



# **Vivek Education Society's Vivek College of Commerce**





# THE END IS THE NEW BEGINNING

An Annual Intercollegiate Fest of Vivek College of Commerce

**FEST DATE:**  
**16 FEB 2023**



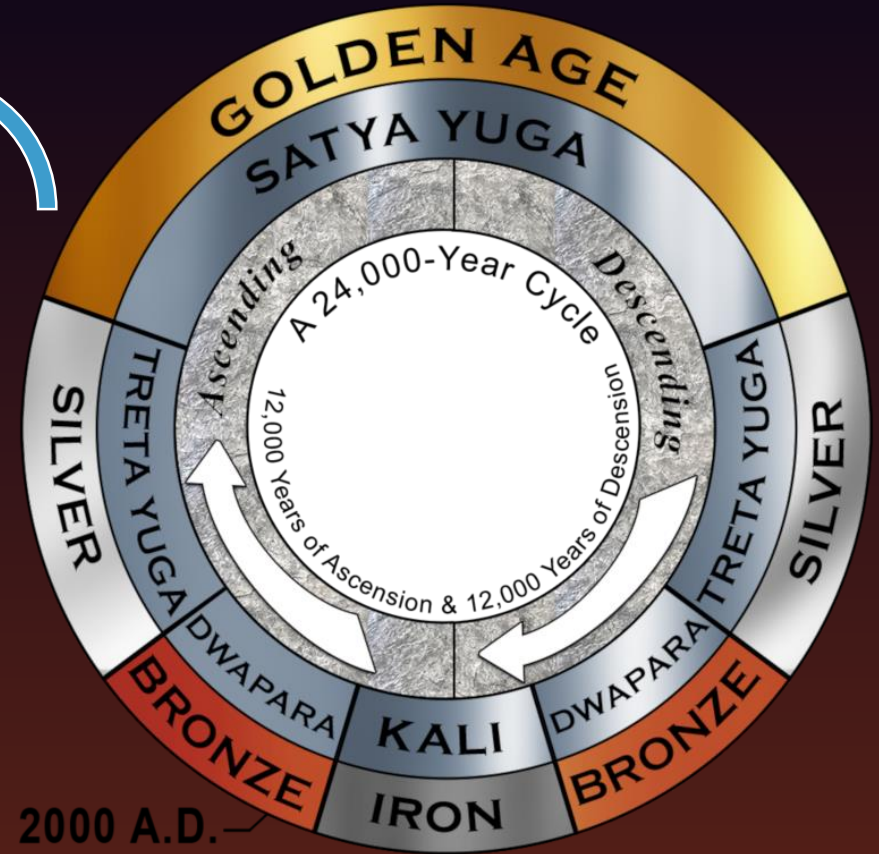
An Annual Intercollegiate Fest of Vivek College of Commerce





NEW LOGO

Inspired from



Meaning:

