal | FYBBI |
| 7. Ms. Poonam More | TYBCOM |

Marathi Wangmay and Natya Mandal organized the following activities in the academic year 2020-21.

Marathi Bhasha Sanvardhan Pandharwada

As per the circular of the Department of Higher Education, Govt. Of Maharashtra, Marathi Wangmay and Natya Mandal celebrated Marathi Bhasha Sanvardhan Pandharwada from 18th January to 27th January 2021.

Under this, Book Review and Poem Recitation Competitions, the Kathakathan program, and workshops on Marathi Writing and Online Platform were organized.

In the Book Review competition, students were required to write a review on any book in Marathi. In Poem Recitation, they were required to recite the poem of a famous poet/poetess in Marathi and send the recording to the committee members of Marathi Wangmay and Natya Mandal. We received a good response from students for both the competitions. Total 7 students and 14 students participated in Book Review and Poem Recitation competition respectively.

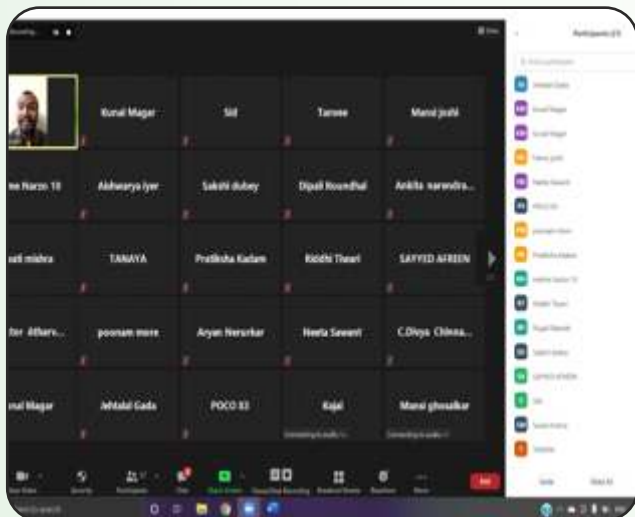
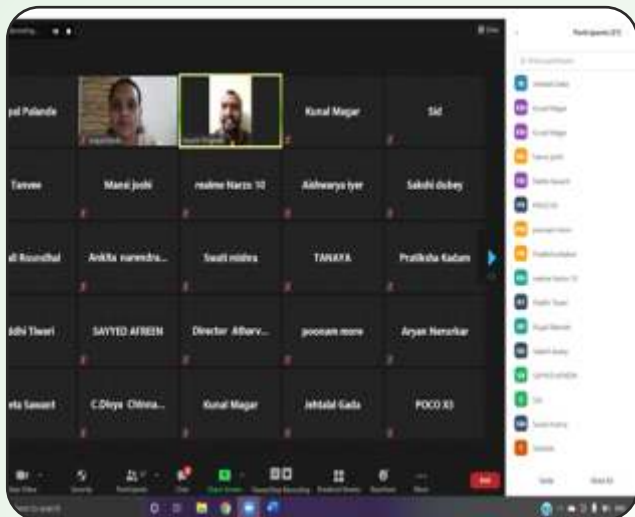




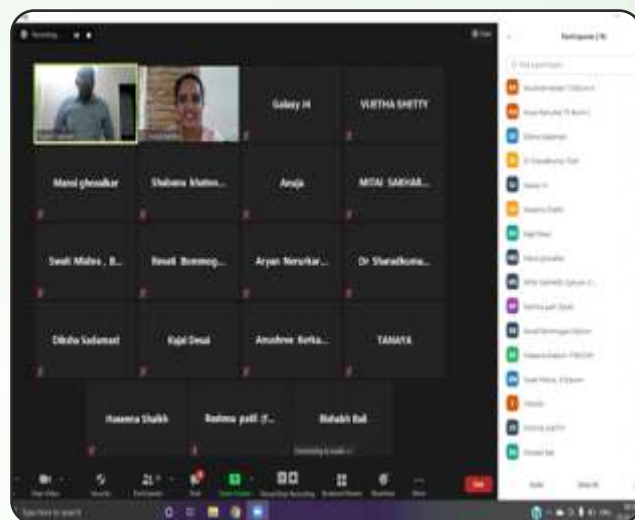
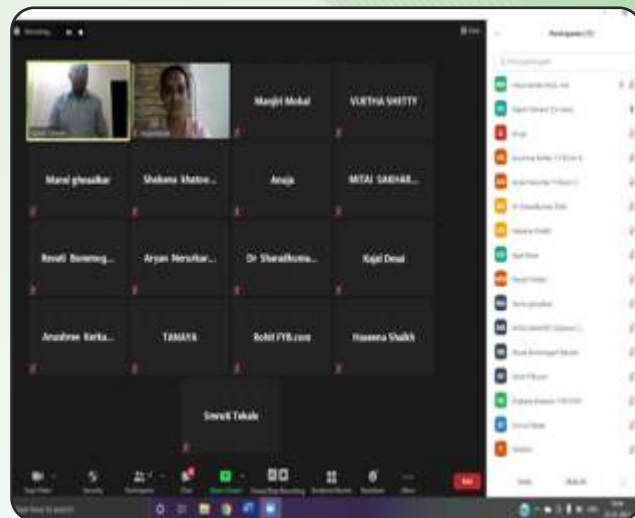
List of winners of Book Review and Poem Recitation Competition (2020-21)

Sr. No.	Name of Student	Class
Book Review Competition		
1st Prize		
1.	Siddhesh Sachin Kadam	TYBCOM
2.	Shraddha Poojari	FYBCOM
2nd Prize		
1.	Pooja More	TYBCOM
2.	Bains Gurwinder Kaur	FYBCOM
3rd Prize		
1.	Ankita Suresh Masurkar	TYBBI
Poem Recitation Competition		
1st Prize		
1.	Ankita Suresh Masurkar	TYBBI
2.	Pooja More	TYBCOM
3.	Deepali Roundhal	FYBCOM
4.	Amisha Avere	FYBCOM
5.	Hamsini Ramasubramaniam	FYBCOM
2nd Prize		
1.	Tanaya Pitale	FYBCOM
2.	Bains Gurwinder Kaur	FYBCOM
3.	Sayali Anavkar	SYBBI
4.	Santoshi Suryavanshi	FYBCOM
2nd Prize		
1.	Siddhesh Sachin Kadam	SYBBI

Workshop on Marathi Writing was organized on 18th January 2021 on zoom platform. Mr. Jayant Shigwan – Art Director and Professional Writer was invited as a speaker for the workshop. He guided the young students aspiring to write in Marathi on online platforms. He explained various literary forms in Marathi by giving examples. He also highlighted the precautions to be taken while writing on online platforms. Total 27 students along with teachers attended the session. Students found the workshop useful and effective.



The Online Kathakathan program was organized on 23rd January 2021. Dr. Rajesh Samant, Associate Professor from K.C. College narrated the stories of famous writers in Marathi. Students enjoyed the stories narrated by him. A total of 19 students along with Principal Dr. Vijetha Shetty and teachers attended the session. Students gave positive feedback on the session.



Shivjayanti Utsav

Marathi Wangmay and Natya Mandal celebrated Shivjayanti Utsav on Microsoft Teams (online) on 20th February 2021. Video on the life journey of Chhatrapati Shivaji Maharaj was shown to students. Prof. Shrikant Marathe spoke on the qualities of Shivaji Maharaj. Video of Sant Ramdas swami was also shown to students in which he had praised and advised Shivaji Maharaj. Ms. Rupal Palande, M.Com (Management) Part II student expressed her views on Shivaji Maharaj. A song on Shivaji Maharaj, sung by Lata Mangeshkar was shown at the end. Principal Dr. Vijetha Shetty highlighted the need to imbibe the qualities of Shivaji Maharaj in our life and the importance of remembering our historical warriors.

Total 74 students along with Principal Dr. Vijetha Shetty and teachers attended the session. Students gave positive feedback on the session.

Marathi Raj Bhasha Divas

Marathi Wangmay and Natya Mandal celebrated Marathi Raj Bhasha Divas on 27th February 2021 on Microsoft Teams (online)

This day is celebrated on 27th February every year across the Indian states of Maharashtra and Goa. It is celebrated on the occasion of the birth anniversary of eminent Marathi Poet and writer Shri Vishnu Waman Shirwadkar who was popularly known as 'Kusumagraj'. The program consisted of video and information about the importance of the Marathi language, information about Shri Vishnu Waman Shirwadkar. Students presented famous Marathi poems, and a book review on the popular Marathi book – 'Shyam chi Aai'. Students also presented the information of different famous authors in Marathi through a Powerpoint presentation. Principal Dr. Vijetha Shetty, Prof. Manisha Naik, and Prof. Shrikant Marathe also highlighted the importance of Marathi literature.

The program ended by playing the 'Marathi Abhimaan Geet' by Dr. Kaushal Inamdar. Total 106 students and teachers participated in the program.

Participation in Youth Festival of University of Mumbai

We participated in the youth festival of the University of Mumbai from 23rd to 25th March 2021. This year due to Covid 19 pandemic, the youth festival was organized online. Ms. Rutuja Ukirde from Tybcom participated in the Mono acting competition. Ms. Rupal Palande from M.Com Part II participated in Elocution and Story Telling competition. She qualified for finals in the Storytelling competition and Kukarni Abhishek in Mimicry Competition.

We thank the management, principal Dr. Vijetha Shetty, teaching, non-teaching staff, and students for their support in the conduct of the activities of Marathi Wangmay and Natya Mandal.



CERTIFICATE COURSES

➤ Certificate course by BSE Broker's Forum

Date: March to May 2021.

Organised by /or in association: BSE Broker's Forum

Event: Internship and Certificate program

Venue: Zoom platform.

Name of Faculty organising: Mrs. Maya Hande and

Anuja Narvankar Guest Speaker: Dr. V. Aditya Srinivas

Students were informed through social media groups to join the internship program. The registration form was circulated for enrolling students across all classes of BCom Programs. This internship program duration was for more than 30 hours including assignments. After successfully completing the online of the internship program, students were given certificate. 24 students were benefited.

Online link of registration form

:<https://docs.google.com/forms/d/e/1FAIpQLSfJnUFx-QLMibakXW73cgeSf6Q0ouoYoUCkHrtcsWk-87WfKA/closedform>



➤ Digital Literacy Online Course.

Event: Skill Development program

Date: 25th May 2021

Organised by /or in association: Skill Development and Vocational Training Institute of India.

Raj Software Technology (India) Ltd

Venue: Online.

Name of Faculty organising: Mrs. Anuja Narvankar.

Type of program-Certificate course.

Students were informed through social media groups to join the Digital Literacy Online program. The registration form was circulated for enrolling students across all classes. This internship program duration was for more than 30 hours including assignments for 21 days. The training for the students was free and examination fees payable to Government was INR 500. 40 students successfully completed the course.

Online link of registration form :

https://docs.google.com/forms/d/1udKrtC-BISS9UF82EYUliMBUyJ0zXl9_g-f80tLg9GE/edit

The following is the structure for 21 days FREE Online Training of Skill Development Course Skill Course Training as Follows.

For Degree Students Free Skill Course.

FREE Digital Literacy Course Government Examination Fees @Rs.500/-

Course Content:-

- Introduction to Computers
- Ms Word
- Ms PowerPoint
- E- Commerce
- Online Application
- Smartphone App
- Internet Banking
- Use of Internet

➤ Certificate Program - Employability Training by Techno serve

131 students from Vivek College belonging to the batch of 2020-2021 successfully completed training TechnoServe. They were divided into 4 batches. For each batch the training happened for two months where they learnt many professionally relevant soft skills such as communication, decision making, time management, problem solving, etc. The training was also targeted at overall personality development. Activity based and interactive curriculum was delivered to students to help them transform into efficient working professionals. 45 students are placed till date and recruitment is still in process.

➤ Certificate course in Gender Studies

This year we have started in consultation with college IQAC, a Certificate course on 'Gender Studies'. It was in collaboration with MAVA (Men Against Violence Action) headed by Mr. Harish Sadani. The teacher Mr. Mohd. Altmesh, from MAVA, conducted the lectures for twenty students, who enrolled for the course in the month of May 2021 to June 2021. In brief, the course comprised of Introduction and Relevance of Gender Studies in changing times. Such a course aims to sensitize the student community on current trends and women's representation. It dealt with the theoretical and practical topics to examine the intertwining issues related to equality and women's rights, patriarchal society affecting the community and nation at large.

The online teaching was followed by an online test on each chapter. Screening of the documentary, short films discussions, etc. made teaching very fruitful.

CAREER AND PLACEMENT CELL

The placement cell during the pandemic period connected to the students by updating them with the job opportunities and ways to upgrade their employability skills.

Our college students attended various career fests organized by TechnoServe and they too secured placements. The total number of our college students placed has been 45 recruited by 9 employer companies through Techno Serve. The employer wise list is given below

STREAM-WISE TRAINING DETAILS

131 students from Vivek College belonging to the batch of 2020-2021 successfully completed training with us. They were divided into three batches. For each batch the training happened for two months where they learnt many professionally relevant soft skills such as communication, decision making, time management, problem solving, etc. The training was also targeted at overall personality development. Activity based and interactive curriculum was delivered to students to help them transform into efficient working professionals.

Below is the table consisting of data representing the distribution of students as per different streams, who completed the training with Techno Serve.

STREAM	NUMBER OF STUDENTS TRAINED
BMS	9
BFM	11
BBI	20
BAF	22
B.COM	68
BMM	1
TOTAL	131

14 67%

REC

VIVEK COLLEGE OF COMMERCE, GOREGAON

Department of
B.Com (Banking & Insurance)
B.Com (Accounting & Finance)

**Invitation of Online
Placement Drive for ICICI Bank**

Post - Value Banker
(Senior Officer)

Date, Time & Venue:
Monday, 27 Sept 2021
11.00 am on Zoom

Register & Join the Webinar
<https://www.niit.com/india/node/3543>

anjan Mohite's screen

PLACEMENT DETAILS FOR VIVEK COLLEGE 2020-2021 LIST OF COMPANIES

The following table contains information about the companies that came for the placement through TechnoServe India Foundation. Many students from Vivek College of 2020-2021 successfully found employment in these companies.

