



**VIVEK EDUCATION SOCIETY'S**  
**VIVEK COLLEGE OF COMMERCE**

**GOREGAON (WEST), MUMBAI-400104**

**ENTREPRENEURSHIP CELL**

**PRESENTS**

**STATE**  
**ENTREPRENEURSHIP**  
**CHALLENGE**  
**&**  
**E- NEXUS**

**COMMENCES FROM :- OCTOBER, 2023 TO DECEMBER, 2023**

**REGISTRATION FEES: 150/-**

**PARTICIPANTS WILL GET THE**  
**E-CERTIFICATES**

**SCAN ME**



**TO REGISTER**



**Follow us: Entrepreneurship Cell**

**Shalu Singh**

**(Secretary, Entrepreneurship Cell)**



**Follow us : ecell\_vcc**

**Khadija Umatiya**

**(Joint- Secretary, Entrepreneurship Cell)**

**For Any Queries:**

**Email: [ecell@vivek-college.org](mailto:ecell@vivek-college.org)**

**Contact: 96195 52248/ 77150 39398**



# HISTORY

Vivek College of Commerce is affiliated to Mumbai University and was founded by Vivek Education Society. In the year 1962, Vivek Vidyalaya became its embodiment. Unwaveringly determined, they ventured further, introducing Arts and Science Junior College programs in 1976. Yet, their dedication went beyond that milestone when Vivek College of Commerce was formed enriching their educational legacy in 1986.

Vivek College of Commerce has been granted Linguistic Minority (Tamil) Status. It offers various courses at the undergraduate level, post graduate level in aided and self-financing stream.

Namely: B.Com, B.Sc. (I.T), B.M.S, B.Com (A & F), B.Com(B & I), B.Com (FM), B.A.M.M.C (Multi Media), M.Com in Accountancy and Management, M.Sc (I.T), Ph.D Centre.

Vivek College of Commerce is accredited by NAAC with 'B++' grade and has been certified with 21001:2018 by TUV Austria.



## OUR MOTTO

**"VIDYA DHANAM SARVA DHANAT PRADHANAM"**

Amongst all the riches and virtues of life, Education is supreme.

## VISION

As education is supreme among all the riches and virtues of life, it shall be our endeavour to impart quality education and enrich the students for making significant contribution to the nation.

## OUR MISSION

**VALUE BASED EDUCATION TO ALL**

**INTEGRITY TOWARDS SOCIETY**

**VIRTUOUS LIFE BUILDING**

**ENDEAVOUR FOR EXCELLENCE**

**KINDLING THE SPIRIT OF UNIVERSAL**

**BROTHERHOOD**



**Chairperson**  
**Prin.Dr.Vijetha S. Shetty**

8369356474

[www.vivek.college.org](http://www.vivek.college.org)





# ABOUT E-CELL

(ENTREPRENEURSHIP CELL)

- **E-CELL OF VIVEK COLLEGE OF COMMERCE COMMENCED ITS JOURNEY ON DECEMBER 11, 2018. THEY INITIATED THEIR PATH WITH ENGAGING WORKSHOPS, VIBRANT EVENTS, AND IMPACTFUL FUNDRAISING ENDEAVORS, INCLUDING NOTEWORTHY VOTER-DRIVE AND PASSPORT DRIVE CAMPAIGNS.**
- **IN THE REALM OF THE NATIONAL ENTREPRENEURSHIP CHALLENGE (NEC) BY IIT BOMBAY, OUR ACHIEVEMENTS HAVE BEEN REMARKABLE. WE SECURED THE 11<sup>th</sup> POSITION IN THE BASIC TRACK IN 2019 AND ELEVATED OUR POSITION TO 8<sup>th</sup> IN 2020, SHOWCASING THEIR UNWAVERING DEDICATION.**
- **WE SECURED 2<sup>nd</sup> POSITION IN THE BASIC TRACK IN (2021) AND WITH THAT IMPRESSIVE 5<sup>th</sup> POSITION IN THE ADVANCED TRACK IN (2022). REMARKABLY, WE WERE THE ONLY COMMERCE COLLEGE AMONG 500+ ENGINEERING INSTITUTES.**
- **E-CELL VIVEK COLLEGE OF COMMERCE JOURNEY HAS HAD BEEN A TESTAMENT TO THE DEDICATION AND UNVARYING PERSEVERANCE, EXCELLENCE IN THE FIELD OF ENTREPRENEURSHIP.**



Follow us: Entrepreneurship Cell



Follow us : ecell\_vcc



# **E-CELL**



## **VISION**

**OUR VISION IS TO ENCOURAGE COLLEGE-LEVEL STUDENTS TO START THEIR OWN ENTREPRISE. THERE IS A STRONG VISION AND DEDICATION TO ACHIEVE THIS AIM AND TO CARVE OUT AND NURTURE THE POTENTIAL OF THE STUDENTS BY PROVIDING THEM A PLATFORM FOR ACTUALIZING IT.**