*Golden Age represents Satya Yug*

*Silver Age represents Treta Yug*

*Bronze Age represents Dwapara Yug*

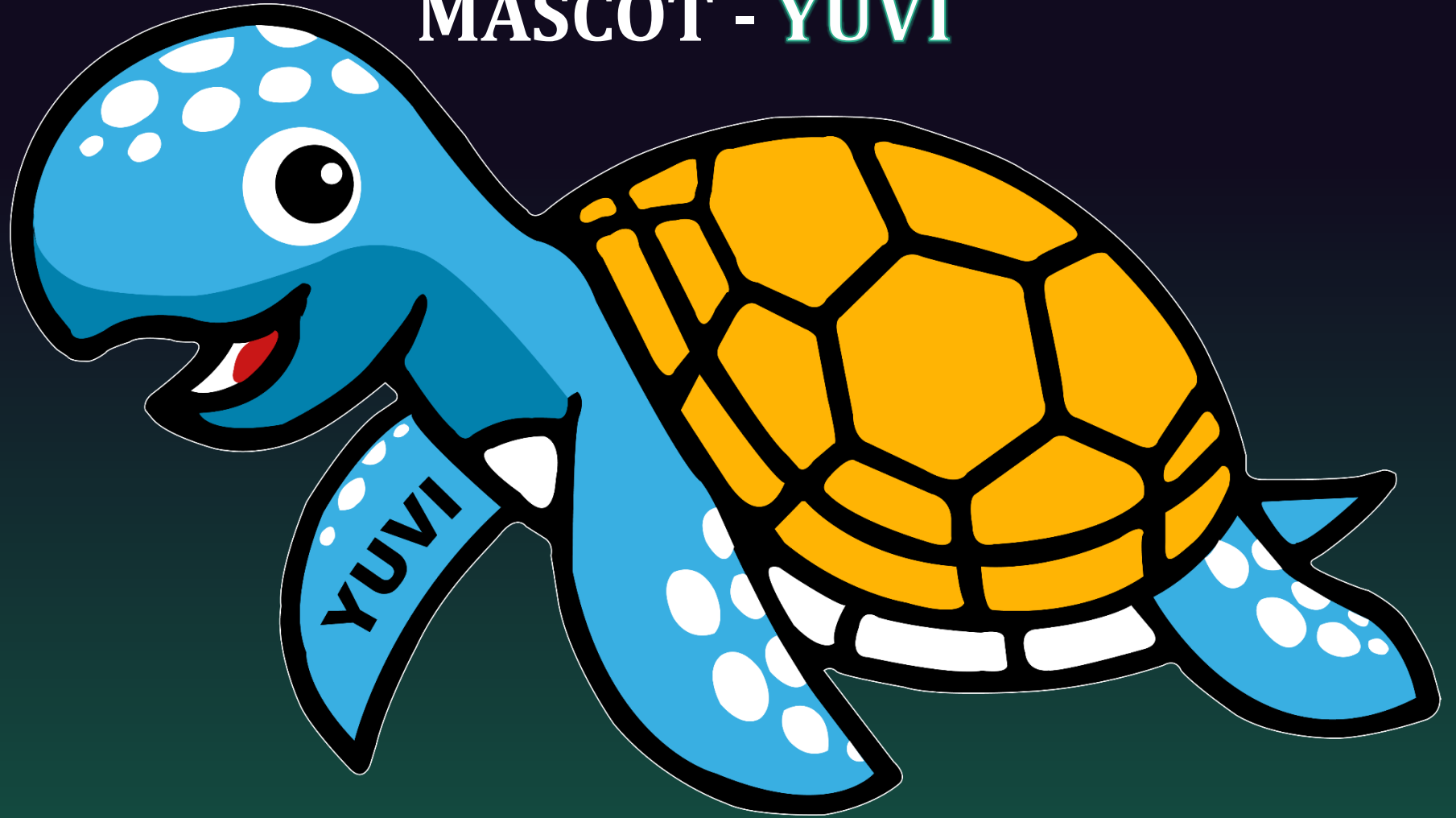
*Iron Age represents Kali Yug*



**YUG - An Annual Intercollegiate Fest of Vivek College of Commerce**



**MASCOT - YUVI**



# ABOUT COLLEGE

## MOTTO

**'Vidya Dhanam Sarva  
Dhanat Pradhanam'**  
Amongst all the riches and virtues of life, Education is supreme.

## VISION

✦ As education is supreme amongst all the riches and virtues of life, it shall be our endeavour to impart quality education and enrich the students making significant contributions to the Nation.

## MISSION

- ✦ Value based Education for all.
- ✦ Integrity towards Society.
- ✦ Virtuous Life.
- ✦ Endeavour for Excellence.
- ✦ Kindling the spirit of Universal Brotherhood

## OBJECTIVES & GOALS

- ✦ To promote educational and professional achievement through Self Development of the students without any discrimination.
- ✦ To enable students to be proactive, goal-oriented, optimistic, credible, professionally competent and responsible citizen.
- ✦ To enable the students to successfully live and work in a culturally diverse global society.
- ✦ To promote noble thoughts and actions in our students.



# ABOUT YUG

## TAGLINE & MOTTO

अंत: अस्ति प्रारंभः

Antah Asti Prarambh

The End is the New  
Beginning.

अंत से ही एक नई  
शुरुआत होती है

## VISION

- ✦ It shall be our endeavour to provide a platform to the Talented Youth in today's era for the New Beginning.

## MISSION

- ✦ The Versatility of YOUTH & Budding Talents.
- ✦ UNITY in Diversity is our Identity.
- ✦ New GENERATION New Opportunities.

## OBJECTIVES & GOALS

- ✦ To enhance Leadership & Team Building qualities among students.
- ✦ To enable the students in successful Event Management.
- ✦ To provide a platform to showcase the talent & passion of the participants.
- ✦ To Cherish the True Spirit of Healthy Competition & Winning.