Sr.No	Name of the Company/Organisation	Location/Address
1.	Samco Securities	SAMCO Securities Limited, 1004 - A, 10th Floor, Naman Midtown - A Wing, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400 013, Maharashtra, India.
2.	HDFC Securities	Mg Road, Kapol Wadi, Pant Nagar, Ghatkopar West, Near Janakalyan Sahakari Bank Ltd, Mumbai, Maharashtra 400086
3.	ICICI Prudentials	Ground Floor, Unit No 1A And 2A, Near Passport Office, Raheja Tipco Plaza, Rani Sati Marg, Tapovan Housing Complex, Pathan Wadi, Malad East, East, Mumbai, Maharashtra 4000
4.	Impact Guru	Jewel Building, 101-102, 01St Floor, Opera House, Mama Parmanand Marg, Mumbai, Maharashtra 400004
5.	HDB Financial Services	Third Floor, Wilson House, Old Nagardas Road Andheri, Mumbai, Maharashtra 400069
6.	Synnex	Grace Chamber, 603, Sir Mathuradas Vasanji Rd, Near Holy Family Church, Amrut Nagar, Chakala, Andheri East, Mumbai, Maharashtra
7.	Andromeda	1st & 2nd Floor Symphony IT Park, Behind Ice Factory, Off Sakhi Vihar Road Chandivali, Andheri (E), Mumbai, Maharashtra 400076
8.	Aditya Birla Capital	12th Floor, Off Western Express Highway, Nirlon Compound, R-Tech Park, Next to Hub Mall, Goregaon (E), Mumbai, Maharashtra 400063
9.	SBI Bank	Multiple Branches

SR NO	Student Name	Company Name	Job Role Offered
1	Aditi Ravindra Amin	Samco Securities	Funds and Demat Executive
2	Afraha Akbarali Shaikh	HDFC securities	Account Opening Executive
3	Aishwarya Srinivas Shet	HDFC securities	Account Opening Executive
4	Anita Kamalackani	HDB Financial Services (Andheri east)	Junior officer (prime channel)
5	Anjali Akhilesh Singh	Samco Securities	Account Opening Executive - Outbound
6	Ankita Suresh Masurkar	Epicenter	Customer Service Executive
7	Anup Ravishankar Vishwakarma	HDFC Securities	Account Opening Executive
8	Anuraag Sathyan	HDFC Securities	Customer Care
9	Ayaanuddin Amiruddin Sayyed	ICICI Prudential	Financial Service Consultant
10	Dakshil Hasmukh Nandu	HDFC Securities	Account Opening Executive
11	Daniyal Hasanali Keshvani	Impact Guru	Operations Associate(tele calling)
12	Gopika Elango	HDFC securities	Account Opening Executive
13	Jijo Anna John	HDFC Securities	Tele Broking Executive (Dealing)
14	Laxmi Parameshwaran Aiyer	HDFC Securities	Account Opening Executive
15	Nishant Rajesh Kinlekar	Samco Securities	Funds and Demat Executive
16	Poonam Ashok Rajak	HDFC securities	Account Opening Executive
17	Priyanka Jayram Kushwaha	HDFC Securities	Account Opening Executive
18	Raghavi Subramanian	HDFC securities	Account Opening Executive
19	Shahena Shaikh Shamim	ICICI Prudential	Financial Service Consultant
20	Shalini Mathiyalagan	HDB Financial Services (Andheri east)	Junior officer (prime channel)
21	Stella Jiva Josef	HDFC Securities	Account Opening Executive
22	Sujith Suresh Suresh	HDB Financial Services (Andheri east)	Junior officer (prime channel)
23	Tahera Banu Sunasara	Aditya Birla Capital	Relationship Officer

24	Twinkle Gopal Singh	Impact Guru	Operations Associate(tele calling)
25	Vinay Ratnakar Acharya	HDFC Securities	Account Opening Executive
26	Yadavar Mupiidathi Raj	HDB Financial Services (Andheri east)	Junior officer (prime channel)
27	Yashshree Santosh Naik	Samco Securities	Funds and Demat Executive
28	Adil Yusuf Beig	Samco Securities	Account Opening Executive - Outbound
29	Akshara Vasanthrao Padigela	HDFC Securities	Account Opening Executive
30	Harijan Meenakshi Saravanan	HDFC Securities	Account Opening Executive
31	John Felcy Ramesh	Samco Securities	Account Activation Executive
32	Lakshmi Ponnuswamy Nadar	Andromeda	Business development executive
33	Maheshwari Kasivel	HDFC Securities	Account Opening Executive
34	Namira Kadar Shaikh	ICICI Prudential	Financial Service Consultant
35	Neeta Vishwas Sawant	Samco Securities	Account Opening Executive - Outbound
36	Neha Vishwas Sawant	HDFC securities	Customer care role
37	Sandiya Nadar	HDB Financial Services (Andheri east)	Junior officer (prime channel)
38	Sushmita Ramkrishna Sabat	SBI Bank	Branch Relationship Executive
39	Amisha Vishwanath Jadhav	Samco Securities	Account Opening Executive - Outbound
40	Aryan Enesh Nerurkar	HDFC securities	Account Opening Executive
41	Madhuri Chourasiya Nandlal	HDFC Securities	Account Opening Executive
42	Ramesh Murugan	ICICI Prudential	Financial Service Consultant
43	Shraddha Sudhir More	HDFC securities	Customer care role
44	Venkatachalam Sivasankaran Iyer	Synnex	International BD executive
45	Waman Vishram Dalvi	HDFC securities	Account Opening Executive

The students acquired the new digital techniques for classroom learning, even getting ready for placements. Various workshops and webinars were arranged by the cell. The details of webinars were:

- Orientation of the third-year students was held on 20th July 2020 and 29th October 2020 by the Techno Serve on "Campus to Corporate Career Programs."
- Online Bootcamp was organised in association with ISME on 17th March 2021 on "How to clear MBA entrance exam" by Mr Vivek Sarda, Director Ideal management and "How to Choose the Right Career Post Graduation" by Mr Alok Baptis, director ISME, Mumbai.
- On 23rd April 2021, webinar cum workshop on "Getting ready for placements" by Vivek Sarda, director Ideal Management and Mr. Sagar Sinka, director Ideal Job Solutions.
- On 15th February 2021, online registration of the Third Year students for campus interview by the Sutherland Global organisation was arranged and on 19th February online campus interviews were conducted.

We hereby mention the details of those vibrant minds who have cleared rounds of interviews for "Associate" in Sutherland Globals through online campus Placement.

S.No	Department	First Name	Last Name
1	B.Sc. (I.T.)	Anup	Tiwari
2	BAF	Pratiksha	Lokhande
3	BAF	Daniyal	Keshvani
4	Bcom	Renson	Thomas
5	Bcom	Khyati	Parmar
6	BFM	Amisha	Jadhav
7	Bsc.I.T	Navita	Boda
8	Bsc.IT	Vignesh	Nadar
9	BSC.IT	Dipali	Sapkal
10	Bscit	Jayshree	Salvi

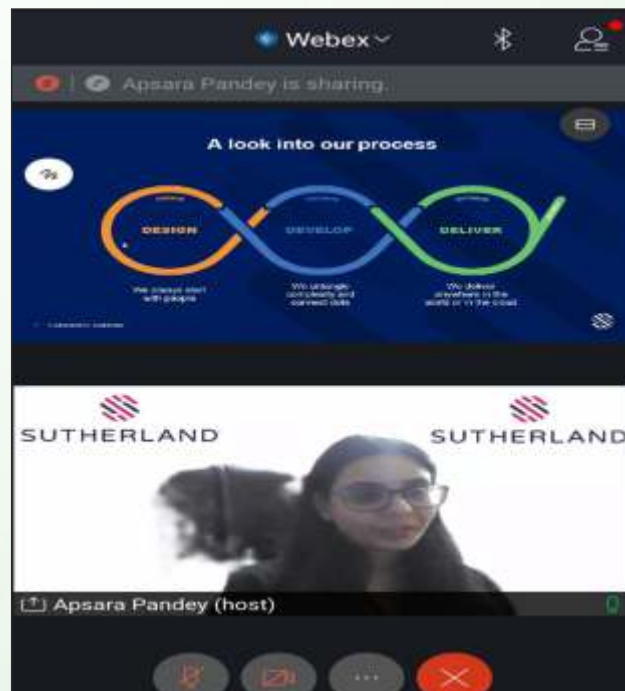
- On 19th June 2021, South Indian Bank, aptitude test was scheduled and 5 students cleared the exam. One student was selected for the post of Probationary Clerks.
- Asian Paints Jobs were invited for the Third Year students and online campus interview was scheduled on 2nd August 2021 for the post of Financial advisor. 16 students appeared the online test and 6 students cleared and awaiting appointments.

List of students:

Gopika Elango	B.Com.(Accounting and Finance)
Dhrumi Popatlal Shah	B.Com
Divya Muniandy	B.Com
Jay Raja	B.Com.(Accounting and Finance)
Pratiksha Lokhande	B.Com.(Accounting and Finance)
Rishi kolanji	B.Com.(Accounting and Finance)

On 27th September 2021, Online placement drive for ICICI Bank post Value Banker (Senior Officer) was organised by the Cell.

We extend our gratitude for all the support extended by the Principal and teachers.



Online campus interview by Sutherland

HOW VIVEK COLLEGE MADE ME . .ME

21 years!! That's the legal age for a male in India to be eligible for marriage. Hence a child born the year I graduated from Vivek College, could today lay his claim to following his heart.

I joined Vivek Junior college more out of compulsion than choice in 1995. My parents forced me to join the college, fearing that my interest in academics may take a further beating if I join any college outside of Goregaon. They knew, if I studied in Goregaon I would still be under their watchful eyes..... I really do not blame them; I did give them more than a handful of reasons to worry.

At the top of that list of worries, was my lack of interest at studies. This I must say, was a partially a result of the educational system we had. Students, who did well, were given more attention by teachers and students who were back benchers were allowed to wither away.

I was a back bencher all through college and junior college. Grade 11 and 12 did not help change my focus towards distractions available to me as a student. My 12th results were worse than my 10th and I limped into FY Bcom.

I had decided then, that I want to look at these three years of college differently and make the best of it, in all manners possible. My real fear was, will I be branded as a back bencher ...a good for nothing again??

First few days of college and I was exposed to the extra-curricular committees. Renuka Ma'am, did notice me during her business communication lecture and asked me to join an association she was convening. I met up with seniors and I realized that people were listening to me without any prejudice in mind. My feedback, negative or positive was

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Renuka Ma'am from then on, kept an eye out for me. Constantly being my guardian angel and guide. I then joined NSS, which was led by Prof. Jose Augustine and Prof. Devidas Bhawat, then by Prof. Thangadurai, Anjali Ma'am and MG Mohan Sir- anything which could help me get out of class legally, was candidly the true motivation here. Prof Jose Augustine was actually the one who forced me join NSS, he spoke in Malayalam to me and coaxed me to join it and pushed me to into organizing events for NSS- where I was forced to managed and take care of my seniors. Again the teachers were very open and gave a lot of independence to manage ourselves. Anjali Ma'am had a different leadership style; she would let us do and fail at times as well. Never getting agitated and always looking at failure as an opportunity to learn They placed their trust in me, this was a revelation for me- at an age, when I could not trust myself...my teachers trusted me! For this I will forever be indebted to Vivek College I soon was tagged with the responsibility of making announcements across classes. I would request for permission and walk into a class full of peers and seniors and talk to them, convey messages in a crisp manner. I started to gain confidence to talk in front of crowds, host events and galvanize students into achieving a common goal. Malti Ma'am and Manisha Ma'am, who were the in charge for cultural activities and annual days: did treat me like a peer and respected me, their energy was infectious. I used to always wonder why they cared and treated me more like a little brother than a student. But I realized that this was their way of grooming me.

I played volley ball and Tony sir entrusted me with the finances to manage the team. Handling money and budgeting was a lesson I learned from him. Being a part of multiple groups in college, I understood the dynamics of different personalities. Everyone is different and one needs to appreciate the diversity each one of us brings to the table. From the non-teaching staff to the office staff, from the teachers to the principal – I had the confidence to mold myself according to the person I was meeting.

During my tenor in college, we had the Kargil war- which was very disturbing and as students, we started collecting funds for the rehabilitation of the villages affected. We did collect the maximum across Mumbai University, again due to the sheer freedom the teachers gave us and the trust placed on us students.

In my third year I was the NSS leader and also the student council leader and we embarked on a plan to conduct a Intra college festival, with a sizable budget- funded from sponsors. This was very serious business, as we needed to deal with big cash and we were putting up our colleges name at stake. Professor Jayesh did undertake to guide us and he did it amazingly. He gave us freedom and also made us accountable. All of this he did with a cool head, always smiling. We managed this event and the budget around it and ended making a profit, through which we purchased a basic audio system for our college.

Due to all of the above I had a huge level of interaction with the office staff, Dhanu M'am, Bhavana M'am, Gomes Sir and Smita M'am—all of them, taught me the benefit of doing work systematically. They corrected me and shouted at me. They constantly reminded me...that I was in college to study and checked with me on my studies regularly. They were more friends than anything else.

Through all this, you may ask- did I ever study or manage to study? The confidence I gained while being a part of all the above associations was contagious and it affected all parts of my life, I was confident that I could study. The time I spent with my books- I made it count. I did not slog for hours and hours, but focused 2-3 hours daily on studies. Before exams this increased to 6-7 hours of studies. Again the professors in college were most happy to entertain any queries I had at any hour of the day. I did not hesitate to ask the silliest of queries and the professors did not ridicule me at any time.

Principal Unnikrishnan through all of the above stood like a rock with me. He delegated effectively to teachers and still

knew what was happening. Just an amazing managerial skill to have.

In 2000, I passed with flying colors and was 3rd in our college. My teachers were more excited than me and Malti M'am called me even before coming to college . . . "Kanna . . .you did it" . . .I did correct this statement of hers . . ."M'amwe did it"

The confidence I gained while working through all of the above, made me gain few key learnings for life

- 1) One needs to go out and take custody of ones future- destiny has to be created
- 2) There are only 24 hours in a dayjust 24 hours and so much to do. Make every moment count
- 3) When you leave any room, people should be left with a good memory of you
- 4) Failure is good: Only if one uses it as a base to launch into your dreams
- 5) Blessings from elders is critical, it's an essential drug
- 6) The company we keep can make or break you.

This note would be incomplete without mentioning the fantastic friends Vivek College gave me. My core group of friends, Pravin, Prasanna, Shailu, Manjula, Smita, Manju, Jaya and Ketaki and many many more friends are priceless gifts of Vivek College to me. Friends contribute to your growth as an individual, similar to how manure helps plants I made the best (and more) of what Vivek College had to give me. Can never thank my teachers, as thanking would be an act of repayment through gratitude. I would love to live with this debt of practical and experiential learning which my teachers at Vivek College imparted to me.

Regards

Staney Pullolickel

Regional Treasurer (Commercial) for Asia, Middle East and Africa at General Electric Company

Post college : Did my M.Com and then did my MBA from NMIMS in Finance (the 3 year part time course).

IS DRINKING BOTTLED WATER A GOOD IDEA?

Bottled water is brutal for the environment. It's favourable to buy a water filter for healthier, tastier water.

For decades, the debate has seethed on: which is beneficial and better, bottled water, or tap?

Despite its ever-growing popularity across the globe, bottled water is brutal for the environment. Around the world, almost 1 million plastic bottles are purchased every minute. Well yes, I said EVERY MINUTE. Data from Euro monitor international shows that more than 480 million of these bottles were sold in the year 2018 alone. That's almost 1 million every minute. According to a headline published by Forbes, We're Now at A Million Plastic Bottles Per Minute – 91% Of Which Are Not Recycled, they said. In many developing countries, where clean, safe water is unavailable, drinking bottled water becomes essential. The consumer, however, does not buy bottled water out of need, but because it's convenient and often effectively marketed as purer and tastier than tap. Bottled water is also about 3000% more expensive per gallon than what is in the tap. Considering the health qualities of bottled water versus tap, differences are enormously negligible. Contamination is always possible in either; both tap, and bottled water are required to meet quality requirements.

Most advertisements for bottled water are highly misleading, they show a freshwater stream to make the advertisement seem like their bottled water is purer and healthier than tap water or other brands of bottledWater. However, water that is bottled from special springs is quite rare, and the fact is that most bottled water comes from similar sources as your municipal water supply and that there is likely nothing special about your bottled water other than its branding. The major risk associated with drinking bottled water is that you can be exposed to harmful toxins from the plastic. Even though water is not acidic (unlike soda), whenever you drink out of a plastic bottle, you risk ingesting the chemicals used to make the bottles as these toxins can leach into the water over time. Bottled water is

marketed as though it's cleaner than tap, but numerous studies show it's not cleaner," explained Sherri Mason, the author of an extensive 2018 study on bottled water and a sustainability researcher at Penn State Erie, The Behrend College.

The major bottled water brands operating in India are Bisleri, Kinley, and Aquafina. India's packaged bottled water industry has been valued at Rs.60 billion in 2013, and this market is expected to reach Rs.160 billion in 2018. There are around 150 domestic Indian Bottled Water Brands in the market today. New guidelines from the Food Safety Standards Authority of India (FSSAI) will now push all packaged water manufacturers to add 20 mg of calcium and 10 mg of magnesium per liter in all packaging. All the big players in the market — Kinley, Bailey, Aquafina, Himalayan, Rail Neer, Oxyrich, Vedica, and Tata Water Plus — have started the process and by the end of December 2020, all major packaged drinking water brands would have the required quantity of calcium and magnesium in their bottles. Will it help? Water experts say yes. Will everyone fall in line? The experts say no. In short, water will have a different taste in different parts of India.

