



VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

(AUTONOMOUS)

VIVEK COLLEGE ROAD, GOREGAON WEST, MUMBAI – 400104.

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Permanently Affiliated to University of Mumbai
Reaccredited by NAAC (Third Cycle)

Recognized by UGC Under 2(f) & 12(b)
Certified with ISO 21001:2018 by TUV Austria

Date: 05.03.25

B.A (MULTIMEDIA AND MASS COMMUNICATION) TIME-TABLE REGULAR EXAMINATION MARCH 2025 SEMESTER II

DATE	DAY	TIMING	COURSE NAME
20.03.25	THURSDAY	12.45 PM TO 2.45 PM	INTRODUCTION TO ADVERTISING
21.03.25	FRIDAY	12.45 PM TO 1.45 PM	INTRODUCTION TO COMPUTERS-II
22.03.25	SATURDAY	12.45 PM TO 1.45 PM	EFFECTIVE COMMUNICATION-II
24.03.25	MONDAY	12.45 PM TO 1.45 PM	PRINCIPLES OF MARKETING
25.03.25	TUESDAY	12.45 PM TO 1.45 PM	INTRODUCTION TO PSYCHOLOGY
26.03.25	WEDNESDAY	12.45 PM TO 1.45 PM	CONTEMPORARY ISSUES
27.03.25	THURSDAY	12.45 PM TO 1.45 PM	EVOLUTION OF COMMUNICATION
28.03.25	FRIDAY	12.45 PM TO 1.45 PM	VISUAL COMMUNICATION
29.03.25	SATURDAY	12.45 PM TO 1.45 PM	INTRODUCTION TO JOURNALISM
05.04.25	SATURDAY	11.00 AM TO 2.00 PM	CC- SPORTS, NSS, DLLE, Youth Club, E-Cell & Cultural

INSTRUCTIONS:

1. COLLEGE IDENTITY CARD IS COMPULSORY
2. Students are expected to report 15 MINUTES before the commencement of the Examination.
3. There should not be any unfair means or else strict action will be taken as per norms.
4. College-registered LD (Learning Disability) and PC (Physical Challenged) are given 15 minutes extra time.
5. Seating arrangements will be displayed one day prior to the commencement of the Examination.


PROF. NISHA BIDAWATKA
BAMMC COORDINATOR


PROF. ANUPAMA BALI
EXAMINATION IN – CHARGE




DR. VIJETHA SHETTY
PRINCIPAL

FORMAT NO.	REV. NO.	DATE	DEPARTMENT
VES/VCC/ADMIN/NOTE/F03	1	01.06.2024	ADMINISTRATION