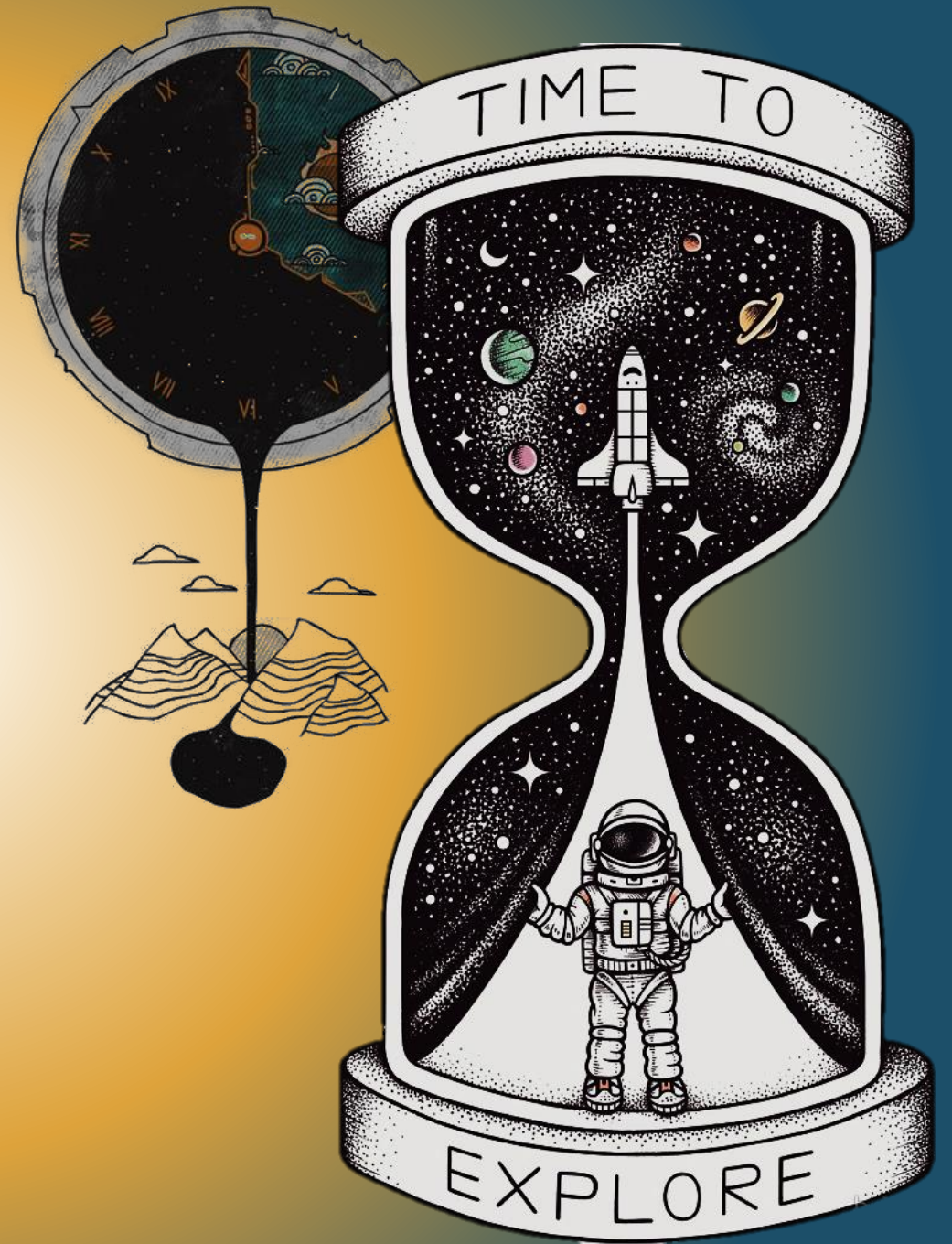


# About the YUG & Theme

- ❧ YUG is an annual intercollegiate festival organized by Vivek College of Commerce.
- ❧ This year is the 16<sup>th</sup> year of the fest.
- ❧ This fest conducts events under various categories viz. Fine Arts, Gaming, Cultural, Musical & Media Events.

Theme for this Year's YUG is

## TIME2EXPLORE





The background is a collage of various images. In the top left, there are several dice (white and red) on a dark surface. In the top right, there is a silhouette of a person speaking into a microphone. In the bottom right, there is a Nikon DSLR camera with a large lens. In the bottom left, there is an abstract painting with blue and orange colors. In the center, there is a list of event categories.