I reckon, it's nearly impossible to cut back on bottled water. It has turned into a lifestyle and habit for nearly half of the people on the globe, simply because of not having easy access to a source of water that you can trust to be safe and pleasant to drink. Although this may seem hard to achieve, there is an alternate, more environmentally friendly solution which is often overlooked in this debate – water purification.

Household water purification ensures clean and safe drinking water without consuming plastic. As compared to plastic bottles, glass bottles are a better option to drink water. Glass bottles aren't prepared using any chemicals and this ensures that it doesn't come with harmful chemicals. Glass water remains clean and clear even if you put colored drinks in it.

And when you hear “Safe and bottled” or “Taste of nature in a bottle” YOU BETTER BE CLEVER!

- Rishikesh Jadhav

MONSOON: A BLESSING AND A CURSE

India is lucky to have such a season that not only keeps the economy going, as more than 50% of India's Economy is still predominantly dependent on Agriculture.

But it can be a blessing and a curse. A bad monsoon can be interpreted quickly as the economy relies on agriculture and most of the population is employed in this sector. Failed monsoon can lead to a reduction in groundwater levels and drying of major lakes and reservoirs which leads to the water crisis in cities. But if the monsoon changed its mood, toward abundant rainfall it will benefit the water sources and agriculture sector, it can also cause chaos leading to waterlogged streets, potholes which will cause trouble for transportation facilities. But these are just general problems in the rainy season. Excess rain often forced dams to release excess water which leads to flooding which causes landslides, damages to infrastructure, destruction of cash crops, etc. It can be avoided by proper city planning and development in the technique of water management, proper drainage of excess rainwater.

A lack of access to clean water leads to various water-borne diseases like malaria and dengue due to standing still water i.e., dirty pools, potholes, etc. Such things not only affect society's health but also lead to an increase in mortality rates for the long term.

However, monsoon can be a blessing as it will ease the problem of drinking water in many droughts-prone areas, abundant harvesting will take place which will not only help to reduce inflation but also help the economy. A good Monsoon season leads to bumper farm output that keeps food prices under control. This is so because food accounts for 50% of the country's consumer price index, which is closely monitored by RBI.

A well-distributed monsoon ensures a handsome income for the farmer's livelihood. Many industries depend heavily on monsoon. Certain crops like rice, tea, etc require an ample supply of rainfall to grow as a result they depend heavily on the summer monsoon. Also, dairy farming is dependent on the monsoon for the upkeep of their animals. The monsoon delivers about 70% of India's annual rainfall and determines the yield of rice, wheat, sugarcane, and oilseeds, such as soybeans. Farming makes up about 15% of India's \$2.5 trillion economies but employs more than half of its 1.3 billion people. Rising farm output from a decent monsoon boosts demand for consumer goods in rural

regions. A stronger economic outlook tends to lift the stock prices of companies focused on selling products in rural areas. Monsoon rains replenish reservoirs and groundwater, allowing better irrigation and more hydropower output. Higher rainfall can trim demand for subsidized diesel, which is used to pump wells for irrigation.

Rain is the universal voice of humility. No matter what devices man has created to avoid the rain, it still comes. It still whittles away at our concrete jungle, and our concrete hearts. Rain is the voice of those who work in the background. No tropical paradise, no farmers market, no urban center could exist without rain. It works tirelessly to provide for all living things and asks for nothing in return.

So, we can say that with the help of advancement in technology and proper canal system for the excess rainwater can be utilized not only for harvesting purposes but it will also help the cities, not to be an underwater city.

Yash Bhushan Ujgaonkar
S.Y.B.Com C

SWAMI VIVEKANANDA AND YOUTH

ABSTRACT:

The Indian youth are restless for change today. They have had too many theoretical philosophizing and hair-splitting discussions. They are thirsting for leadership, for a man of action who can bring the change they much desire. They are fed up with the ubiquitous hypocrites who talk too much and do too little. They are thirsting for an icon, a leader who can walk the talk and reverse this steep fall.

INTRODUCTION:

Swami Vivekananda is the inspiration behind National Youth Day. In just 39 years, 14 of which were in public life, he filled the country with a thought whose energy is still felt today. Generations to come will continue to feel this energy.

Arise, awake, and stop not till the goal is reached." This mantra of Vivekananda's is as effective, relevant, and inspiring today as it was in the days of colonialism. Now, India is ready to be a global leader. With the power of yoga and the energy that comes from spirituality, the youth of the country are impatient about giving direction to the world

Swami Vivekananda's lessons still inspire the youth: "Make a life's aim and incorporate that idea into your life.... Think that thought over and over again. Dream it, Live it... that is the secret to being successful."

On the 12th of January every year, National Youth Day is observed in India to commemorate the birth anniversary of Swami Vivekananda.

The young spiritual leader who is credited with spreading the essence of Indian spirituality to the Western world had immense faith in the power of the youth of India. By upholding the teachings of Vedanta, its universal values of tolerance, acceptance, and co-existence of different faiths, cultures, and beliefs, and the ideals of 'Yoga', he re-instilled a sense of pride amongst all Indians in their cultural heritage.

What makes Swami Vivekananda the ideal role model for the youth is the fact that he motivated the youth to be strong in body, mind, and spirit, and he strongly advocated their role in nation-building. He envisioned India as a country with energetic young people, who will shape up a modern nation based on the foundation of Vedic spiritual ideals. This is what Swami Vivekananda said in the context of the youth.

Youth is the best time. How you utilize this period will decide the nature of the coming years that lie ahead of you. What we want is vigour in the blood, strength in the nerves, iron muscles, and nerves of steel, not softening namby-pamby ideas.

You will be nearer to Heaven through football than through the study of the Gita.

SWAMIJI'S CALLS FOR YOUTHS:

Swamiji wants Indian youths to perform for the nation politically; the youth of India have great creative energy with the positive potential to take them to spiritual heights. If human creativity is a special quality, then "Never say die!" Spirit is its apex. Demographically, today's India is at its youngest best and has the power to meet any challenge with the collective consciousness and effort of all people, especially young people. This is the perfect time when youth is alert and aware and provoked by the environment and lack of values.

India is a nation facing incredible challenges. This is evident from the utter lack of safety and security for the girl child and women anywhere in the country and the impunity with which monstrous elements like rapists heap violence on girl children and women. On the one hand, people can see such huge wealth and on the other, more than one-third of the people go without a second meal every day. We have examples of the very affluent as well as the extremely poor. And millions of our children have no access to education, even at the primary level. And we are still grappling with the issue of child labor.

CONCLUSION:

"MY FAITH IS IN THE YOUNGER GENERATION, THE MODERN GENERATION, OUT OF THEM WILL COME MY WORKERS.

THEY WILL WORK OUT THE WHOLE PROBLEM, LIKE LIONS."

One Nation, One Vision, and one identity that is incredible India. "No nation is perfect. All are in our hands to make it perfect.....

Kiran Devi Prajapati
T.Y.B.Com

STATUS OF WOMEN

In early instances, the status of women in India turned into not being as good as guys within practical life. But, that they'd better popularity in scriptures. They may be considered as the right homemaker in the global. With their incomparable excellent calmness of mind, they can without difficulty deal with the hardest situation. Indian women are genuinely dedicated to their families. They will be preached within the call of Saraswati, Durga, Parvati, and Kali.

Historically, women have been considered to be caretakers of the home. They needed to look after the running of the family smoothly, they needed to control the expenses in the most cost-efficient manner viable, they are needed to look after aged in-laws, nurture the child, etc. They have been predicted to obey orders of their husband, the elders of their own family, however, stored in isolation whilst it got here to major decisions associated with the family. The women's have been not too educated in the beyond generations. . There have been girls in older days too, who were well knowledgeable and led paths of success in lots of sphere of existence, due to guide from their families. It is these women who lead paths of alternate and taken approximately a transformation within the way human beings view women in society.

The state of affairs of girls is slowly changing in state-of-the-art years. We're able to see a gradual and steady upward push of women in all fields of significance. Girls nowadays in reality are not restrained to cooking and searching after their households, they have to step out of their comfort zones to create their non-public pics inside the outdoor international as properly. That is in quick, can be termed as women empowerment. Society has now modified its stand and the way it appears at women, due to the progress achieved via girls in all spheres of lifestyles. Men these days are greater facts closer to the ladies of their lives, however we right proper right here many times of harassment against girls.

The girls have completely converted within the current day, the urban girls especially have changed from being a trivial homemakers to the cutting-edge day multitasking girls, managing obligation without worry. She had taken on the sector with self-belief. Girls nowadays handle their duties and chores at domestic, control a career outside their home, nurture their kids, and balance their circle of relatives lives with their professions. That is the scene in most of the city households nowadays. Modern-day girls are independent, take the right decisions boldly, stand up for their rights, and walk the path of fulfillment. Kalpana Chawla, Indra Nooyi, Sushma Swaraj, Aishwarya Rai, Susmita Sen, Indra Gandhi, Isha Mangeshkar, and many more women achievers are prime examples. Throughout the present-day term, there has been a steady development inside the girl's recognition. There had been many women reformers in India, who labored for uplift and betterment in their girl's opposite numbers. Girls' training

changed into extended and English changed into introduced within the course of this period. Several woman writers emerged within the society. In the current-day time, ladies in India have been given freedom and proper in conjunction with freedom of expression and equality similarly to proper to be knowledgeable. Various prestigious positions at this period were held by the manner of women. They may be enjoying the 'ladies first' facility inside the distinct fields. But, a few problems alongside dowry, home violence, sex detective abortion, girl infanticide are nonetheless normal in our society.

Nowadays, women are knowledgeable approximately the social blessings which include interest approximately the present social troubles inside the society, authentic popularity and photograph inside the family community, plan and sell better education for their youngsters, taking care of the health of elderly and youngsters. At gift, maximum of the girls are given a hazard of finishing their education to the diploma stage. They're discouraged from getting married and elevating a circle of relatives whilst they're young. There are numbers of women's training offers from the authorities that provide help to the women from delightful history with a purpose to give them a risk to be informed.

There are numerous scholarships, that gain women in India achieve their provider by using going lower back to high school in numerous educational institutions, in which they can further their education. Many NGOs in India additionally, offer a resource to girls to gain them in education. The authorities of India similarly to the united states governments are placing aside funds that might be used to empower women and distinct duties to empower them. The women who have the desire to decorate their lives are allowed to take gives from the government and NGOs to empower themselves with higher training.

Nowadays, the reputation of girls in India has appreciably superior and numerous girls are preserving high and prestigious characteristics in the government workplaces and private companies. The sports of women are in all aspects of the current economy in India. This has proved that girls can be even better than guys if they are given a possibility. The ladies want to acquire equal possibility like their male opposite numbers through the vital and kingdom governments of India.

Women's day is well known, no longer to glorify the beauty and fashion of ladies, but to bring about attention most of the public concerning women's safety. Girls want to be pork up themselves via way of building up their inner strengths. They must paintings on growing their moral electricity and face the arena without fear. Women are taught to be ambitious and outgoing nowadays of modernism. We need to empower the women in our lives to lead unbiased lives. They have to be taught to be impartial and want to now not rely on everyone to meet their goal.

Swati Mishra
S.Y.B.Com

WATER SCARCITY AND WOMEN

“Water everywhere but not a drop to drink.”

To your knowledge, 97% of our planet is covered in saltwater that we cannot use for drinking. The left 3% water is cool but 2% is also blocked by glaciers and ice caps. So we only have 1% left. So now feel something that explains why water conservation is important to us. We only depend on a small percentage of water, so it is our responsibility not to pollute and abuse it. Each of us must know how to save water.

Introduction:

We know how water, an essential resource on which the entire human race depends on is becoming scarce. There are lakhs of people in India who are already facing the brunt of irregular water supply or are living without clean drinking water. As a result, citizens are getting affected by waterborne diseases. Even though we have been taught about water conservation since the early years of our lives, yet the contribution from everyone is not as significant as it should be.

A woman's Burden:

Water collection in India is a woman's job, irrespective of her physique—and there's no respite, even when she's menstruating, ill, or has something else to do. As groundwater resources are placed under increasing pressure due to over-reliance and unsustainable consumption, wells, ponds, and tanks can also regularly dry up, escalating the water crisis and placing a greater burden on women to travel long distances. Access to unsafe drinking water also results in the spread of water-borne diseases. And women are often the first victims of both water scarcity and water pollution.

Urban women, especially on the outskirts of cities and in slum areas, face the particular burden of this water scarcity. In some areas, water is occasionally supplied in the middle of the night, meaning that these women are deprived of sleep and their productivity is affected. Indeed, there are women in the global south who are denied education purely because they have to collect water rather than go to school. In fact, one report revealed that almost 23% of girls in India drop out of school on reaching puberty due to a lack of water and sanitation facilities.

How to tackle the crisis:

Several parts of India face severe water scarcity and drought during the summer months. The reason for this water scarcity lies at the grassroots level—unsustainable water consumption and unscientific ways of managing water supply. Traditional water sources and groundwater recharging points, such as tanks, ponds, canals, and lakes, are either neglected, polluted, or used or filled in for other purposes. Only with the constructive involvement of all of society's stakeholders can this problem be solved. And it must be solved soon. With the increasing threat of climate change, water scarcity could soon be an irreparable issue—and not just for women, but everyone in society

AKATA . V
T.Y.B.Com

HOW COVID HAS IMPACTED OUR SOCIAL LIFE

Covid has a very big impact on people's lives as many people are at risk of falling into extreme poverty. Many people have lost their livelihood of earning and are becoming poorer than usual i.e. they are going below the poverty line and they are not able to feed themselves and their family members. Covid is affecting the entire food system due to which the farmers are not able to earn money from accessing the market. Many backward countries are facing the problem of protecting their people from going through the face of extreme poverty and a high number of deaths. Many people are migrating to their hometown due to unemployment in the place where they are staying for their livelihood. Covid has been a generation for online i.e. all the things are done online due to the pandemic students need to learn online and attend online classes and most of the office people are having work from home, but the problem is that not all the parents can afford for an android phone for their child due to which many children have stopped their studies. Covid has to vanish from this world so that we all can live a normal life as before and all the problems faced by the people can be stopped, for this we all need to follow all the protocols and create a covid free world together.

Magheshwari Konar
T.Y.B.Com

VIOLENCE

Domestic violence is a serious in today's society that is often overlooked. It affects people of all ages, races, and sexes, yet still, not many people know anything about it. There are many different types of Domestic violence in families. They include child abuse, sexual abuse, emotional abuse, and physical abuse; all of which are very traumatic for the victims involved.

Child abuse is one of the top types of violence that is often left unknown. The reason it is never reported is that often, the child being abused is scared to tell an authority. In many cases, the abuser would threaten the child. In other cases, the abuser would tell the child that it was their fault they were being beaten. After being told something like this the child is scared for their own safety if anyone were to find out their secret, so they do not tell anyone about what is going on in their lives. Some cases of child abuse are taken to the extreme and a young person ends up dead. Of all the child murder cases 61% of the time the mother is the murderer. The statistics are scary, but until the kids who are being abused are brave enough to tell someone about their problem it will never change.

Sexual abuse is the second highest type of violence that is left untold. In this case, the victim is often too embarrassed to tell someone, or in many cases, they feel that they may have somehow lead the person on and that is why the incident or incidents occurred. Sexual abuse is described as any kind of sexual contact or communication that leaves the person feeling violated, hurt, or violated. You may ask what provokes the violator to do such a thing? Many studies show that 33% of the offenders had been sexually abused as a child. This means that they learned of the abuse when they were younger and maybe thought that was the only way to do it. This can be a real problem and lead to very dangerous outcomes.

**By SANTOSHI S. SURYAVANSHI
S.Y.B.COM.**

LOVE

Love is a feeling which cannot be expressed in words.

It's a feeling just felt,

Love has no boundaries,

No rules that need to be followed.

Love has no definition as to what is called love because we can find love in any form like mother-daughter, father-son, brother-sister relation and so on which we all know.

Love is just magic such a magic that if we get the trick for the magic our life can be made more beautiful each day.

