



VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

AUTONOMOUS

VIVEK COLLEGE ROAD, GOREGAON (WEST), MUMBAI 400 104.

Permanently Affiliated to University of Mumbai
Reaccredited by NAAC (Third cycle) with B++ Grade

Recognized by UGC Under 2(f) & 12(b)
Certified with ISO 21001:2018 by TUV Austria

Recognised Under Minority Institution (Linguistic - Tamil)



Admission Information
QR Code



Admission Query Google Form
QR Code

PROSPECTUS 2024-25



vivek_college@hotmail.com



8369356474



www.vivek-college.org



OUR MOTTO:

“Vidyadhanam Sarvadhanat Pradhanam”

Amongst all the riches and virtues of life, Education is Supreme.

VISION:

As the education is supreme among all the riches and virtues of life, it shall be our endeavour to impart quality education enriching the students for making significant contribution to the Nation.

MISSION STATEMENT:

Value based Education to all
Integrity towards Society
Virtuous Life
Endeavour for Excellence
Kindling the spirit of Universal Brotherhood

OBJECTIVES & GOALS:

- To promote educational and professional achievement through Self Development of the students without any discrimination.
- To enable students to be proactive, goal-oriented, optimistic, credible, professionally competent and responsible citizens.
- To enable the students to successfully live and work in a culturally diverse global society.
- To promote noble thoughts and actions in our students



WORK SCHEDULE OF THE COLLEGE

OFFICE TIMINGS

9:30 AM TO 5:00 PM

COUNTER TIMINGS

10:00 AM TO 12:00 NOON

LIBRARY TIMINGS

7:30 AM TO 5:00 PM

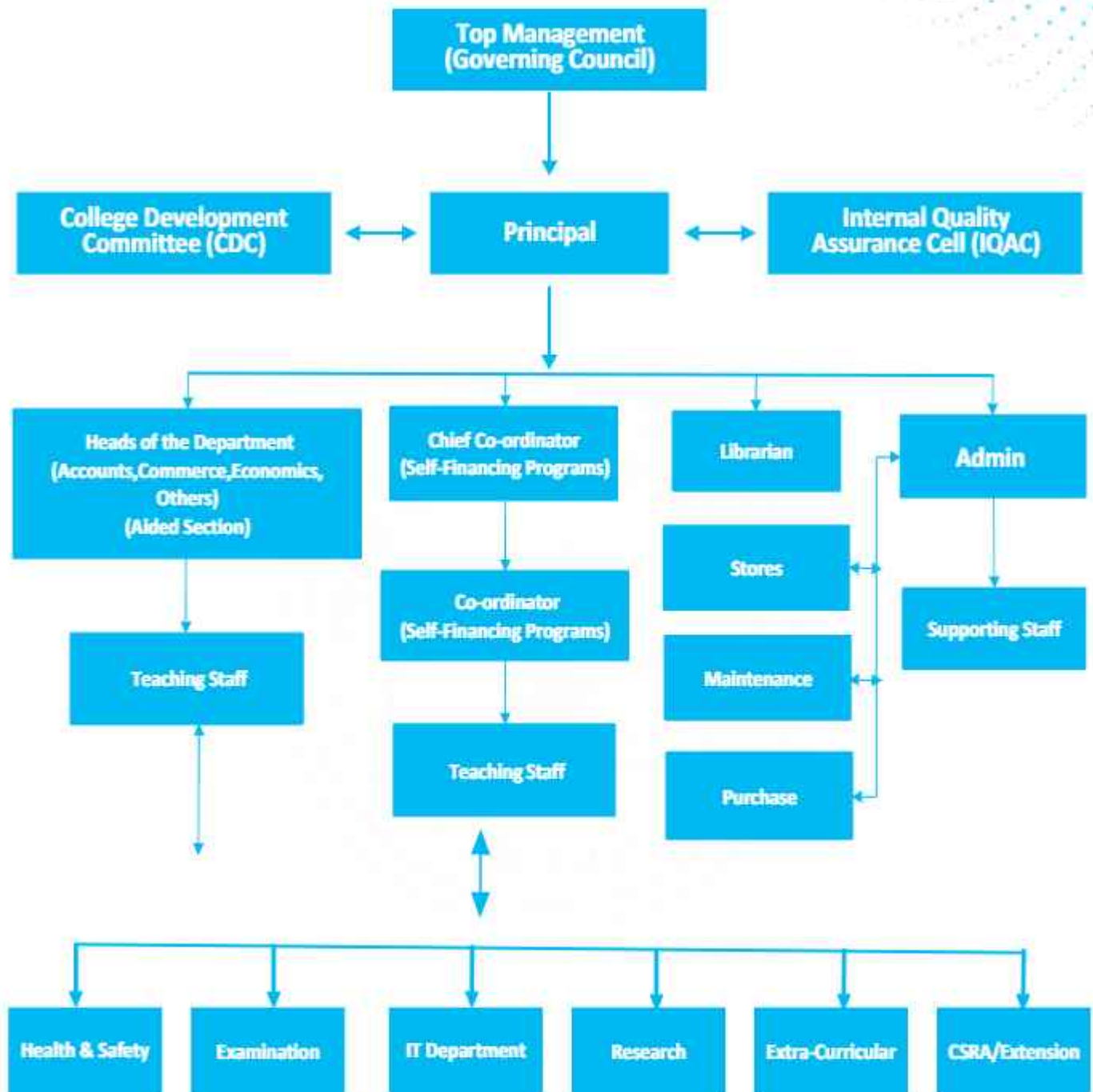
MEDIUM OF INSTRUCTION

English

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ORGANIZATION STRUCTURE



1. Achievements of Vivek College of Commerce

- The College is ISO 21001:2018 certified by TUV Austria in 2023.
- The College has received autonomy status from the academic year 2024-2025.
- The College has received an appreciation trophy from the Ministry of Skill Development at the hands of Hon. Shri. Mahendra Nath Pandey, Minister of Skill Development & Entrepreneurship.
- College has established Institutions Innovation Council under Ministry of education, MOE's
- Innovation Cell (Govt. Of India) and AICTE.
- The college is recognized as Swachhta Action Plan Institution by Mahatma Gandhi National council of Rural Education, MHRD, Govt. of India in 2019
- The college has several MoUs with reputed University and Colleges within and outside state.
- The College has entered into LIMCA book of records for conducting 'Talkathon' on the occasion of 150th birth anniversary of Mahatma Gandhi in the year 2018.

2. Infrastructure

- All classrooms are Wi-Fi enabled and have LCD Facility.
- Well-equipped Gymkhana for indoor activities. Directors are appointed for different Sports and Cultural event.
- Three Computer laboratories with 79 machines. In total the college has 123 machines and 12 laptops and other peripherals with 24-hour internet connection. The entire college premises is Wi-Fi enabled with 42 access points.
- The College has one display unit on the ground floor and a smart board in the ground floor auditorium.
- Canteen is the hub for out-of-class discussions and exchange of information. It provides snacks, drinks and lunch at subsidized rates.
- Media Room for B.A.M.M.C. students.
- CCTV enabled college campus.
- The College has a medical Center.
- Learners Information Bulletin Board/Website / QR Codes are available to display information regarding co-curricular activities taking place in the College & other educational institutions.
- The website also displays important notices and learners are required to keep themselves up to date on College affairs.
- Spacious Library with 4500 sq.ft area.

3. Library

- Spacious and ventilated Library with ample seating capacity creates a conducive environment for studying and reading.
- Extensive Collection of books which ensures that there is something for everyone to explore and the collection is updated regularly.
- Library Subscribes to Infilibnet - N-list database by Ministry of Human Resource Development, also subscribes to J-Gate databases in Humanities & Science & Technology to access e-books & e-journals.

HIGHLIGHTS

- Availability of Plagiarism Software.

4. Staff

- Our team of faculty members is committed to providing learners with the best educational experience possible by sharing their talents, interests, knowledge, and vision in and out of the classroom.
- 90% of Aided staff are Ph.D holders.
- Principal Dr. Vijetha Shetty attended the 67th session on CSW hosted by UN Women at United Nations, HQ In New York from 6-17th March 2023 as part of 20 delegations representing the field of Higher education on behalf of IDF and was invited as Guest Speaker on the panel discussion by renowned global women leaders Justina Mutale at the United Nations CSW67 parallel event on 10th March 2023.
- Principal Dr. Vijetha Shetty was awarded with "Savitri Puraskaar" on International Women's Day, 8th March 2024.
- Principal Dr. Vijetha Shetty was awarded the "Progressive Leadership Award" at the National Conference of School of Principals and Educators in 2023.
- Principal Dr. Vijetha Shetty was awarded with "Best Bunt - Achiever (Female) Award 2024" by Bunts Sangha Mumbai on 14th April 2024.

5. Cultural

- The College folk dance team along with the Alumni of the college were the winner at the final of National level Vande Bharatam Nritya Utsav 2022 & 2023 jointly organized by Ministry of Culture and Ministry of Defence. The team performed in 26th Jan 2022 & 2023 Republic Day (RD) Parade at Kartavya Path, New Delhi
- The college folk dance team is also the winner at the National level folk dance competition organized by Art of Living, World Forum for Art & Culture & Ministry of Culture in 2022.
- The Hindi Skit group won a silver medal at the Youth Festival (Finals) of the University of Mumbai-2023.
- One of the college students Mr. Sujesh Menon was awarded the coveted title of 'Golden Boy' at the youth festival by University of Mumbai for consecutive two years 2018 and 2019.
- The College Team won the 'Best College' trophy at the Fest organized by J.M. Patel College, Malad 2023-24.
- The College regularly participates in University of Mumbai Youth festival (cultural event) and win prizes at zonal and University level.
- Trainers are appointed for different cultural events.
- Mr. Nikhil Purohit from FYBCom secured one Gold medal and one Bronze medal in the 11th Shotokan Cup Karate state - level championship in 2023.
- The Box Cricket team won 2nd prize in an Intercollegiate tournament organized by Russell Square International College, Juhu in 2023.

6. E-Cell

- The College is the first in the state of Maharashtra to establish a Pre-Incubation Centre (Meraki) under "Career Katta" an initiative by Maharashtra Information Technology Support Centre (MITSC) in association with the Government of Maharashtra in 2021-22.
- The College Entrepreneurship cell (E-cell) team regularly participated in the National Entrepreneurship Challenge for the last 3 years, organized by E-cell IIT-Bombay. During the academic year 2023-24, the E-cell team of the College secured 9th position in the National Entrepreneurship Challenge among 900 Engineering Colleges across India.
- The College E-Cell Hosted - State Entrepreneurship Challenge Competition & E-Nexus in 2023-24.
- The College has been given Star rating under IIC, by Ministry of Education, Govt. of India in the year 2022-23.

7. Sports

- Well-equipped Gymkhana for Boys & Girls for indoor activities.
- Coaches & trainers are appointed for different Sports.
- Availability of Full-time Sports Director.
- Mr. Sanjay Nadar secured 1st position in the 65kg weight category and was selected for the University Inter Zonal Best Physique Competition in 2023.

8. Research

- College has a recognized Ph.D. Centre. Students are encouraged to present Research Papers / undertake Research Projects.
- The College regularly participates in the Avishkar – a Research Convention organized by University of Mumbai and has won prizes at Zonal and University level.
- The research team, staff & students received the 'Best Research Paper Presenter' award at the International conference organized by Saraf College, Malad in 2023.
- Research cell regularly organizes state/national level webinars/seminars for research scholars and staff.
- Staff undertakes research projects funded by Mahindra Finance.

9. DLLE (Department of Lifelong Learning & Extension)

- The DLLE team bagged 1st prize in Street Play, 2nd prize in Poster Making, & Consolation Prize in Elocution at the UDDAN festival, University of Mumbai during the year 2023-24.

10. Memorial Lecture

- To commemorate the birth anniversary of Swami Vivekananda and to celebrate National Youth Day, a memorial lecture is held annually on 12th January.
- The memorial lecture focuses on transforming youth and inspires them to be better individuals.

