



NEC
In Association with **KOMET**

E
e-cell
IT BOMBAY



In “**Superwomen**“, Prachi Garg sheds light on 20 success stories of women entrepreneurs. She highlights the struggles and hurdles these women had to go through. The author wants others to take inspiration and put the step ahead on this path.

As I said in this book there are the stories of 20 women entrepreneurs of different fields like social, online retail, eco- friendly products etc. so, the first story is of **Medhavi Gandhi (Founder, Director of HAPPY FOUNDATION)**. She founded this foundation to revive traditional, folk art and empower rural artisans, women and young peoples. She is close enough to inspire a rest of nation for art and heritage which was on the backfoot. Second story is about **Ria Sharma (Founder and president of MEET LOVE NOT SCARS)**. She and her NGO that work to stop acid attacks and other gender’s based violence. Third story is about **Richa Singh (co-founder & CEO of YOURDOST)**. She founded this organization to provide online counselling and system to an individual to come out of depression, anxiety and mental problems. Fourth story is about **Massom Minawala (Founder of STYLE FIESTA)**. She founded this portal to encompassing personal outfits, trending clothes & jewellery. Fifth story is about **Rachana Nagrajee(founder and director at PITARAA)**. She founded this organisation to provide handicrafts bags & clothes to all. Sixth story is about **Richa kar(Founder of ZIVAME)**. she changed entire convention of laundry for women. Seventh story is about **Sneha Raisoni(Founder of TAPPU KI DUKAAN)**. In her store you can find the creative sustainable lifestyle brand that specialises in organic and chemical-free soaps. Ninth story is about Alicia Souza who is born artist, illustrator, entrepreneur and pet mommy. Tenth story is about **Anisha Singh (Founder of MYDALA)**. Eleventh story is about **Charnita Arora(Founder of PERFECT LIFE SPOT)**. Twelfth story is about **Falak Randerian (Founder of MY LITTLE CHATTERBOX)**. Thirteenth story is about **Geetika Chadha (Founder and Chief Image Consultant at IMAGENIE)**. Fourteenth story is about **Pankhuri Shrivastava (Founder of Grabhouse)**. Fifteen story is about **Rashi Narang (Founder of Head Up For Tails)**. Sixteen story is about **Saumya Vardhan (Founder of Shubh Puja)** .

So, if you ask me about this book, I think this should be read by every

individual and get inspired by these 20 business ideas. I like this book very much, I will read this book again because this book inspired me a lot.

HARSH BAING
FYBMS