**Magheshwari Konar
T.Y.B.Com**

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AN OLD TREE OF AN OLD MAN

I've seen that huge mango tree since five, Never wondered, all along how it survived, She never once asked me anything derive, I never once cared if she was dead or alive.

Now, my time has come to end, she cried, All along was it me or her being so fragile, When I think of the past, I think I was an imbecile, Time flew away and now we both are senile.

Long ago, back then, we shined as daisy land, Now, we both are at the stake of the dead end. Now, I go there to sleep beneath her cool hair, I can't walk; still, I meet her daily in a wheelchair.

Time passed and her last petals started falling, She was withering, so was I; but still breathing, When the last petal falls, that'll be my endearing, To me, to her, it'll be the end & the new beginning.

Gurwinder Kaur
S.Y.B.Com

HUMAN INTRUSION IN THE HOMES OF VOICELESS

This forest is my birthright and sweet home, Where I live on my own to survive, all alone. Where sometimes I hear the voiceless weeps, Seeing people shooting us from their jeeps.

Skinning us brutally and alive for some hide, Selling our furs and horns for wealth nationwide. People always have fun shooting us with the gun, Before being a victim of an inglorious act, we forerun.

Slaughtering our home to build their dreams, Human intrusion in the land of the voiceless, it seems. They take us, sell us and lock us up in an iron cage, To be displayed like a mad captive awaits revenge.

Gurwinder Kaur
S.Y.B.Com

I AM YOUR FRIEND; I AM MAKING YOU LAUGH NOW

I hear the noise of your silence
I feel your moist eyes
I understand, your heart without asking
You don't cry, come and embrace me
I am your friend; I am making you laugh now

This world and this gathering
Here it is being defamed
This world is like this friend
Then why are you sad

Someone will come again tomorrow
Heartache will always go away
Feet you just keep walking
Till then, I assure you
You don't cry, come and embrace me
I am your friend; I am making you laugh now

Yogita Dadaram Awad
F.Y.B.Com

NANDED, THE HOLY LAND!

I awoke as an early bird and saw thy sun kissing the horizon, Grabbed my shoes, hoofed off, to see thy layers being crimson.

Buds chirping, my heart fluttered when I heard thy koel sung, The lovely view of fishes-flipping in the river was truly magnificent.

I stood still on the bank of river Godavari to listen to the melody, It made me free from the anxiety, the vale of tears of jeopardy.

Seeing squirrels running around like a supper party is going on, Butterflies flying all around and kissing the flowers one by one.

The holy tour of the land of Guru's helped me gain wisdom, The dazzling view of that November night of Nanded is seldom.

The beauty of Gurudwara's sculptures is aesthetically pleasing, The real stories of the warriors & the nagina ghat are inspiring.

The Guru Granth of Sikhism was anointed on that holy land, The Takht Suchkhand Sri Hazur Abchalnagar Sahib is grand.

The famous laser show of Gobind baag symbolizes divinity, The tour of Nanded helped me to know the value of equality.

Gurwinder Kaur
S.Y.B.Com

SHIVA THE SUPERHERO

I believe him & he believes me,
The one who holds the trident,
The one who drank the poison,
The one with Ganesha as his son.

Who have V suki around his neck,
Who will always have your back,
Who has the moon on his head,
Who's eternal, can never be dead.

He brought, Ganga on this land,
He's the one who can command,
He's the one who's the protector,
He's the recreator & the destroyer.

It'll be, the end, with his third eye,
It'll lead everything to vanish & die.
It'll cause a ruckus in the Iron Age,
It'll lead all the black things in a cage.

He who have Nandi as Vahana,
He who focuses on Nirvana.
He who is called, The Superhero,
And detachment is his main mot

Gurwinder Kaur
S.Y.B.Com

STRIKE OF COVID-19

For the whole world: bad time just came,
It was just like a massacre, an endless game.

The world was like a forest, burning with a single flame,
And till the very end, there was no one to blame.

Being locked up in our own house was like a jail,
Each and every day a living life was becoming frail.

The one and only option for all of us was to be brave,
Even though tried a million times, the results failed.

All over the world, it was a strike of downfall in the
economy, Like a planned plot hit us with
unemployment & poverty.

In the middle of all this ruckus, there was something
worthy, It was so good to see the natural greenery of
our earthy.

Being suffered in the lockdown was not that bad,
It gave us the opportunity of, in search of who I am?

Gurwinder Kaur
S.Y.B.Com - D

THE CAGED BUTTERFLY

I am a caged butterfly and I don't wanna cry;
Just a caged butterfly with broken wings and eyes.

I wanna fly high across the ocean, To see the light
again, to touch the life again.

The light is fading away, the night is coming again;
Things are lurking again and I don't wanna be tame.

I've been captured in enormities, Inside the crystal
cage of caliginosities.

It's been prolonged and now I don't wanna be
adorned, Like a doll in a display or like a lion in a
circus.

I've had enough of being caged in this delusionary
lock-up, it's time to spread my wings to live up to all
of my dreams.

I'll try and try to fly and fly and even if I'm about to
fall, I'll fall like a shooting star through dying yet a
beautiful fall.

Gurwinder Kaur
S.Y.B.Com - D

THOUGHT

Try for something that gives you happiness
Struggle for something that gives you success
Wait for someone that removes you from sadness
Life is too short, enjoy it like a Princess

Santosh S. Suryavanshi

TIME FLIES

There was a time,
when the doors used to be unlocked ;
People would live without fear, Cause no devil could
walk!

Now everybody seems competitive,
of who's gonna win ;
Everyone's forgetting the concept, of we being a
human being!

Everybody's acting like a stranger,
When they see money as their mainstream ;
Nobody bothers to even help,
When a lonely girl screams!
The world has changed,

and the minds have been tempted ;
Everybody seems unknown, without having a
nameplate!

The concept of humanity, between each other, has
become low;
Instead of spreading love,
Corruption has grown more!

Lives seem to be rust,
After adopting a feeling called lust ;
Have control over the limits,
Or you will miss the experience called true love!

The trees are cut down,
They are replaced by a new town,
Nowadays to look good,
Everyone's running to become expensive clout!

The best thing to live,
is by giving a smile and a helping hand ;
This is true because there are some people,
Who have eyes but are acting blind!

Taking quick action,
might not be the right thing ;
Just have patience, and have a feeling of
understanding!

We are people, With one mind and one heart ;
Let's not forget the love and sacrifice,
Which our parents have fought to teach!
Let's put our faith in the almighty, trusting each other
as one family;

Don't be jealous of others, Or else in the end you
might find yourself in a tragedy!

Like the sun rises in the east,
Let's all rise in maintaining happiness & peace ;
Enjoy life serving one another,
And let's make the best happy meal

Brendan Neil Gonsalves
FYBMS

FACULTY SPEAKS

NEP 2020 will Make India Self-Reliant and Vishwa Guru

Everyone has the same question in mind; will the comprehensive National Education Policy 2020 make India self-reliant in the field of education? Will India become Vishwa Guru? Will schools, colleges, universities, regulatory authorities, students, teachers become self-reliant? I can say YES to all these questions after understanding National Education Policy 2020. The first comprehensive education policy of India was based on the recommendations given by the Kothari Commission in 1968. This was followed by a second National Education Policy in 1986. It continued till 2020 with amendments in it in 1992. After 34 years, the country got the first NEP of the 21st century in 2020. The Union Cabinet has approved the NEP 2020, headed by Prime Minister Narendra Modi.

Union Minister Prakash Javadekar and Human Resource Development Minister Ramesh Pokhriyal Nishank informed the nation about this on 29 July 2020. The NEP 2020 has been formulated after receiving over 200,000 suggestions from teachers, parents, students, experts, and educationists. The NEP 2020 has made extensive changes related to education. The Ministry of Education was renamed as Ministry of Human Resource Development by Rajiv Gandhi in 1985. The Ministry of Human Resource Development has been renamed again as Ministry of Education in 2020.

Education up to class 5 has been made mandatory in mother tongue and keeping it up to class 8 is optional. It is seen that children are able to understand things better in their mother tongue. Till now the emphasis

was not on the subject but on language. The entire education system was based on Macaulay's policy of education. Children spent more time and energy in understanding the language, not the subject. It is a welcome move that education in the mother tongue has been made compulsory till class 5 and the decision to follow it up to class 8 has been left to the schools. There will be many factors behind the success of Dr. A. P.J. Abdul Kalam but I believe that his early education was in his mother tongue, the most important factor for his success. He read the subject, not the language.

Education will now be based on the framework of 5 + 3 + 3 + 4, changing from 10 + 2 framework. 3 years of pre-primary, first and second grade (5), third, fourth, and fifth grade (3), sixth, seventh and eighth grade (3), 9th, 10th, 11th and 12th grade (4). A semester system from classes 9 to 12 will be implemented. There is a fundamental difference between 10 + 2 and 5 + 3 + 3 + 4. The 10 + 2 system did not include 3 years of nursery or pre-primary education whereas the new framework also includes 3 years of nursery education in the education system. After this, the student goes to the first class. Pre-primary has been included in the education system to strengthen the foundation of the child. Till today what kind of education system was going on in the country in which the valuable first 3 years of the education of children, pre-primary was not considered to be the basic part of the education system. In my view, it is very important to include pre-primary education in the basic part of the education system. In Maharashtra, the stream has to be selected from class 11, while in Uttar Pradesh, students select a stream from class 9 such as arts, science, commerce, agriculture, etc. Now a student can take Physics with Commerce in 11th or can also study Chemistry with History.

The option of multiple entry and exit in higher education is offered to students for the first time. Till now if for some reason the student left school he/she would not get any degree. With the coming of the new education policy after completing 1-year students will get a certificate, diploma after 2 years and degree after 3 years of completion of the study. This arrangement has also been made in the NEP 2020, whereby a student can quit the studies whenever the student wants and can resume the studies whenever wants. The credit received by the student will be stored in Digital form in the Digital Academic Bank of Credit which can be from one or several HEIs. The student can use these credits at any time to complete the degree.

Another major change in the NEP 2020 is that students who do not want to go for higher education will get a Bachelor's degree in 3 years. For those who want to go for higher education, the degree will be of 4 years. Overall, there will be three types of Bachelor's degrees in the country. The first type of Bachelor's degree will be of 3 years. The second type of bachelor's degree will be with 4 years with research and the third type of integrated bachelor and master degree will be of 5 years with 4 years of bachelor and 1 year of master degree. Similarly, a master's degree will also be of two types. The first 1-year master's degree will be for those who have done a 4-year Bachelor's degree with research. The 2-year master's degree will also be for those who have a 3-year bachelor's degree. The degree of M. Phil has been abolished. Admission to Ph.D. can be taken directly after completion of a master's degree.

There are three types of universities in the country - Private, Public, and Deemed Universities with different rules & regulations. As per NEP 2020, the same rules

and standards will be set for all types of universities in the country. It will be mandatory for all higher education institutions to bring transparency in fees. For all higher educational institutions in the country except the medical and law colleges, the Higher Education Commission of India will be set up which will act as a nationwide regulator. 4 Independent units under it will do four separate tasks. National Higher Education Regulatory Council - Higher Education Regulator, General Education Council - Standards, Higher Education Grants Commission - Funding and National Accreditation Council - will handle accreditation. UGC, NCTE, NAAC, and AICTE will be abolished.

Within 15 years all single-stream educational institutions having less than 3000 students will be identified and converted into multi-stream educational institutions or will be closed. On the basis of evaluation and accreditation, more than 45000 colleges attached to universities in the country will be given economic, academic, and administrative autonomy. Colleges will get autonomy to award degrees to their students. Till now less than 4.5% of GDP was spent on the education sector whereas as per NEP 6% of GDP will be spent on education. Till now children from 6 years to 14 years were covered under the Right to Education Act (RTE) whereas, after the coming of this NEP 2020, children from 3 years to 18 years will come under Right to Education. The National Testing Agency will conduct an entrance examination for admission to universities and colleges. Reputed universities of the world will be allowed to open their own campuses in India. Academic Bank of Credit will be established for students across the country. Research, innovation, and technology-oriented education will be promoted. Vocational education and internships will be linked to schools and colleges.

More facilities will be provided in schools and colleges for PwDs. There will be a provision to provide more scholarships. Students of the school will be given a 360-degree scorecard which will contain information including academic performance, skills, and extra-curricular activities. The target gross enrollment ratio (GER) in schools is 100% by 2030 and 50% in higher education. Currently, GER in higher education is 26.3 percent. Sanskrit will be promoted in schools and higher educational institutions. The NEP 2020 can be implemented from the next academic session 2021-22.

The NEP 2020 has been made keeping in mind the interest of the students. NEP will bring revolutionary changes in the field of education. The NEP 2020 is the best education policy of all the education policies framed to date. I believe that students up to class 10 should be taught in their mother tongue and national language so that their all-around development should take place. The promotion of the Sanskrit and Indian education system should be extended in HEIs. I consider the inclusion of children in the age group of 3 to 18 years in RTE, a revolutionary step. The goal of reaching GER 100% by 2035 in schools and 50% in colleges should be welcomed. Multiple entry-exit options, promotion of vocational training, Single regulator for all higher education institutions, Transparent Fee, 5 + 3 + 3 + 4 frameworks, multiple stream educational institutions, focus on the promotion of Indian languages, 360-degree scorecard, academic bank of credit, promotion of innovative teaching will definitely make the country self-reliant in the field of education and the country will be able to emerge again as Vishwa Guru.

Prof. Vivek Singh
Faculty, BBI Department

क्या हुआ उस रात जब पिता से सवाल कर बैठी बेटी?

बाबा जब मैं इस दुनिया में आई थी,
 आपने कहा था आपकी आँखें भर आई थी।
 आखिर आपके घर में लक्ष्मी जो आई थी।
 जब लोग मेरे पैदा होने पर अफसोस जाता रहे थे,
 तब आपने उन्हें लड़कियों की अहमियत समझाई थी।
 लड़कियां सम्मान, अभिमान और जहान होती है
 ये बातें उन्हें बताई थी।
 देखो उस दिन को याद करके आज भी आपकी आँखें हैं भर आतीं,
 सुनो क्या हुआ उस रात जब पिता से सवाल कर बैठी बेटी?
 बाबा जब मैं बड़ी हुई, तब आपने सबसे लड़कर, मुझे पढ़ाया।
 मैं अपने पैरो पर खड़ी हो सकूँ, मुझे इस काबिल बनाया।
 मुझे हर परेशानियों से आप ने बचाया।
 बेटा कभी किसी से डरना मत बचपन से आपने सिखाया
 अब भी याद है आप खुशी से रो देते थे जब जब मैं जीता करती
 सुनो क्या हुआ उस रात जब पिता से सवाल कर बैठी बेटी?
 बाबा आज मैं बताऊंगी आपको मेरे दिल का ये हाल,
 गुड़िया समझकर अपनी दे देना जवाब अगर मैं पूछ बैठूँ कुछ सवाल
 बाबा जब घर में पैसों की तंगी के कारण रिश्तेदारों ने कहा,
 की बेच क्यों नहीं देते अपनी इस बेटी को?
 तब आपने गले लगाते हुए कहा था कि मैं ऐसा सोच भी नहीं सकता,
 चाहे मुझे बेचना पड़े इस पुश्तैनी कोठी को।
 तब बाबा आज आपने ऐसा काम क्यों किया?
 बेच दिया मुझे उन लोगों को और दहेज का नाम दिया
 बाबा मुझे बताइए क्या दहेज के बिना मेरी विदाई न होती?
 मैं दुल्हन न बन पाती और मेरी डोली ना उठ पाती?
 सुनो क्या हुआ उस रात जब पिता से सवाल कर बैठी बेटी?

