VIVER EDUCATION SOCIETY'S IVEK COLLEGE OF COMMERCE

GOREGAON (WEST), MUMBAI-400104 RENEUM.
PRESENTS **ENTREPRENEURSHIP CELL**

STATE ENTREPRENEURSHIP CHALLENGE

E- NEXUS

COMMENCES FROM :- OCTOBER, 2023 TO DECEMBER, 2023

REGISTRATION FEES: 150/-

PARTICIPANTS WILL GET THE **E-CERTIFICATES**



SCAN ME

TO REGIST



Follow us: Entrepreneurship Cell

Follow us : ecell_vcc

Shalu Singh

Khadija Umatiya

tary, Entrepreneurship Cell (Joint- Secretary, Entrepreneurship Cell)

For Any Queries:

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Contact: 96195 52248/77150 39398

HISTORY

Vivek College of Commerce is affiliated to Mumbai University and was founded by Vivek Education Society. In the year 1962, Vivek Vidyalaya became its embodiment. Unwaveringly determined, they ventured further, introducing Arts and Science Junior College programs in 1976. Yet, their dedication went beyond that milestone when Vivek College of Commerce was formed enriching their educational legacy in 1986.

Vivek College of Commerce has been granted Linguistic Minority (Tamil)
Status. It offers various courses at the undergraduate level, post graduate
level in aided and self-financing stream.

Namely: B.Com, B.Sc. (I.T), B.M.S, B.Com (A & F), B.Com(B & I),B.Com (FM), B.A.M.M.C (Multi Media), M.Com in Accountancy and Management, M.Sc (I.T),Ph.D Centre.

Vivek College of Commerce is accredited by NAAC with 'B++' grade and has been certified with 21001:2018 by TUV Austria.

OUR MOTTO

"VIDYA DHANAM SARVA DHANAT PRADHANAM"

Amongst all the riches and
virtues of life, Education is supreme.

VISION

As education is supreme among all the riches and virtues of life, it shall be our endeavour to impart quality education and enrich the students for making significant contribution to the nation.

OUR MISSION

VALUE BASED EDUCATION TO ALL

NTEGRITY TOWARDS SOCIETY

VIRTUOUS LIFE BUILDING

ENDEAVOUR FOR EXCELLENCE

KINDLING THE SPIRIT OF UNIVERSAL

BROTHERHOOD



Chairperson Prin.Dr.Vijetha S. Shetty

8369356474

www.vivek.college.org



ABOUT E-CELL



(ENTREPRENEURSHIP CELL)

- E-CELL OF VIVEK COLLEGE OF COMMERCE COMMENCED ITS JOURNEY ON DECEMBER 11, 2018. THEY INITIATED THEIR PATH WITH ENGAGING WORKSHOPS, VIBRANT EVENTS, AND IMPACTFUL FUNDRAISING ENDEAVORS, INCLUDING NOTEWORTHY VOTER-DRIVE AND PASSPORT DRIVE CAMPAIGNS.
- IN THE REALM OF THE NATIONAL ENTREPRENEURSHIP CHALLENGE (NEC) BY IIT BOMBAY, OUR ACHIEVEMENTS HAVE BEEN REMARKABLE. WE SECURED THE 11th POSITION IN THE BASIC TRACK IN 2019 AND ELEVATED OUR POSITION TO 8th IN 2020, SHOWCASING THEIR UNWAVERING DEDICATION.
 - WE SECURED 2nd POSITION IN THE BASIC TRACK IN (2021) AND WITH THAT IMPRESSIVE 5th POSITION IN THE ADVANCED TRACK IN (2022). REMARKABLY, WE WERE THE ONLY COMMERCE COLLEGE AMONG 500+ ENGINEERING INSTITUTES.
 - E-CELL VIVEK COLLEGE OF COMMERCE JOURNEY HAS HAD BEEN A TESTAMENT TO THE DEDICATION AND UNVARYING PERSEVERANCE, EXCELLENCE IN THE FIELD OF ENTREPRENEURSHIP.









VISION



OUR VISION IS TO ENCOURAGE COLLEGE-LEVEL STUDENTS TO START THEIR OWN ENTREPRISE. THERE IS A STRONG VISION AND DEDICATION TO ACHIEVE THIS AIM AND TO CARVE OUT AND NURTURE THE POTENTIAL OF THE STUDENTS BY PROVIDING THEM A PLATFORM FOR ACTUALIZING IT.

