



# **VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE**

Introduction of the New Name of  
our Annual Intercollegiate Fest of  
Vivek College of Commerce.

**Innovators is now 'YUG'**

An Annual Intercollegiate Fest of Vivek College of Commerce



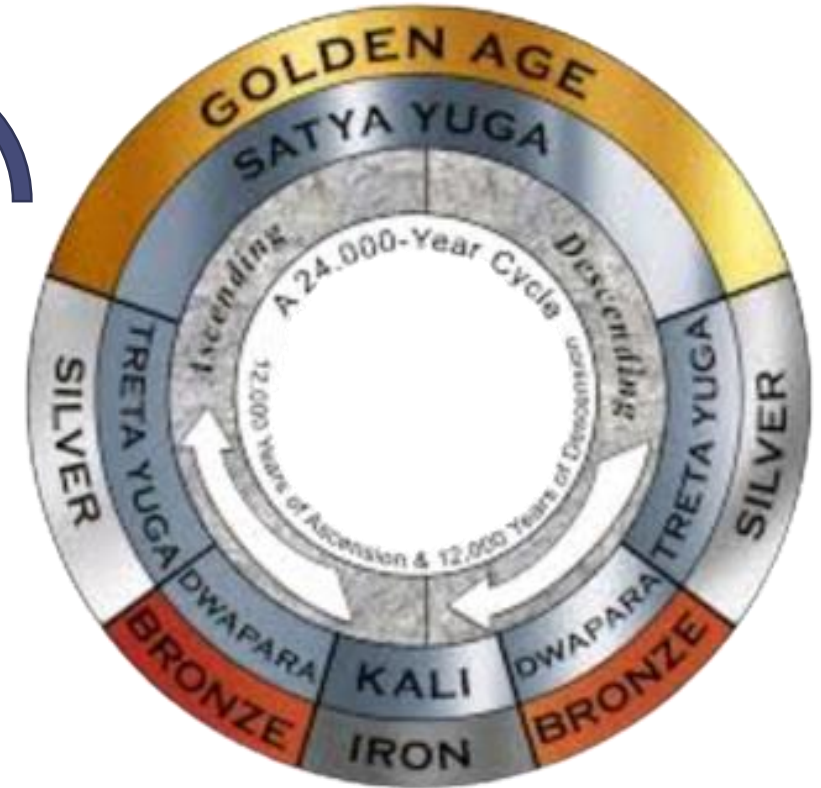
is now





NEW LOGO

Inspired from



Meaning:

Golden Age represents **Satya Yug**

Silver Age represents **Treta Yug**

Bronze Age represents **Dwapara Yug**

Iron Age represents **Kali Yug**

## **TAGLINE & MOTTO**

**अंतः अस्ति प्रारंभः**

**Antah Asti Prarambh**

**The End is the New Beginning.**

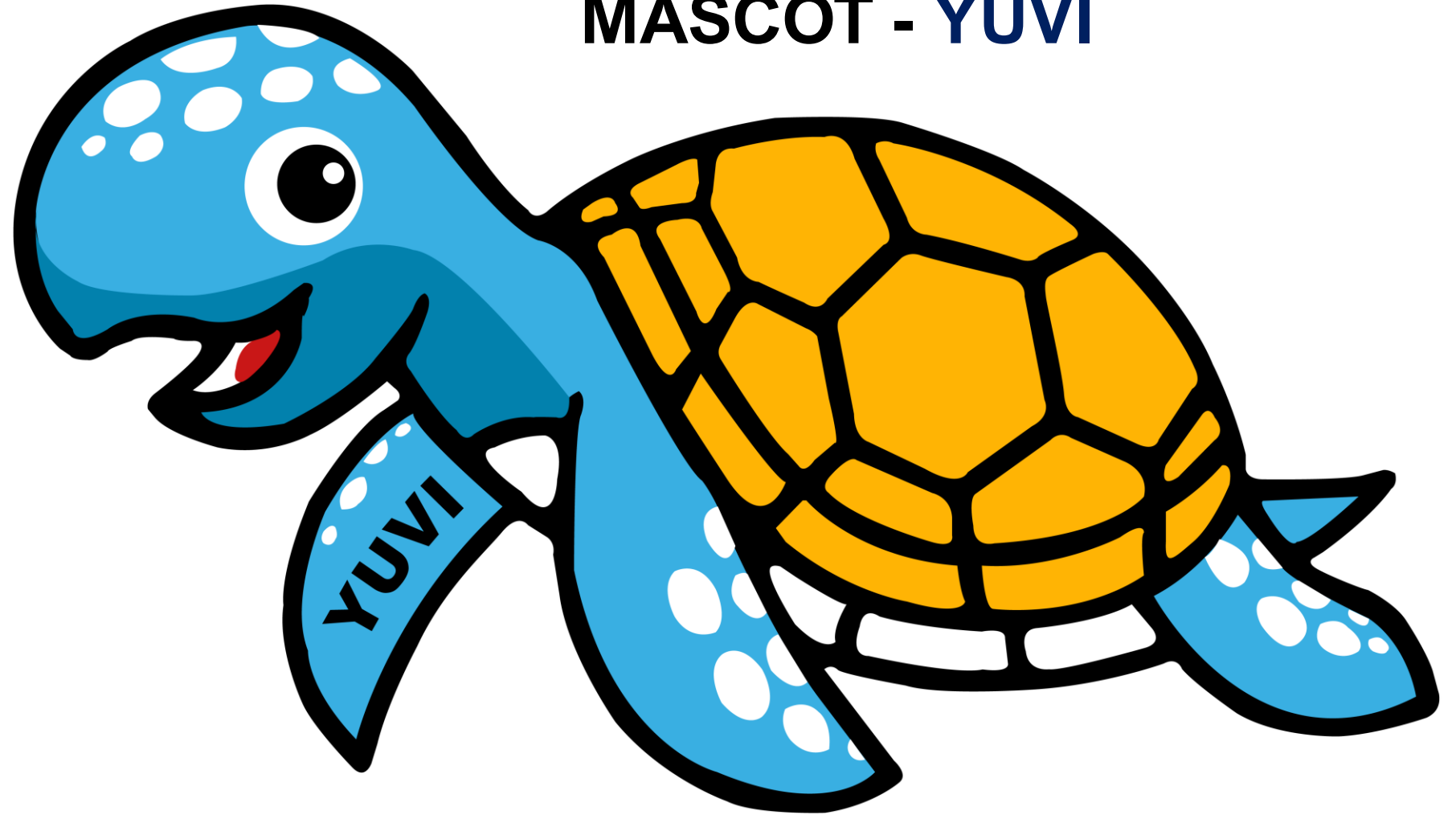
**अंत से ही एक नई शुरुआत होती है**



***The End is the New Beginning***

**YUG - An Annual Intercollegiate Fest of Vivek College of Commerce**

**MASCOT - YUVI**



# VISION & MISSION

## VISION

- It shall be our endeavour to provide a platform to the Talented Youth in today's era for the new beginning.

## MISSION

- The versatility of YOUTH & Budding Talents
- UNITY in diversity is our identity
- New GENERATION New Opportunities



# Objectives of the Fest:

- To enhance Leadership & Team building qualities among students.
- To enable the students in successful event management.
- To provide a platform to showcase the talent and passion of the participant.
- To cherish the true spirit of healthy competition & winning.



**FEST DATE**  
**20 JAN 2023**

The background is a solid teal color. There are four stylized white clouds: one large one in the upper left, one medium one in the upper center, one small one in the lower left, and one medium one in the lower right. A large, bright orange sun with many sharp rays is positioned in the upper right quadrant.

# THEME OF THE FEST

## **‘TIME 2 EXPLORE ’**

# CORE COMMITTEE

NAME	DESIGNATION
DR. VIJETHA SHETTY	PRINCIPAL
PROF. ANUPAMA BALI	CHIEF COORDINATOR (SFD)
PROF. MAYUR SHAH	INCHARGE FACULTY
PROF. CA PRADEEP HATHI	FACULTY MEMBER
PROF. CA VANDANA LADHA	FACULTY MEMBER
PROF. JENNIFER MARFATIA	FACULTY MEMBER
PROF. MANOJ HEDA	FACULTY MEMBER

**NAME OF  
THE HEAD  
OF THE FEST**

**FINNY  
JOHN**

**TYBMS**



## PROPOSED PRE-EVENTS (Within the College)

- INTERCLASS TUG-OF-WAR
- BEG-BORROW
- HOUSIEE

# FEST SCHEDULE

SR. NO.	PARTICULARS	NAME OF THE EVENT	VENUE (ROOM NO.)	TIME
1	OPENING CEREMONY	INAUGURATION	42, 43, 44	9.00 AM
2	GAMING EVENT	HUMAN SIZE LUDO	LIBRARY HALL	10.00 AM
3	FINE ARTS EVENT	TILE PAINTING	52	10.00 AM
4	MEDIA EVENT	MOBILE PHOTOGRAPHY	41	10.30 AM
5	CULTURAL EVENT	GROUP DANCE	42, 43, 44	11.00 AM
6	MUSICAL EVENT	SOLO SINGING	53	11.30 AM
7	GAMING EVENT	RUBIK'S CUBE	52	12.30 PM
8	CLOSING CEREMONY	PRIZE DISTRIBUTION	42, 43, 44	4.00 PM
*	REGISTRATION	-	SPORTS GYMKHANA	-
*	SECURITY CHECK	-	ENTRANCE	-
*	GREEN ROOMS	-	31, 32, 39	-
*	CONTROL ROOM	-	45	-
*	YUG TEAM ROOM	-	47, 48	-
*	JUDGES ROOM	-	MEDIA ROOM	-