बाबा आपको लगता है कि आपने एक बार दहेज दिया,
 पर आपने अनजाने में उन्हें छूट दे दिया।
 बाबा आपको याद है जब मम्मी खीर बनाया करती थी, मैं और खीर
 खाने की जिद करा करती थी
 तब आप मम्मी से कहते थे की और क्यों नहीं देती? इंसान को जो
 चीज़ पसंद होती है उसे जल्दी पेट नहीं भरता। ये बातें कही थीं।
 तो आप कैसे भूल गए? बाबा की जिन पापियों को दहेज की भूख है
 वो और दहेज की जिद नहीं करेंगे, थोड़े में ही खुश हो जाएंगे और
 इसकी मांग नहीं करेंगे।

बाबा, जब मैं यह सोचती हूँ, तब मैं एक बार नहीं हूँ 100 बार टूटी।
 सुनो क्या हुआ उस रात जब पिता से सवाल कर बैठी बेटी?

बाबा अपने खुशी खुशी दहेज दे तो दिया पर उन लोगों ने मुझे और दहेज के
 लिए मजबूर किया,
 जब मैंने मना किया तो उन पापियों ने मुझ पर अत्याचार भी किया।
 जिन बालों की चोटियां मम्मी बनाया करती थीं, उसे पकड़कर मुझे
 घसीटा, जिस सिर पर आप हाथ रखकर आप आशिर्वाद देते थे उसे दिवार
 पर ना जाने कितनी बार पीटाकभी लोहे तो कभी चाकू से वार करते थे।
 मैं मर गई तो यह सोचकर कभी न डरा करते थे।
 जिसे गुड़िया को बिना खाए आप सोने नहीं देते थे
 उस गुड़िया को नजाने कितने दिनों तक वो लोग भूखा रखते थे।
 मुझे याद है बाबा जब मैं आपसे मिलने को खूब तरसा करती
 सुनो क्या हुआ उस रात जब पिता से सवाल कर बैठी बेटी?

अगर मानते हो सचमुच में मुझे अपनी बेटी, तो एक वादा कर देना जाकर
 देश के हर पिता से कह देना, न दहेज लेना और ना ही दहेज देना, उन
 पापियों के मन को और बढ़ावा ना देना और देश के हर घर को दहेज मुक्त
 कर देना।

क्योंकि जिन बच्चियों को दुपट्टा उड़ा कर आप लोग धूप से बचाया करते हैं,
 उससे भी तेज जलने वाली आग से, वो लोग उन्हें जलाया करते हैं।
 दहेज की वजह से ना जाने कितनी लड़कियां जान है गंवाती
 कुछ लोग तो इससे परेशान होकर फांसियों पर भी है चढ़ती
 जिसदिन से यह दहेज प्रथा हमेशा के लिए हट जाएगी,
 उस दिन से हर बेटी सही मायनों में बाबुल का घर छोड़ अपने पिया के घर
 जाएगी।
 बाबा आज मैं नहीं बल्कि हर बेटी अपने पिता से यह कहना चाहती है कि
 कर देना विदाई बाबा बिन माने दहेज की रीत,
 उस दिन होगी बेटियों की, सही मायने में जीत
 बाबा आज मैं भी हूँ आपसे यह वचन लेती,
 ये हुआ उस रात जब पिता से सवाल कर बैठी बेटी।

**Vaishali Singh
(S.Y.BAF)**

दुनिया से खोया होगा।

जो भारत माता की रक्षा के लिए जान कुर्बान कर जाते हैं।
जो देश की हिफाजत के लिए हस्ते हस्ते शहीद हो जाते हैं।
जिन्हें फर्क नहीं पड़ता वो सरहद पर कैसे रहते हैं,
चाहे ठंडी हो या गर्मी, वो भारत की रक्षा के लिए हमेशा तैयार रहते हैं।
ऐसे लोग मरते नहीं बल्कि अमर हो जाते हैं,
जो तिरंगे में लिपटकर धरती पर अपना आखिरी सफर कर जाते हैं।
अरे सलाम है ऐसे लोगों को जो हमेशा हमारे दिल में बसा करते हैं,
जिनकी मौत देख देश क्या, भारत माता की आँखों से भी आंसू नहीं रुकते हैं।

जो देश के लिए बूंद बूंद अपनी रक्त बहाते हैं,
वही लोग तो हमारे देश के सैनिक कहलाते हैं।
वो आसमान भी रोया होगा, वो पवन भी रोया होगा,
जब नन्हें बच्चों ने अपने पिता का साया खोया होगा।
धरतीमाता भी तड़पी होगी, भारतमाता भी तड़पी होगी जब एक माँ ने
अपने जवान बेटे की अर्थी देखी होगी।
वो बादल भी रुठा होगा, वो आसमान भी रुठा होगा जब हाथ में राखी
लिए बहन ने हर जगह अपने भाई को खोजा होगा।
वो चांद भी टूटा होगा और चांदनी भी टूटी होगी,
जब नई नवेली दुल्हन की एक एक चूड़ी फूटी होगी।
देश पर भी सन्नाटा छाया होगा,
भारत माता का दिल भी दुखा होगा,
जब देश ने इतने काबिल सपूतों को इस दुनिया से खोया होगा जब देश
ने इतने काबिल सबूतों को दुनिया से खोया होगा।

जय हिंद।

Vaishali Singh (S.Y. BAF)

तेरा साथ "आ प्यारे ज़िन्दगी!" मनुष्य ज़िन्दगी से:

आ प्यारे ज़िन्दगी रुठा नहीं हु मैं तुमसे,
बस तुझे जानना चाहता हु,
पता नहीं कौनसे रास्ते ले जायेगा तू मुझे,
बस तेरे साथ ही रहना चाहता हु !

तेरे रंग है कितने सारे,
किसकिसको मैं चुनलु:
हसते और खेलते हुए,
मैं इन दुखों को भी सेहलु

तेरे मोह करने वाले इरादे,

नहीं आते मुझे समजमे,
वक्त गुजर जाता है,
और याद आते है वह लमहे।

अगर मैं हार भी जाऊ,
मौत के दरवाज़े बंद कर देना;
आ प्यारे ज़िन्दगी उम्मीद की किरण जागकर,
तू हमेशा मेरे साथ ही रहना।

ज़िन्दगी मनुष्य से :

रूठा नहीं हु मैं तुजसे,
मैं तुजे अच्छेसे जानता हु;
मेरे रास्ते है आड़े तेड़े,
मैं सफलता की और तुजे ले जाता हु।

मेरे रंग है बहोत सारे,
सबको तू अनुभवले;
मैं तेरी परछाई बनकर तेरे साथ हु,
इन अनुभवमेसे तू सिक ले।

मेरे मोह करने वाले इरादे,
नहीं आते होंगे तुजे समजमे;
मैं समय का पक्का हु,
बस तू इस समय का उपयोग करले।

अगर तू हार भी जाये मौत के दरवाज़े मैं नहीं दीखता,
बस हर बार खुद पर विश्वास रखना;
क्यूंकि मैं हमेशा तेरे साथ हु ,
ये बात तू कभी मत भूलना।

Brendan Neil Gonsalves
F.Y.B.M.S, Roll No- 24

जज्बा

यही जज्बा रहा तो मुस्किलो का भी हल निकलेगा,
झर्मी बंजर हुई तो क्या वहीं से जल भी निकलेगा,
ना हो मायूस ना घबरा अंधेरे से मेरे साथी,
इन्हीं रातों के दामन से सुनहरा कल भी निकलेगा।

Swati Mishra
(S.Y. B.Com)

डॉक्टर – भगवान का रूप

ये सच है कि दुनिया आधी जाग रही थी,
खुद को आधा पीछे छोड़े भाग रही थी ।
भगदड़ में तब उसको हाथ पकड़ते देखा,
जीवन खातिर उसको मैंने लड़ते देखा ।
बिन सूरज जब सारा जग अँधियारी में था,
और जहाँ जब सोने की तैयारी में था ।
जग की खातिर उसको साँस रगड़ते देखा,
जीवन खातिर उनको मैंने लड़ते देखा ।
जब सारी दुनिया जिंदगी में मस्त था,
तब वो किताबों में व्यस्त था ।
सबके घरों में जश्न होते देखा,
तब उसको अस्पताल में मगन होते देखा ।
बिना नाम के जात धर्म पूछे,
उसके हाथ मदद को बढ़ते देखा ।
त्योहार हो, रविवार हो, दिन या रात हो,
फिर भी उसको खड़े होते देखा ।
हमको कोई हक नहीं बनता,
उन पर झूठे आरोप, प्रत्यारोप लगाने का ।
अपनी दोहरी, मानसिकता, कायरता,
उन पर थोप जाने का ।
अपनी भूख प्यास नींद सब छोड़ते देखा,
सबके चहरे की मुस्कुराहट के लिए ।
बिना डरे साहसी बनकर लड़ते देखा ।
जीवन खातिर उसको मैंने लड़ते देखा ।

Swati Mishra
(S.Y. B.Com)

मेरा अस्तित्व मेरी जिम्मेदारी

मेरा अस्तित्व मेरी जिम्मेदारी..
सूनों सभी यह दुःख भरी कहानी
गुलाब के फूल
जीवन के फूल जैसा मुझे परिवार ने बड़ा था किया
जिंदगी में कोई अनोखा मोड़ था आया
जैसी हसी पलोमे अमावस की रात का अंधेरा था छाया
बात ऐसी है...
हरा भरा मेरी खुशियों का खेत
इस बलात्कार की तुफान ने उजाड़ दिया...
मेरी अनमोल जिंदगी का सिलसिला शुरू था किया
सुबह शाम उस हातसे का जिकर था हुआ
दिल कतराता है यह सुनके की उस दुष्ट ने मेरा शरीर छुआ
पानी ने मेरा देह साफ किया
पर तन मन के घाव को न सेहलाया
दिल यह जानके बहुत रोया
एक लडकी का दर्द दुसरे लडकी को ना समझ आया
रीश्तेदारोने-पड़ोसियों की नजरों से दिल बहुत घबराया
उनके सवालोंने घरवालों को बहुत रूलाया

जो हुआ उसमे मेरी क्या गलती है
क्या मौत ही उसका उत्तर है
ना अभी घबराऊंगी ना पीछे हटूंगी
अपनी सफलता में खुद लिखुंगी
यह संकट किसिपे ना आयेगा
देश की बेटीयों का आजादी का झंडा हर तरफ दिखलाएगा
फिर से नहीं होगा किसी के साथ बलात्कार
होगा हर जगह लडकियों के सफलता का समाचार
सब नारीयों का बढेगा स्वाभिमान का होसला
कभी ना देखेगा तिर्ची नजर से मोहला
फिर से सच मे ना दिखेगी यह अबला नारी
मेरा अस्तित्व मेरी जिम्मेदारी

Santoshi
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नारी हु में इस युग की

शक्ति हूं मेरे ब्राह्मण हूं में
एक नई सोच की आगाज हूं में
अपने सपनों को भुनने वाली
सुई हूं मैं धागा हूं मे
पापियों ने है पाप किया
अपनो ने न साथ दिया
शमाज की झुठी शान के आगे
जिंदगी है नीलाम किया
दैवी समझ के पूजा जिसको
कमजोर नारी समझ के ठुकरा दिया
बिना किसी मतलब के कईयों ने न प्यार किया
फिर भी इस संसार को मैंने कभी न इल्जाम दिया
माँ बहन, बेटी बन के समाज को मैंने सिन्हा है
अपने हृदय की घहराईयों में कई आँसुओं को खिंचा है
अत्याचार कई मैं यह चुकि
ठोकर खाई मैं खेल चुकि
फिर भी ना कोई रोक सके
ऐसी नदी की धार हूं मैं
आज खडी हूं मैं यहां
जिंदगी की नई चुनौतियों के लिए
जीवन की आंखों में आंखों डाले
इससे और घर से जीने के लिए
क्यूँकि शक्ति हूं मैं ब्राह्मण हूं मैं
एक नई सोच की अगज हूं मैं
अपने सपनों को बनने वाली
सुई हूं मैं धागा हूं मैं

Mohan Gupta
S.Y. B.Com

दहेज प्रथा : अभिशाप

“आज का यह नारा है , दहेज प्रथा को खत्म कराना है”

परिचय :

दहेज का अर्थ है विवाह के अवसर पर कन्या पक्ष द्वारा पर पक्ष को उपहार के रूप में भेंट दी जाती है। यह प्रथा अत्यंत प्राचीन काल से चली आ रही है। वास्तव में धन-संपत्ति की मांग लड़के वाले करते हैं और लड़कीवालों को उनकी मांग को पूरा करते हैं। आज हमारा समाज बुराइयों से भरा हुआ है, दहेज हमारे समाज में सबसे बड़े बुराइयों में से एक है। दहेज के कारण लड़कियों को जन्म एक अभिशाप बन गया है कोई भी यह नहीं चाहता है कि घर में लड़की का जन्म हो। यदि लड़की का जन्म परिवार में होता है तो उसे दुर्भाग्य माना जाता है। आज भी हमारे देश में लड़कियां पश्चिमी देशों की तरह स्वतंत्र नहीं हैं। यहां लड़कियों का विवाह उसके माता-पिता के द्वारा तय किया जाता है। लड़के के माता-पिता लड़की की माता-पिता से दहेज की मांग करते हैं और लड़की के माता पिता को यह मांग किसी भी तरीके से पूरा करना पड़ता है यदि ऐसा नहीं होता है तो विवाह होन की संभावना कम हो जाती है।

प्राचीन काल और वर्तमान समय में दहेज :

भारत के लिए दहेज प्रथा नया नहीं है बल्कि यह अत्यंत प्राचीन काल से चली आ रही है तथा यह एक परंपरा मानी जाती है। यह प्रथा गौतम बुद्ध और महावीर के दिनों में भी था। लेकिन उस समय में कोई मजबूरी नहीं होता था। उस समय माता-पिता धनदौलत जो भी उनके पास रहता था वो खुशी से देते थे, उनपर किसी भी प्रकार का कोई दबाव और नहीं को मजबूरी थी। आज के समय में यह प्रथा अत्यंत भयानक रूप ले चुका है, अब दहेज देना जैसे एक मजबूरी बन गई हो। दहेज को अब मांगा जाता है और सौदा किया जाता है तथा दहेज के रूप में वाहन, जेवर, घर आदि चीजे मांगी जाती है।

बुराइयां :

दहेज के कारण कई जगहों पर लड़कियों की जिंदगी नर्क बन गई है, दहेज के लिए उन्हें मारा जाता है इतना ही नहीं बल्कि लड़कियों की जान भी ले ली जाती है। कई जगहों पर तो ऐसा होता है कि शादी के बाद लड़के वाले लड़की के माता पिता से अत्याधिक धन की मांग करते हैं जिसकी वजह से कई लड़कियां आत्महत्या कर लेती हैं और दहेज के लिए लड़केवाले लड़की के माता-पिता का बार-बार अपमान करते हैं। बुराई इतनी ज्यादा बढ़ गई है कि जितना पढ़ा लिखा लड़का हो, उसका भाव इतना ही अधिक होता है। यदि लड़का डॉक्टर, इंजीनियर, शिक्षक, आई.पी.एस. आदि हो तो धन की मांग हद से ज्यादा करते हैं। ऐसे पढ़ाई करने का क्या फायदा जो दूसरों के पैसों के बलबूते पर अपना घर चलाए। कुछ लोगों के लिए दहेज प्रथा एक सामाजिक प्रतीक से अधिक है। लोगों का मानना है कि जो लोग बड़ी कार और अधिक से अधिक नकद राशी दूल्हे के परिवार को देते हैं। इससे समाज में उनके परिवार की छवि अच्छी बनती है। इसलिए भले ही कई परिवार इन खर्चों को बर्दाश्त ना कर पाएं पर वे शानदार शादी का प्रबंध करते हैं और दूल्हे तथा उसके रिश्तेदारों को कई उपहार देते हैं। यह इन दिनों एक प्रतियोगिता जैसा हो गया है जहाँ हर कोई दूसरे को हराना

चाहता है।

दहेज प्रणाली को समाप्त करने के संभावित तरीके संस्कार द्वारा बनाए गए कानूनों के बावजूद दहेज प्रणाली की अभी भी समाज में एक मजबूत पकड़ है। इस समस्या को समाप्त करने के लिए यहां कुछ समाधान दिए गए हैं।