11. Placement

- Campus Placement drive is organized every year. Last year 129 students have been trained by technoserve and 89 students have been placed successfully.

ABOUT US / PROGRAMS OFFERED

VIVEK EDUCATION SOCIETY, a Charitable Institution set up in the year 1961, had established Vivek Vidyalaya in 1962 and followed it up by starting Junior College in the streams of Arts, Science & Commerce in 1976. Under the aegis of Vivek Education Society, Vivek College of Commerce was started in the year 1986. These Institutions together have been catering to over 7000 learners studying from Pre-Primary to Post-Graduate & Doctorate level (KG To Ph.D). It is always recognized as a vibrant institution working relentlessly for the cause of education. The school is recognized No. 1 in Mumbai, No. 2 in Maharashtra & No.5 in India in top 20 State Board school survey conducted by Education Today.

The Degree College with aided and self-financing sections is affiliated to the University of Mumbai and has been a pioneer in the field of higher education for more than three decades.

The College has produced some of the finest and most disciplined learners who have excelled not only in academics and in their profession, but also in arts and sports. The College is committed to shaping learners into skilled, responsible, disciplined and socially conscious citizens with a strong value base.

This temple of learning is an institution that works towards the goals of continuous improvement in the discovery and sharing of knowledge, a goal envisioned by the founder members. Their mission is to provide young citizen with quality education, so that they imbibe the cardinal virtues of Integrity towards society, endeavor for excellence and value based education. **VIVEK COLLEGE OF COMMERCE is a Linguistic Minority (Tamil) Institution. The College has been granted with Autonomous Status by University Grants Commission (UGC) & University of Mumbai from Academic year 2024 - 25.**

PROGRAMS OFFERED

It offers various programs at the undergraduate level, post graduate & Doctorlevel in aided and self-financing stream.

UG	PG	Ph.D
<ul style="list-style-type: none"> • Bachelor of Commerce (B.Com.) • Bachelor of Commerce (Management Studies) [B.Com. (M.S.)] • Bachelor of Science (Information Technology) [B.Sc. (I.T.)] • Bachelor of Commerce (Banking & Insurance) [B.Com. (B & I)] • Bachelor of Commerce (Accounting & Finance) [B.Com. (A & F)] • Bachelor of Commerce (Financial Markets) [B.Com. (F.M.)] • Bachelor of Arts in Multimedia & Mass Communication (B.A.M.M.C) 	<ul style="list-style-type: none"> • Master of Commerce (M.Com. in Advanced Accountancy) • Master of Commerce (M.Com. in Business Management) • Master of Science (Information Technology) [M.Sc.(I.T.)] 	<ul style="list-style-type: none"> • Ph.D. (Commerce – Business Policy & Administration)

College will be implementing NEP 2020 structure for First year (F.Y.) classes across programmes offered from 2024 - 25.

The National Education Policy 2020 in its totality is a paradigm shift in arena of education aligning it with the ever-evolving needs of our society and the advancements in technology. The New National Education Policy (NEP) is a transformative and visionary roadmap for revolutionizing India's education system. Introduced in July 2020, the NEP is a comprehensive and forward-looking document that aims to address the evolving needs of learners in the 21st century while preserving the country's cultural and knowledge heritage.

Multidisciplinary and flexibility are key feature of the NEP, encouraging students to explore a diverse range of subjects and develop a well-rounded understanding of the world. The policy seeks to break down traditional subject silos, fostering critical thinking, problem-solving, and adaptability in learners. Vivek College of Commerce (Autonomous) under the direction of University of Mumbai in its endeavour commits itself for the implementation of NEP 2020 in letter and spirit.

Salient features of NEP 2020 are

- 1) Three-year degree program and four year degree program with honours and research.
- 2) Degree program with an option multiple entry and exit.
- 3) Multidisciplinary approach for programmes at undergraduate level.
- 4) Uniform credit structure across disciplines/ faculty.
- 5) Ease of credit transfer with Academic Bank of Credit ID through Digilocker.
- 6) All 3 years Under Graduate programs have 132 credits and 4 years Under Graduate programs have 176 credits divided into six verticals.
- 7) Vocational and skill enhancement courses provide skill, activity and technology based learning.
- 8) Selection of Open electives from a basket of courses from other discipline/faculty.
- 9) Indian knowledge system and Value enhancement courses for the development of humanistic, ethical, constitutional human values of truth, nonviolence and life skills.
- 10) Focus on co-curricular activities like NSS, Yoga, Physical Education and Cultural activities.
- 11) Experimental learning through On Job Training, Field visits, Internships.
- 12) International collaborations.

As per the directives of the University of Mumbai

- 1) One hour/week for Theory Course: 1 Credit
- 2) One hour/week for Practicum Course: 1/2 Credit
- 3) Credit per Semester: 22
- 4) Credit per Year: 44
- 5) Total Credits for Multidisciplinary Three Years Under Graduate Programme: 132
- 6) Total Credits for Multidisciplinary Four Years Under Graduate Programme: 176
- 7) Total Credits for One Year Post Graduate Programme: 44
- 8) Total Credits for Two Year Post Graduate Programme: 88

b) The Multidisciplinary Under Graduate Programme Design in 6 Verticals

1. Major
 - A. Mandatory
 - B. Electives
2. Minor
3. Open Electives
4. VSC (Vocational Skill Course) and SEC(Skill Enhancement Course)
5. AEC(Ability Enhancement Course)/VEC(Value Education Course)/IKS (Indian Knowledge System)
6. OJIT(On the Job Training)/FP(Field Project)/CEP(Community Engagement Programme) /CC(CO- Curricular)/RP (Research Projects)

c) Track Mode for major electives in Post Graduate Programmes

- 1) Outcome Based Education – Asper Washington Accord
- 2) Programme Educational Objectives
- 3) Programme Objectives
- 4) Course Objectives
- 5) Course Outcomes

d) Skills

- 1) Life Skills
- 2) Professional and Vocational Skills
- 3) Intellectual Skill
- 4) Interpersonal and Personal Skills

e) Focus on

- 1) Skill Based Learning
- 2) Activity Based Learning
- 3) Technology Based Learning
- 4) Experiential Learning

Vivek College Granted With Autonomus Status

Considering the rich history, value-based teaching learning approach, robust co-curricular and engaging extracurricular activities and strong alumni base the college has been conferred with the status of **Autonomous, by UGC (University Grants Commission) from the Academic Year 2024-25.**

Advantages of Autonomy

- 1.The primary benefits of autonomy is academic flexibility.
- 2.It also empowers colleges to adopt progressive teaching methods and assessment practices.
- 3.The college confirms to introduce under autonomy; new program, certificate courses, skill-based program, revise existing ones, and update the curriculum to keep pace with industry trends and emerging fields.
- 4.This guarantees that students acquire a pertinent and contemporary learning experience, that prepares them for the demands of the modern workforce.

Autonomy fosters a culture of accountability and responsibility among college authorities. With the freedom to make decisions, Vivek College of Commerce can be more responsive to the needs and feedback of students, faculty, and other stakeholders. This process can lead to a more transparent and participatory decision-making process, enhancing the overall governance and management of the institution.

Moreover, autonomy is a valuable asset for Vivek College of Commerce, which provides the freedom and flexibility needed to innovate, excel, and deliver a high-quality, inclusive, multidisciplinary education that meets the need of the students of the western sub-urbs Mumbai, and the society at large.

NOTE

**Student's will be awarded with Convocation Degree Certificate from
UNIVERSITY of MUMBAI**

MANAGING COMMITTEE

(MEMBERS OF GOVERNING COUNCIL)

Sr. No.	N A M E	Designation
1.	Mr. S. Sriram	President
2.	Mr. K Ramachandran	Hon. Vice President
3.	CA S. R. Varma	Hon. Secretary
4.	Mr. S. Krishnan	Hon. Joint Secretary
5.	CA K. Krishnamoorthy	Hon. Treasurer
6.	Mr. K. Raghavan	Hon. Join Treasurer
7.	Mr. C. H. Iyer	Member
8.	Mr. A. V. Ramanujam	Member
9.	Mr. V Balakrishnan	Member
10.	Mr. K. Parameshwar	Member
11.	Mr. S. Ravi Iyengar	Member
12.	Mr. G. Subramanian	Member
13.	Mr. C. S. Ananthan	Member
14.	Mr. C. G. Ramakrishnan	Member
15.	Mr. Vishwanath. C. Iyer	Member
16.	Mr. K. R. Srinivasan	Member
17.	Mr. Rajesh Radhakrishnan	Member
18.	Mr. K. Venkatnarayanan	Member
19.	Mr. G. Kannan	Internal Auditor
20.	Mr. Ramnath Mahadevan	Internal Auditor

TEACHING STAFF (B.COM SECTION)

Sr. No.	N A M E	Designation
1.	Dr. Vijetha Shetty, M.Com., NET (JRF), Ph.D	Principal
2.	Dr. Manisha Naik, M.Com. (Bank) M.Com. (SP), Ph.D., M. Phil, DAPR	HOD - Commerce
3.	Dr. Malathi Iyer, M.A., Ph.D	HOD - Economics
4.	Dr. Thanga Durai, M.Com., M.Phil, SET (TN), Ph.D	Commerce
5.	Mrs. Bindu Varma, B.Com., M.Lib.Sc	Librarian
6.	Dr. Shefali Naranje, M.A., SET (MAH), Ph.D	Business Communication
7.	Dr. Tanusree Chaudhuri, M.A., Ph.D. SET (MAH)	Environmental Studies
8.	Dr. Maya Hande, M.Com., B.Ed., NET (JRF) Ph.D	Commerce
9.	Dr. Nisha Pillai, M.Com., M.Phil, SET (MAH) Ph.D	HOD - Accountancy
10.	Dr. Prabhakar Musam, M.A., B.Ed. SET (MAH) Ph.D	Business Economics
11.	Prof. Malvika Shetty M.Sc (IT)	Computer
12.	Harish Paralkar , M.Com, B.P.Ed, M.P.Ed	Sports Director
13.	Prof. Pramod Gawas M.Sc (Actuarial Science)	Mathematics
14.	Prof. Pooja Gupta M.Com, NET (JRF)	Accountancy
15.	Prof. Nandini. R. Shinde SET, M.Com	Accountancy
16.	Prof. Mrs. Sarita Prajapati B.A., M.A. (Psychology)	Foundation Course
17.	Dr. Neelu Khosla	Co-ordinator Vivek Skill Development Centre

NON-TEACHING STAFF (B.COM SECTION)

ADMINISTRATIVE STAFF

1.	Mrs. Bhavna Rathod	Senior Clerk
2.	Mrs. Swati Indulkar	Senior Clerk
3.	Mrs. Madhura Shinde	Junior Clerk
4.	Mrs. Lavanya Malpedi	Junior Clerk
5.	Mr. Sunil More	Junior Clerk
6.	Mr. Mahadev Hadkar	Library Attendant

SUPPORT STAFF

1.	Mr. Bharat Churi	Head Peon
2.	Mr. Kailas Bansode	Peon
3.	Mr. Punja Chawda	Peon

TEACHING STAFF (SELF - FINANCING)

Sr. No.	N A M E	Designation
1.	Prof. Anupama Bali, MCA, M.Phil (I.T.)	Chief Co-ordinator Self Financing Programmes, Co-ordinator, M.Sc. (I.T.) Dept.
2.	CA Pradeep Hathi, M.Com., FCA, AICWA, M.Sc. (IT) L.L.B. (Gen), AMIMA	Co-ordinator, M.Com. Dept.
3.	CA Vandana Ladha, M.Com., FCA, M.Phil. (Com.)	Co-ordinator, B.Com.(A & F) Dept.
4.	Prof. Maria Muthukumar M.Sc. (I.T.)	Co-ordinator, B.Sc. (I.T.) Dept.
5.	Prof. Anuja Narvankar, M.Com., LL.M. SET (MAH)	Co-ordinator, B.Com. (B & I) Dept.
6.	Dr. Ranjeet Kaur Patel, M.Com. (Accountancy), DFT, Ph.D., M.B.A. (Finance)	Co-ordinator, B.Com. (M.S.) Dept.
7.	Prof. Tanvee D. Narvekar, M.Com., NET (UGC)	Co-ordinator, B.Com.(F.M.) Dept.
8.	Prof. Nisha Bidwatka, M.A., B.Ed., SET(MAH), NET(UGC)	Co-ordinator, B.A.M.M.C. Dept.
9.	Prof. Sharvari Talashilkar, M.Com. (Mgmt.)	B.Com.(F.M.) Dept
10.	Prof. Manoj Radheyshyam Heda, M.B.A. (Marketing)	B.Com. (M.S.) Dept.
11.	Prof. Mayur Shah, M.Com., SET (MAH)	B.Com. (A & F) Dept.
12.	Prof. Tenzie Maria Thomas MA (Economics)	M.Com. Dept.
13.	Prof. Namrata Pednekar., M.Com, MA, MH-SET, Ph.D (Pursuing)	B.Com. (B & I) Dept.
14.	Prof. Ketki More., M.Com., Ph.D (Pursuing), L.L.B., (Pursuing)	B.Com. (A & F) Dept.
15.	Prof. Samruddhi Kale., MA (History),(English),(Media & Communication), B.Ed, NET(UGC)	B.A.M.M.C. Dept.
16.	Prof. Dipti Parmar., M.Sc (Com.Sci.), PGDM (AIML)	B.Sc. (I.T.) Dept.