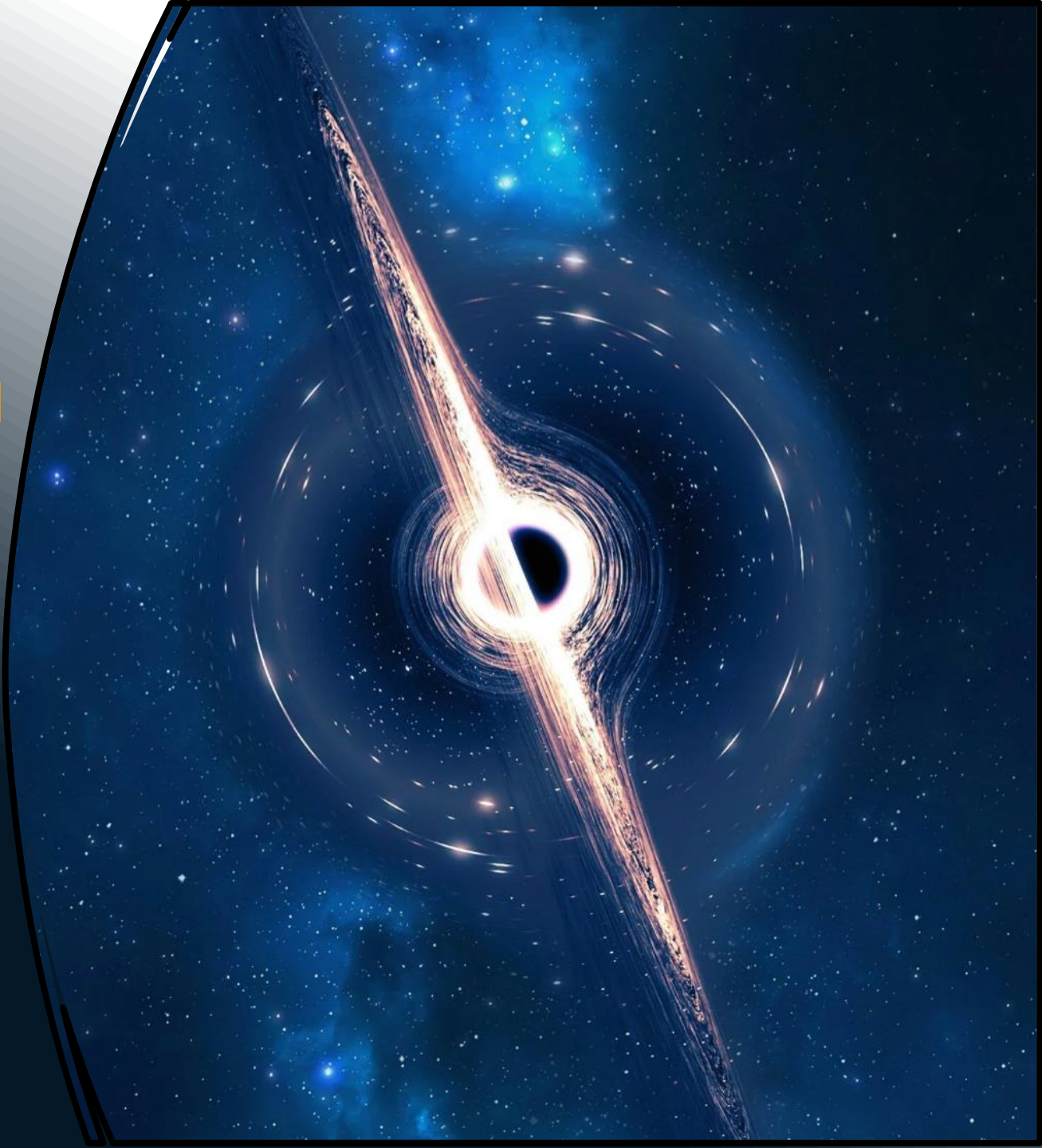
**EVENTS UNDER  
YUG 2022-23**

**FINE ARTS EVENTS  
MUSICAL EVENTS  
CULTURAL EVENTS  
MEDIA EVENTS  
GAMING EVENTS**



# GENERAL RULES

- ▽ The theme for this year's 'YUG 2022-23' is 'TIME2EXPLORE'. Participants are requested to keep this theme in mind while participating.
- ▽ This year the fest will be conducted Offline.
- ▽ A student of the academic year 2022-23 of any stream from any level (Junior College / Undergraduate / Post-Graduate) can participate.
- ▽ No participant shall be allowed without a current valid college ID card.
- ▽ Any kind of misconduct shall lead to immediate disqualification of the participant & college as well.
- ▽ Entry fees won't be returned once the participants have registered themselves.
- ▽ Every participant should register in advance by filling out the online form & paying of entry fees as well. Fees collection will be done at Vivek College, Room no. 41 (4<sup>th</sup> floor) between 11.00 am to 2.00 pm.
- ▽ Judges' & Organizers decisions shall be final and binding. Arguments with the organizers will lead to disqualification.
- ▽ Online entries can be sent through E-forms and a link / QR code is available in this Brochure.
- ▽ An event shall stand cancelled in case of an insufficient number of entries.
- ▽ Any kind of vulgarity and obscenity would lead to direct disqualification.
- ▽ NCPs are not allowed.
- ▽ Disclosure of College name during the event is not allowed as College Code will be given to the CL in the PR Kit.