शिक्षा :

दहेज प्रणाली, जाति भेदभाव और बाल श्रम जैसे सामाजिक प्रथाओं के लिए शिक्षा का अभाव मुख्य योगदानकर्ताओं में से एक है। लोगों को ऐसे विश्वास प्रणालियों से छुटकारा पाने के लिए तार्किक और उचित सोच को बढ़ावा देने के लिए शिक्षित किया जाना चाहिए जो ऐसी बुरे प्रथाओं को जन्म देते हैं।

दहेज का अर्थ है विवाह के अवसर पर कन्या पक्ष द्वारा पर पक्ष को उपहार के रूप में भेंट दी जाती है। यह प्रथा अत्यंत प्राचीन काल से चली आ रही है। वास्तव में धन-संपत्ति की मांग लड़के वाले करते हैं और लड़कीवालों को उनकी मांग को पूरा करते हैं। आज हमारा समाज बुराइयों से भरा हुआ है, दहेज हमारे समाज में सबसे बड़े बुराइयों में से एक है। दहेज के कारण लड़कियों को जन्म एक अभिशाप बन गया है कोई भी यह नहीं चाहता है कि घर में लड़की का जन्म हो। यदि लड़की का जन्म परिवार में होता है तो उसे दुर्भाग्य माना जाता है। आज भी हमारे देश में लड़कियां पश्चिमी देशों की तरह स्वतंत्र नहीं हैं। यहां लड़कियों का विवाह उसके माता-पिता के द्वारा तय किया जाता है। लड़के के माता-पिता लड़की की माता-पिता से दहेज की मांग करते हैं और लड़की के माता पिता को यह मांग किसी भी तरीके से पूरा करना पड़ता है यदि ऐसा नहीं होता है तो विवाह होन की संभावना कम हो जाती है।

महिला सशक्तीकरण :

अपनी बेटियों के लिए एक अच्छी तरह से स्थापित दूल्हे की तलाश में और बेटे की शादी में अपनी सारी बचत का निवेश करने के बजाए लोगों को अपनी बेटे की शिक्षा पर पैसा खर्च करना चाहिए और उसे स्वयं खुद पर निर्भर करना चाहिए। महिलाओं को अपने विवाह के बाद भी काम करना जारी रखना चाहिए और ससुरालवालों के व्यंग्यात्मक टिप्पणियों के प्रति झुकने की बजाए अपने कार्य पर अपनी ऊर्जा केंद्रित करना चाहिए। महिलाओं को अपने अधिकारों, और वे किस तरह खुद को दुरुपयोग से बचाने के लिए इतना उपयोग कर सकती है, से अवगत कराया जाना चाहिए।

लैंगिक क्षमता :

हमारे समाज में मूल रूप से मौजूद लिंग असमानता दहेज प्रणाली के मुख्य कारणों में से एक है। बहुत कम उम्र से बच्चों को यह सिखाया जाना चाहिए कि दोनों, पुरुषों और महिलाओं के समान अधिकार हैं और कोई भी एक-दूसरे से बेहतर या कम नहीं है। इसके अलावा इस मुद्दे को संवेदनशील बनाने के लिए तरह तरह के अभियान आयोजित किए जाने चाहिए और सरकार द्वारा निर्धारित कानूनों को और अधिक कड़े बनाना चाहिए।

निष्कर्ष :

दहेज समाज के लिए एक अभिशाप है इसलिए इसे जड़ से उखाड़ फेंकना चाहिए । हमारे समाज को भी सुधार की आवश्यकता है, दहेज जैसी कुप्रथाको रोकने के लिए हमे अपनी सोच बदलनी होगी और यह सोच अपने मन से निकाल देनी चाहिए कि दहेज से हमारा गुजारा हो जाएगा । दहेज प्रथा के कारण ही नारी जाती को कई प्रकार के अत्याचार को सहना पड़ा है । आज हमें हर घर तक इस संदेश को पहुंचाना ही होगा कि दहेज लेना पाप है और देना सही नहीं है ।

Swati Mishra
(S.Y. B.Com)

क्रोध के दो मिनट

एक युवक दो साल बाद परदेस जाकर व्यापार करने की इच्छा पिता से कही । पिता ने स्वीकृति दी तो वह अपनी गर्भवती पत्नी को माँ बाप के पास छोड़कर व्यापार करने चला गया ।

परदेस में मेहनत से बहुत धन कमाया और वह धनी सेठ बन गया । सत्रह वर्ष धन कमाने में बीत गए तो सन्तुष्टि हुई और वापस घर लौटने की इच्छा हुई । पत्नी को पत्र लिखकर आने की सूचना दी । और जहाज में बैठ गया । उसे जहाज में एक व्यक्ति मिला जो दुखी मन से बैठा था ।

सेठ ने उसकी उदासी का कारण पूछा तो उसने बताया की इस देश में ज्ञान की कोई कद्र नहीं है । मैं यहाँ ज्ञान के सूल बेचने आया था । पर कोई लेने को तैयार नहीं है । सेठ ने सोचा इस देश में मैंने बहुत धन कमाया है और यह मेरी कर्मभूमि है । इसका मान रखना चाहिए ।

उसने ज्ञान के सूल खरीदने की इच्छा जताई ।

उस व्यक्ति ने कहा मेरे इस ज्ञान सूल की कीमत ५०० स्वर्ण मुद्राएं हैं । सेठ को सौदा तो महंगा लग रहा था । लेकिन कर्मभूमि का मान रखने के लिए ५०० स्वर्ण मुद्राएं दे दी । व्यक्ति ने ज्ञान का पहला सूल दिया । ठ कोई भी कार्य करने से पहले दो मिनट रुककर सोच लेना सेठ ने सूल अपनी किताब में लिख लिया ।

कई दिनों की यात्रा के बाद रात्रि के समय सेठ अपने नगर को पहुँचा । उसने सोचा इतने सालों बाद घर लौटा हूँ तो क्यों न चुपके से बिना खबर दिए सीधे पत्नी के पास पहुँच कर उसे आश्चर्य उपहार दूँ । घर के द्वारपालों को मौन रहने को इशारा करके सीधे अपने पत्नी के कक्ष में गया तो वहाँ का नजारा देखकर उसके पावों के नीचे की जमीन खिसक गई । पलंग पर उसकी पत्नी के पास एक युवक सोया हुआ था ।

अत्यंत क्रोध में सोचने लगा की मैं परदेस में भी इसकी चिंता करता रहा और ये यहाँ अन्य पुरुष के साथ है । दोनों को जिन्दा नहीं छोड़ूंगा । क्रोध में तलवार निकाल ली ।

वार करने ही जा रहा था की उतने में ही उसे ५०० स्वर्ण मुद्राओं से

प्राप्त ज्ञान सूल याद आया की ठकोई भी कार्य करने से पहले दो मिनट सोच लेना सोचने के लिए रुका । तलवार पीछे खींची तो एक बर्तन से टकरा गई । बर्तन गिरा तो पत्नी की नोंद खुल गई । जैसे ही उसकी नजर अपने पति पर पड़ी वह खुश हो गई और बोली आपके बिना जीवन सूना सूना था । इन्तज़ार में इतने वर्ष कैसे निकले यह मैं ही जानती हूँ । सेठ तो पलंग पर सोए पुरुष को देखकर कुपित था । पत्नी ने युवक को उठाने के लिए कहा बेटा जाग । तेरे पिता आये हैं । युवक उठकर जैसे ही पिता को प्रणाम करने झुका माथे की पगड़ी गिर गई । उसके लम्बे बाल बिखर गए ।

सेठ की पत्नी ने कहा स्वामी ये आपकी बेटी है । पिता के बिना इसके मन को कोई आंच न आए इसलिए मैंने बचपन से ही उसे पुत्र के समान ही पालन पोषण और संस्कार दिए हैं ।

यह सुनकर सेठ की आँखों से अश्रुधारा बह निकली । पत्नी और बेटी को गले लगाकर सोचने लगा की यदि आज मैंने उस ज्ञानसूल को नहीं अपनाया होता तो जल्दबाजी में कितना अनर्थ हो जाता । मेरी ही हाथों मेरा निर्दोष परिवार ख़त्म हो जाता ।

ज्ञान का यह सूल उस दिन तो मुझे महंगा लग रहा था । लेकिन ऐसे सूल के लिए तो ५०० स्वर्ण मुद्राएं बहुत कम हैं । ठज्ञान तो अनमोल है ।

इस कहानी का सार यह है की जीवन के दो मिनट जो दुःखों से बचाकर सुख की बरसात कर सकते हैं । वे हैं क्रोध के दो मिनट ।

Rohini Gurav
T.Y.B.F.M

नारी शक्ति

अब उसे मिलेगी शिक्षा,
करेंगी वह इस देश की रक्षा ।
ऐसे कुछ हो उनके कंधे,
नहीं हो उनके कपड़े गंदे ।
होगा फिर उनका सम्मान,
वह बचायेगी हमारे देश की शान ।
तब कोई नहीं होगा भ्रष्ट,
नहीं सहने पड़ेंगे हमे कष्ट ।
अगर निरीक्षक हो जैसी किरण बेदी,
छुट न पाए कोई कैदी ।
करोगी तुम ऐसी कारवाई,
होगी देश के कोने-कोने में सफाई ।
कुछ होंगे ऐसे विचार,
बदल देंगे इस देश का शिष्टाचार ।
चलेगी सच्चाई की लहर,
छा जाएगा बुराई पर कहर ।
अब उसे मिलेगी शिक्षा,
करेंगी वह इस देश की रक्षा

Yash Ujgaonkar
S.Y. B.Com

तेजस्विनी

अहिल्या होळकर
राण्या असंख्य झाल्या या जगात,
पण पुण्यश्लोक कोणीही नाही,
एकच ती महाराणी
अहिल्यादेवी होळकरचं झाली

अहिल्यादेवीचा जन्म ३१ मे इ.स. १७२५ रोजी महाराष्ट्राच्या अहमदनगर जिल्ह्यातील जामखेड तालुक्यातील चौडी या खेड्यात झाला. त्यांचे वडील माणकोजी शिंदे हे त्या गावचे पाटिल होते. अहिल्यादेवी यांचे आजोळ उस्मानाबाद जिल्ह्यातील चोराखळी हे गांव होते. त्यांच्या मामांचे आडनाव मेंदाड होते. स्त्रीशिक्षण फारसे प्रचलित नसतानाही तिच्या वडिलांनी त्यांना लिहण्यावाचण्यास शिकवले होते.

बाजीराव पेशव्यांचे एक सरदार म्हणजे होळकर हे, माळवा प्रांताचे जहागीरदार होते ते पुण्यास जाताना चौडीस थांबले होते. आख्यगायिकेनुसार, ८ वर्षांच्या अहिल्यादेवींना, तिचा स्वतःचा मुलगा खंडेराव याची वधू म्हणून आणले.

म्हणजे होळकरांच्या त्या सून होत्या. अहिल्यादेवींचे पती खंडेराव होळकर हे इ.स. १७५४ मध्ये कुमारेच्या लढाईत धारातीर्थी पडले. ह्यांच्या मृत्यू नंतर सासरे म्हणजे होळकरांनी अहिल्याबाईंनी सती जाऊ दिले नाही. १२ वर्षांनंतर म्हणजे होळकर हेही मृत्यू पावले. त्यानंतर अहिल्याबाई मराठा साम्राज्याच्या माळवा प्रांताचा कारभार बघू लागल्या त्या लढाईत अहिल्यादेवी स्वतः सैन्याचे नेतृत्व करीत होत्या.

लोकमाता, पुण्यश्लोक, देवी, गंगाजळ, निर्मळ, या सगळ्या पदव्या, अहिल्याबाई होळकरांना लोकांनी अर्पण टिकणार आहेत. प्रजेतील गरीबांना जास्तीत जास्त सुखाने जगता यावं इकडे लक्ष दिले. अपार शहाणपणा आणि तडक असणारी ती अलौकीक स्त्री होती. खंबीर मन आणि चातुर्य यामुळे, अनेक संकटे त्यांनी पार केली. न्यायदान तर इतके अचूक की, भांडणाऱ्या दोन्ही बाजू त्यांना दुवा देत रणनीतीची त्यांना जाण होती. एका नजरेत हिशोब करण्यात त्या तरबेज होत्या. प्रजा वत्सलता आणि परदुःखाने व्याकुळ होणार मन, त्यांना लाभलं होतं त्या स्वतः रणांगणात युद्धाला उतरत होत्या. तोफा ओतणे, जुंब्याच्या गोळ्या तयार करणे यांचे शास्त्र त्यांना माहित होते.

एकदा फडनिशीत हिशोब बघता बघता त्याने पति खंडेरावांचे खाते दिसले. त्याचा वर्षाता तनखा दोन महिन्यातच संपला होता. नशापाणी केलेले खंडेराव अहिल्येसमोर उभे होते. अहिल्येने पैसे देण्यास नम्रपणे नकार देताच ते म्हणाले, 'मला पैसे हवेत, सल्ला तर मुळीच नको. हवेत ते पैसे अन् ते आम्ही नेणारच. बघुया तुम्ही आमचे काय करता ते !' त्यावर अहिल्याबाई शांतपणे म्हणाल्या, 'मी जे काय करावे ते दौलतीच्या राज्याच्या हिताचे करावे । अशी मामंजीची आज्ञा आहे. आपल्या नावे रूपये नाहीत. अर्थात आपली सेवा होऊ शकणार नाही. 'हे ऐकताच खंडेरावांनी अहिल्यादेवीसमोरची हिशोबाची वही घेतली अन् कोपऱ्यात भिरकावली अहिल्याबाई संतापून कारभारी भगोबातात्यांना म्हणाल्या, 'तात्या, खतावणीची बेकाबू करणाऱ्याचा जबाब लिहून घ्या, अन् ह्यांना पंचवीस मोहरांचा दंड ठोका. वसूल करून घ्या, आम्ही सुभेदारीत जातो.' मागे वळूनही न पाहता अहिल्याबाई तिघून निघून गेल्या गंगोबाताच्या थक्क झाले. असे तेज पाहिले नाही, असे शब्द त्यांच्या मुखातून निघून गेले. प्रत्यक्ष पतीलाही दंड द्यावा वसूल करणारी कठोर शिस्तीत राज्यकारभार राबवणारी अशी होती अहिल्या.

अहिल्याबाई धार्मिक होत्या पण धर्मच नव्हता ठिकठिकाणचे घाट, देवळे, धर्मशाळा, विहीरी, रस्ते असे त्यांचे कार्य आहे. अन्नछत्रे आणि पाणपोया आजही चालू राहिल्या आहेत. अनेकजण आपली भूकतहान तिथे शांत करीत आहे हे सारे कार्य जातीधर्मात अडकलेले नाही. मंदिरे, दर्गे, अन्नछत्रे वगैरे ठिकाणी त्या त्या कार्याच्या खर्चासाठी त्यांनी सालीना उत्पन्न करून ठेवले.

इ.स. १७९५ मध्ये अहिल्याबाई मृत्यू पावल्या होत्या. परंतु जसे शिवाजी महाराज हे जसे पुरुषांमधले उत्तम राज्यकर्ते होती. तिच्या चांगल्या बुद्धीचे, चांगुलपणाचे व गुणांचे उदाहरण येऊ शकते. अशी अहिल्यादेवी ही एक महान स्त्री होती.