NON-TEACHING STAFF (SELF - FINANCING)

ADMINISTRATIVE STAFF

1.	Ms. Mayuri Dukhande	Junior Clerk
2.	Ms. Sonali Mohite	Junior Clerk
3.	Ms. Shejal Bhilare	Junior Clerk
4.	Ms. Dipali Lad	Junior Clerk
5.	Ms. Namita Shinde	Junior Clerk

SUPPORT STAFF

1.	Mr. Vishwas Pawar	Peon
2.	Mr. Manoj Kumar Mara	Peon
3.	Mr. Devu Baburao Pingale	Peon
4.	Mr. Krishna Polumuri	Library Peon
5.	Mr. Ketan Rathod	Library Peon
6.	Mrs. Kavita Kamble	Library Peon
7.	Mrs. Lata Bare	Library Peon
8.	Mr. Mahendra Kamble	Library Peon

TECHNICAL STAFF

1.	Mr. Shah Nawaj Ansari	Technical Assistant
2.	Mr. Ankush Yadav	Technical Assistant
3.	Mr. Kalaiselvan A	Technical Assistant

FOR DETAILS PLEASE REFER TO THE COLLEGE WEBSITE

<https://vivek-college.org/Faculty.html>

SCHOLARSHIPS & AWARDS

Scholarships

- SC/ST, OBC, VJ NT Scholarships, SBC Scholarship, and PTC Freeship for the wards of teachers.
- Rajarshi Chhatrapati Shahu Maharaj Shikshan Shulkh Shiksha Javrutti Scheme.
- Meri Zimmedari Foundation Scholarship. (3.07 Lakhs distributed scholarship in the year 2023-24)
- Scholarship for students with special needs.
- Post-Matric Scholarship for the person with a Disability.
- Rotary Club Project Rashmi for girl students.
- ANGK Scholarship for economically weaker students.
- Government post-matric scholarship for learners belonging to the minority communities.
- BM Scholarship for meritorious and economically challenged students.

Awards

Prizes are given to all merit holders in academics as well as extra-curricular activities

- Ms. Revathi Gopalan Award for girl topper in T.Y.B. Com exam instituted by Mr. S. Gopalan.
- Smt. Savita Ambedkar Award for girl topper in T.Y.B. Com exam instituted by Mr. Bansod.
- Mr. Dalbeer Bhoee Award for the winner in the weekly quiz for the year instituted by Bhoee Family.
- Dr. Ananth Ram Khosla Award for the Best Girl/Best Boy in Theatre Activities.
- Dr. R.L. Chopra Award for the Best Girl/Best Boy in the Hindi Literary Events.
- Mr. Jagadish Chandra Malhotra (IPS) Award for the Best Girl/Best Boy in the Marathi Literary Events.
- Late Shri Bankatlal L. Mantri Award for the girl topper in F.Y.B.Com., S.Y.B.Com. and T.Y.B.Com. instituted by Prin. Sunil B. Mantri.
- Mr. P. V. Subramanian Award to the Student of Vivek College for securing the Highest Marks in the Final B. Com Examination conducted by the University of Mumbai every year.
- Mr. P.V. Subramanian Award to the Student of Vivek College amongst all Self-Financing Programme for securing the Highest Marks in the Final Examination conducted by the University of Mumbai every year.
- Mr. V. K. Sundaram Award to the Student of Degree College with Best overall performance in extra-curricular activities every year.
- Alumni Award for the best Girl & Boy for extra-curricular activities sponsored by the college's Alumni Association.
- Merit Awards for Divyangjan Students.

FOR MORE DETAILS REFER TO THE COLLEGE WEBSITE

<https://vivek-college.org/studentzone.html>



ANNUAL PRIZE DISTRIBUTION Chief Guest : Dr. Shrinivasan Iyengar, Director, JBIMS

GENERAL ADMISSION RULES

1. Admission procedure will be as applicable to **minority** & Autonomous institution, and as per the guidelines and schedule announced by University of Mumbai.
2. Parents and students are requested to go through admission notices and circulars put on the University of Mumbai website (mum.digitaluniversity.ac) and fill the Pre Admission Online Registration from the link <http://mumoa.digitaluniversity.ac/> & visit college website www.vivek-college.org for admission notices and dates.
3. **The Principal reserves the right to amend or modify the rules regarding admission, if and when any amendments / revised guidelines are received from the University of Mumbai.**
4. Admission to the F.Y. Classes will start after the declaration of the HSC Examination result and as per the schedule and instruction received from the University of Mumbai or the Government.
5. Admission to S.Y. and T.Y. classes will start after the declaration of the result of the respective qualifying examinations.
6. All admissions will be through **online mode only**. No offline admissions will be entertained.
7. Admission to PG [M.Com. & M.Sc. (I.T.)] will Commence after the Declaration of T.Y. Results & as per directives of University of Mumbai & Autonomy rules.

Admission Process for First Year of Undergraduate (UG) Degree Programme for the Academic Year 2024-2025

For First Year (F.Y.) Admission

1. Admission forms will be available online.
(refer to college website or <http://ves.edusprint.in/ves/OnlineEnquiry>)
2. Learners are required to fill in admission form along with the required documents on prescribed dates & upload it.
3. Learners whose names appear on the merit list are required to pay the fee through online mode. (Debit Card / Credit Card / NEFT).
4. The schedule of the above admission procedure shall be put up on The College Notice Board /Website as per the University of Mumbai instructions.
5. No admission shall be regarded as duly granted unless the authority or the Principal grants it, and the fees has been paid along with the submission of the required Original documents.
6. All admissions are valid only for one academic year and are required to be renewed by an application in the prescribed form for every subsequent year of study in this college.
7. **Once a learner is admitted to the college he/she shall be liable to pay the full fees for the whole year.**
8. Admission will be confirmed only on the payment of full fees.

For Second & Third Year (S.Y. & T.Y.) Admissions (In-House Learners)

1. A learner of this college who has qualified himself for admission to higher class, will be admitted to such a class provided an application for the purpose in the prescribed form, duly filled in has been received with the necessary documents and fees within the notified period and as per autonomous rules as applicable.
Admission forms will be available online.
(refer to college website or <http://ves.edusprint.in/ves/OnlineEnquiry>)
2. Learners are required to fill in admission form along with the required documents on prescribed dates & upload it.
3. Learners are required to pay the fee through online mode. (Debit Card / Credit Card / NEFT).
4. All admissions are valid only for one academic year and are required to be renewed by an application in the prescribed form for every subsequent year of study in this college.
5. Once a learner is admitted to the college he/she shall be liable to pay the full fees for the whole year.
6. All admissions are valid only for one academic year and are required to be renewed by an application in the prescribed form for every subsequent year of study in this college.
7. Once a learner is admitted to the college he/she shall be liable to pay the full fees for the whole year.
8. Admission will be confirmed only on the payment of full fees.

For Second & Third Year (S.Y. & T.Y.) Admissions (Outside Learners)

In the case of learner coming from other college "No Objection" certificate is required from the Head of the Institution last attended.

1. Admission forms will be available online.
(refer to college website or <http://ves.edusprint.in/ves/OnlineEnquiry>)
2. Learners are required to fill in admission form along with the required documents on prescribed dates & upload it.
3. Learners are required to pay the fee through online mode. (Debit Card / Credit Card / NEFT).
4. Transfer Certificate is required in the case of learners coming from the College affiliated to the University of Mumbai.
5. Admission to learner from any University other than University of Mumbai will be provisional subject to eligibility from University of Mumbai and Transfer Certificate / Migration Certificate from the previous institute.
6. Admission will be given as per the availability of sanctioned seats.

For First Year Admissions of M.Com. / M.Sc. (I.T.)

1. Admission forms will be available online.
(refer to college website or <http://ves.edusprint.in/ves/OnlineEnquiry>)
2. Learners are required to fill in admission form along with the required documents on prescribed dates & upload it.
3. Learners whose names appear on the merit list are required to pay the fee through online mode. (Debit Card / Credit Card / NEFT).
4. The schedule of the above admission procedure shall be put up on The College Notice Board / Website as per the University & Autonomy norms.
5. No admission shall be regarded as duly granted unless the authority or the Principal grants it, and the fees has been paid along with the submission of the required documents.
6. All admissions are valid only for one academic year and are required to be renewed by an application in the prescribed form for every subsequent year of study in this college.
7. Once a learner is admitted to the college he/she shall be liable to pay the full fees for the whole year.

For Second Year Admissions of M.Com. / M.Sc. (I.T.)

A Learner of this college who has qualified himself for admission to higher class, will be admitted to such a class, provided an application for the purpose in the prescribed form, duly filled in has been received with the necessary fees within the notified period.

1. Admission forms will be available online.
(refer to college website or <http://ves.edusprint.in/ves/OnlineEnquiry>)
2. Learners are required to fill in admission form along with the required documents on prescribed dates & upload it.
3. Learners are required to pay the fee through online mode. (Debit Card / Credit Card / NEFT).
4. All admissions are valid only for one academic year and are required to be renewed by an application in the prescribed form for every subsequent year of study in this college.
5. Once a learner is admitted to the college he/she shall be liable to pay the full fees for the whole year.

Important Note: (Students from outside State/Board)
All admissions are provisional until Passing Certificate / Transfer Certificate, (If necessary) is submitted to the College and confirmation of enrolment / eligibility is received from the University. College will not be responsible for any delay due to non submission of documents by learners on time.

DOCUMENTS TO BE PRODUCED FOR VERIFICATION

Each learner must fill up and upload the pre-enrolment registration form on the University website. Separate form must be uploaded for each program applied for.

A. Mandatory Documents to be uploaded : (For F.Y. Class)

1. Learners copy of University pre-enrolment registration form for the program applied.
2. Coloured scanned copy of HSC & SSC mark sheet
3. Original Junior College leaving certificate / Transfer & Migration Certificate for students other than Maharashtra Board.
4. Proof of Permanent Residence (Any one)
 - Electricity Bill • Driving License • Current Leave & License Agreement
5. Photograph.
6. Aadhar Card.
7. ABC ID.