MISSION

CREATE

ORGANIZINGS WORKSHOPS AND LECTURES PERIODICALLY TO CREATE AWARENESS ABOUT ENTREPRENEURSHIP.

MOTIVATE

FUNCTIONING AS A GUIDE FOR STUDENTS WITH CREATIVE IDEAS
WHICH CAN TRANSFORM INTO SUCCESSFUL COMPANIES.
MENTOR

PROVIDING MENTORSHIP TO LEARNERS FOR LAUNCHING THEIR START-UPS.



WHERE IDEAS WORK.







PRE-EVENTS







(1st October, 2023 to 15th October, 2023)

TASK 1 - BIZ QUIZ

TASK 2 - ACE THE CASE

TASK 3 - WRITE A BLOG

PLEASE NOTE:— ALL TASKS WILL BE CONDUCTED IN ONLINE MODE & COLLEGES HAVE TO UPLOAD THE TASK REPORT IN ONLINE MODE BEFORE THE END OF 15TH OCTOBER,2023.







PRE-EVENTS



STAGE-2



(16th October, 2023 to 30th October, 2023)

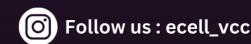
TASK 1 - SECTOR STAR EXPEDITION

TASK 2 - THE REEL-DEAL

(SOCIAL MEDIA CHALLENGES)

PLEASE NOTE: ALL TASKS WILL BE CONDUCTED IN ONLINE MODE & COLLEGES HAVE TO UPLOAD THE TASK REPORT IN ONLINE MODE BEFORE THE END OF 30TH OCTOBER,2023.







PRE-EVENTS







(1st November, 2023 to 30th November, 2023)





PLEASE NOTE:— ALL TASKS WILL BE CONDUCTED IN ONLINE MODE & COLLEGES HAVE TO UPLOAD THE TASK REPORT IN ONLINE MODE BEFORE THE END OF 30TH NOVEMBER,2023.







E-NEXUS



SEMI-FINALS FINALS



PLEASE NOTE: E-NEXUS WILL BE CONDUCTED OFFLINE IN VIVEK COLLEGE PREMISES. WINNERS WILL BE AWARDED BY CASH PRIZE.



🔭 JUDGES DECISION WILL BE THE FINAL DECISION 💢









E-NEXUS



COMPETITION

- BRAND QUEST
- BE AN ANGEL / INVESTOR CHALLENGE
 - COLLABORATORS GAME
 - SEED STARS
- INNOVATION MEET-UP: CONNECT, COLLABORATE, CREATE
 - TRADING COMPETITION









E-NEXUS





WORKSHOP



- MASTERCLASS ON PRODUCT MANAGEMENT
 - RESUME & LINKEDIN PROFILE
 BUILDING
 - A MASTERCLASS ON CHAT GPT & AI
- SESSION ON HOW CONTENT CREATION IS
 RELATED TO ENTREPRENEURSHIP
 - INVESTING & PITCHING WORKSHOPS
 - STOCK MARKET, CRYPTO & BLOCKCHAIN









GUIDELINES



- 1. TEAMS MUST CONSIST OF A MINIMUM OF 3 AND MAXIMUM OF 10 MEMBERS.
- 2. ONLY ONE TEAM WILL BE ALLOWED TO REPRESENT A COLLEGE IN THE CHALLENGE.
- 3. IN CASE OF MULTIPLE ENTRIES FROM THE SAME COLLEGE,
- THE TEAMS WOULD BE CLUBBED TOGETHER IN A SINGLE TEAM.
- 4. EACH TEAM MUST HAVE A DESIGNATED TEAM LEADER.
- RESPONSIBLE FOR COMMUNICATION AND CO-ORDINATION.
- 5. EACH TEAM SHOULD HAVE A TEAM NAME.
- 6. LAST DAY FOR REGISTRATION OF SEC IS 24TH SEPTEMBER, 2023.
- 7. FINALIST TEAMS WILL BE SELECTED BASED ON THEIR PERFORMANCE IN TASKS.
- SEC IS A 4-MONTH-LONG CHALLENGE FOCUSING ON BUILDING AND FOSTERING YOUR OWN ENTREPRENEURIAL SKILLS.