Reshma Pawar
S.Y.B.Com

हल्लीची नवी पिढी

हल्लीची नवी पिढी पाहता मुले
डिजिटल क्रांती घडवू लागली
चॅटींगच्या दुनियेत वावरताना
माणुसकीची व्याख्याच बदलली

ढिगभर स्वप्नांच्या नगरीत
स्त्री-पुरुष समान फक्त नावाला
मुलगा व्हावा हाच हट्ट धरे
प्रत्येक आई तिच्या उराशी

मान्य आहे की वंशाला दिवा लागतो
पण दिव्याला ज्योत नसेल तर त्याची
कसली शोभा राहत नाही

ताकदीने जरी श्रेष्ठ असली मुले
तरी मानसिकतेच्या बळावर नेहमी
मात देत सगळ्याच मुली

खांद्याला खांदा लावून चालायच्या
वार्ता फक्त ऐकू येतात पण
अंमलात आणले जात नाही

येईल एक दिवस असा कि
महत्त्व कळेल सर्वांना याचे
स्त्रीशिवाय माणूसच व्यर्थ
हेच खरे सत्य जगाचे

लेखक : कुणाल मगर

बार का मित्रांनो हि आमची मुंबई

बार का मित्रांनो ही आमची मुंबई
हिला मायानगरी देखील म्हणतात,
येथे छापलेल्या नोटेला वजन असतं
पण जिवंत माणसाला मोल नसतं,

ईमानदारीची पोळी बेचव लागेल
बेईमानाचे धन मात्र गोड लागेल.
शाळेच्या पुस्तकांची किंमत वाढेल
शमाजातले अज्ञान तसेच राहिल.

शेअर मार्केटचा आकडा बघा
सतत बर खाली होत राहतो
पण गरीबाघरचा विझता दिवा
कधीतरीच पेटताना दिसतो.

कामवाल्याबाईचे हाल तिचे
तिलाच ठाऊक असतात
एसीत कामे करणारी बाई
तिला फक्त बॅकबॅलेंसचे
शोक असतात,

सिग्नलवरची मुले आपले उदर
कसे बरं भरावे या विचारात
रस्त्यावर भिक मागतात.

गाडीतून फिरणारी मुले मात्र
निबंध लिहीण्यासाठी सुद्धा
पालकांची मदत घेतात.

व्याकरणातल्या चुका सारखेच
बारीकपणे शोधुनी काढतील
पण राजकारण्यांचे भ्रष्टाचार
सगळेच दुर्लक्षित करतील.

हल्लीची नवी पिढी पाहता मुले
डिजिटल क्रांती घडवू लागली
चॅटींगच्या दुनियेत वावरताना
माणुसकीची व्याख्याच बदलली

लेखक : कुणाल मगर

नाही म्हणायला शिका

नाही म्हणायला शिका
व्यसना आहारी जाऊन
मागु नकोस तू भिका...

मान्य आहे की आयुष्यात
होत असतात अनेक चुका
जर अडचणीत नसतील
तर आपला जन्मही फिका

नुसत्या सोमरसाच्या प्राशनाने
कधी मिटत नसतात चिंता
शरीर निकामी होईल तुझे
वहील ती फक्त चिंता

व्यसना आहारी जाऊन
मागु नकोस तू भिका
नाही म्हणायला शिका...

गुटखा तंबाखू सिगारेट
अनेक नावे व्यसनाची
तरुणांनाही लागली वादू

ह्या सगळ्यातच रूची
कोणीही जबरदस्ती करत नाही
तुला व्यसनाधीन होण्यासाठी
तुजला कळायला हवे की
हे सारे नाही जगण्यासाठी

कुसंगतीने लागलेली नशा
ही सुटता सुटत नाही
आई वडीलांची तू शान
डगमगून चालणार नाही

व्यसना आहारी जाऊन
णागु नकोस तू भिका
नाही म्हणायला शिका...

लॉकडाऊनची खेळी करे
नुकसान माणसांचे
हातमजुरांच्या हाती मात्र
अपयश स्वकष्टाचे

श्रीमंतांची श्रीमंती घेई
घगनचुंबी भरारी
जो जाणे मोल सत्याचे
असा सत्पुरुष ठरला नाही

अशी माझी मुंबाआई सर्वतोपरी हेरली
पैसा अन माणुसकीची नाळ जोडता
स्वतःलाच विसरली

धावत्या जगाचे स्तब्ध रूप

२१ व्या शतकात, कोरेनाच्या महामारीत, गर्दीतल्या या दुनियेत आज प्रत्येक व्यक्ती एकाच विचारात, आपले व आपल्या परिवाराचे दोन वेळचे पोट भरुन कसे आनंदी राहिता येईल.

आज आपण सर्वजण एका मोठ्या संकटाशी लढत आहोत. कोरोनाच्या या महामारीत प्रत्येकाने काहीनाकाही गमावले आहे. लाखो परिवार निरधार झाले. असंख्य लहान मुले अनाथ झाली, कित्येक लोकांनी अन्नावाचून श्वास सोडला. किती तरी लोक आपल्या परिवाराला भेटण्यास हजारो किलोमीटरचे अंतर पाई चालुन गेले परंतु भेटीविनाच अखेरचा श्वास सोडला. रितीनुसार अंत्यसंस्कार ही अनेकांच्या नशीबी नव्हते. आरोप होता ज्यांच्यावर, ईमानदारी नाही बाकी आपल्या जीवाची बाजी लावून उभी आहे ती खाकी वर्दी..

ईश्वरानंतर स्थान आहे ज्यांचे असे डॉक्टर आपल्या सर्वांचे आपल्या जीवाची चिंता सोडून लढतायत कोरोनाच्या महामारीशी... आज या महामारीच्या संकटात प्रत्येकाने आपापल्या परीने एकमेकांना मदत करत माणुसकीचे दर्शन घडवले आहे । आज जगातील प्रत्येक नाते रक्ताचे आहे, जे एक दुसऱ्यासाठी उपयोगी पडत आहे.

आपल्या सर्वांना या महामारीतील जीवनास बदलायचे आहे. मला पूर्ण विश्वास आहे. उद्याचा सूर्य, आपणा सर्वांसाठी एक नवी आशेची पहाट घेऊन येईल. शेवटी फक्त ऐवढच-संकट ही तुम्हाला रोढाण्यात येत नसतात, तरी ती तुम्हाला आणखी मजबूत करण्यासाठी येतात. फक्त एकच विनंती आपल्या सर्वांची साथ या संकटाच्या काळात अशीच राहू दे कारण नाती ही रक्ताची असो अथवा मानवतेची, नाती ही नातीच असतात आणि तसही आपल्या सर्वांचे नाते यापेक्षाही श्रेष्ठ आहे ना!

लेखक : कुणाल मगर

राहुल गोविंदराव ताटे

S.Y.BAF

आपल्या प्रेमाची गणित न सांगता सुटतील का?

आपल्या प्रेमाची गणित न सांगता सुटतील का
माझ्या मनातल्या भावना तुला कळतील का
विचार माझे इतकेच आहेत
मला तुझ्या शिवाय करमत नाही
तू माझ्या समोर आल्यावर डोळ्यातले अश्रू

लपतील का
आपल्या प्रेमाची गणित न सांगता सुटतील का

तुझा हाथ हातात घेऊन मला आयुष्यभर जगायचं
मला तुझ्याच साठी सजायचं
मी तुझ्या बाबतीत खरच खूप स्वार्थी झालीय
भीती वाटतेय आपल्या नात्यात कोणी येईल का
आपल्या प्रेमाची गणित न सांगता सुटतील का

मी वाट पाहतेय तुझ्या प्रेमळ हाकेची
कान आसुसलेत अग वेडे मी तुझाच आहे

ऐकण्याची
आपल्या भेटीत पावसाने हजेरी लावावी
मी तुझ्या प्रेमळ पडणाऱ्या चिंब भिजावी
हे स्वप्न खऱ्या आयुष्यात पाहता येईल का
सांग ना सख्या...
आपल्या प्रेमाची गणित न सांगता सुटतील का

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आई या शब्दाची ओढ प्रत्येकास कळावी

आई या शब्दाची ओढ प्रत्येकास कळावी
तिची माया प्रत्येकास मिळावी
निस्वार्थी प्रेमाची तिची परिभाषा
राजा राणी च्या प्रेम कथेसमोर फिकी पडायची
देवा कडे एकच इच्छा आहे काही नको,फक्त
मला आई ची सोबत प्रत्येक जन्मी मिळावी
आई या शब्दाची ओढ प्रत्येकास कळावी
प्रत्येक येणाऱ्या अडचणीत तिची आहे सोबत
तिचे थोर विचार संकटात आठवत
स्वतः उपाशी राहून आम्हाला पोट भर खावू

घालत
घरातल्या वाऱ्या सारखी सतत खंबीर उभी राहत
अस वाटत साता जन्माची पुण्याई असावी
आई या शब्दाची ओढ प्रत्येकास कळावी
आपल्या मुलांचे कौतुक होत असताना
सतत समाधानाचे हास्य दडवून ठेवत
संस्कार या मुल्याने आमचे बालपण मडवत
आमच्या विचारांना तिच्या असण्याने पाझर

फुटते
अंधारात प्रकाश घेऊन येई माझी माता माऊली
हे तर खर आहे स्वामी तिन्ही
जगाचा आईविना भिकारी
या वाक्याची कळी फुलांप्रमाणे उमलावी
म्हणूनच म्हणतात....
आई या शब्दाची ओढ प्रत्येकास कळावी....

संतोष सुभाष सूर्यवंशी
S.Y.B.Com/D

कविता शीर्षक: तो देव पाहत आहे

लावीत हिशोब कर्माचा
तो इसम उभा स्वर्गदारी
तो देव पाहत आहे
तुझी ह्या जन्माची वारी

औक्षण लक्ष्मी, सरस्वतीस
दिवा लावूनी तुपाचा साजूक
तो देव पाहत आहे
तुला कळ्या खुडताना नाजूक

केले विज्ञान आविष्कार
ठेवुनी उरी प्रगतीची आस
तो देव पाहत आहे
निसर्गाचा करताना हास

माणूस म्हणुनी जगताना
नाही संस्काराचे समरण
तो देव पाहत आहे
तुझे माणुसकीचे विस्मरण

रूपल पालांडे -

M.Com Part II (Management)

कविता शीर्षक हल्ली लिहायला काही सुचत नाही

हल्ली लिहायला काही सुचत नाही
शब्द माझे कागदावर उतरतचं नाही
मनातल्या भावना उमगतचं नाही
लेखक म्हणून लिहिताचं येत नाही

मनाची व्यथा अक्षरांना कळत नाही
हल्ली लिहायला काही सुचत नाही
मनीचा भाव काही ओळीत मावेना
कवितेची प्रेरणा आता कोठेच दिसेना

अंतरंगातील कथा पात्रांत सामावेना
अन्यायावर लेखणीही प्रश्न उचलेना
हल्ली लिहायला काही सुचत नाही
वास्तवावर भाष्य करणे जमत नाही

हल्ली भावना शब्दांत मांडता येत नाही
मनाची होणारी तगमग संपतच नाही
लेखणीस भावनांचा ठाव लागत नाही
हल्ली लिहायला काही सुचत नाही

रूपल पालांडे -

M.Com Part II (Management)

कविता शीर्षक: निरभ्र

अपेक्षांच्या बाजारात
उपेक्षांना भाव असतो
आशेच्या गावात मात्र
निराशेला माज असतो

अर्जुनासम चक्रव्यूहास
तो एकटाच भिडला
घाव सोसुनी टाकीचे
तो अभिमन्यूसम घडला

मुंबईच्या ह्या गर्दीत तो
मिडल क्लास बनून राहिला
नऊ ते पाचच्या नोकरीत
चाकरमानी म्हणून फिरला

झेलला रोज अपेक्षाभंग
तरी झाली नाही निराशा
जिंदगीच्या काळ्या रातीत
निरभ्र अशी त्याची आशा

रूपल पालांडे -

M.Com Part II (Management)

நம் விவசாயி

இந்தியா ஒரு விவசாய நாடு என்பது நாம் எல்லோரும் அறிந்ததே. எந்த ஒரு நாட்டிற்கும் பாரம்பரிய தொழில் என்று ஒன்று உண்டு. இந்தியாவுக்கு விவசாயத்தைப் போல அந்தந்த நாட்டின் வளர்ச்சியும் அவர்களின் பாரம்பரிய தொழிலைச் சார்ந்தே இருந்தால்தான் அந்த நாடு பொருளாதாரத்தில் திடமான வளர்ச்சி அடைய முடியும். அகற்காக மற்ற துறைகள் அனைத்தையும் ஒதுக்கி விடக்கூடாது, அது மிகவும் தவறு. ஆனால் நம்முடைய பாரம்பரிய தொழிலான விவசாயத்தில் முழுமையான கவனம் செலுத்தாமல் இருந்தோமேயானால் இந்தியா ஒருபோதும் நிரந்தர வளர்ச்சியைக் காண முடியாது.

விவசாயத்தில் உற்பத்தி திறன் குறைந்துகொண்டு வருகிறது. உற்பத்தி திறன் குறைவதற்கு பல காரணங்கள் இருக்கின்றன, அதில் ஒன்று விவசாய நிலத்தில் உள்ள மண்ணின் தன்மை முழுவதுமாக கெட்டு போகக்கூடிய நிலையில் உள்ளது. விவசாயிகள் பயன்படுத்துகின்ற செயற்கை உரங்கள் மண்ணின் அன்மையை முற்றிலுமாக மாற்றி விட்டன. இயற்கை உரங்களைப் பயன்படுத்தி பயிர்களை வளர்க்கும் முறை விவசாயிகளிடம் இல்லை. மற்றொன்று அரசின் அலட்சியம், விவசாய வளர்ச்சிக்கு உண்மையான, தேவையான, முழுமையான பலன் தரக்கூடிய செயல்களை விட்டு விட்டு குறுகிய நோக்கில், அரசியல் ஆதாயம் தேடும் நோக்கிலேயே இன்று வரை அத்தனை அரசுகளும் செயல்பட்டுள்ளன. சமீபத்தில் கூட 72000 கோடி ரூபாய் விவசாய கடனை தள்ளுபடி செய்தார்கள். நல்ல விஷயம்தான். அதனால் சில விவசாயிகள் பயன் அடைந்தார்கள் என்பதை விட பெரும் பணமுதலைகள் தான் அதிகமாக பயன் அடைந்தார்கள். கடன் தள்ளுபடி மற்றும் வட்டி தள்ளுபடி செய்வதனால் விவசாய வளர்ச்சிக்கு முழுவதும் பலன் கிடைக்குமா என்று பார்த்தால் இல்லை என்ற பதில்தான் கிடைக்கும்.

வேளாண் துறை ஆயிரம் விளக்கங்கள் கூறலாம், பல்வேறு திட்டங்களைப் பட்டியலிடலாம். ஊருக்கு ஊர் வேளாண்துறையின் அலுவலகங்கள் செயல்பட்டுகின்றன என்று கணக்கு காட்டலாம். மாதிரிப் பண்ணைகள், இலவச மின்சாரம் மற்றும் விதைகள், செயல் பயிற்சிகள் எல்லாம் செயல்படுகிறது என்று கூறலாம். இத்தனை இருந்தும் விவசாயிகள் ஏன் விவசாயத்தைப் புறக்கணிக்கிறார்கள் என்கிற கேள்விக்கு விடை கண்டுபிடித்துத் தீர்வு காண எந்த அரசும் முன்வரவில்லை. அடிப்படை பிரச்சனை விவசாயக் கூலி அதிகரித்துவிட்டது என்பதல்ல. விவசாயக் கூலிக்கு ஆட்கள் கிடைக்கவில்லை என்பதுதான் பிரச்சனை. அப்படியே ஆட்கள் கிடைத்தால், அங்கே போதிய தண்ணீர் வசதி கிடையாது. தடையில்லாத மின்சாரம் கிடையாது. இதெல்லாம் இருந்து பயிரிட்டு, உரமிட்டு, அறுவடை செய்தால் விளைபொருளுக்கு போதிய விலை கிடைப்பதில்லை. தமிழ்நாட்டில் உழுதவன் கணக்கு பார்த்தால் உழவுக் கோல் இருக்காது என்று ஒரு வாசகம் உண்டு.