B. Wherever applicable (Document issued by competent authority to be uploaded)

1. Income declaration (for learners belonging to economically backward class)
2. Income Certificate from Tehsildar (for learners belonging to Reserve category)
3. **Minority Community declaration (for learners belonging to Minority category)**
4. Caste Certificate issued by Govt. of Maharashtra (for learners belonging to Reserve category)
5. Physical disability & / Or Learning disability
6. Provisional Eligibility (For learners belonging to boards other than Maharashtra State Board)

C. Mandatory Documents to be uploaded : (For S.Y. and T.Y. Class)

1. Coloured scanned copies of earlier exams. For S.Y. admission, F.Y. Sem I & II- mark sheet and for T.Y. admission, F.Y. Sem I & II and S.Y. Sem III & IV mark sheets. F.Y. and S.Y. learners passing with multiple attempts are required to attach marksheets of the last attempts.
2. Address proof, if there is a change in address from that given at the time of F.Y. admission. (Any one)
 - Electricity Bill • Driving License • Current Leave & License Agreement
3. Aadhar Card.

D. Wherever applicable for FY/SY/TY/PG (Document issued by competent authority to be uploaded)

1. Income declaration (for learners belonging to economically backward class)
2. Income Certificate from Tahsildar (for learners belonging to Reserve category)
3. Minority Community declaration (for learners belonging to minority category)
4. Caste Certificate issued by Govt. of Maharashtra (for learners belonging to Reserve category)
5. Physical disability & / Or Learning disability
6. Provisional Eligibility (For learners belonging to other Universities)
7. Scanned coloured copy of college leaving certificate. (For learners applying from other colleges)

E. Mandatory Documents for M.Sc. (I.T.) / M.Com. (For First Year)

1. Coloured scanned copy of T.Y. mark sheet.
2. Scanned coloured copy of leaving certificate / Transfer & Migration Certificate for students other than Maharashtra Board.
3. Proof of Permanent Residence (Any one)
 - Electricity Bill • Driving License • Current Leave & License Agreement
4. Photograph.
5. Aadhar Card.

What After 12th?

Programmes	Career / Placement Opportunities
B.Com.	M.Com, Law, MMS, MBA, CA, CS, ICWA, CMA, IBPS, MPSC, UPSC, MFM, Staff Selection Commission, Railway Recruitment Board
B.Com. (M.S.)	MBA (HR, Finance, Marketing), MMS, CMA, Wealth Management, Logistic & Supply Chain Management, Business Research Analyst, Operation Research, Portfolio Management
B.Sc.(I.T.)	Network Engineer, Software developer, Data Scientist, Web Designer, Cloud Engineer, Software Tester, Web Developer
B.Com. (A & F)	CA, CS, FRM, CPA, CFA, ACCA, CIMA, ICWA, M.Com, MBA (Finance)
B.Com. (B & I)	Financial Analyst, Investment Banker, Financial Advisor, Insurance Advisor, Credit & Risk Manager, Bank PO
B.Com. (F.M.)	Stock Broking, Investment Banking, Venture Capital, Mutual Fund, Merger & Acquisitions, Currency & Commodity Market
B.A.M.M.C	Entertainment industry, Cinema, Television, Advertising Agency, Social Media & OTT Platforms, Photography.

ACADEMIC YEAR 2024-2025

TOTAL FEES OF FIRST YEAR CLASSES

Class	General Category Fees	Reserve Category Fees
F.Y.B.Com.	7654	2928
F.Y.B.Com (M.S.)	19754	2828
F.Y.B.Sc.(I.T.)	26154	2828
F.Y.BAF	20054	2828
F.Y.BBI	21054	2828
F.Y.BFM	20054	2828
F.Y.BAMMC	19754	2828

Note :

1. Fees structure is subject to change as per University Fee Structure for the academic year 2024-2025 as per University Guidelines.
2. Rules regarding refund of fees in case of cancellation of admission are as per University Norms.

Program Outcome of Vivek College of Commerce (Under Graduate)

PO1 - Possess knowledge to Faculty of Commerce, Science, Arts and other allied subjects

PO2 - Perform the accomplished tasks with the acquired cognitive and technical skills to evaluate and analyse complex(multifaceted) problems for feasible solutions.

PO3 - Apply acquired theoretical, practical, technical and digital skillset to provide solutions to the problems in the chosen field of discipline.

PO4 - Ability to articulate communicate and present their innovative ideas and business models.

PO5 - Explore the regulations, universal, human, and ethical values for global well- being.

PO6 - Able motivate the research ecosystem to design research proposals and contribute to research in various interdisciplinary domains.

PO7 - Coordination and Collaboration with Placement, Career and On the Job training with external agencies will provide employability to the learners in the chosen field of discipline.

Program Outcome of Vivek College of Commerce (Post Graduate)

PO1 - Apply the knowledge of mathematics, science and computing in the core information technologies.

PO2- Identify, design, and analyze complex computer systems and implement and interpret the results from those systems.

PO3- Design, implement and evaluate a computer-based system, or process component, to meet the desired needs within the realistic constraints such as economic, environmental, social, political, ethical, health and safety, manufacturability, and sustainability.

PO4- Review literature and indulge in research using research based knowledge and methods to design new experiments, analyze, and interpret data to draw valid conclusions.

PO5- Select and apply current techniques, skills, and tools necessary for computing practice and integrate IT-based solutions into the user environment effectively.

PO6- Apply contextual knowledge to assess professional, legal, health, social and cultural issues during profession practice.

PO7- Analyze the local and global impact of computing on individuals, organizations, and society.

PO8- Apply ethical principles and responsibilities during professional practice.

Note:

ALL FIRST YEAR UG PROGRAMMES AND TWO YEAR PG PROGRAMMES ARE UNDER NEP AND AUTONOMY.

ALL SECOND & THIRD YEAR UG PROGRAMMES ARE UNDER AUTONOMY.

ELIGIBILITY

B.COM. (BACHELOR OF COMMERCE)

Eligibility for Admission to B.Com. Degree Course

For Academic year 2024-25 securing admission to F.Y./S.Y./T.Y. will be as per University Norms.

The In-house, minority (Tamil) and reserve category admission will be as per the guidelines issued by University of Mumbai and Government of Maharashtra from time to time.

Kindly note, caste based reservation is not applicable for Minority Institution.

Admission to F.Y.B.Com.

- ◆ A learner who has passed the HSC Examination conducted by the Maharashtra Higher Secondary Education Board with Commerce / Science stream or with Vocational subject carrying 200 marks or an examination recognized as equivalent thereto will be eligible for the admission to the F.Y.B. Com class.
- ◆ Learners passing HSC or any other equivalent Examinations conducted by Boards/Universities outside Maharashtra States should fill the eligibility form in the college office. For further details, applicants are requested to read the notices displayed on the Notice Boards. The proof of payment of fee for provisional eligibility is to be submitted along with the admission form.

Admission to S.Y.B.Com.

- ◆ Admission to S.Y.B.Com. under the Grading System will be as the per the guidelines of University of Mumbai which is as follows:
- ◆ Students of University of Mumbai - As per University Circular No. UG52/1314
- ◆ Secured "D" Grade and above in both semesters (I & II) of First Year of B. Com. program University of Mumbai.

OR

- ◆ Failed in not more than two courses (subjects) in each of Semester I and Semester II of B.Com. program of University of Mumbai.
- ◆ Students of Other Universities - As per University of Mumbai's eligibility criteria as applicable Admission given to students of universities other than University of Mumbai will be provisional admission subject to completion of procedure of Eligibility and Transfer Certificate.

Admission to T.Y.B.Com.

Admission to T.Y.B.Com. under the Grading System will be as the per the guidelines of University of Mumbai and Autonomy norms which is as follows

Students of University of Mumbai - As per University Circular No UG52/1314

- ◆ Secured "D" Grade and above in all four lower semesters (i.e. I & II of First Year of B. Com. And III & IV of Second Year B.Com. program University of Mumbai.

OR

- ◆ Secured "D" Grade or above in both semesters of First Year B. Com. Program and failed in not more than two courses (subjects) in each of semester III and Semester IV B.Com. program University of Mumbai.
- ◆ Secured "D" Grade or above in both semesters of Second Year B. Com. Program and failed in not more than two courses (subjects) in each of Semester I and Semester II B.Com. program University of Mumbai.

Students of Other Universities - As per the Eligibility Criteria of University of Mumbai, admission given to students of other universities will be provisional admission, subject to completion of the procedure of Eligibility and Transfer Certificate.

**Learners are required to note that the college has 4 divisions of F.Y.B.Com and S.Y.B.Com classes each and 3 Divisions of T.Y.B.Com Class.
All SFC there is one division for FY / SY / TY**

Subject Combination & Electives

Important note:

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

FOR COURSE OUTCOME & SYLLABUS REFER TO THE COLLEGE WEBSITE

<https://vivek-college.org/academic.html>

Smt. A.A. Saraswathy Memorial Lecture



Ground Floor - MS.CIT Lab



Smt. A.A. Saraswathy Memorial Lecture



Ground Floor - Gymkhana



Convocation Ceremony



Parent Teacher Association Meeting



BACHELOR OF COMMERCE (MANAGEMENT STUDIES)

No CET Scores are required. Admission will be based on HSC Percentage

ADMISSION RULES

For Academic year 2024-25 securing admission to F.Y./S.Y./T.Y. will be as per University Norms.

ELIGIBILITY FOR ADMISSION TO B.Com (Management Studies)

A candidate for being eligible for admission to the B.Com (Management Studies) Degree Programme shall have passed HSC Examination of the Maharashtra Board of Higher Secondary Education or its equivalent examination or Diploma in any Engineering branches with two years or three years duration after the SSC conducted by the Board of Technical Education, Maharashtra States or its equivalent Examination passed in one attempt.

College does not conduct any entrance test in any form and the admissions are purely based on merit as per the University Guidelines.

Admission Rules for Sem. II to Sem. VI of B.Com (Management Studies)

- a) A learner shall be allowed to keep term for Semester II irrespective of number of heads of failure in the Semester I.
- b) A learner shall be allowed to keep term for Semester III-if he/she passes each of Semester I & Semester II

OR

- c) A learner who fails in not more than four courses of Semester I and Semester II taken together with not more than two courses each in Semester I & II

A learner shall be allowed to keep term for Semester IV irrespective of number of heads of failure in Semester III.

- d) Eligibility criteria for a learner, to be admitted in Semester V (Third year) of UG programs (aided and un-aided) in Faculties of Arts and Commerce is amended as follows:

- i) Shall have passed Semester I, II, III and IV in full

OR

- ii) Shall have passed Semester I and II in full and secured ATKT in the Second year by failing in not more than Two Courses in each of Semester III and Semester IV

OR

- iii) Shall have Secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passed Semester III and Semester IV in full.

- e) A learner shall be allowed to keep terms for Semester VI irrespective of grades obtained in each course of Semester V. The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV, Semester V in full.

Important note: Subject Combination & Electives

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

PROGRAMME SPECIFIC OUTCOME OF B.COM IN MANAGEMENT STUDIES

PSO1 - Discover a spectrum of management strategies, ranging from foundational to advanced, covering areas such as finance, human resources, and marketing.

PSO2 - Familiarize the multifaceted realm of human resources, encompassing recruitment, selection, training, compensation, performance appraisal, and other essential HR policies.

PSO3 - Implement expertise in accounting, finance, taxation, investments, and international finance both within and beyond corporate settings.

PSO4 - Recognize environmental challenges and uphold ethical standards to cultivate a holistic global outlook.

PSO5 - Skilled in utilizing information technology to effectively present data and contribute to research initiatives.

PSO6 - Demonstrate a thorough and clear understanding of concepts and principles, and proficiently apply them in the operations of the economy within both public and private sectors.

PSO7 - Identify and capitalize on opportunities in logistics and supply chain management, including areas such as warehousing, transportation, and packaging, leveraging the global presence and influence of corporate entities.

PSO8 - Apply a variety of operations research techniques, including game theory, in transportation scenarios within the global corporate landscape.

B.Sc.(I.T.) BACHELOR OF SCIENCE (INFORMATION TECHNOLOGY)

ADMISSION RULES

For Academic year 2024-25 securing admission to F.Y./S.Y./T.Y. will be as per University Norms.