# IMPORTANT RULES

- **REGISTRATION WILL BE DONE ONLINE VIA E-FORM BUT ENTRY FEES COLLECTION WILL BE DONE OFFLINE.**
- **EVERY PARTICIPANT / CL SHOULD KNOW ITS COLLEGE CODE.**
- **REGISTRATION & ENTRY FEES PAYMENT STARTS FROM 04 FEB 2023 TO 11 FEB 2023.**
- **RESULTS OF ALL THE EVENTS WILL BE DECLARED AT PRIZE DISTRIBUTION FUNCTION.**
- **CASH PRIZE & TROPHY WILL BE GIVEN TO ONLY FIRST PRIZE WINNERS, SECOND & THIRD PRIZE WINNERS WILL BE AWARDED WITH THE CERTIFICATES & MEDALS, EVERY PARTICIPANT WILL BE PROVIDED WITH THE CERTIFICATE OF PARTICIPATION.**
- **COLLEGE CL SHOULD REMAIN IN CONTACT FOR SENDING ENTRIES.**
- **AFTER REGISTRATION, PARTICIPANT & CL IS EXPECTED TO JOIN THE FEST WHATSAPP GROUP.**



# YUG 2022-23 CORE COMMITTEE

- PRINCIPAL

Dr. Vijetha Shetty

- Chief Coordinator [SFD]

Prof. Anupama Bali

- In-Charge Faculty

Prof. Mayur Shah



**YUG 2022-23  
CORE  
COMMITTEE**

**HEAD**

**FINNY JOHN**



## YUG 2022-23 CORE COMMITTEE

SR NO.	DEPARTMENT	NAME	SR NO.	DEPARTMENT	NAME
1	REGISTRATION	FINNY JOHN	10	PUBLIC RELATIONS	ALFIYA PAWASKAR
2	CEREMONIAL	SURABHI MANE	11	CREATIVES	PREETIPA RAJENDRA
3	HOSPITALITY	JAINAB SALMANI	12	DISCIPLINE	WILSON SHETTY
4	MEDIA	KARTIK MUDDAM	13	PRE EVENTS	SHWETA VISHWAKARMA
5	DESIGNING	SUNIL MAHARANA	14	EVENT	BHAVYA POOJARY
6	FINANCE	VIVEK JAISWAL	15	EVENT	MOHITA NAIR
7	ADMINISTRATION	AKSHATA SANDIM	16	SPONSORSHIP	ABHISHEK KAMBLI
8	SCORES	VITTAL BALAJI	17	ESCORTING	SUDALAIMANI THUKKMUTHU
9	SECURITY	PRATHAMESH JAWALE	18	QUALITY CIRCLE	YASH UJGAONKAR YATHISH ANCHAN VIVEK MAURYA SATISHKUMAR KOUNDER THEERTHAMALAI KOUNDER



## YUG - FEST SCHEDULE

SR. NO.	PARTICULARS	NAME OF THE EVENT	VENUE (ROOM NO.)	TIME
1	OPENING CEREMONY	INAUGURATION	42, 43, 44	9.00 AM
2	GAMING EVENT	HUMAN SIZE LUDO	LIBRARY HALL	10.00 AM
3	FINE ARTS EVENT	TILE PAINTING	52	10.00 AM
4	MEDIA EVENT	MOBILE PHOTOGRAPHY	41	10.30 AM
5	CULTURAL EVENT	GROUP DANCE	42, 43, 44	11.00 AM
6	MUSICAL EVENT	SOLO SINGING	53	11.30 AM
7	GAMING EVENT	RUBIK'S CUBE	52	12.30 PM
8	CLOSING CEREMONY	PRIZE DISTRIBUTION	42, 43, 44	4.00 PM
*	REGISTRATION	-	37	-
*	SECURITY CHECK	-	ENTRANCE	-
*	GREEN ROOMS	-	31, 32, 39	-
*	CONTROL ROOM	-	45	-
*	YUG TEAM ROOM	-	47, 48	-
*	JUDGES ROOM	-	MEDIA ROOM	-



# FINE ARTS EVENTS





A decorative background on the left side of the slide. It features a dark wooden surface with several purple flowers at the top. Below them, a square tile with a vibrant, colorful floral pattern in orange, blue, green, and red is prominently displayed. To the right of the tile, there are some white flowers and green leaves. The overall aesthetic is artistic and craft-oriented.