விவசாயிகளின் வாழ்வில் முன்னேற்ற ஏற்படாததற்கு காரணம் விவசாயிகள் விளைவிக்கும் பொருட்களின் விலையேற்றம் முழுமையாக தடுத்து நிறுத்தப்பட்டதுதான் எடுத்துக்காட்டாக 1970 ஆம் ஆண்டில் ஒரு டிராக்டரின் விலை இருபதாயிரம் ரூபாய். அப்போது ஒரு மூட்டை நெல் 35 முதல் 40 ரூபாய் வரை விற்பது கிட்டத்தட்ட 400 மூட்டை நெல் விற்பது ஒரு டிராக்டர் வாங்க முடிந்தது. ஆனால்

அதே டிராக்டரின் விலை இன்று சுமார் 5 லட்சம் ரூபாய். ஆனால் ஒரு மூட்டை நெல்லின் விலை 500 மிதல் 600 ரூபாய்தான். கிட்டத்தட்ட ஆயிரம் மூட்டை நெல் விற்றால்தான் இன்று டிராக்டர் வாங்க முடியும், அதாவது நெல்லின் பண்டமாற்று சக்தி தடுத்து நிறுத்தப்பட்டுள்ளது 1970 ல் ஒரு மாட்டின் விலை ஆயிரம் ரூபாய். அதே மாடு இன்று உருபதாயிரம் ரூபாய். அன்று தினக்கூலி வெறும் 2.50 இன்று நூறு ரூபாய் அன்று மண்வெட்டியின் விலை இரண்டு ரூபாயி. இன்று ஒரு மண்வெட்டியின் விலை 110 ரூபாய். அன்று ஒரு மூட்டை நெல் விற்று ஒரு சவரன் வாங்க முடிந்தது இன்று 25 மூட்டை விற்றால் தான் ஒரு சவரன் வாங்கமுடியும். 1975 முதல் 2008 வரை தொழிற்சாலைப் பொருட்களில் விலை 40 முதல் 45 மடங்கு வரை அதிகரித்துள்ளது. சட்டமன்ற நாடாளுமன்ற உறுப்பினர்கள் மற்றும் அமைச்சர்களின் சம்பளமும் பன் மடங்கு அதிகரித்துள்ளது. கடந்த 60 ஆண்டுகளில் அரசில் உள்ளவர்கள் ஆறு ஊதிய கமிஷன் அமைத்து தங்கள் ஊதியங்களை பல மடங்கு உயர்த்திக்கொண்டார்கள். ஆனால் விவசாய பொருட்களுக்கு 8 முதல் 10 மடங்கு வரை மட்டுமே உயர்த்தப்பட்டுள்ளது.

நம் நாட்டில் விவசாயப் பொருள் சந்தைக்கு வரும் போது விலை மிகவும் குறைந்து விடுகிறது, அறுவடை முடிந்ததும் உடனேயே காசாக்கி விடுவோம் என்று ஒவ்வோரு விவசாயியும் நினைப்பதால் தங்கள் விளைபொருளை அனைவரும் விற்க ஆசைப்படுகின்றனர், இவர்களின் நிலைமையை பயன் படுத்தி வியாபாரிகள் மிகவும் குறைந்த விலைக்கே அப்பொருளை கேட்கின்றனர், செல வழித்ததை விட குறைவாக கிடைத்தாலும் கையில் காசு வருகிறது என்று விவசாயிகள் விற்று விடுகின்றனர். சில காலம் கழிந்து எல்லாவற்றையும் வாங்கிப் பதுக்கிக் கொண்ட வியாபாரிகள் விலையை உயர்த்தி வெளிச்சந்தையில் விற்க ஆரம்பிப்பார்கள். வாங்குபவர்களுக்கு அந்த விலையில் வாங்கி கொள்வதைத் தவிர வேறு வழியில்லை. வியாபாரிகளுக்கு மட்டுமே அதிக இலாபம் கிடைக்கிறதே தவிர, விவசாயிகளுக்கும், பொதுமக்களுக்கும் எந்தவிதமான பயனும் இல்லை. இதனால் விவசாயிகள் கடனாளியாகி விடுகின்றனர், ஏழை மக்களுக்கும் சரியான விலையில் சாப்பாடு கிடைப்பது இல்லை. சந்தைப் பொருளாதாரம் என்கிற சாக்கில் இடைத்தரகர்கள் கொழிக்கிறார்களே தவிர விவசாயிக்கு மிஞ்சுவதென்னவே வறுமையும், கடனும் தான். வெல்லம் திங்குறவன் ஒருவன் விரல் சூப்புறவன் இன்னொருவன் இந்த பழமொழி விவசாயிக்கு மிக பொருத்தமானது. விளைவிப்பவன் ஒருவன் அதனுடைய விலையை நிர்ணயம் செய்பவன் இன்னொருவன், லாபம் பெறுபவன் மற்றொருவன். விவசாயநிலத்தில் விளையும் பயிர்களுக்கு விவசாயிகளே விலை நிர்ணயம் செய்யும் நிலை இந்தியாவில் வரவேண்டும்.

Nalini Nadar
F.Y.BMS

മാഞ്ഞുപോകുന്ന വയലുകൾ

പണ്ട് കാലങ്ങളിൽ കൃഷിയെ ആശ്രയിച്ചാണ് മനുഷ്യൻ ജീവിച്ചിരുന്നത്. എന്നാൽ കാലം മാറിയതിനനുസരിച്ച് രീതികളും മാറിയിരിക്കുന്നു. പാടങ്ങളും, വയലുകളും, പച്ചപ്പുകളും കാണാൻ കഴിയാത്ത അവസ്ഥ. ഇതിനെല്ലാം കാരണം മനുഷ്യൻ തന്നെയാണ്. തന്റെ സുഖസമൃദ്ധിക്കുവേണ്ടി പ്രകൃതിയെ പല തരത്തിൽ ദുരുപയോഗം ചെയ്യുന്നു. വിദ്യാഭ്യാസ രംഗത്തെ വളർച്ചമൂലം ആർക്കും കൃഷിയോട് താൽപര്യമില്ല. വയലുകളും, കുന്നുകളും ഇടിച്ചുനിരത്തി കൂറ്റൻ കെട്ടിടങ്ങളും, ഫാക്ടറികളും കെട്ടിപ്പടുക്കുന്നു. തന്റേതായ ആവശ്യങ്ങൾക്ക് മറ്റുള്ള സംസ്ഥാനത്തെ ആശ്രയിക്കേണ്ടിവരുന്നു. ടെക്നോളജിയുടെ വളർച്ചയാണ് ഇതിനെല്ലാം ഒരു കാരണം. മനുഷ്യൻ മെഷീൻ ഉപയോഗിച്ച് ജോലികൾ നടത്തുന്നു. മനുഷ്യൻ തന്റെ മാത്രം അവകാശമാണ് ഭൂമിയിൽ എന്നു വിചാരിച്ച് ജീവിതം മുമ്പേ ട്വ് പോകുന്നു. ഞാനും എന്റെ സഹജീവികളും എന്നുള്ള ഒരുപിന്തപോലും അവരിൽ കാണാൻ കഴിയുന്നില്ല. ഇതിന്റെ എല്ലാം ഭാഷാഫലങ്ങൾ അനുഭവിക്കുന്നതും മനുഷ്യൻ തന്നെയാണ്. ഇന്നത്തെ തലമുറയിൽ നിന്നുപാടെ മാറിയിരിക്കുന്നു പ്രകൃതി സ്നേഹം. വയലുകളും, കുന്നുകളും, മരങ്ങളും വെട്ടി നശിപ്പിക്കുന്നതുമൂലം ധാരാളം ജീവികളുടെ വാസസ്ഥലം ഇല്ലാതെയാകുന്നു. മരങ്ങൾ കുറയുന്നതുമൂലം ശുദ്ധവായു ഇല്ലാതെയാകുന്നു. മഴകൾ കുറയുന്നതുമൂലം ക്ഷാമം നേരിടേണ്ടിവരുന്നു. താൻ താൻ ചെയ്യുന്ന കർമ്മങ്ങളുടെ ഫലം അനുഭവിക്കുകയാണ് മനുഷ്യൻ. പണം, സ്വത്ത് ഇവയെയാണ് മനുഷ്യൻ ലക്ഷ്യമിടുന്നത്. ഒരു ഭാവിതലമുറ വരുവാനുണ്ടെന്ന് ഓർക്കാതെയാണ് മനുഷ്യന്റെ മുമ്പേ ട്വുള്ള ജീവിതം. പ്രകൃതിഭംഗി വിളിച്ചോതുന്നവയാണ് നദികൾ, പുഴകൾ, കുന്നുകൾ, വയലുകൾ, കാടുകൾ ഇത് മുൻകൂട്ടി കണ്ടിട്ടാവാം കുഞ്ഞുണ്ണിമാഷ് കൃതിയിൽ ചോദിക്കുന്നത്. കാട് എവിടെ മക്കളെ..... മേട് എവിടെ മക്കളെ.... പ്രകൃതിയെ ചൂഷണം ചെയ്താണ് മനുഷ്യൻ തന്റെ നേട്ടങ്ങൾ കൈവരിക്കുന്നത്. മലിനീകരണത്താൽ ഇന്ന് പ്രകൃതി സമ്പന്നയാണ്. കൃഷിയും, വയലും എല്ലാം നിലനിന്നിയിടത്ത് കൂറ്റൻ കെട്ടിടങ്ങൾ, ഫാക്ടറിയിൽ നിന്നുള്ള മലീന ജലം കാരണം നദികൾ ഉപയോഗശൂന്യം, മനുഷ്യന് പ്രകൃതിയോടുള്ള ചിന്താഗതി മാറുവാൻ നാം എല്ലാം ഒത്തുചേരണം. സുഖസൗകര്യങ്ങൾ ലക്ഷ്യമിടാതെ പ്രകൃതി സൗകര്യം വീണ്ടെടുക്കാൻ സമയമായി, പ്രകൃതി, ഭൂമി നമ്മുടെ അമ്മയാണ്, അമ്മയെ സംരക്ഷിക്കാൻ മക്കൾ കടപ്പെട്ടവരാണ്.

Reeja Anna Thommy
S.Y.B.Com

അധ്വാനമാണ് ധനം

സാധുവും വിനയശീലവുമുള്ള കർഷകനായിരുന്നു. ദുനിയ്യാപുരിയിലെ രാമു. തന്റെ കുടിലിന്റെ അടുത്തുള്ള ജമിയുടെ വയലിൽ അദ്ദേഹം അഹോരാത്രം പണിയെടുത്തു പോന്നു. ഒരിക്കൽ കർഷകൻ തന്റെ കൃഷിഭൂമി കുളകളെക്കൊണ്ട് ഉഴുതുമറിച്ചപ്പോൾ എന്തോ ഒരു ശബ്ദം കേട്ടു. ഓ... ഓ...

രാമുവിന് എന്താണെന്ന് മനസ്സിലായില്ല അദ്ദേഹം ആശ്ചര്യത്തോടെ ചുറ്റിനും നോക്കി. അപ്പോൾ രാമുവിന്റെ ശ്രദ്ധയിൽപ്പെട്ടു ഒരു വലിയ വീപ്പ. ആ കർഷകൻ അതിന്റെ അടുത്തേക്ക് ചെന്നു. അപ്പോൾ അതിൽ നിന്നൊരു ശബ്ദം.. ഈ വീപ്പയിൽ എന്തിട്ടാലും അതിൽനിന്ന് നൂറിരട്ടി ഫലം ലഭിക്കുമെന്ന്. തന്റെ കഷ്ടപ്പാടുകൾ ഓർത്ത് രാമു ഇതുവിശ്വസിച്ചു. ഈ കിട്ടിയ വീപ്പയിൽ രാമു തന്റെ സ്വത്തെന്ന് പറയാൻ പറ്റുന്ന ഗോതമ്പ് ഗുണികൾ ഇട്ടു. ഗോതമ്പ് ഗുണി ഇട്ടതും നൂറിരട്ടി ഫലം രാമുവിനു ലഭിച്ചു. രാമു ആശ്ചര്യനായി... (സന്തോഷംകൊണ്ട്) പാവം കർഷകൻ. ഈ വിവരം മറ്റാരിൽ നിന്നോ അറിഞ്ഞ് ജമി സ്ഥലത്തെത്തി. ഈ വീപ്പക്ക് അവകാശം ഉന്നയിച്ചു. ഇതുതന്റെ വയലിൽ നിന്നാണ് ലഭിച്ചതിനാൽ ഇതിന്റെ അവകാശി താനാണെന്ന് പറഞ്ഞ്.

കർഷകൻ തർക്കത്തിൽ ഏർപ്പെട്ടില്ല.. അങ്ങനെ നേരം പുലർന്നു. നാടുമുഴുവനും ഈ മാന്ത്രിക വീപ്പയുടെ ചർച്ചയിലായി. അങ്ങനെ മാന്ത്രിക വീപ്പയുടെ വിവരം രാജാവിന്റെ ചെവിയിലെത്തി. രാജാവ് കല്പിച്ചു. ഉടൻ ആ വീപ്പ കൊട്ടാരത്തിൽ എത്തിക്കാൻ. അങ്ങനെ മാന്ത്രിക വീപ്പയെ പരീക്ഷിക്കാൻ രാജാവ് തീരുമാനിച്ചു. തന്റെ കൈയ്യിൽ കിടന്ന വജ്ര മോതിരം രാജാവ് ഊരി വീപ്പയിൽ ഇട്ടു. വീപ്പയിൽ ഇട്ടതും 100 കണക്കിന് വജ്ര മോതിരങ്ങൾ.. രാജസതസ്സ് മുഴുവനും അത്ഭുതപ്പെട്ടു. രാജാവ് തീരുമാനിച്ചു എന്തു ജാലവിദ്യയാണ് ഇതിന്റെ അകത്ത് നടക്കുന്നതെന്ന് അറിയാൻ രാജാവ് സ്വയം വീപ്പക്കുള്ളിൽ കയറി. ഉടനെ പുറത്ത് ഒരുപോലെയുള്ള നൂറ് കണക്കിന് രാജാക്കന്മാർ. അപ്പോഴാണ് യഥാർത്ഥ രാജാവിന് തന്റെ അബദ്ധം മനസ്സിലായത്. രാജാവിന്റെ സിംഹാസനം കൈക്കലാക്കാൻ എല്ലാവരും കുതിച്ചോടി. എന്നാൽ, ആദ്യം ചെന്നയാൾ രാജാവിന്റെ സിംഹാസനത്തിൽ ഇരിപ്പിടം ഉറപ്പിച്ചു. രാജാവ് കല്പന പുറപ്പെടുവിച്ചു. മറ്റുള്ള എല്ലാവരെയും തുറുങ്കിൽ അടക്കാൻ. അങ്ങനെ യഥാർത്ഥ രാജാവും ശിക്ഷക്ക് അർഹനായി. കർഷകൻ ദൈവത്തെ സ്തുതിച്ചു. താൻ ഈ പ്രശ്നങ്ങളിൽ നിന്ന് ഒഴിവായതിൽ. തനിക്ക് അന്നന്നുള്ളവ തരുന്നതിനും ദൈവത്തോട് നന്ദി പറഞ്ഞു. എന്നാൽ അത്യാഗ്രഹിയായ രാജാവിന് തന്റെ സിംഹാസനമാണ് നഷ്ടമായത്. അധ്വാനിക്കാതെ അനുഭവിക്കുവാൻ നാം ആരും യോഗ്യരല്ല. അധ്വാനിക്കാതെ കൈയിൽ വരുന്ന സമ്പത്ത് അധികനാൾ കൈയ്യിൽ കാണില്ല. അധ്വാനമാണ് മനുഷ്യന് ധനം സമ്പാദിക്കുവാൻ ഉള്ള ഒരേയൊരു വഴി.

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- ◆ **Bachelor of Commerce (Banking & Insurance)**
- ◆ **Bachelor of Commerce (Financial Markets)**
- ◆ **Bachelor of Multimedia & Mass Communication (BMM/BAMMC)**
- ◆ **Master of Science (Information Technology) (M. Sc.IT.)**
- ◆ **Master of Commerce (M.Com.) in Advanced Accountancy**
- ◆ **Master of Commerce (M.Com.) in Business Management**

CERTIFICATE COURSES

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