ELIGIBILITY FOR ADMISSION TO B.Sc.(I.T.) (O.5051):

A candidate for being eligible for admission to the Degree course of Bachelor of Science - Information Technology, shall have passed XII Standard examination of the Maharashtra Board of Higher Secondary Education or its equivalent with Mathematics as one of the **subject and shall have passed in one attempt.**

OR

Candidates who have passed the 3-year post SSC Diploma in Computer Engineering / Computer Science / Computer Technology / Information Technology / Electrical, Electronics & Video Engineering and Allied branches / Mechanical and Allied Branches. Civil and Allied branches of Engineering are eligible for direct admission to the Second Year of the B.Sc.(I.T.) degree course. However the Diploma should be recognized by the Board of Technical Education or any other recognized Government Body. **and shall have passed in one attempt.**

OR

Candidates with post HSC - Diploma in Computer Engineering / Computer Science / Computer Technology / Information Technology and allied branches will be eligible for direct admission to the Second Year of B.Sc. (I.T.). However, the Diploma should be recognised by the Board of Technical Education or any other recognized Government Body.

O.5053 : Admission will be made on the basis of merit of marks obtained in the paper of Mathematics only
R 8438 : Eligibility Rules for Admission to Semester II, III, IV, V and VI of B.Sc. (I.T.)

- a. A learner shall be allowed to keep term for Semester II irrespective of number of heads of failure in the Semester I.
- b. A learner shall be allowed to keep term for Semester III-if he/she passes each of Semester I & Semester II

OR

- c. A learner who fails in not more than three courses with not more than total 200 marks in each of Semester I & II
- d. A learner shall be allowed to keep term for Semester IV irrespective of number of heads of failure in Semester III. However, the learner shall pass each course of Semester I and Semester II in order to appear for Semester IV.

Eligibility for admission to Semester V (Third year) of UG programs (aided and non-aided) in Faculty of Science is amended as follows:

OR

- i) Learner shall have passed Semester I, II, III and IV in full

OR

- ii) Learner shall have passed Semester I and Semester II in full and secured ATKT in Second Year by failing in not more than Three Courses with not more than total 200 marks in each of Semester III & IV

- iii) Learner shall have passed Semester III and Semester IV in full and secured ATKT in First Year by failing in, not more than Three Courses with not more than total 200 marks in each of Semester I & II.

- e. A learner shall be allowed to keep term for Semester VI irrespective of grades obtained in each course of Semester V.

- f. The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, II, III, IV & V

Important note: Subject Combination & Electives

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

Knowledge Skills / Acquired on Completion for B.Sc. (I.T.)

PSO1: Equip learners with a comprehensive understanding of core IT concepts, including programming languages, software development, database management, networking, web and mobile technologies, artificial intelligence, and other advanced technologies.

PSO2: Cultivate critical thinking and analytical skills to enable students to effectively analyze complex problems, design efficient solutions, and implement them using appropriate technologies.

PSO3: Develop strong communication and interpersonal skills, enabling learners to effectively collaborate with others in diverse teams, articulate technical concepts clearly, and present ideas.

PSO4: Promote an understanding of ethical issues related to IT, including privacy, security, and intellectual property. Encourage professional conduct, integrity, and social responsibility in the use of technology.

Vivek College (B.Sc. I.T. programme) has an International tie-up with University of Fraser Valley, Canada for Bachelor of Computer Information Systems 2 years at Vivek College + 2 years at UFV Canada. Interested students may contact the I.T. co-ordinator of the college.



ILLUMINATE WORKSHOP



BUSINESS CANVAS MODEL MERAKI



TRADITIONAL DAY CELEBRATION



PATRIOTIC JAMMING MUSICAL SESSION

B.COM. (A&F) - BACHELOR OF COMMERCE (ACCOUNTING & FINANCE)

ADMISSION RULES

For Academic year 2024-25 securing admission to F.Y./S.Y./T.Y. will be as per University Norms.

ELIGIBILITY FOR ADMISSION TO B.COM (A & F) (0.5204)

- a) A candidate for being eligible for admission to the Bachelor of Commerce (Accounting and Finance) degree course shall have passed XII Std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent Examination passed in one attempt.
- b) Every candidate admitted to the degree course in the constituent / affiliated college / recognized institution, conducting the course, shall have to register himself / herself with the University.

Admission rules for Sem. II to Sem.VI of B.Com. (Accounting & Finance) :

- a) A learner shall be allowed to keep term for Semester II irrespective of number of heads of failure in Semester I.
- b) A learner shall be allowed to keep term for Semester III - if he/she passes each of Semester I & Semester II
OR
- c) A learner who fails in not more than four courses of Semester I and Semester II taken together with not more than two courses each in Semester I & II.
- d) A learner shall be allowed to keep term for Semester IV irrespective of number of heads of failure in Semester III.
Eligibility criteria for a learner, to be admitted in Semester V (Third year) of UG programs (aided and non-aided) in Faculties of Arts and Commerce is amended as follows:
 - i) Shall have passed Semester I, II, III and IV in full
OR
 - ii) Shall have secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passed Semester III and Semester IV in full
- e) A learner shall be allowed to keep terms for Semester VI irrespective of grades obtained in each course of Semester V. The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV and Semester V in full.

Important note: Subject Combination & Electives

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

Knowledge Skills / Acquired on Completion for B.Com (A & F)

PSO1 – Understand, analyse and apply the basic and advanced aspects of accounting, taxation, auditing, financial services & systems and allied subjects.

PSO2 – Develop a comprehensive understanding of accounting principles and taxation regulatory frameworks applicable to various business structures and industries.

PSO3 – Ability to analyse economic trends in real world and to apply the quantitative method to economic problems.

PSO4 – Develop comprehensive management and communication frameworks for addressing complex organizational challenges and promoting sustainable growth and development.

PSO5 – Prepare for continuous learning and career advancement opportunities by developing a portfolio of accomplishments, certification, and professional credentials aligned with industry requirements and expectations.

PSO6 - Understand the ethical frameworks and value systems that guide decision-making in personal, professional, and societal contexts, drawing insights from diverse cultural perspectives, including Indian ethos.

B.COM. (B & I) - BACHELOR OF COMMERCE (BANKING & INSURANCE)

ADMISSION RULES

For Academic year 2024-25 securing admission to F.Y./S.Y./T.Y. will be as per University Norms.

ELIGIBILITY FOR ADMISSION TO B.COM. (B & I) (0.5209)

A candidate for being eligible for admission to Bachelor of Commerce (Banking & Insurance) degree course should have passed XII Std. Examination of the Maharashtra Board of Higher Secondary Education, Pune or its equivalent Examination passed in one attempt. Every candidate admitted to the degree course in the affiliated colleges conducting the course shall have to register/enroll himself/herself with the University.

Admission rules of Sem. II to Sem. VI of B.Com. (Banking & Insurance)

- a. A learner shall be allowed to keep term for Semester II irrespective of number of heads of failure in the Semester I.
- b. A learner shall be allowed to keep term for Semester III-if he/she passes each of Semester I & Semester II

OR

- c) A learner who fails in not more than four courses of Semester I and Semester II taken together with not more than two courses each in semester I & II.
- d) A learner shall be allowed to keep term for Semester IV irrespective of number of heads of failure in Semester III. However, the learner shall pass each course of Semester I and Semester II in order to appear for Semester IV.

Eligibility criteria for a learner, to be admitted in Semester V (Third year) of UG programs (aided and non-aided) in Faculties of Arts and Commerce is amended as follows.

- i) Shall have passed Semester I, II, III and IV in full

OR

- ii) Shall have passed Semester I and II in full and secured ATKT in the Second year by failing in not more than Two Courses in each of Semester III and Semester IV

OR

- iii) Shall have secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passed Semester III and Semester IV in full

- e) A learner shall be allowed to keep terms for Semester VI irrespective of grades obtained in each course of Semester V. The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV & Semester V in full.

Important note: Subject Combination & Electives

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

Knowledge Skills / Acquired on Completion for B.Com (B&I)

PSO1- Understand aspects of management related techniques in the global and domestic market, financial institutions, regulatory bodies, financial accounting and allied subjects.

PSO2- Equip students with the knowledge and skills needed to navigate the rapidly evolving digital landscape of banking and insurance.

PSO3- Apply acquired theoretical knowledge of financial analysis, and evaluation of banking and insurance institutions, including assessing financial statements, analyzing performance ratios, and evaluating investment opportunities.

PSO4- Ability to articulate and understand interpersonal skills to effectively interact in an organisation with clients, colleagues, and stakeholders, including the ability to explain complex financial concepts, negotiate terms, and resolve customer inquiries and complaints.

PSO5- Develop skill necessary to lead and manage team, make informed decisions and drive sustainable growth in banking and insurance.

B.COM. (F.M.) - BACHELOR OF COMMERCE (FINANCIAL MARKETS)

ADMISSION RULES

For Academic year 2024-25 securing admission to F.Y./S.Y./T.Y. will be as per University Norms.

ELIGIBILITY FOR ADMISSION TO B.COM. (F.M.)

A candidate for being eligible for admission to Bachelor of Commerce (Financial Markets) degree Course shall have passed XII std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent Examination passed in one attempt. Every candidate admitted to the degree course in the constituent / affiliated college / recognized institution, conducting the course, shall have to register himself/herself with the University.

Admission rules of Sem. II to Sem.VI of B.Com. (Financial Markets)

- a. A learner shall be allowed to keep term for Semester II irrespective of number of heads of failure in the Semester I
- b. A learner shall be allowed to keep term for Semester III-if he/she passes each of Semester I & Semester II
OR
- c. A learner who fails in not more than four courses of Semester I and Semester II taken together with not more than two courses each in semester I & II.
- d. A learner shall be allowed to keep term for Semester IV irrespective of number of heads of failure in Semester III.

Eligibility criteria for a learner, to be admitted in Semester V (Third year) of UG programs (aided and non-aided) in Faculties of Arts and Commerce is amended as follows:

- i) Shall have passed Semester I, II, III and IV in full
OR
- ii) Shall have passed Semester I and II in full and secured ATKT in the Second year by failing in not more than Two Courses in each of Semester III and Semester IV
OR
- iii) Shall have secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passed Semester III and Semester IV in full.
- e) A learner shall be allowed to keep terms for Semester VI irrespective of grades obtained in each course of Semester V. The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV and Semester V in full.

Important note: Subject Combination & Electives

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

Knowledge Skills / Acquired on Completion for B.Com (F.M.)

PSO1 - Learner will be able to relate about the knowledge of financial markets and excel in the field of investment share market, Economics, Commerce, Management, Indian and foreign money markets.

PSO2 - Learner will be trained to offer advisory on financial matters. Build and track own investment portfolio. Ability to analyse financial and economic trends in real world, become a future Financial Analyst with application of ethical and innovative practices.

PSO3 - Learner will be able to prepare for continuous learning and career advancement in the field of finance at personal and industry level.

B.A.M.M.C. (BACHELOR OF ARTS IN MULTIMEDIA & MASS COMMUNICATION)

ADMISSION RULES

For Academic year 2024-25 securing admission to F.Y./S.Y./T.Y. will be as per University Norms

ELIGIBILITY FOR ADMISSION TO B.A.M.M.C First year - (0.5206[Amended No-UG-279])

A candidate for being eligible for admission to the degree course in Bachelor of Mass Media shall have passed XII std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent, from the science, Arts or Commerce stream. In preparing merit list, stream wise weightage will be given as follows: a) Arts 50% b) Commerce 25% c) Science 25%.

Admission rules of Sem. II to Sem. VI of B.A.M.M.C

- a. A learner shall be allowed to keep term for Semester II irrespective of number of heads of failure in the Semester I.
- b. A learner shall be allowed to keep term for Semester III-if he/she passes each of Semester I & Semester II
OR
- c. A learner who fails in not more than four courses of Semester I and Semester II taken together with not more than two courses each in semester I & II
- d. A learner shall be allowed to keep term for Semester IV irrespective of number of heads of failure in Semester III. However, the learner shall pass each course of Semester I and Semester II in order to appear for Semester IV.