## **MISSION**

### **CREATE**

**ORGANIZING WORKSHOPS AND LECTURES PERIODICALLY TO  
CREATE AWARENESS ABOUT ENTREPRENEURSHIP.**

### **MOTIVATE**

**FUNCTIONING AS A GUIDE FOR STUDENTS WITH CREATIVE IDEAS  
WHICH CAN TRANSFORM INTO SUCCESSFUL COMPANIES.**

### **MENTOR**

**PROVIDING MENTORSHIP TO LEARNERS FOR LAUNCHING THEIR START-UPS.**

## **MOTTO**

**WHERE IDEAS WORK.**



Follow us: Entrepreneurship Cell



Follow us: ecell\_vcc





# **PRE-EVENTS**



## **STAGE-1**

***(1st October, 2023 to 15th October, 2023)***

**TASK 1 - BIZ QUIZ**

**TASK 2 - ACE THE CASE**

**TASK 3 - WRITE A BLOG**

**PLEASE NOTE :- ALL TASKS WILL BE CONDUCTED IN ONLINE MODE & COLLEGES HAVE TO UPLOAD THE TASK REPORT IN ONLINE MODE BEFORE THE END OF 15TH OCTOBER, 2023.**



Follow us: Entrepreneurship Cell



Follow us : ecell\_vcc



# **PRE-EVENTS**



## **STAGE-2**

***(16th October, 2023 to 30th October, 2023)***

**TASK 1 - SECTOR STAR EXPEDITION**

**TASK 2 - THE REEL-DEAL**

**(SOCIAL MEDIA CHALLENGES)**

**PLEASE NOTE :- ALL TASKS WILL BE CONDUCTED IN ONLINE MODE & COLLEGES HAVE TO UPLOAD THE TASK REPORT IN ONLINE MODE BEFORE THE END OF 30TH OCTOBER, 2023.**



Follow us: Entrepreneurship Cell



Follow us : ecell\_vcc





# PRE-EVENTS



## STAGE-3

**(1st November, 2023 to 30th November, 2023)**

topic:-

व्यापार उपदेष्टे

**PLEASE NOTE :- ALL TASKS WILL BE CONDUCTED IN ONLINE MODE & COLLEGES HAVE TO UPLOAD THE TASK REPORT IN ONLINE MODE BEFORE THE END OF 30TH NOVEMBER, 2023.**



Entrepreneurship Cell



Follow us : ecell\_vcc



# **E-NEXUS**



## **SEMI-FINALS & FINALS**



**PLEASE NOTE: E-NEXUS WILL BE CONDUCTED  
OFFLINE IN VIVEK COLLEGE PREMISES. WINNERS WILL  
BE AWARDED BY CASH PRIZE.**

★ **JUDGES DECISION WILL BE THE FINAL DECISION** ★



Follow us: Entrepreneurship Cell



Follow us : ecell\_vcc





# **E-NEXUS**



# **COMPETITION**

- **BRAND QUEST**
- **BE AN ANGEL / INVESTOR CHALLENGE**
- **COLLABORATORS GAME**
- **SEED STARS**
- **INNOVATION MEET-UP:  
CONNECT, COLLABORATE, CREATE**
- **TRADING COMPETITION**



Follow us: Entrepreneurship Cell



Follow us : ecell\_vcc



# **E-NEXUS**



## **WORKSHOP**



- **MASTERCLASS ON PRODUCT MANAGEMENT**
- **RESUME & LINKEDIN PROFILE BUILDING**
- **A MASTERCLASS ON CHAT GPT & AI**
- **SESSION ON HOW CONTENT CREATION IS RELATED TO ENTREPRENEURSHIP**
- **INVESTING & PITCHING WORKSHOPS**
- **STOCK MARKET, CRYPTO & BLOCKCHAIN**



Follow us: Entrepreneurship Cell



Follow us : ecell\_vcc





# GUIDELINES

- 1. TEAMS MUST CONSIST OF A MINIMUM OF 3 AND MAXIMUM OF 10 MEMBERS.**
- 2. ONLY ONE TEAM WILL BE ALLOWED TO REPRESENT A COLLEGE IN THE CHALLENGE.**
- 3. IN CASE OF MULTIPLE ENTRIES FROM THE SAME COLLEGE, THE TEAMS WOULD BE CLUBBED TOGETHER IN A SINGLE TEAM.**
- 4. EACH TEAM MUST HAVE A DESIGNATED TEAM LEADER. RESPONSIBLE FOR COMMUNICATION AND CO-ORDINATION.**
- 5. EACH TEAM SHOULD HAVE A TEAM NAME.**
- 6. LAST DAY FOR REGISTRATION OF SEC IS 24TH SEPTEMBER, 2023.**
- 7. FINALIST TEAMS WILL BE SELECTED BASED ON THEIR PERFORMANCE IN TASKS.**

**SEC IS A 4-MONTH-LONG CHALLENGE FOCUSING ON BUILDING AND FOSTERING YOUR OWN ENTREPRENEURIAL SKILLS.**



Follow us: Entrepreneurship Cell



Follow us : ecell\_vcc