



VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

(AUTONOMOUS)

VIVEK COLLEGE ROAD, GOREGAON WEST, MUMBAI – 400104.

Mob.: 8369356474 E-mail: vivek_college@hotmail.com Website : www.vivek-college.org

Permanently Affiliated to University of Mumbai
Reaccredited by NAAC (Third Cycle)

Recognized by UGC Under 2(f) & 12(b)
Certified with ISO 21001:2018 by TUV Austria

Date: 10.08.26

TIME-TABLE FOR CLASS TEST AUGUST 2026 FOR MASTER OF ARTS (MULTIMEDIA & MASS COMMUNICATION) SEMESTER I

DATE	DAY	TIMING	COURSE NAME
22.08.26	SATURDAY	7.30 - 8.15 AM	MEDIA THEORIES & COMMUNICATION MODELS
		8.15 - 9.00 AM	VISUAL COMMUNICATION & DESIGN PRINCIPLES
24.08.26	MONDAY	7.30 - 8.15 AM	ADVANCED JOURNALISM STUDIES: THEORY, PRACTICE & EMERGING TRENDS
		8.15 - 8.45 AM	CULTURAL STUDIES AND MEDIA
25.08.26	TUESDAY	7.30 - 8.15 AM	FILMS, EVENTS, GAMING AND ANIMATION
		8.15 - 9.00 AM	RESEARCH METHODOLOGY

INSTRUCTIONS:

1. COLLEGE IDENTITY CARD IS COMPULSORY
2. Students are expected to report 15 MINUTES before the commencement of the Examination.
3. There should not be any unfair means or else strict action will be taken as per norms.
4. College-registered LD (Learning Disability) and PC (Physical Challenged) are given 15 minutes extra time.
5. Seating arrangements will be displayed one day prior to the commencement of the Examination.


PROF. NISHA B.
MAMMC COORDINATOR


PROF. ANUPAMA BALI
EXAMINATION IN – CHARGE


DR. VIJETHA SHETTY
PRINCIPAL

FORMAT NO.	REV. NO.	DATE	DEPARTMENT
VES/VCC/ADMIN/NOTE/F03	1	01.06.2024	ADMINISTRATION





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TIME-TABLE FOR CLASS TEST AUGUST 2026 FOR MASTER OF ARTS (MULTIMEDIA & MASS COMMUNICATION) SEMESTER III

DATE	DAY	TIMING	COURSE NAME
22.08.26	SATURDAY	7.30 - 8.15 AM	AI & AUTOMATION IN MEDIA PRODUCTION
		8.15 - 9.00 AM	BRAND COMMUNICATION & CORPORATE PR STRATEGIES
24.08.26	MONDAY	7.30 - 8.15 AM	AUDIO-VISUAL PRODUCTION AND POST PRODUCTION
		8.15 - 8.45 AM	SCREEN WRITING FOR MEDIA (FILM, TV & WEB SERIES)
25.08.26	TUESDAY	7.30 - 8.15 AM	FILM APPRECIATION

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