Eligibility criteria for a learner, to be admitted in Semester V (Third year) of UG programs (aided and non-aided) in Faculties of Arts and Commerce is amended as follows.

- i) Shall have passed Semester I, II, III and IV in full. OR
- ii) Shall have passed Semester I and II in full and secured ATKT in the Second year by failing in not more than Two Courses in each of Semester III and Semester IV OR
- iii) Shall have secured ATKT in First Year by failing in not more than Two Courses in each of Semester I and Semester II and have passed Semester III and Semester IV in full OR
- e) A learner shall be allowed in keep terms for Semester VI irrespective of grades obtained in each course of Semester V. The result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV, Semester and V in full.

Important note: Subject Combination & Electives

The right of making course combinations and the choice of electives mentioned in all programmes are vested with the Principal, depending on the demand of course(s) and elective(s) from learners.

Knowledge Skills / Acquired on Completion for B.A.M.M.C.

PSO1-Graduates will have a deep understanding of communication theories, research methods, and professional writing practices. They will exhibit effective oral and written communication skills while demonstrating awareness of ethical responsibilities in the media industry.

PSO2- Graduates will possess the skills to critically analyze media texts, production processes, and social issues influenced by communication. They will understand the historical, technological, economic, and ethical dimensions of mass media systems, enabling them to evaluate complex relationships within the media landscape.

PSO3- Graduates will demonstrate the ability to apply rhetorical principles and media theories creatively across various platforms such as cinema, television, social media, and journalism. They will be proficient in designing and producing media products that address societal issues and engage diverse audiences effectively.

FOR COURSE OUTCOME & SYLLABUS REFER TO THE COLLEGE WEBSITE

<https://vivek-college.org/academic.html>

MASTER OF COMMERCE - (M.Com.)

The College has implemented NEP from the academic year 2023-24 as per the Guidelines of University of Mumbai for M.Com

ADMISSION RULES

For Academic year 2024-25 securing admission to Part I & II will be as per University Norms & Autonomy Status

ELIGIBILITY FOR ADMISSION TO M.COM

A candidate for being eligible for admission to the Master of Commerce course, shall have passed the examination for the degree of Bachelor of Commerce of this University (three years integrated course) of this University, or Bachelor of Commerce (Accounting and Finance) or B.Com. (Banking and Insurance) or B.Com. (Financial Markets) or B.M.S. degree examination or an examination of any other University recognized as equivalent thereto. at the M.Com. degree levels.

Knowledge Skills / Acquired on Completion for M.Com. (Advanced Accountancy)

PSO1- The students will be able to identify and analyse Cost concepts and understand managerial decision making.

PSO2- The students will be able to understand standard practices associated with Standard Costing and Variance analysis.

PSO3- The students will be able to prepare and present functional budgets at organizational level.

PSO4- The students will be able to identify and analyse practices associated with Operating costing.

Knowledge Skills / Acquired on Completion for M.Com. (Business Management)

PSO1- Strategic Management subject study will prepare students to generalise the theory and can help them to put in practice.

PSO2- The Learning of SM subject can bring concept clarity, focused and deep understanding of SM applicable to organisations and can also motivate students to start their own start ups.



FRIENDSHIP DAY CELEBRATION



TIE & SAREE DAY CELEBRATION



CONVOCATION CEREMONY



MUMBAI UNIVERSITY YOUTH FESTIVAL

MASTER OF SCIENCE (INFORMATION TECHNOLOGY) - M.Sc.(I.T.)

The College is has implemented NEP from the academic year 2023-24 as per the Guidelines of University of Mumbai for M.Sc.(I.T.)

ADMISSION RULES

For Academic year 2024-25 securing admission to Part I & II will be as per University & Autonomy Status.

ELIGIBILITY FOR ADMISSION TO M.Sc. (I.T.)

A learner who has passed the B.Sc. degree from University of Mumbai or another University recognized as equivalent thereto with the following combinations of subjects will be eligible for admission to the M.Sc. (I.T.) degree course by as listed below :

Information Technology:

A learner who has either passed B.Sc. Degree in Information Technology of University of Mumbai or any other recognized University with minimum passing percent of marks.

B.Sc. (C.S) / B.Sc. (I.T.) OR B.E. Degree in any branch OR B.Sc. (Mathematics) OR B.Sc. (Physics) OR B.Sc. (Statistics) OR B.Sc. (Electronics) OR B.C.A

With Mathematics as one of the subjects at 10 + 02 or its equivalent examination.

Knowledge Skills / Acquired on Completion for M.Sc. (I.T.)

PSO1- Apply the knowledge of mathematics, science and computing in the core information technologies.

PSO2 - Identify, design, and analyze complex computer systems and implement and interpret the results from those systems.

PSO3 - Design, implement and evaluate a computer-based system, or process component, to meet the desired needs within the realistic constraints such as economic, environmental, social, political, ethical, health and safety, manufacturability, and sustainability.

PSO4- Review literature and indulge in research using research based knowledge and methods to design new experiments, analyze, and interpret data to draw valid conclusions.

PSO5- Select and apply current techniques, skills, and tools necessary for computing practice and integrate IT-based solutions into the user environment effectively.

PSO6- Apply contextual knowledge to assess professional, legal, health, social and cultural issues during profession practice.

FOR COURSE OUTCOME & SYLLABUS REFER TO THE COLLEGE WEBSITE

<https://vivek-college.org/academic.html>

Note : The detail Course Structure of all the classes for all the programmes, course wise is available on college website www.vivek-college.org

Ph.D (Doctor of Philosophy)

Introduction

The college has a Research Centre in Commerce to foster new ideas & innovations in the field of Commerce.

Programme Offered

(1) Ph.D. (Commerce – Business Policy & Administration)

Eligibility

Masters Degree Examination in relevant subjects of Commerce at the University of Mumbai or any other University recognized as equivalent thereto with atleast 55% marks in aggregate (50% in case of reserved category) with first attempt. The candidate has to qualify the Ph.D. Entrance Test (PET) conducted by the University of Mumbai. The candidate has to satisfy the conditions as mentioned in the Vice-Chancellor's Directives (VCD). Candidate with NET/SET are exempted from PET.

EXAMINATION RULES

The college will conduct Internal Evaluation and Semester End examination on behalf of University of Mumbai under Autonomy.

First Year Under Graduate and Two Year Post Graduate Programmes

Rules for First year Under Graduate and Two Years Post Graduate Examination will be as per NEP guidelines.

For First Year Under Graduate Programmes the Students will have internal evaluation of 40 marks and Semester End Examination of 60 marks.

For Two Years Post Graduate Programmes the Students will have internal evaluation of 50 marks and Semester End Examination of 50 marks.

Grade Table

Grade	Percentage of Marks	Semester GPA/ Program CGPA
O	90.0 -100	9.00-10.00
A+	80.0 - < 90.0	8.00-<9.00
A	70.0 - < 80.0	7.00-<8.00
B+	60.0 - < 70.0	6.00-<7.00
B	55.0 - < 60.0	5.50-<6.00
C	50.0 - < 55.0	5.00-<5.50
P (Pass)	40.0 - < 50.0	4.00-<5.00
F (Fail)	Below 40	Below 4.00
Absent	—	Ab (Absent)

Second and Third Year Under Graduate Programmes

For S.Y.B.Com and T.Y.B.Com the Students will have Semester end Examination of 100 marks except for Foundation Course paper which has 25 marks Project evaluation and 75 marks Semester end Examination. For all Self-Financing Programmes Internal evaluation is of 25 marks and Semester end examination is of 75 Marks.

Grade Table

Grade	Percentage of Marks	Semester GPA/ Program CGPA
O	80 & Above	10
A+	70 to 79.99	9 to 9.99
A	60 to 69.99	8 to 8.99
B+	55 to 59.99	7 to 7.99
B	50 to 54.99	6 to 6.99
C	45 to 49.99	5 to 5.99
D	40 to 44.99	4 to 4.99
F	Less than 40	—

GENERAL RULES & REGULATIONS OF DISCIPLINE/ CODE OF CONDUCT

College Rules & Regulations:

Every learner shall obtain his/her Identity card on admission. The learners shall always carry the Identity - Card with his / her photograph affixed thereon and attested, and shall present it for inspection whenever demanded. **No learner will be allowed to enter college and attend classes, tutorials, practicals etc. unless he / she has the attested identity Card with him / her.** The Identity - Card should be worn on his / her person throughout their presence in the college.

- Learners are required to attend lectures / tutorials / practical only in the classroom allotted to them.
- Conduct of lectures in the classes as well as on the premises and in the vicinity of the college shall be compulsory such as will cause no disturbance to the fellow learners or to the other classes.
- Learners shall not loiter in the corridors and disturb the classes.
- Smoking and consumption of alcoholic drinks / tobacco / drugs are strictly prohibited in the college premises.
- Learners shall not act in a way which will interfere with the orderly administration and discipline of the college.
- No society or association shall be formed in the College and no person will be invited to address a meeting without the Principal's prior permission.
- No learner shall collect any money as contribution for picnic, trip or educational visit to some places, get-together, study - notes, charity or any other activity without the sanction of the Principal.
- **The college does not arrange or organize picnics or pleasure trips.**
- In College debates and other meeting, the chair shall be taken by a responsible person approved by the Principal and the subject of the debate shall have prior approvals of the Principal.
- Any and every communication/information to the outside agencies about the college matters are available on social media posts.
- Learners are expected to take proper care of the college property and to help in keeping the college premises neat and tidy. Damage to the property of the College, e.g. disfiguring walls, doors, fittings and breaking furniture etc. is a breach of discipline and will be duly punished and can lead to **Rustication** of the learners. Strict action will be taken for any act of Eve teasing.
- The learners should not leave their books, valuable and other belongings in their classroom /Gymkhana room / Ladies common room, canteen etc. whenever they move away from their rooms. The College is not responsible for lost valuables.
- **If, for any reason the continuance of a learner in the college is detrimental in the interest of the College, the Principal may ask such a learner to leave the college without giving the reason for the decision and Principal's decision shall be final.**
- Learners joining the college are expected to accept and observe all the rules and regulations of the college and to submit to the normal enforcement of the same to the satisfaction of the Principal whose decision in this regard shall be final.
- Learners should not contact any Government or Non-Government Agencies, directly. Such matters, if any, should be routed through the Principal.
- Use of mobiles in the college premises is strictly not allowed. The mobile phones will be confiscated and shall be returned at the end of the academic year or monetary **fine of 500/- will be imposed.**
- **Learners are required to dress decently. No Sleeveless, Short Pants, Short Dresses, Torn Jeans etc. are not allowed.**
- Learners are required to be inside the classrooms 10 minutes prior to the lecture time.
- Learners are warned that if they are caught harassing fresher's, physically or mentally, strict action will be taken against them as per UGC guidelines under **Anti - Ragging Act.**
- Matters not covered by the existing rules shall rest at the absolute discretion of the Principal.
- Punishment may include community service as specified by the discipline committee.

FOR MORE DETAILS REFER TO COLLEGE WEBSITE

ATTENDANCE REQUIREMENT

College maintains regular records of attendance of students & they are informed about their attendance at regular intervals.