# TILE PAINTING

- **Online Registration Form should be filled.**
- **Tile will be provided by the Organizers.**
- **Paint color and other required materials should be brought by the Participants.**
- **DURATION: 2 HOURS.**

<b>TILE PAINTING</b> <b>16 FEB 2023</b>	<b>VENUE</b> <b>ROOM NO. 52</b>	<b>EVENT TIME</b> <b>10.00 AM</b>
<b>THEME</b> <b>SEASONS OF INDIA</b>	<b>NO. OF ENTRIES</b> <b>(04 Registration +</b> <b>02 OTSE)</b>	<b>ENTRY FEES</b> <b>RS. 50/- PER</b> <b>PARTICIPANT</b>
<b>1<sup>ST</sup> PRIZE</b> <b>TROPHY &amp;</b> <b>CERTIFICATE +</b> <b>RS. 500/- CASH PRIZE</b>	<b>2<sup>ND</sup> PRIZE</b> <b>CERTIFICATE +</b> <b>MEDAL</b>	<b>3<sup>RD</sup> PRIZE</b> <b>CERTIFICATE +</b> <b>MEDAL</b>

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# MUSICAL EVENTS





# SOLO SINGING

- ❖ Online Registration Form should be filled.
- ❖ Performance timing should be 03 mins to 05 mins.
- ❖ Only Hindi film or Bollywood songs are allowed.
- ❖ Participant must sing Full Song.
- ❖ No Orchestra will be provided, Participants can come with one accompanist, instrument, Karaoke.

**SOLO SINGING**  
**16 FEB 2023**

**VENUE**  
**ROOM NO. 53**

**EVENT TIME**  
**11.30 AM**

**THEME**  
**BOLLYWOOD**

**NO. OF ENTRIES**  
**(04 Registration**  
**+ 02 OTSE)**

**ENTRY FEES**  
**RS. 50/- PER**  
**PARTICIPANT**

**1<sup>ST</sup> PRIZE**  
**TROPHY &**  
**CERTIFICATE +**  
**RS. 500/- CASH**  
**PRIZE**

**2<sup>ND</sup> PRIZE**  
**CERTIFICATE +**  
**MEDAL**

**3<sup>RD</sup> PRIZE**  
**CERTIFICATE +**  
**MEDAL**





# CULTURAL EVENTS







# GROUP DANCE

- ☐ Registration Form should be filled.
- ☐ Performance timing should be 05 mins to 07 mins.
- ☐ Participant's pen-drive should contain only the performing music. The pen-drive should have college code, name and contact number of the Team Leader written on it. Organizers are not responsible for any pen-drive related problems, a backup on mobile is advisable
- ☐ Obscenity or Vulgarity will lead to disqualification.
- ☐ No. of participants: 4 teams per college (min 4 and max 8 participants per team)

<b>GROUP DANCE</b> <b>16 FEB 2023</b>	<b>VENUE</b> <b>ROOM NO. 42</b>	<b>EVENT TIME</b> <b>11.00 AM</b>
<b>THEME</b> <b>OPEN</b>	<b>NO. OF ENTRIES</b> <b>(04 Registration</b> <b>+ 02 OTSE)</b>	<b>ENTRY FEES</b> <b>RS. 200/- PER</b> <b>TEAM</b>
<b>1<sup>ST</sup> PRIZE</b> <b>TROPHY &amp;</b> <b>CERTIFICATE +</b> <b>RS. 2000/- CASH PRIZE</b>	<b>2<sup>ND</sup> PRIZE</b> <b>CERTIFICATE +</b> <b>MEDAL</b>	<b>3<sup>RD</sup> PRIZE</b> <b>CERTIFICATE +</b> <b>MEDAL</b>





# GAMING EVENT





# HUMAN SIZE LUDO

- Online Registration Form should be filled.
- Rules will be disclosed on the spot.
- 05 Participants per team, i.e. 1 Team = 1 Entry.
- Obscenity or Vulgarity will lead to disqualification.

<b>HUMAN SIZE LUDO</b> <b>16 FEB 2023</b>	<b>VENUE</b> <b>LIBRARY HALL</b>	<b>EVENT TIME</b> <b>10.00 AM</b>
<b>THEME</b> -	<b>NO. OF ENTRIES</b> (04 Registration + 02 OTSE)	<b>ENTRY FEES</b> <b>RS. 200/- PER TEAM</b>
<b>1<sup>ST</sup> PRIZE</b> <b>TROPHY &amp; CERTIFICATE +</b> <b>RS. 500/- CASH PRIZE</b>	<b>2<sup>ND</sup> PRIZE</b> <b>NA</b>	<b>3<sup>RD</sup> PRIZE</b> <b>NA</b>





# RUBIK'S CUBE

- ☐ Online Registration Form should be filled.
- ☐ Participants can carry there own 3x3 Cube.
- ☐ Rounds will be disclosed on the Spot.

