



VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

(AUTONOMOUS)

VIVEK COLLEGE ROAD, GOREGAON WEST, MUMBAI – 400104.

Mob.: 8369356474 E-mail: vivek_college@hotmail.com Website : www.vivek-college.org

Permanently Affiliated to University of Mumbai
Reaccredited by NAAC (Third Cycle)

Recognized by UGC Under 2(f) & 12(b)
Certified with ISO 21001:2018 by TUV Austria

Date: 22.09.26

MASTER OF ARTS (MULTIMEDIA & MASS COMMUNICATION)

TIME-TABLE REGULAR EXAMINATION OCTOBER 2026

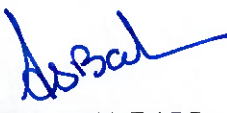
SEMESTER I

DATE	DAY	TIMING	COURSE NAME
19.10.26	MONDAY	7.30 AM - 9.30 AM	MEDIA THEORIES & COMMUNICATION MODELS
22.10.26	THURSDAY	7.30 AM - 9.30 AM	VISUAL COMMUNICATION & DESIGN PRINCIPLES
24.10.26	SATURDAY	7.30 AM - 9.30 AM	ADVANCED JOURNALISM STUDIES: THEORY, PRACTICE & EMERGING TRENDS
27.10.26	TUESDAY	7.30 AM - 8.30 AM	CULTURAL STUDIES AND MEDIA
29.10.26	THURSDAY	7.30 AM - 9.30 AM	RESEARCH METHODOLOGY
31.10.26	SATURDAY	7.30 AM - 9.30 AM	FILMS, EVENTS, GAMING AND ANIMATION

Note:

1. I-Card & Hall tickets are Compulsory.
2. Examination will be conducted in the offline mode.
3. Students must report at least 30 minutes before the exam starts.
4. Students must be seated in the examination hall as per the seat no.
5. Seating arrangement will be displayed on the first day of the exam on the college notice board.
6. No Writing pads / Smart Gadgets / mobile phone are allowed inside the exam hall.
7. If found copying or talking to each other, strict action will be taken as per University norms.
8. Do not copy be happy.


PROF. NISHA B.
MAMMC COORDINATOR


PROF. ANUPAMA BALI
EXAMINATION IN - CHARGE


DR. VIJETHA SHETTY
PRINCIPAL



FORMAT NO.	REV. NO.	DATE	DEPARTMENT
VES/VCC/ADMIN/NOTE/F03	1	01.06.2024	ADMINISTRATION



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TIME-TABLE REGULAR EXAMINATION OCTOBER 2026

SEMESTER III

DATE	DAY	TIMING	COURSE NAME
19.10.26	MONDAY	7.30 AM - 9.30 AM	AI & AUTOMATION IN MEDIA PRODUCTION
22.10.26	THURSDAY	7.30 AM - 9.30 AM	BRAND COMMUNICATION & CORPORATE PR STRATEGIES
24.10.26	SATURDAY	7.30 AM - 9.30 AM	AUDIO-VISUAL PRODUCTION AND POST PRODUCTION
27.10.26	TUESDAY	7.30 AM - 8.30 AM	SCREEN WRITING FOR MEDIA (FILM, TV & WEB SERIES)
29.10.26	THURSDAY	7.30 AM - 9.30 AM	FILM APPRECIATION
31.10.26	SATURDAY	7.30 AM - 9.30 AM	RESEARCH PROJECT

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