College adopts attendance requirements **As per University Circular No. UG/01 of 2014 ordinance 6086.**

- ◆ Every bonafide learner shall ordinarily be allowed to keep terms for the given semester in a program of his enrolment, only if he fulfills at least seventy five percent (75%) of the attendance taken as an average of the total number of lectures, practicals, tutorials etc. wherein short and /or long excursions / field visits /study tours organized by the college and supervised by the teachers as envisaged in the syllabus shall be credited to his attendance for the total no of periods which are otherwise delivered on the working day/s. Further it is mandatory for every learner to have **minimum 50% attendance for each course & overall average attendance has to be 75%.**
- ◆ The same ratio shall be applied for computing the attendance of the learners by crediting the number of periods which are missed while participating in an extracurricular / co-curricular activity / competition / camp / workshop / convention / symposium / seminar etc. where the said learner is officially representing the college / University / District / State / Country with the permission of the Principal / Director / Head of the College / Institute / University Department or by the direction of the University Officer as the case may be, wherein for the purpose of computing the average attendance, the periods missed shall be deemed to have been attended by the said learner.
- ◆ The Principal/Director/Head of the concerned College/Institute/Department of the University shall be the competent authority to condone the absentee of any learner further up to additional 25%, if deemed fit and on recommendation of the Attendance Committee of the said college/Institute/Department of the University, wherein it is mandatory on the said committee to do natural justice by giving personal hearing to every learner falling short of minimum attendance
for keeping terms and recommending case by case, to the competent authority having verified the genuineness and gravity of the problem that justifies the learner to remain absent, which generally shall be limited to his own sickness, sickness of his parent, death of his parent etc. supported by valid evidence, documents or otherwise.
- ◆ Learners shall attend lectures, tutorials and practicals according to the Time Table on all working days of the College. Learners shall not remain absent during lectures, tutorials, practicals and examination without prior permission of the Principal. Absence without prior permission may lead to loss of term.
- ◆ In case, the learner remains absent even for a lecture, the learner is required to submit a leave note duly signed by the parent/guardian and report the same to the Class In charge, immediately after resuming college.

Regular meetings are held with parents of the students, who do not fulfill the attendance requirements.

Performance Criterion 0.125

"To keep a term an undergraduate must complete to the satisfaction of the Principal, the course of study at the college prescribed for each term for the class to which such Learner belongs."Learners and parents are required to note that Learners who fail to satisfy the above mentioned criterion **will not be allowed to appear for the term-end examination**, conducted by the college on behalf of the University or by University of Mumbai.

Tentative Calendar For The Academic Year 2024-25

<https://vivek-college.org/academic.html>

LIBRARY

The library plays an important role in supporting the academic activities in the college. It identifies, evaluates, procures, processes, and then makes these learning resources available to the faculty and students for their teaching and research.

FACILITIES

LIBRARY TIMINGS :

Circulation Counter, Reading Room & Computer Research Centre

Timings: Monday to Saturday 7.30 a.m. to 5.00p.m.

Sundays/Holidays closed

Reading facility available at School side classroom with prior permission from the librarian.

Timings : Monday-Saturday: 5.00 p.m. to 8.00 p.m.

Sundays/Holidays: 9.00 a.m. to 8.00 p.m.



LIBRARY SERVICES:

- Reference Service
- Indexing Service
- Internet Facility - Free Internet is available for learners & Staff. Printout facility available at nominal cost
- New Arrival Display
- Previous Years Question paper
- Latest Syllabus of all Courses
- Additional Scholar Library Card for meritorious students
- Book Bank facility for economically weaker students (Aided & SFC)
- Reading Room facility extended to regular & Alumni
- Advanced Learner facility
- Inlibnet N-List, J - Gate Database to access e-books & e-journals
- Earn & Learn Scheme
- OPAC- Online Public Access Catalogue of College Library can be accessed through the college website- Library tab and the mobile app.
- Equipped Research Centre.



N-LIST

National Library and Information Services
Infrastructure for Scholarly Content
extending access to e-Resources to colleges in India

LIBRARY RULES :

- Learners are responsible for the book borrowed on their cards.
- The learners' library card is not transferable. Book will be issued only against the library card of the person receiving the book.
- Textbooks and Fiction will be issued for 1 week to all the students.
- Reference books and Journals will be issued for current reading which should be returned the same day and will not be issued for home reading.
- Books and periodicals can be issued by learners on all days during the working hours of the library.
- Previous years questioned papers can be issued for current reading.
- Learners should check the books while issuing and bring to the notice of the library staff if any damage, failing to which the learners are responsible for the damage of the book subsequently discovered.
- Books /periodicals damaged or lost must be replaced or pay the cost of the book lost.
- Fine of Rs 1/- per day will be charged if the book is not returned within the due date.
- Fine of Rs 50 /- per day will be charged if the current reading book is not returned the same day.
- Duplicate Identity - Card and library card will be issued in the library after scrutiny, on payment of 100/-.
- Mobile phone is strictly prohibited in the library, if found will be confiscated.
- Silence should be maintained in the library.
- Result will be given to the Learners only if they have returned all the library books/book bank books.

LIBRARY ACTIVITIES

- Weekly Quiz is conducted every Tuesday.
- Book Review Competition is conducted annually.
- Book Exhibition is held annually
- Best Reader Award is given to the student using the library to the maximum.

LIBRARY COLLECTION

Reference Books	19634
Text books	13451
Fiction	2781
Periodicals	95
Database	3
CDs	826
Maps	30
Back Volume of Journals	1312
Newspaper	15

LIBRARY AREA - 3800 SQ.FT.

CERTIFICATE PROGRAMMES 2024-2025

The College encourages the students to join certificate courses in tally, advance excel, Stock exchanges, Microsoft Advance, Women Studies, Leadership Development among youth, Custom Airline Services etc. All these courses are provided with an aim to provide career up gradation to the graduate students

Sr. No.	Certificate Programmes Offered	Sr. No.	Certificate Programmes Offered
1.	***Digital literacy	12.	***Airline Customer Service Executive
2.	***Soft skill and employability training skills	13.	***Certificate Course in Yoga
3.	***Japanese language learning	14.	***Certificate Course in Basic Bharatnatyam
4.	***Workshop on capital market	15.	***Certificate Course in Robotics
5.	***Financial Literacy	16.	***Certificate Course in Artificial Intelligence
6.	***Tally	17.	***Certificate Course in Photography / Cinematography
7.	***Advance Excel	18.	***Certificate Course in Basics of Digital Marketing
8.	***Certificate course in Banking	19.	***Certificate Course for Skill Enhancement
9.	***Certification on Gender Studies	20.	***Certificate Course by Western India Regional Council of ICAI
10.	***Certificate course in Retail Management	21.	TNS India foundation certificate in soft skills and employability training skills
11.	***Certificate course on Gourd & Mandala Art	22.	Certificate Course in Youth Leadership Program

*** - Paid Certificate Courses

Information about various Certificate Courses will be informed from time to time

Students are expected to enrol for various certificate programs offered by college from time to time. For further details check college website

We encourage students to join **SWAYAM** Courses organized by Government of India enabling them to benefit out of these for placements. And even select certain **Value Added Courses** providing them to learn and earn and become financially independent.

Note

Completion of one certificate program per year is compulsory.

COMMITTEES

STATUTORY COMMITTEES

College Development Committee (CDC):

CDC prepares an overall comprehensive development plan of the college regarding, academic administrative & infrastructural growth, & enable college to foster excellence in curricular, cocurricular & extra-curricular activities. To decide the overall teaching program & also to recommend to the management about introducing new academic courses & the creation of additional teaching & administrative posts.

Internal Quality Assurance cell (IQAC)

IQAC plays an important role in the college functioning in general and in the area of quality sustenance in particular. It comprises all the stake holders & initiates various quality improvement measures in the institution. IQAC tries to ensure the student centric approach for academic as well as co-curricular activities is adopted and followed. It strives for achievement of and improvement in the grade awarded by National Assessment & Accreditation Council (NAAC), Bangalore.

Right to Information (RTI) :

RTI Act was enacted by the government of India in the year 2005.

This Act gives the citizen of India the Right to access information from Public Authorities. This Act promotes transparency and accountability in the working of every Public Authority both Central & State Government.

Women Development Cell (WDC) & Internal Committee (IC) :

The main aim of the WDC Cell & IC is to fulfill the motto of "Let the Girl Child Progress in a free & fair atmosphere" and to ensure gender parity. The Vishaka guidelines are introduced as per the guidelines of University of Mumbai. At the College Level it aims to build confidence & empowers students preparing them to face today's challenges. It creates understanding among students on gender sensitization issues and encourages them to identify their capabilities & to face interviews with confidence for further studies or career prospects. We also started certificate course on Gender Studies from the academic year 2020-21, and in the year 2021-22 certificate course on feminism began.

Grievances Redressal Committee :

Grievance Redressal Cell addresses the complaints, problems and grievances of learners. Meeting of the cells is conducted regularly to examine the grievances of the learners, received and the cell proposes necessary measures to be taken by the Administration to resolve the same.

Anti - Ragging Committee :

Ragging is not allowed and is a punishable offence vide, Hon'ble Supreme Court of India order dated 16-5-2007, record of proceeding under Section XIA073327. Defaulters will be dealt strictly as per Supreme Court Order, which is as under: "If any incidence of ragging is brought to the notice of the authority, the concerned Learner shall be given liberty to explain and if his/her explanation is not found satisfactory, the authority would expel him /her from the institution." The Anti Ragging Cell is a statutory body constituted as per UGC & University of Mumbai norms. The cell looks into the cases of ragging or any other Learner centered conflicts in the college. Preventive measures are also taken by the Anti Ragging Cell. (Helpline Nos. : - 022-28744058/28755917)

SC/ST/OBC & Minority Cell :

The College has been very much keen to provide services to the educational and cultural needs of the SC/ST/OBC / Minority community along with other caste, creed and nationality. The Cell ensures the effective implementation of the policies and programmes of the Government of India, UGC and State Governments with regard to SC/ST and other Minority classes. It also suggests measures for achieving the objectives laid down by the various government agencies.

Students' Council:

Student's Council is the statutory body which coordinates the Academic and Extra-curricular activities in the college. Student members are admitted based on their performance in curricular and extracurricular activities during the previous year. Teacher In-charge of various associations like NSS, NCC, Sports, Arts Circle etc. are nominated as the teacher representative of the Student's Council. It organizes for learners various programme like College Foundation day, Deeksha Aarambh, Jeevan Kaushal, Teachers Day, Annual Day, Prize distribution and Farewell function etc. Student's Council organizes many programs keeping in mind overall growth and personality development of learners.

Health committee:

Health committee in our college create awareness for the students to maintain their physical and mental health. It is a part of overall development & it helps to increase efficiency in their studies and other co-curricular activities to improve their quality of life. We help students to adapt, realise and develop skills and navigate through different environments they inhabit and build a healthy mind to adapt to changes, realize their potential to achieve a strong, healthy, and productive state of mind to lead happy, successful, and content lives.

Other Statutory Committees as per Autonomous norms.

OTHER COMMITTEES

National Service Scheme (NSS):

The College has a vibrant & innovative NSS Unit. The National Service Scheme (NSS) is a service program by the Ministry of Youth Affairs and Sports of the Government of India. It aims at developing students' personalities through community services. It is a voluntary association of young people. It inculcates a sense of social & civic responsibilities as well as leadership qualities. Interested students have to enrol in the NSS for continuous two years at the start of the academic year. Enrolled volunteers have to complete 120 hours of social work in each year making them eligible to get 10 grace marks each year. Seven days residential camp is organised in the adopted village. After successful completion of 2 years (240 hours) plus one residential camp in NSS, the qualified volunteer is awarded with the Certificate provided by the Ministry of Youth Affairs and Sports of the Government of India.

National Cadet Corps (NCC):

The college facilitates our learners to join NCC Army, Navy or Airforce wing. The College does not have its own NCC unit but the students are attached to the neighbouring Colleges for its activities. The aim of NCC is to inculcate discipline, patriotism, hard work and leadership qualities among cadets. The cadets are encouraged to participate in Republic day parades, University & State level rifle shooting competitions, attend Annual Training camp. At the end of the year, after successfully completing 20 parade sessions, they are awarded 10 grace marks & some allowance as an incentive.