**RUBIK'S CUBE**  
**16 FEB 2023**

**VENUE**  
**ROOM NO. 52**

**EVENT TIME**  
**12.30 PM**

**THEME**

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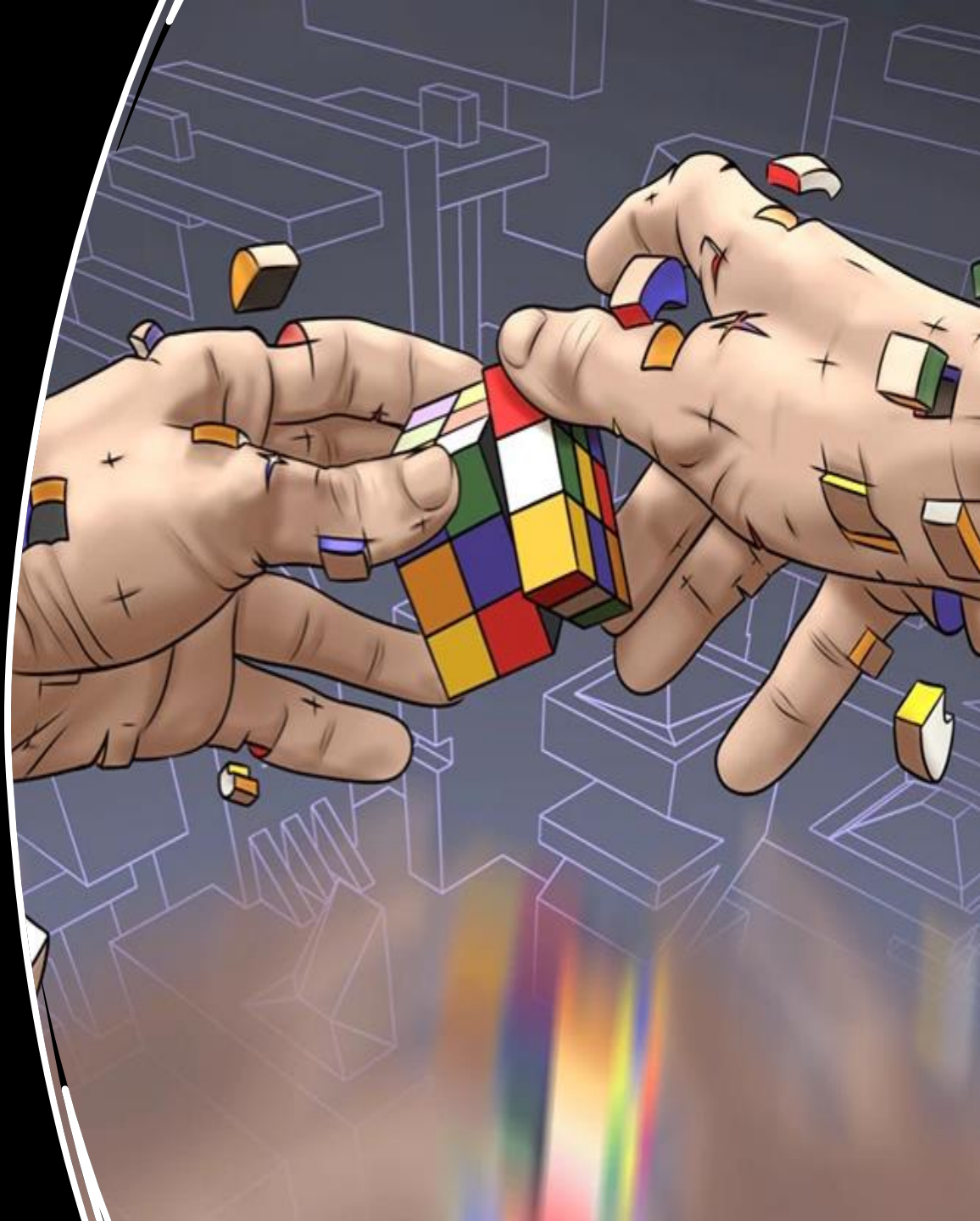
**NO. OF ENTRIES**  
**(04 Registration**  
**+ 02 OTSE)**

**ENTRY FEES**  
**RS. 50/- PER**  
**PARTICIPANT**

**1<sup>ST</sup> PRIZE**  
**TROPHY &**  
**CERTIFICATE +**  
**RS. 500/- CASH**  
**PRIZE**

**2<sup>ND</sup> PRIZE**  
**CERTIFICATE +**  
**MEDAL**

**3<sup>RD</sup> PRIZE**  
**CERTIFICATE +**  
**MEDAL**









# MOBILE PHOTOGRAPHY

- Online Registration Form should be filled.
- Photo should not be edited.
- All submitted photos must contain the original EXIF metadata information. However, there must be no borders, logos, copyright marks
- One Best Photo should be submitted to the Organizer.
- DURATION: 1 HOUR