College Gymkhana & Sports Committee:

College Gymkhana at our college is dedicated fostering a culture of sportsmanship & physical fitness among students with a focus on encouraging participation in various sports activities, students are motivated to represent the college at different competitive levels, ranging from university to national level. Our college gymkhana provides students with the necessary resources to have their skills in their chosen sports. Coaching sessions are conducted to further enhance their performance & capabilities. Through a diverse range of indoor & outdoor sports events students are provided with opportunities to showcase their talent and compete with peers thereby promoting a vibrant sporting culture within the college community.

Arts Circle:

The Committee organises various cultural events during the academic year. Intra-collegiate competitions are conducted in the college on a grand scale. The learners are encouraged to participate at University Youth Festival and various inter-collegiate & open competitions. Special training facilities are provided for encouraging learners in music, dance and fine arts. Fine arts workshops are organized. Handicraft exhibition is organized.

Department of Lifelong Learning and Extension (DLLE):

The main purpose of the DLLE, in our college is to develop a sense of responsibility towards society and build rapport with community. The DLLE, of the college conducts extension activities, through different projects like Annapurna Project (APY), Career Project (CP), Status of Women in society (SWS) Population Education Club (PEC) etc every year. Students registered under DLLE also participate in 'UDAAN' festival organized by the DLLE, University of Mumbai. It is a yearly programme and at the end of the year, learners are eligible to get 10 grace marks for completing 120/240 hrs.

Parents Teachers Association:

The main Objective of parents teacher association is to have a platform for interaction of parents with teachers. The idea is to align the efforts together to build a great medium of learning.

Research Cell (Anvikshiki):

The main objectives of Research Cell are as follows i) To promote excellence in research among teachers while following code of ethics. ii) To develop relationship with research institutions and research organizations. iii) To motivate & guide professors & students to conduct research activities like paper presentation, project work etc. iv) To organize seminar/workshops/conferences etc.

The college encourages students and initiates them into carrying out Research work on topics of varied interest, related to their curriculum. They are also facilitated to present and compete with their papers by participating in the inter-collegiate, State, National and International Seminars and Webinars. They are also supported with the publication of their research-work. In the Academic Year 2021-22 eight students took part in such events and one student submitted a Research Project.

Literary Association:

The literary association consists of a group of learners who want to go beyond the world of text books and aim at making an indelible mark in the literary field. Literary association encourages learners to take part in debate, elocution, poetry writing essay competition, etc. through participation in intra college, intercollegiate and university level events. This is a suitable platform for the learners to brush up their literary talents and knowledge and helps inculcate leadership qualities. It's the confluence of talents, imagination and creativity.

Marathi Wangmay & Natya Mandal:

Mandal organises programmes in pursuance of cultivating the liking for Marathi literature and dramatics. Mandal encourages learners for development of their literary and dramatic skills. Participation in various intercollegiate and open competitions is promoted and learners are trained for such participation. Cultural programs are also organised based on themes in which learners, Teaching and Non-teaching staff participate.

Tamil & Malayalam Literary Association:

This association blends the rich traditions and culture of Tamil Nadu and Kerala by fusion festival and encourage the students to be a part of various art forms. Students are provided a platform to showcase their literary skills in regional languages.

College Magazine:

The College brings out its magazine "Drishti" annually. There are sections in the magazine for the English, Hindi, Marathi, Gujarati, Tamil and Malayalam language. Learner-editors nominated by the Principal assist the Executive Editor in organizing the Magazine. Contributions such as essay short stories, poems dramatic monologues, other articles are published. College report and extracurricular activities are also published.

Vivek Yuva Club:

Yuva Club has been started in the college in the year 2018. The main aim was to impart the ideas and thoughts of Vivekananda to students, teachers and the community. Yuva Club is a non-communal, non-political, social, cultural and philanthropic organization. The centre endeavours to serve the students of the college strictly without any prejudice or distinction of caste, colour, creed, race, religion or sex. In association with Vivekanand Kendra and Vivek Yuva Club organized a 4 day camp at Nashik. The club has organized with Indian Development Foundation workshop on Youth Empowerment and Leadership. The aim of the Club is to imbibe in the youth a spirit of service and sacrifice, through man making and character building ideas of Swami Vivekananda.

Green Committee:

The objective of the committee is to sensitize the learners about nature that has been under threat. The committee regularly organizes competitions, lectures, survey, conservation workshop, nature's trip etc. The committee promote environment friendly practices towards the green campus.

FOR MORE DETAILS REFER COLLEGE WEBSITE

<https://www.vivek-college.org/Committees.html>

<https://www.vivek-college.org/extension.html>

<https://vivek-college.org/Event.html>

***The college organises various career related programs for the guidance of the learners.
Campus Placement organised every year.**

Career Guidance and Placement Cell:

Our College Career Guidance & Placement Cell have organised many careers awareness program to our students in the field of banking, insurance, UPSC, Airlines, Stock market, Finance and state government and central government jobs & also for higher studies, guidance & counseling.

For Placement activities we have associated with TNS India Foundation. Mothilal Oswal Ltd, SBI Life, Kotak Life Ltd etc. We organise the activities in two stages. First level training is given to students and those students the training successfully will be sent to placement camp. The students have completed totally 80 to 100 hours program including Personal effectiveness, Communication Readiness, Career Readiness and Work Readiness. Training was delivered through hybrid classes. The students have also undergone individual counselling during the program.

Rotaract Club:

The main objective of Rotaract club is to bring together people of age 18 and older to exchange ideas with leaders in the community, develop leadership and professional skills, and have fun through service. In communities worldwide, Rotary and Rotaract members work side by side to take action through service. From big cities to rural villages, Rotaract is playing an important role in changing communities.

Incubation Centre (Meraki) :

The E-Cell of Vivek College of Commerce was developed into an incubation centre and was renamed as **"Meraki Entrepreneurship Cell Pre-Incubation and Incubation Centre"**. Vivek College of Commerce is the first in Maharashtra to establish an incubation centre under 'Career Katta' an initiative by Maharashtra Information Technology Support Center (MITSC) in association with the government of Maharashtra. Meraki Entrepreneurship Cell Pre-Incubation and Incubation Centre has collaborated with IIT Bombay and Deen Dayal University in Delhi. Merakians participated in the National Entrepreneurship Challenge, IIT Bombay. Where they showcased their various skills of intellectual thinking and pitching and won the 2nd prize. Merakians participated in the Institution Innovation Council (IIC) which is an initiative of the Ministry of Human Resource Development (MHRD) Govt. of India for selected Higher Education Institutes. The activities conducted by Merakians under Institution's Innovation Council are as follows: -

1. Problem solving and Ideation Workshop
2. Entrepreneurship And Innovation as Career Opportunity
3. Mentors Meet
4. Voter ID drive
5. Achieving Problem-Solution Fit & Product-Market Fit
6. Field visit to the Incubation Centre of KJ Somaiya College
7. Annual Fest



ALUMNI ASSOCIATION

Our College has Registered Alumni and following are some of our prominent Alumni

Sr. No	NAME OF THE ALUMNI	ORGANISATION	POSITION HELD
1.	Major Payodhi Chaturvedi	Indian Army	Major
2.	Abdul Nayeem	Accenture India Pvt. Ltd	Director
3.	Jyothy Ramachandran	Jyothy Laboratories Limited	Director
4.	Vidhya Venkatesh	Last Wilderness Foundation	Director
5.	Eric Oommen	Professional Courier	Chief Executive Officer
6.	Dr. Karthik Sridhar	Indian Centre for Academic Ranking & Excellence/ICARE	Vice-Chairman
7.	Dr. Narayan Iyer	Akshayashakti	Chief Executive Officer
8.	Lakshmi Sundaram	India Infoline	Vice President
9.	Dr.Vishwanathan Iyer	Manipal University	Dean, T.A. Pai Management Institute, Karnataka
10.	Siddharth Menon	Malayalam Film Industry	Playback Singer and Actor
11.	C.A. Saurabh Kasat	Dairy Classic Ice-creams	Chief Finance Officer
12.	C.A. Sanjay Pai	John Energy Ltd.	Chief Finance Officer
13.	CA Biji Vikraman	Climo Investment Management Ltd.	Chief Finance Officer
14.	Prashant Nair	HDFC Bank	Vice President
15.	Harish Parameshwaran Iyer	Tawreeqy Holdings DIFC	Chief Operation Officer
16.	Amol Inamdar	Founder- 3GB Consulting	Former Vice President Axis Bank
17.	Ravinarayan Sahoo	Axis Mutual Fund	Deputy Vice President
18.	Rajarshee Maitra	Axis Bank	Deputy Vice President, Corporate Branch
19.	Sawan S. Mali	IBM	Network Controller
20.	Hassan A Sanadi	University of Technology & Applied Science, Muscat	Lecturer & Entrepreneurship Coordinator
21.	Subhashini Naikar	Dalmia College, Malad	Vice-Principal
22.	Akshay Varma	Media	Filmmaker, Entrepreneur & Media Professional
23.	Sandeep Thakur	Special Grade Musician at Cine Musicians Association	Freelance Violinist
24.	Staney Pullolickel	General Electric Company	Regional Treasurer for Asia, Menat & SSA
25.	Priya Mitran Bandyopadhyay	CNBC News Channel	Principal Vision Mixer
26.	Chandana Vishwajit	Ananya Capital Advisors	Founder (Entrepreneur)
27.	Milind Gawai	K.J.Somaiya Management Institute	Professor, Freelance writer, Editor & Trainer

FOR ALUMNI TESTIMONIALS - ALUMNI SPEAKS : <https://vivek-college.org/index.html>

COMMITTEES



COMMITTEES



COMMUNITY SERVICES _ PROJECTS



PROJECT AKHAND BHARAT
NATIONAL DAY CELEBRATION
ACTIVITY



PROJECT AADVIK
REFURBISHING, REDESIGNING
ACTIVITY



PROJECT AASHRAY
NATURAL CALAMITY RELIEF
ACTIVITY



PROJECT AARUSH
SURYANAMASKAR ACTIVITY



PROJECT AAYUSH
YOGA & WELLNESS ACTIVITY



PROJECT ANNADHANAM
FOOD DISTRIBUTION ACTIVITY



PROJECT ANKUR
GARDENING, TREE PLANTATION
& MAINTENANCE ACTIVITY



PROJECT AADISH
EDUCATIONAL ACTIVITY



PROJECT AAROGYAM
HEALTH & IMMUNISATION
ACTIVITY



PROJECT ARPAN
BLOOD DONATION & ORGAN
DONATION ACTIVITY



PROJECT AVANI
ENVIRONMENTAL ACTIVITY




NSS Camp



Annual Day Celebration



 **GPS Map Camera**

Mumbai, Maharashtra, India

23/701 Swati bldg, opp. Indian Bank, near Vivek college, Siddharth Nagar 4, Siddharth Nagar, Goregaon West, Mumbai, Maharashtra 400104, India

Lat 19.160172°

Long 72.8°

19/07/23

Deeksharambh

Google

CULTURAL



Tamil & Malayalam Literary Association



Marathi Wangmay & Natya Mandal



University Cultural Event



SPECIAL ACHIEVEMENTS



Winners at Udaan Festival of University of Mumbai



Vivek Admin Staff at Intercollegiate Sports Competition



**International Conference in collaboration with
Russian Centre for Central
Eurasian Studies, University of Mumbai**



**International Conference in collaboration
with Ministry of Education
& Science of the Russian Federation**



**Best Research Paper Award to students
at RSET.**



ISO 21001:2018 Certification Audit by TUV Austria

SPORTS



Gold Medal at State Shotokan Karate Championship at Wagholi Pune & Silver Medal at State Global Shotokan Karate Championship at Decathlon Pune



Gold Medal in 65 Kg weight category at University Best Physique Competition 2023-24



First Prize in Girls Box Cricket Tournament Organized by G. Jalan College



Annual Sports Day Prize Distribution



Annual Athletic Meet 2023-24

VIVEK COLLEGE TEAM



***We Strive to achieve Excellence
in all Spheres And We welcome you
to build your career with us***