<b>MOBILE PHOTOGRAPHY</b> 16 FEB 2023	<b>VENUE</b> ROOM NO. 41	<b>EVENT TIME</b> 10.30 AM
<b>THEME</b> <b>OBJECT</b> <b>PHOTOGRAPHY</b>	<b>NO. OF ENTRIES</b> (04 Registration + 02 OTSE)	<b>ENTRY FEES</b> RS. 50/- PER PARTICIPANT
<b>1<sup>ST</sup> PRIZE</b> <b>TROPHY &amp;</b> <b>CERTIFICATE +</b> <b>RS. 500/- CASH</b> <b>PRIZE</b>	<b>2<sup>ND</sup> PRIZE</b> <b>CERTIFICATE +</b> <b>MEDAL</b>	<b>3<sup>RD</sup> PRIZE</b> <b>CERTIFICATE +</b> <b>MEDAL</b>





Particulars	Points
Online Registration [from 04 Feb to 07 Feb 2023]	200
Online Registration [from 08 Feb to 11 Feb 2023]	100
OTSE Registration	50
Non-Participation on Registration	-100
1st Prize Winner	500
2nd Prize Winner	300
3rd Prize Winner	200
Replacement of participants	-100

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# TROPHIES TO THE WINNERS



**BEST COLLEGE  
TROPHY WILL BE  
AWARDED TO THE  
COLLEGE  
WHICH SCORES THE  
HIGHEST IN THE  
FEST.**



**BEST CL TROPHY  
WILL BE AWARDED  
TO THE CL  
WHO GETS THE  
MAXIMUM  
PARTICIPANTS IN  
THE EVENT.**



**BEST PARTICIPANT  
TROPHY + CASH  
PRIZE Rs. 500/-  
WILL BE AWARDED  
TO A STUDENT  
PARTICIPATING &  
WINNING  
MAXIMUM EVENTS  
INDIVIDUALLY.**

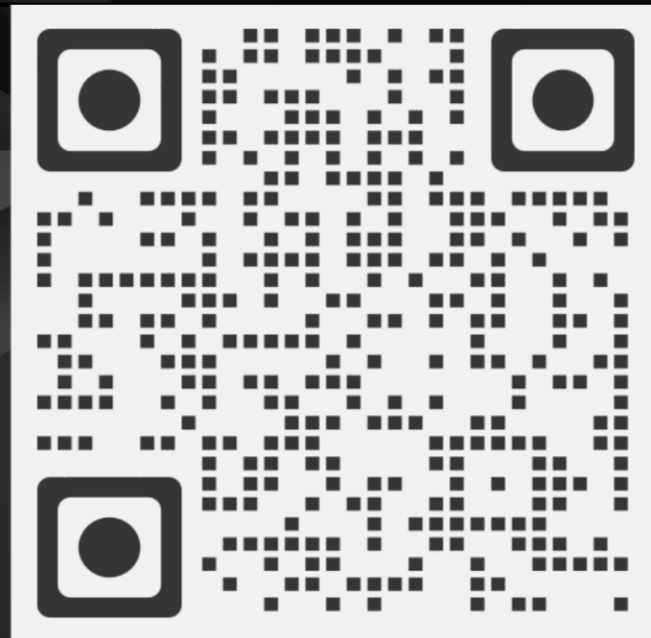


**GENERAL SCAN TO REGISTER IN THE EVENT &  
JOIN THE EVENT WHATSAPP GROUP**

**E - BROCHURE LINK**



**REGISTRATION FORM LINKS**



## **CONTACT US:**

- **HEAD OF THE FEST & REGISTRATION HOD**
- **FINNY JOHN**
- **+91 7045981607**
- **PUBLIC RELATIONS HOD**
- **ALFIYA PAWASKAR**
- **+91 9372570267**



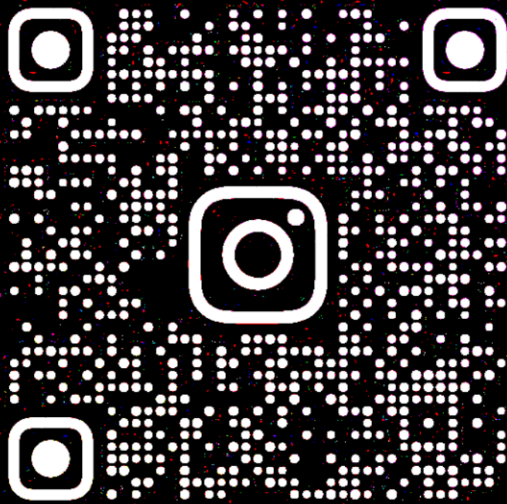


**STAY CONNECTED**



**Instagram –  
@yug\_vivekcollegefest**

**INSTAGRAM QR**



**COLLEGE QR**

